



Zapata County, TX

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Report Parameters

1 County

48505 Zapata County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

13,685

Population (2024)

Population **decreased by 536** over the last 5 years and is projected to **decrease by 173** over the next 5 years.

3,569

Total Regional Employment

Jobs **decreased by 612** over the last 5 years but are projected to **grow by 280** over the next 5 years.

\$35.1K

Median Household Income (2022)

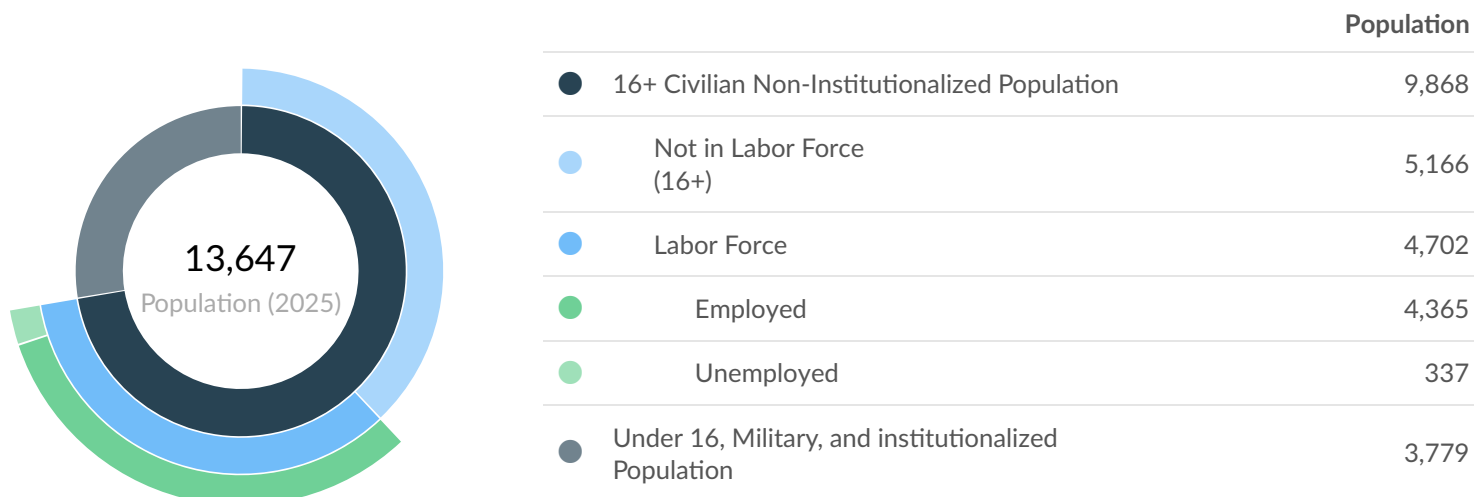
Median household income is **\$40.1K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **declined by 3.8%** since 2019, falling by 536. Population is expected to **decrease by 1.3%** between 2024 and 2029, losing 173.
- From 2019 to 2024, jobs **declined by 14.6%** in Zapata County, TX from 4,181 to **3,569**. This change **fell short of the national growth rate of 4.1% by 18.7%**. As the number of jobs declined, the **labor force participation rate decreased from 53.3% to 47.0% between 2019 and 2024**.
- Concerning educational attainment, **9.7% of Zapata County, TX residents possess a Bachelor's Degree** (11.9% below the national average), and **6.8% hold an Associate's Degree** (2.0% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Home Health Care Services, and Local Government, Excluding Education and Hospitals.

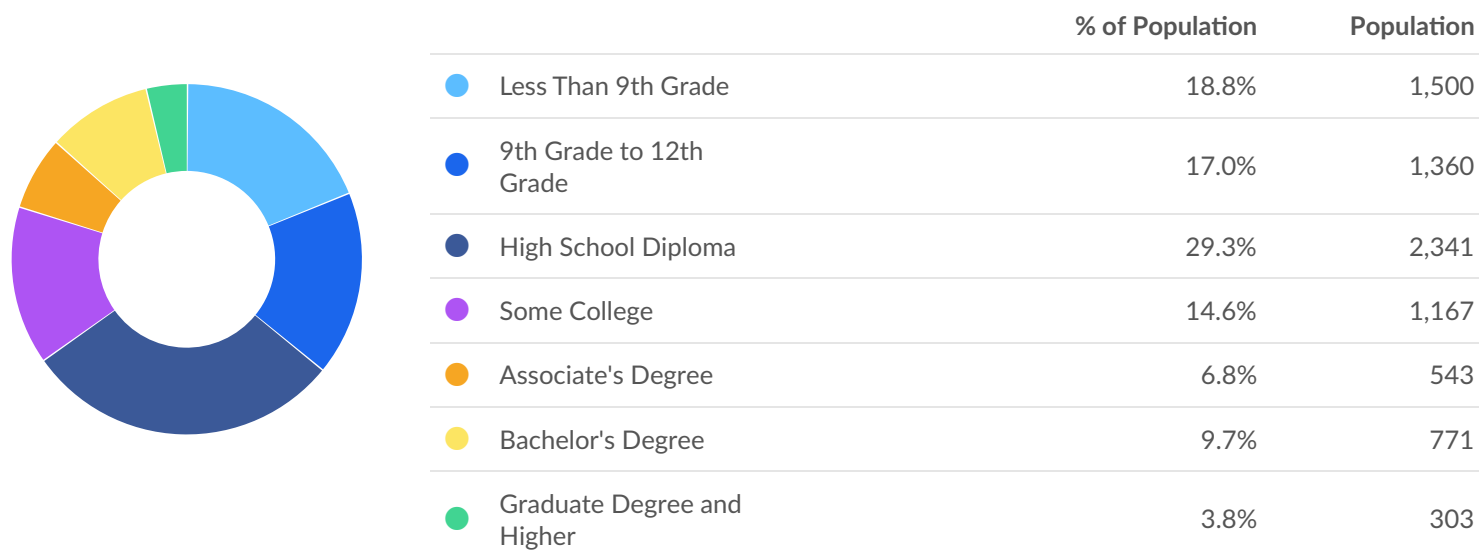
	Population (2025)	Labor Force (Mar 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	13,647	4,702	3,569	83.6	\$402.30M	\$915.11M	\$811.27M
State	31,353,880	15,807,687	15,747,620	96.6	\$2.72T	\$1.55T	\$2.08T

Mar 2025 Labor Force Breakdown



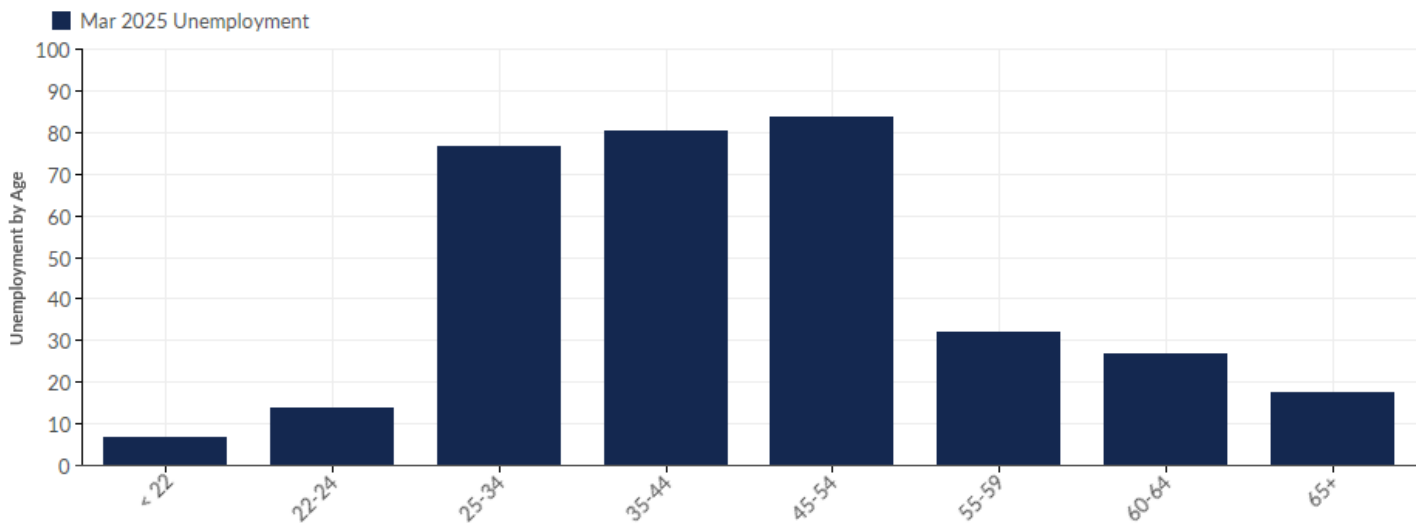
Educational Attainment

Concerning educational attainment, **9.7% of Zapata County, TX residents possess a Bachelor's Degree** (11.9% below the national average), and **6.8% hold an Associate's Degree** (2.0% below the national average).



