Pickerington Schools BE READY Resource Fair

Saturday August 9, 2025
@Lakeview Junior High
10 a.m. - 2 p.m.

Whether you need assistance with Infinite Campus, health services, free and reduced meal applications, academic support, transportation, community connections, or bilingual family liaisons, we've got you covered!

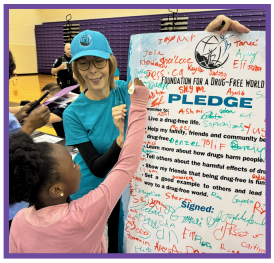


COMMUNITY ENGAGEMENT

Projected Attendance: 500+

Audience: Pickerington Families, District Staff, Community Members

ONSITE MARKETING





DIGITAL RECOGNITION

ALL PROCEEDS TO PICKERINGTON SCHOOLS ACADEMIC SERVICES DEPARTMENT FOR FUNDING OUR COMMUNITY EVENTS AND PICKERINGTON EDUCATION FOUNDATION

Presenting Sponsor: $1000

- Company logo on Pickerington Schools website in District News
- Company mention on event listing on Pickerington Schools website homepage
- Listed as Presenting Sponsor on table signs throughout the event
- Display Table with opportunity to distribute marketing materials
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 14x e-newsletter mention (logo inclusion) 1 per each building
  - Minimum 4x social media post (logo inclusion)
  - 1x company mention in district wide voicemail
  - 1x company mention in district wide text message
- Social Media Thank You after the event

School Supplies Sponsor: $750

- Company logo on Pickerington Schools website in District News
- Display Table with opportunity to distribute marketing materials
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 14x e-newsletter mention(logo inclusion) 1 per each building
  - Minimum 2x social media post (logo inclusion)
- Social Media Thank You after the event

Backpack Sponsor: $500 and Cost of back packs

- Company logo on Pickerington Schools website in District News
- Logo on drawstring backpack - Sponsor supplies 1000 back packs
- Display Table with opportunity to distribute marketing materials
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 14x e-newsletter mention (logo inclusion) 1 per each building
  - Minimum 2x social media post (logo inclusion)
- Social Media Thank You after the event

Pickerington Schools

BE READY Resource Fair

Continued

Photo Booth Sponsor: $750

- Custom Photo Overlay from Digital Photo Booth
- Company logo on Pickerington Schools website District News
- Listed as photo booth sponsor on event handout.
- Display Table with opportunity to distribute marketing materials
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 1x social media post (logo inclusion)
- Social Media Thank You after the event



Snack Sponsor: $300 - 2 Available

- Company logo on Pickerington Schools website in District News
- Logo displayed on snack table
- Display Table with opportunity to distribute marketing materials
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 2x social media post (logo inclusion)
- Social Media Thank You after the event

DIGITAL ENGAGEMENT

Connect with your audience through the PLSD district wide digital reach.

SOCIAL POSTS



B2C CONNECTIONS





Pickerington Schools BLOCK PARTY

Saturday, September 27, 2025
11 a.m. - 3 p.m.
@Pickerington High School Central



The most anticipated School event of the year. This family friendly FREE event is the official Pickerington Schools event that welcomes our school families, community partners and local residents to a new school year. Celebrate with LIVE music, carnival games, silent DJ party, inflatables, dunk tanks, local vendors and more!

COMMUNITY ENGAGEMENT

Projected Attendance: 1000+

Audience: Pickerington Families, District Staff, Community Members, Business Leaders, and Council Members

Presenting Sponsor: $2500 | 2 Available (Non Competing)

- Assistant Superintendent introduction at beginning of event.
- Opportunity for company representative to highlight your organization and address event guests for 2 minutes.
- Company logo on Pickerington Schools website District News
- Company mention on event listing on Pickerington Schools website homepage.
- Presented by logo on Stage Banner
- Listed as Presenting Sponsor on event handouts.
- Display Table with opportunity to distribute marketing materials.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 14x e-newsletter mention(logo inclusion) 1 per each building
  - Minimum 4x social media post (logo inclusion)
  - 2x company mention in district wide voicemail
  - 1x company mention in district wide text message
- Social Media Thank You after the event