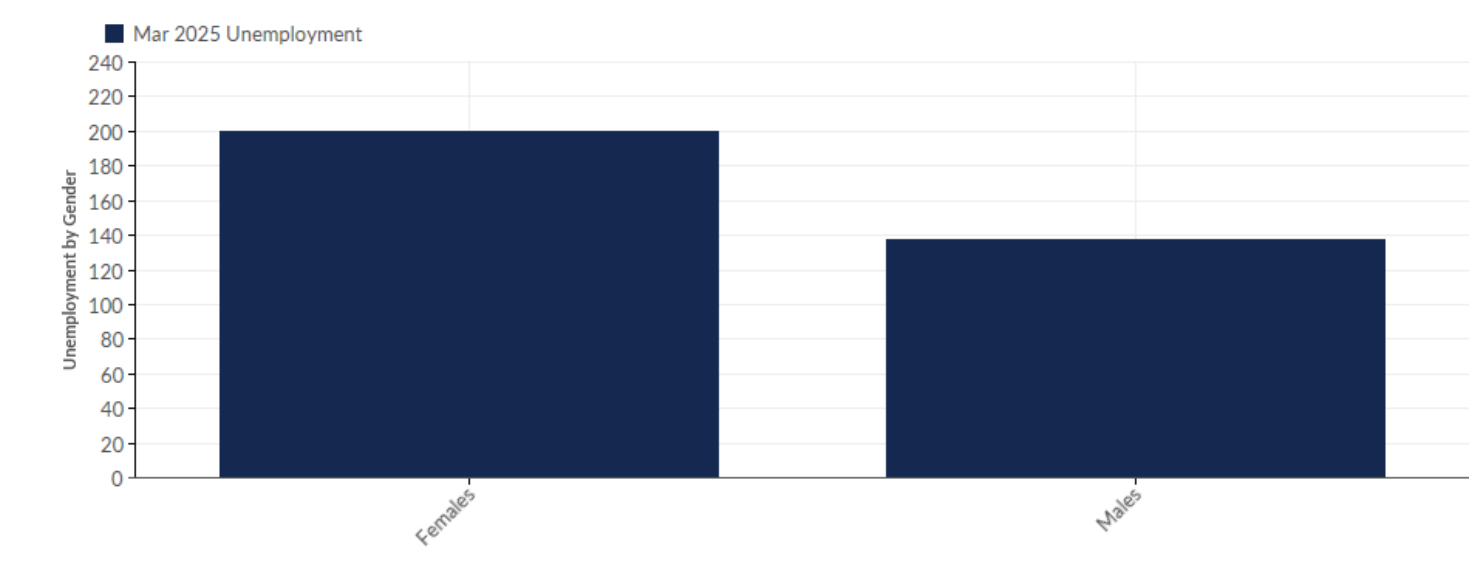
Unemployment by Demographics

Unemployment by Age



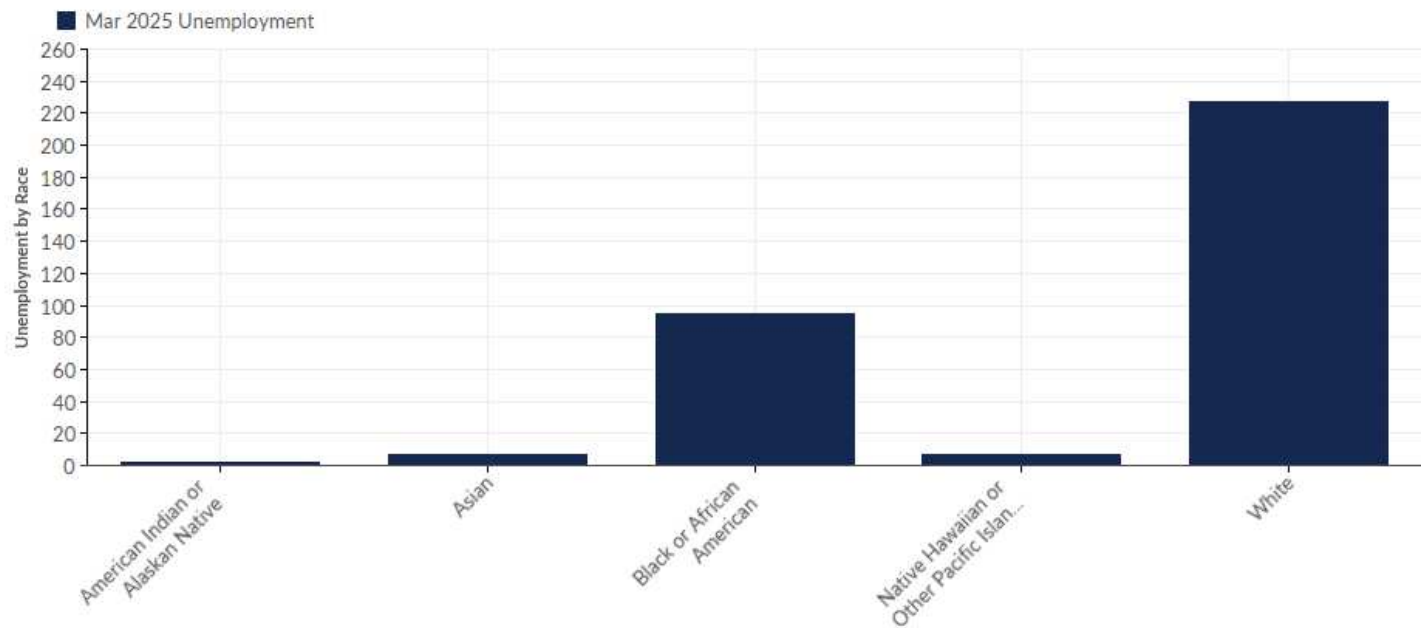
Age	Unemployment (Mar 2025)	% of Unemployed
< 22	7	2.08%
22-24	14	4.15%
25-34	76	22.55%
35-44	80	23.74%
45-54	84	24.93%
55-59	32	9.50%
60-64	27	8.01%
65+	18	5.34%
Total	337	100.00%

Unemployment by Gender



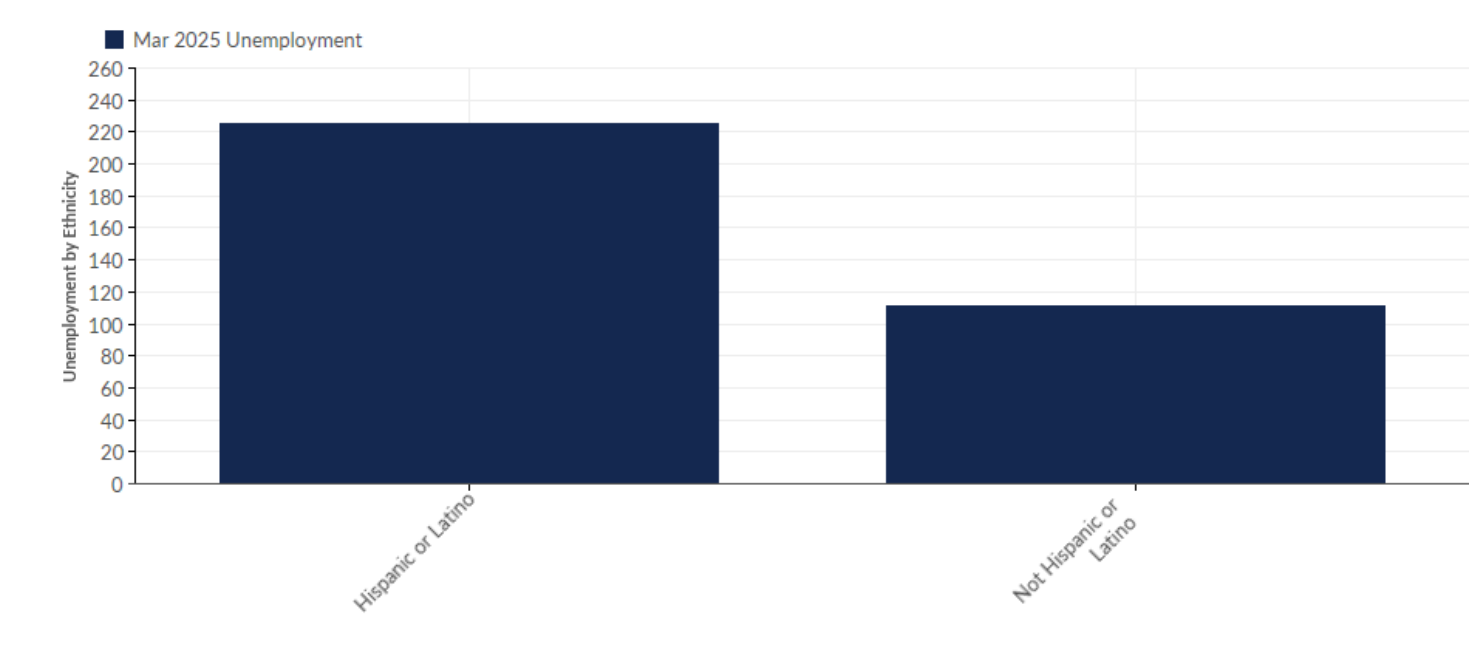
Gender	Unemployment (Mar 2025)	% of Unemployed
Females	200	59.35%
Males	137	40.65%
Total	337	100.00%

Unemployment by Race



Race	Unemployment (Mar 2025)	% of Unemployed
American Indian or Alaskan Native	2	0.59%
Asian	7	2.08%
Black or African American	94	27.89%
Native Hawaiian or Other Pacific Islander	6	1.78%
White	227	67.36%
Total	337	100.00%

Unemployment by Ethnicity

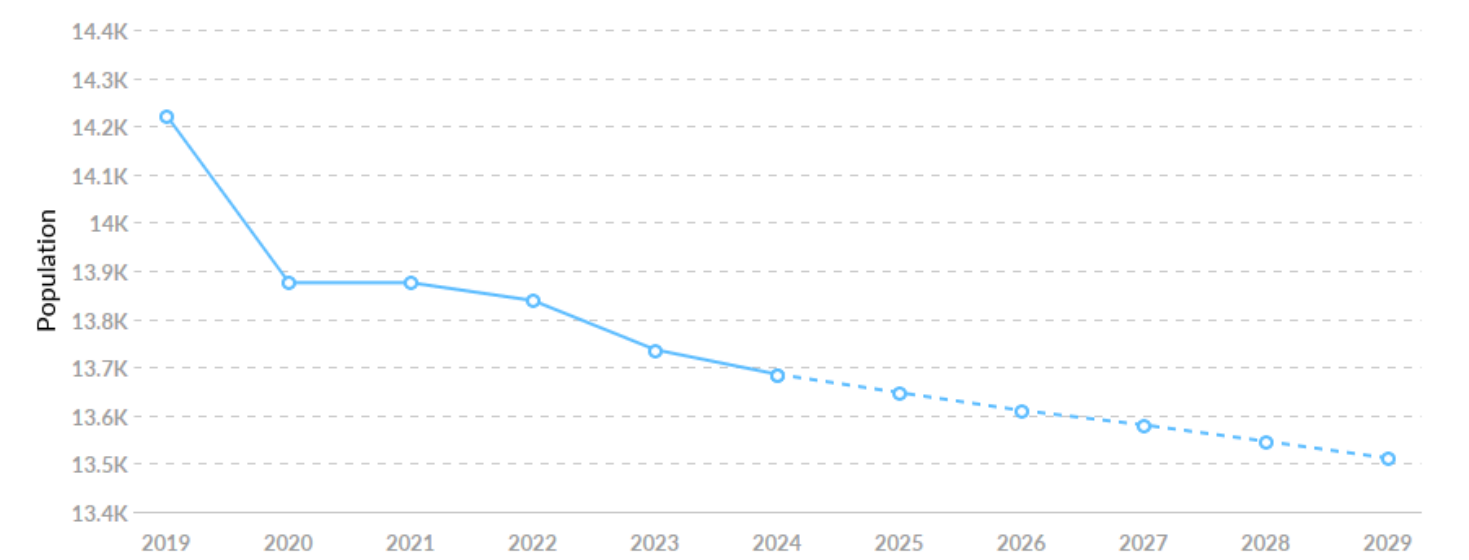


Ethnicity	Unemployment (Mar 2025)	% of Unemployed
Hispanic or Latino	226	67.06%
Not Hispanic or Latino	111	32.94%
Total	337	100.00%

Historic & Projected Trends

Population Trends

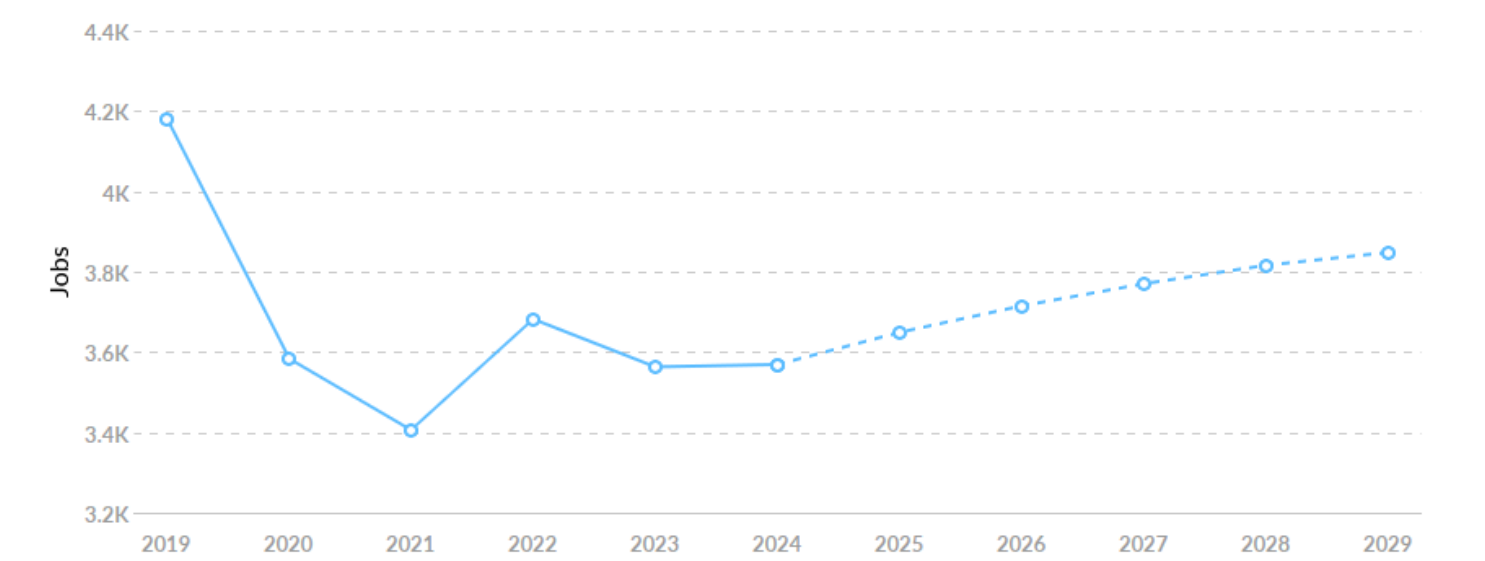
As of 2024 the region's population **declined by 3.8%** since 2019, falling by 536. Population is expected to **decrease by 1.3%** between 2024 and 2029, losing 173.