ONSITE MARKETING









Stage Sponsor: $1500

- Opportunity for company representative to introduce the live music entertainment, highlight your organization and address event guests for 1 minutes.
- Company logo on Pickerington Schools website District News
- Listed as Entertainment Sponsor on event handouts.
- Display Table with opportunity to distribute marketing materials.
- Logo on stage banner.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 14x e-newsletter mention(logo inclusion) 1 per each building
  - Minimum 1x social media post (logo inclusion)
  - 1x company mention in district wide voicemail
  - 1x company mention in district wide text message
- Social Media Thank You after the event

Pickerington Schools Welcome Back Block Party

Continued

Silent DJ Party Sponsor: $1500

- Company branding inside and out of silent DJ party tent. (Sponsor provides)
- Company logo on Pickerington Schools website District News
- Listed as Silent DJ Party Sponsor on event handouts.
- Display Table with opportunity to distribute marketing materials.
- 4x minimum live mention from stage
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 14x e-newsletter mention(logo inclusion) 1 per each building
  - Minimum 1x social media post (logo inclusion)
  - 1x company mention in district wide voicemail
  - 1x company mention in district wide text message
- Social Media Thank You after the event



Dunk Tank Sponsor - $950

- Company branding around the dunk tank area (Sponsor provides)
- Company logo on Pickerington Schools website District News
- Listed as Dunk Tank Sponsor on event handouts.
- Display Table with opportunity to distribute marketing materials.
- 4x minimum live mention from stage
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 1x social media post (logo inclusion)
- Social Media Thank You after the event

Kid Zone Sponsor: $750

- Company branding around Kids Zone at the event
- Logo on Pickerington Schools website District News
- Listed as Kids Zone Sponsor on event handouts.
- 4x minimum live mention from stage
- Display Table with opportunity to distribute marketing materials.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 1x social media post (logo inclusion)
- Social Media Thank You after the event

DIGITAL ENGAGEMENT

Connect with your audience through the PLSD district wide digital reach.

SOCIAL POSTS



B2C CONNECTIONS





Pickerington Schools Welcome Back Block Party

Additional Sponsorship Opportunities



Photo Booth Sponsor: $750

- Custom Photo Overlay from Digital Photo Booth
- Company logo on Pickerington Schools website District News
- Listed a sphotobooth sponosr on event handout.
- Display Table with opportunity to distribute marketing materials.
- Logo on Placemat
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 1x social media post (logo inclusion)
- Social Media Thank You after the event

Backpack Sponsor: $500

- Company logo on Pickerington Schools website in District News
- Logo on drawstring backpack - Sponsor supplies 1000 back packs
- Display Table with opportunity to distribute marketing materials.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 14x e-newsletter mention(logo inclusion) 1 per each building
  - Minimum 2x social media post (logo inclusion)
- Social Media Thank You after the event

Community Sponsor: $50 (Non-Profit Cost $0)

- Company logo on Pickerington Schools website in District News
- Display Table with opportunity to distribute marketing materials.
- Company recognition on event handout
- Minimum 1x social media post (logo inclusion)
- Social Media Thank You after the event

ALL PROCEEDS TO PICKERINGTON SCHOOLS ACADEMIC SERVICES DEPARTMENT FOR FUNDING OUR COMMUNITY EVENTS AND PICKERINGTON EDUCATION FOUNDATION

COMMUNITY ENGAGEMENT

Reach a new audience with this PLSD event that is open to the public.

B2C CONNECTIONS

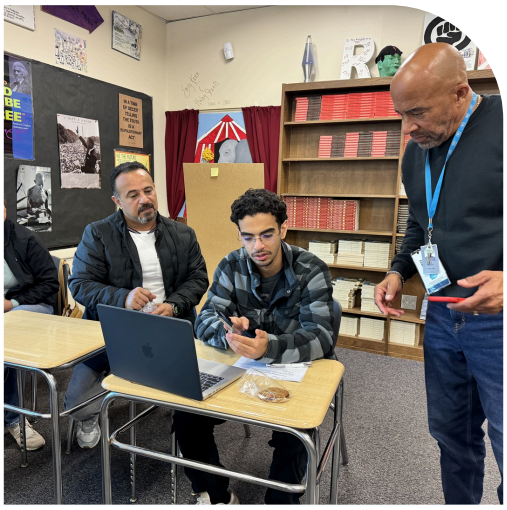




P/ Pickerington Schools

COLLEGE & CAREER WORK SHOP

Saturday,
October 18, 2025
10 a.m. - 1 p.m.
@Pickerington High School North



Resources to inform and help families plan for their children's careers and college years, including high school graduation requirements, college and work transitions, college applications, financial aid, career-technical education and other career opportunities.

COMMUNITY ENGAGEMENT

Projected Attendance: 300+

Audience: Students, parents and district family members and staff.

Presenting Sponsor: $1500

- Opportunity for company representative to highlight your organization and address event guests for two minutes before the keynote speaker.
- Company logo on Pickerington Schools website in District News
- Company mention on event listing on Pickerington Schools website homepage.
- Company standing banner on stage (Sponsor provides)
- Listed as Presenting Sponsor on table signs throughout the event.
- Display Table with opportunity to distribute marketing materials.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 14x e-newsletter mention(logo inclusion) 1 per each building
  - Minimum 4x social media post (logo inclusion)
  - 2x company mention in district wide voicemail
  - 1x company mention in district wide text message
- Social Media Thank You after the event

ONSITE AND DIGITAL MARKETING









Breakout Room Sponsor: $500 - 2 Available

- Opportunity for company representative to highlight your organization and address event guests for two minutes before breakout session starts.
- Company logo on Pickerington Schools website in District News
- Company mention on event listing on Pickerington Schools website homepage.
- Company banner in breakout session area. (Sponsor provides)
- Listed as Breakout session Sponsor on table signs throughout the event.
- Display Table with opportunity to distribute marketing materials.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 4x social media post (logo inclusion)
- Social Media Thank You after the event

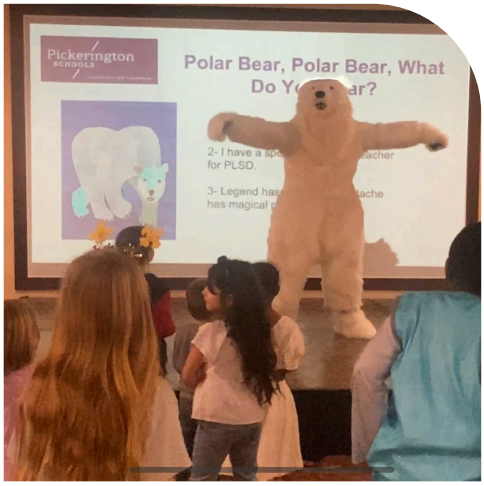
Community Sponsor: $50 (Non-Profit Cost $0)

- Company logo on Pickerington Schools website in District News
- Display Table with opportunity to distribute marketing materials.
- Company recognition on event handout
- Minimum 1x social media post (logo inclusion)
- Social Media Thank You after the event

ALL PROCEEDS TO PICKERINGTON SCHOOLS ACADEMIC SERVICES DEPARTMENT FOR FUNDING OUR COMMUNITY EVENTS AND PICKERINGTON EDUCATION FOUNDATION

night of engagement

Tuesday
December 11, 2025
5 - 8 p.m.
@ TBD



The biggest district wide winter event is back! A night of family fun, community games, engagement with school activities, great food and more!

COMMUNITY ENGAGEMENT

Projected Attendance: 500+

Audience: District Families, Business leaders, Community members, PLSD Staff

ONSITE MARKETING









INTERACTIVE GAMES

Presenting Sponsor : $1500

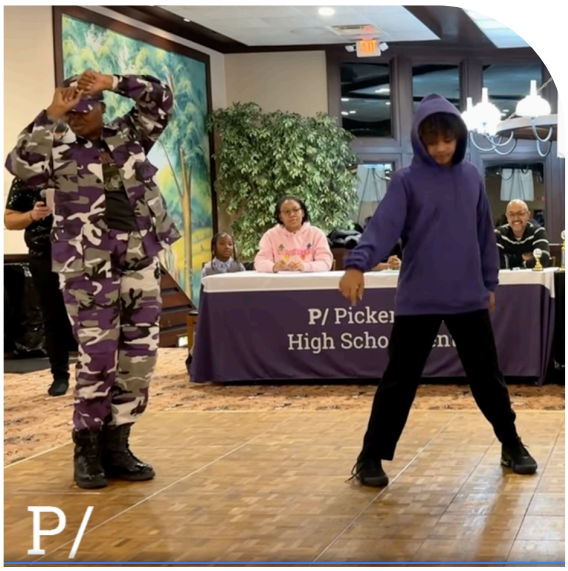
- Assistant Superintendent introduction at beginning of event.
- Opportunity for company representative to highlight your organization and address event guests for 2 minutes.
- Company logo on Pickerington Schools website District News
- Company mention on event listing on Pickerington Schools website homepage.
- Presented by logo on Stage Banner (company provides)
- Listed as Presenting Sponsor on event handouts.
- Display Table with opportunity to distribute marketing materials.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 14x e-newsletter mention(logo inclusion) 1 per each building
  - Minimum 4x social media post (logo inclusion)
  - 1x company mention in district wide voicemail
  - 1x company mention in district wide text message
- Social Media Thank You after the event