Timeframe	Population
2019	14,221
2020	13,875
2021	13,875
2022	13,838
2023	13,736
2024	13,685
2025	13,647
2026	13,610
2027	13,580
2028	13,546
2029	13,511

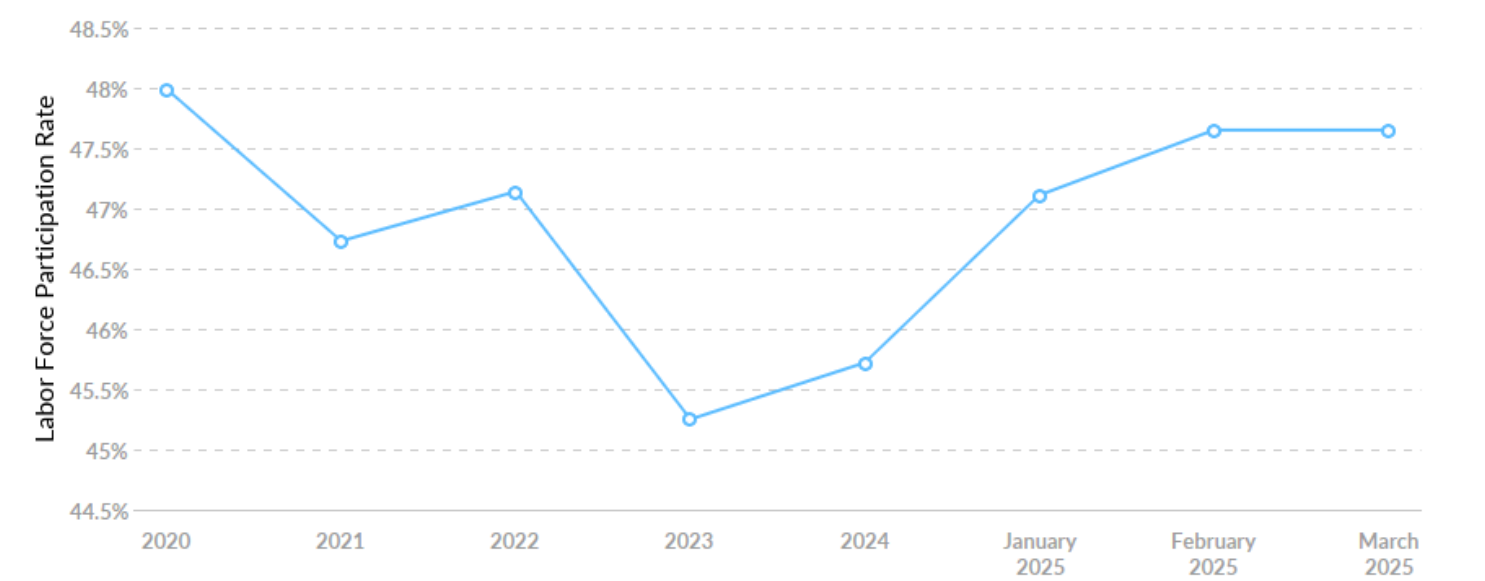
Job Trends

From 2019 to 2024, jobs declined by 14.6% in Zapata County, TX from 4,181 to 3,569. This change fell short of the national growth rate of 4.1% by 18.7%.



Timeframe	Jobs
2019	4,181
2020	3,584
2021	3,406
2022	3,682
2023	3,563
2024	3,569
2025	3,649
2026	3,715
2027	3,770
2028	3,816
2029	3,848

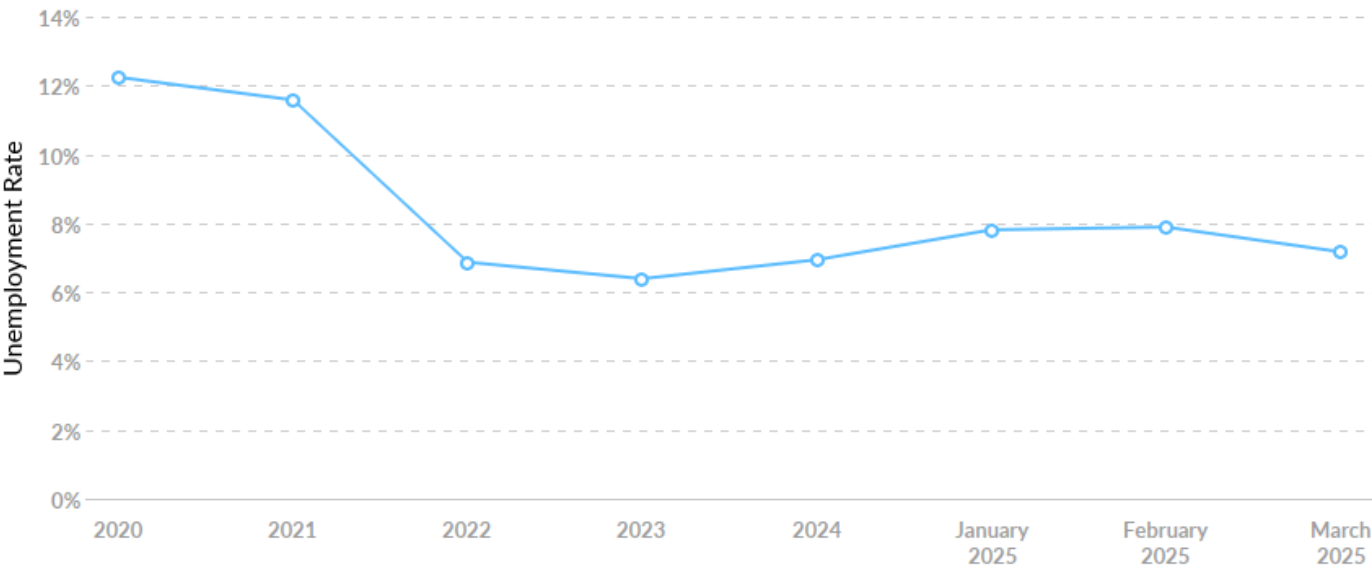
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	47.99%
2021	46.73%
2022	47.14%
2023	45.25%
2024	45.72%
January 2025	47.11%
February 2025	47.65%
March 2025	47.65%

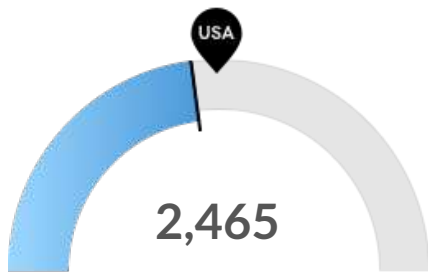
Unemployment Rate Trends

Zapata County, TX had a March 2025 unemployment rate of 7.17%, **decreasing from 12.24%** 5 years before.



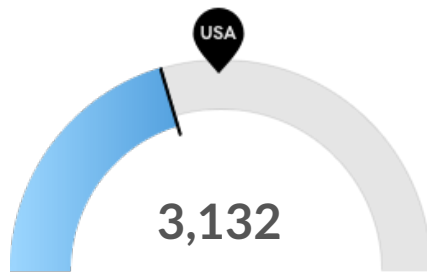
Timeframe	Unemployment Rate
2020	12.24%
2021	11.58%
2022	6.87%
2023	6.39%
2024	6.94%
January 2025	7.81%
February 2025	7.89%
March 2025	7.17%

Population Characteristics



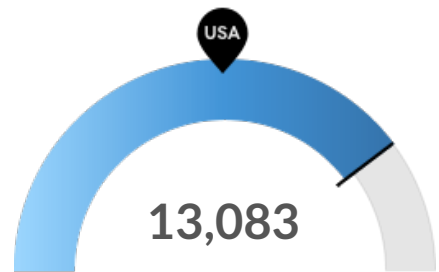
Millennials

Zapata County, TX has 2,465 millennials (ages 25-39). The national average for an area this size is 2,791.



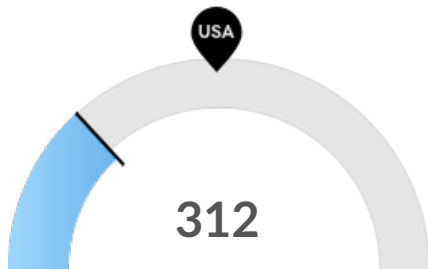
Retiring Soon

Retirement risk is low in Zapata County, TX. The national average for an area this size is 4,147 people 55 or older, while there are 3,132 here.



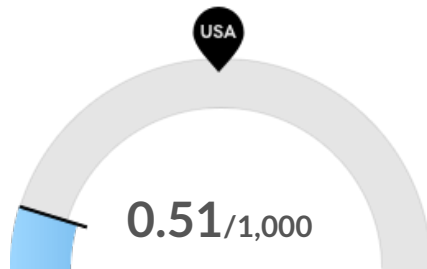
Racial Diversity

Racial diversity is high in Zapata County, TX. The national average for an area this size is 5,721 racially diverse people, while there are 13,083 here.



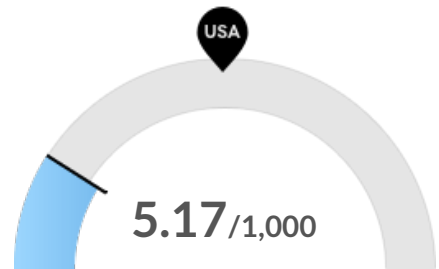
Veterans

Zapata County, TX has 312 veterans. The national average for an area this size is 707.



Violent Crime

Zapata County, TX has 0.51 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

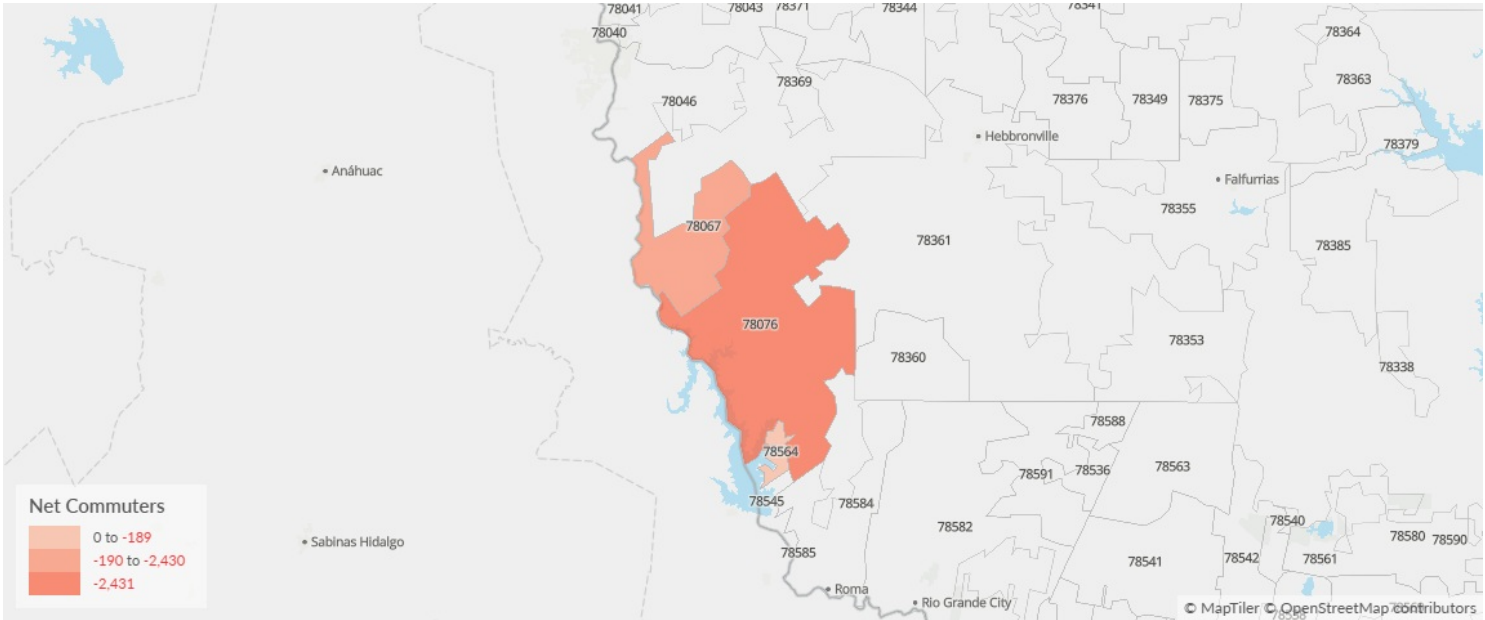


Property Crime

Zapata County, TX has 5.17 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Zapata County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
78076	Zapata, TX (in Zapata co...	3,449
78564	Lopeno, TX (in Zapata c...	84
78067	San Ygnacio, TX (in Zapa...	35

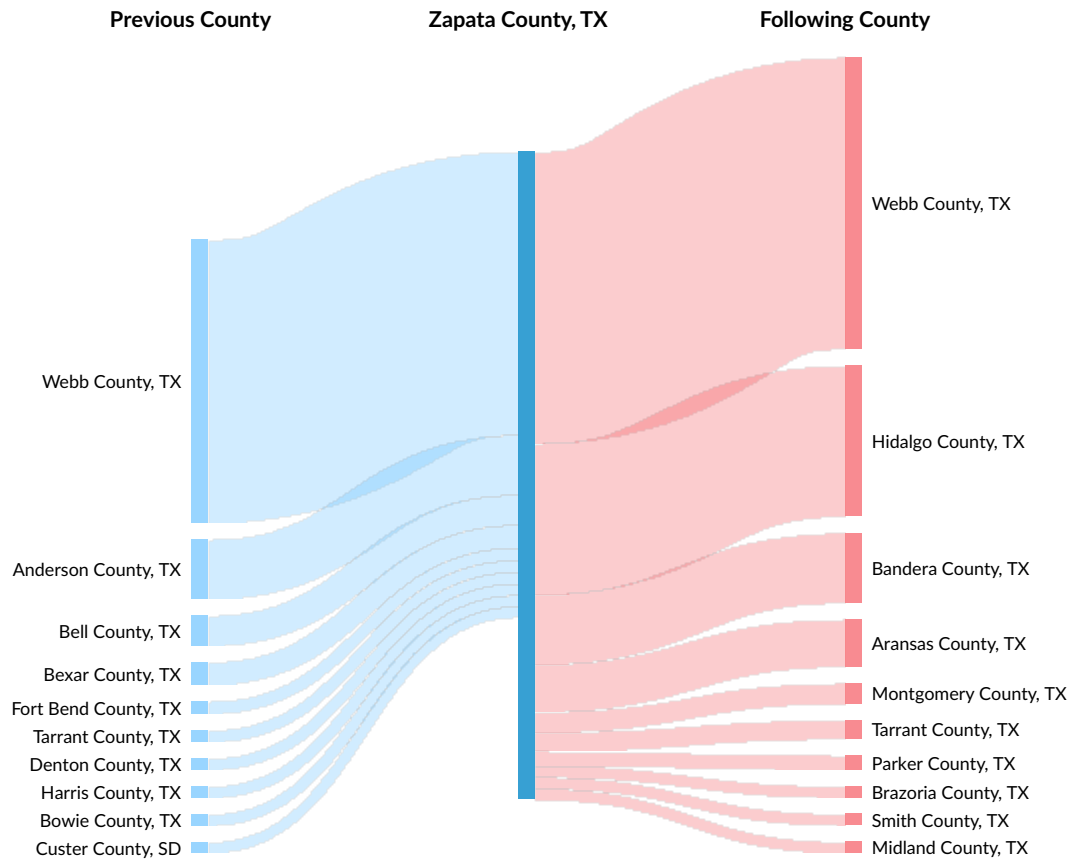
Where Talent Lives

ZIP	Name	2024 Workers
78076	Zapata, TX (in Zapata co...	5,881
78067	San Ygnacio, TX (in Zapa...	225
78564	Lopeno, TX (in Zapata c...	117

Inbound and Outbound Migration

The table below analyzes past and current residents of Zapata County, TX. The left column shows residents of other counties migrating to Zapata County, TX. The right column shows residents migrating from Zapata County, TX to other counties.

As of 2022, 56 people have migrated from Webb County, TX to Zapata County, TX. In the same year, 58 people left Zapata County, TX migrating to Webb County, TX. The total Net Migration for Zapata County, TX in 2022 was -72.