Stage Sponsor: $750 - 1 Available

- Opportunity for company representative to introduce the live music entertainment, highlight your organization and address event guests for 1 minutes.
- Company logo on Pickerington Schools website District News
- Listed as Entertainment Sponsor on event handouts.
- Display Table with opportunity to distribute marketing materials.
- Logo on stage banner. (company provides)
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 1x social media post (logo inclusion)
- Social Media Thank You after the event

NIGHT OF ENGAGEMENT

Additional Sponsorship Opportunities



COMMUNITY ENGAGEMENT

Reach your audience through this one of a kind PLSD event!

B2C CONNECTIONS



ALL PROCEEDS TO PICKERINGTON SCHOOLS ACADEMIC SERVICES DEPARTMENT FOR FUNDING OUR COMMUNITY EVENTS AND PICKERINGTON EDUCATION FOUNDATION

Photo Booth Sponsor: $750

- Custom Photo Overlay from Digital Photo Booth
- Company logo on Pickerington Schools website District News
- Listed a sphotobooth sponosr on event handout.
- Display Table with opportunity to distribute marketing materials.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 1x social media post (logo inclusion)
- Social Media Thank You after the event

Backpack Sponsor: $500

- Company logo on Pickerington Schools website in District News
- Logo on drawstring backpack - Sponsor supplies 1000 back packs
- Display Table with opportunity to distribute marketing materials.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 2x social media post (logo inclusion)
- Social Media Thank You after the event

Snack Sponsor: $300 - 2 Available

- Company logo on Pickerington Schools website in District News
- Logo displayed on snack table
- Display Table with opportunity to distribute marketing materials.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 2x social media post (logo inclusion)
- Social Media Thank You after the event

Prize Sponsor: $200 - Multiple Available

- Company logo on Pickerington Schools website in District News
- Display Table with opportunity to distribute marketing materials.
- Social media post (logo inclusion)
- Social Media Thank You after the event

Pickerington Schools

MLK Celebration
& Awards Presentation

Tuesday,
January 22, 2025
6 - 8 p.m.
@ Violet Baptist Church

Presenting Sponsor: $1,000 - One Available

- Assistant Superintendent introduction at beginning of event.
- Opportunity for company representative to highlight your organization and address event guests for 2 minutes.
- Company logo on Pickerington Schools website District News
- Company mention on event listing on Pickerington Schools website homepage.
- Presented by logo on Stage graphics
- Listed as Presenting Sponsor on event handouts.
- Opportunity to distribute marketing materials on seats.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 14x e-newsletter mention(logo inclusion) 1 per each building
  - Minimum 4x social media post (logo inclusion)
- Social Media Thank You after the event



COMMUNITY ENGAGEMENT

Reach a new audience with this annual PLSD event that is open to the public.

DISTRICT RECOGINITION

Awards Sponsor: $750 -One Available

- Company logo on Pickerington Schools website District News
- Company mention on event listing on Pickerington Schools website homepage.
- Company logo on all MLK Awards
- Listed as Awards Sponsor on event handouts.
- Opportunity to distribute marketing materials on seats.
- Company logo on all marketing materials
  - Logo on event flier
  - Minimum 4x social media post (logo inclusion)
- Social Media Thank You after the event







ALL PROCEEDS TO PICKERINGTON SCHOOLS ACADEMIC SERVICES DEPARTMENT FOR FUNDING OUR COMMUNITY EVENTS AND PICKERINGTON EDUCATION FOUNDATION

DIGITAL BRANDING