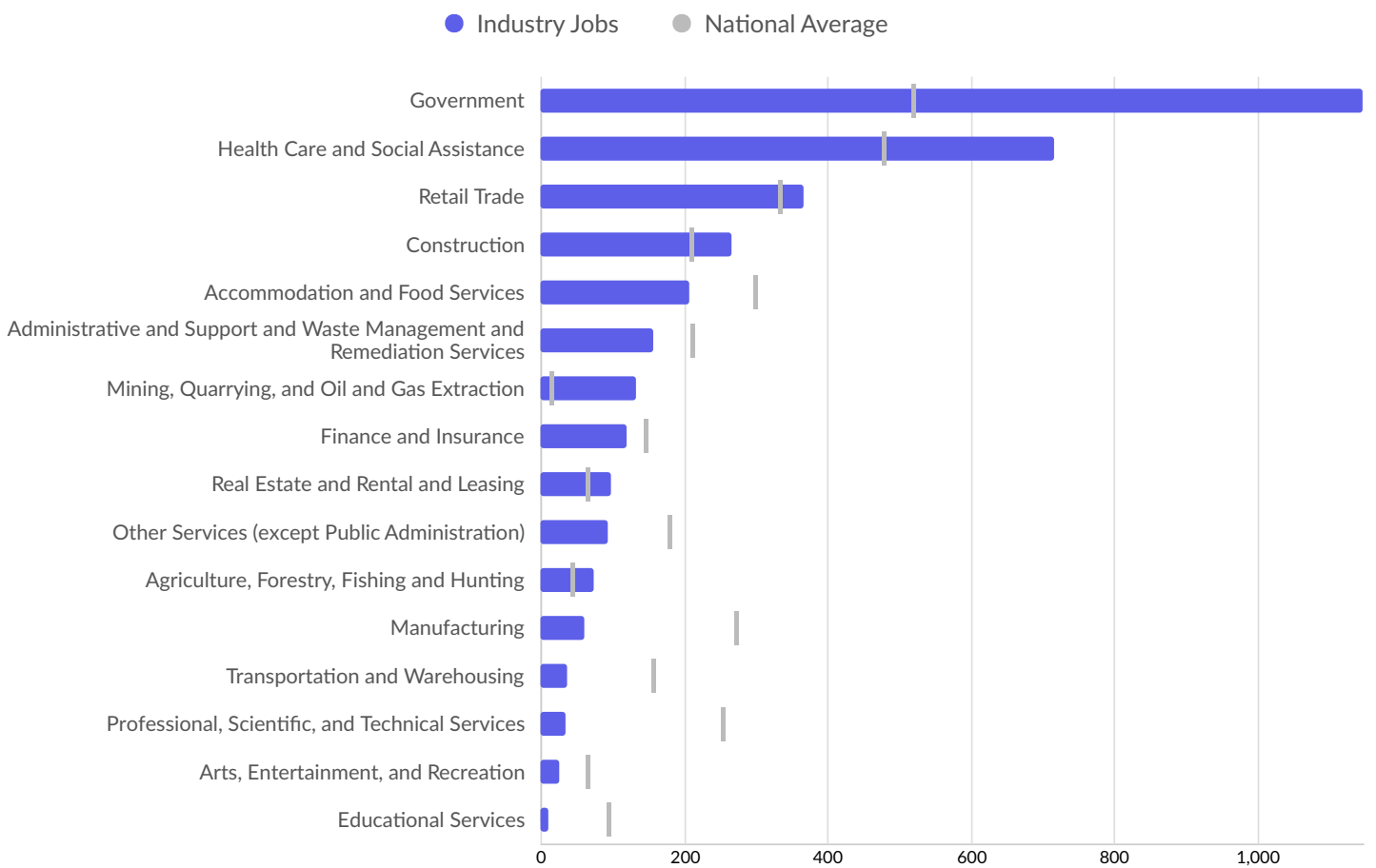


Top Previous Counties	Migrations
Webb County, TX	56
Anderson County, TX	12
Bell County, TX	6
Bexar County, TX	5
Fort Bend County, TX	2
Tarrant County, TX	2

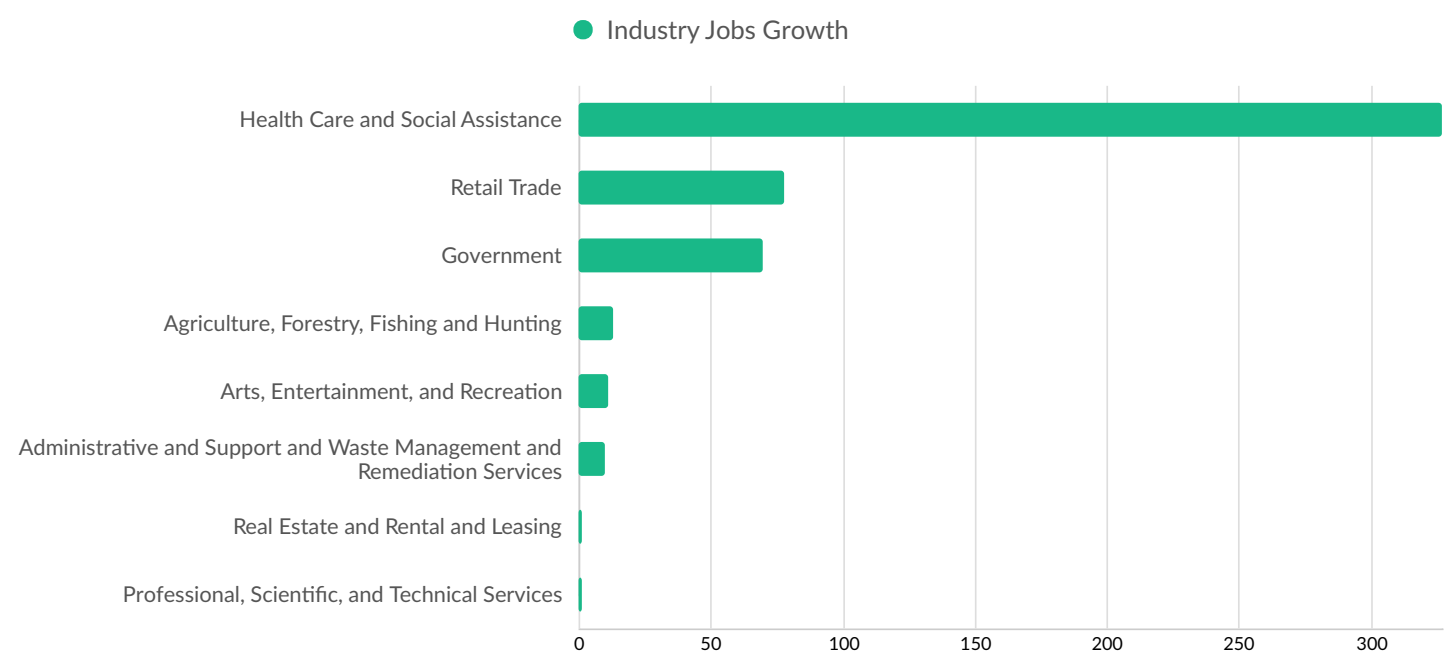
Top Previous Counties	Migrations
Denton County, TX	2
Harris County, TX	2
Bowie County, TX	2
Custer County, SD	2
Ector County, TX	2
Ellis County, TX	2
Brazoria County, TX	2
Dallas County, TX	2
Galveston County, TX	2
Top Following Counties	Migrations
Webb County, TX	58
Hidalgo County, TX	30
Bandera County, TX	14
Aransas County, TX	9
Montgomery County, TX	4
Tarrant County, TX	4
Parker County, TX	3
Brazoria County, TX	2
Smith County, TX	2
Midland County, TX	2
Nueces County, TX	2
Polk County, TX	2
Rockwall County, TX	2
Randall County, TX	2
Bastrop County, TX	2

Industry Characteristics

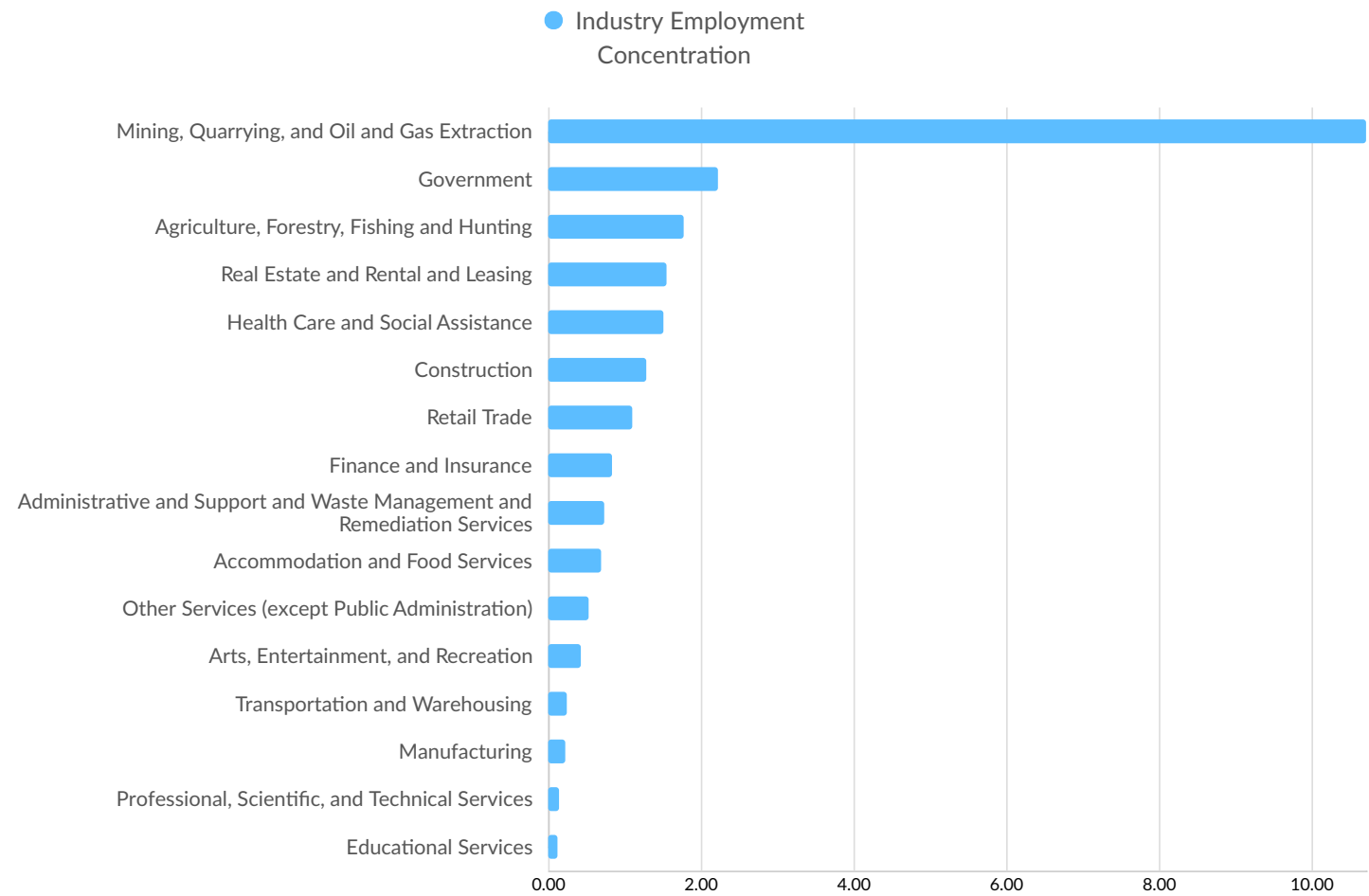
Largest Industries



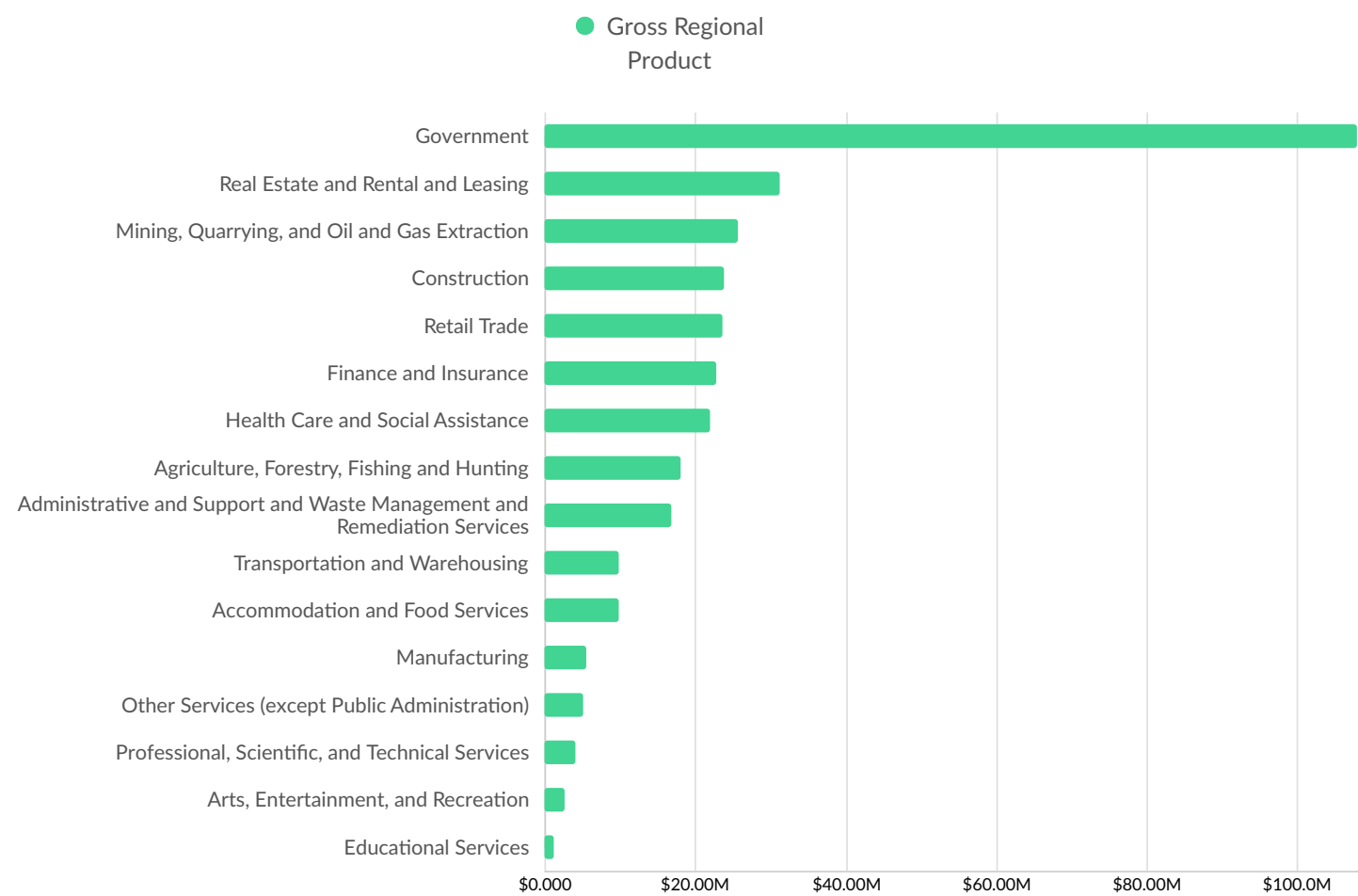
Top Growing Industries



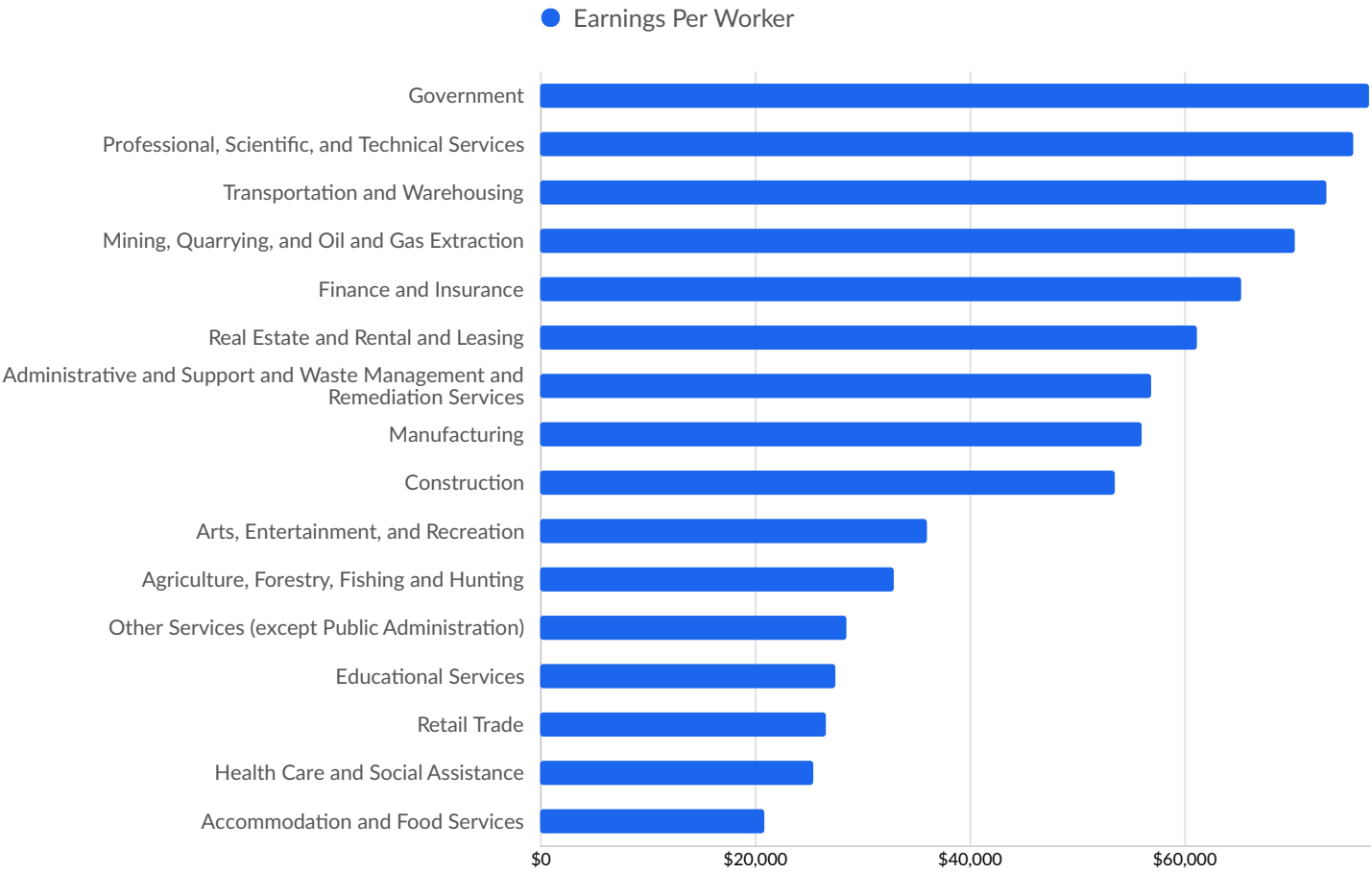
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



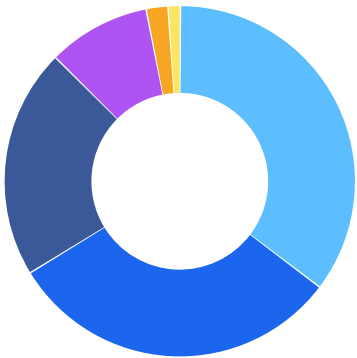
Business Characteristics

565 Companies Employ Your Workers

Online profiles for your workers mention 565 companies as employers, with the top 10 appearing below. In the last 12 months, 105 companies in Zapata County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Zapata County I.S.D.	80	Wanzek Construction	17
Ibc Bank	11	Border Region Mhmr Communit...	14
Zapata County	10	7-Eleven	12
Zapata County Sheriffs Office / ...	10	Dr Ike's Home Centers	10
Kinder Morgan	9	Bell Partners	9
Zapata International Ltd Co	9	CVS Health	9
ConocoPhillips	7	Starbucks	8
State Of Texas	6	United States Department of Ho...	8
Hilcorp	5	Subway	7
Rwdy	5	Falcon Lake Nursing Home	6

Business Size

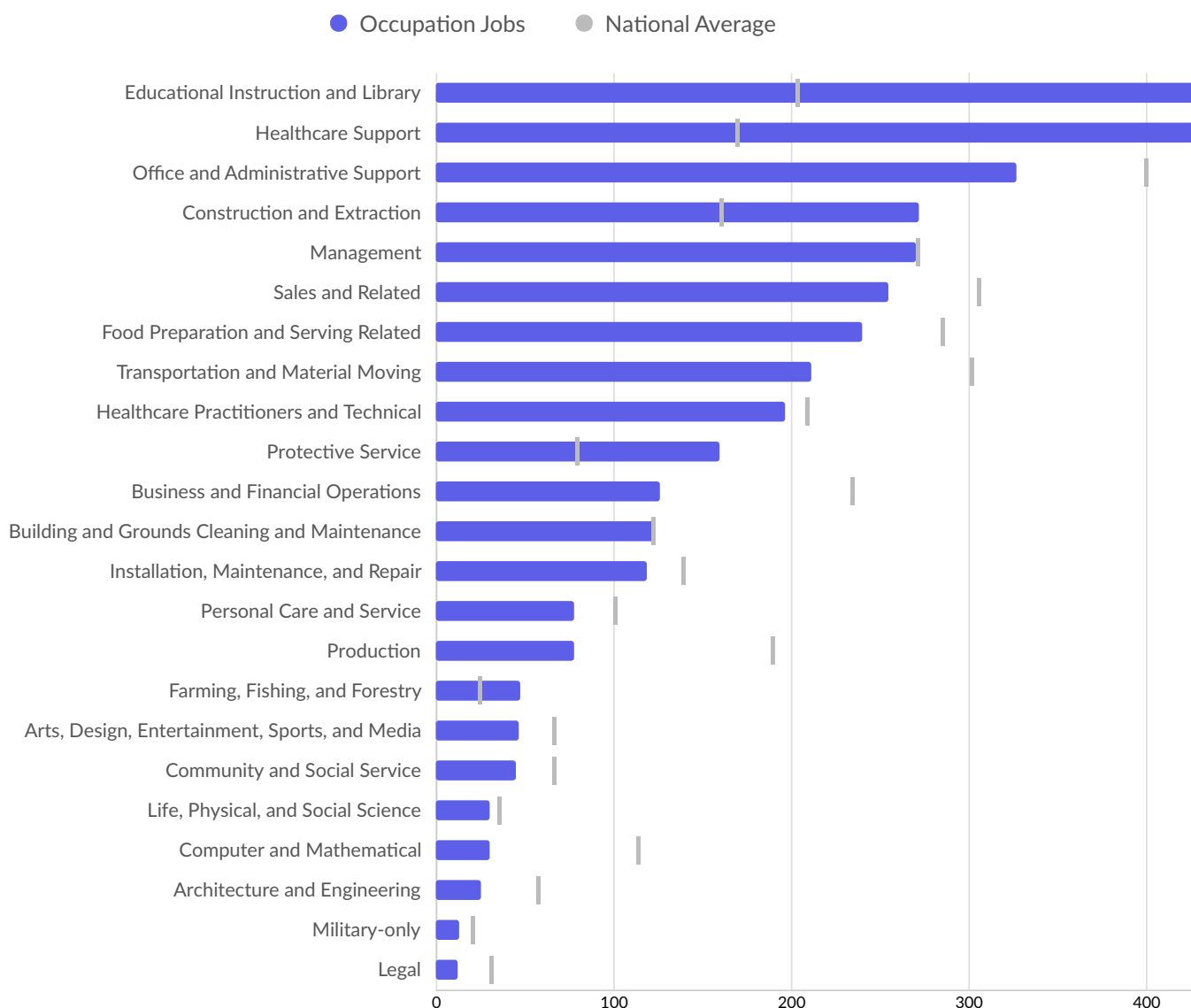


	Percentage	Business Count
1 to 4 employees	35.2%	123
5 to 9 employees	30.9%	108
10 to 19 employees	21.2%	74
20 to 49 employees	9.5%	33
50 to 99 employees	2.0%	7
100 to 249 employees	1.1%	4

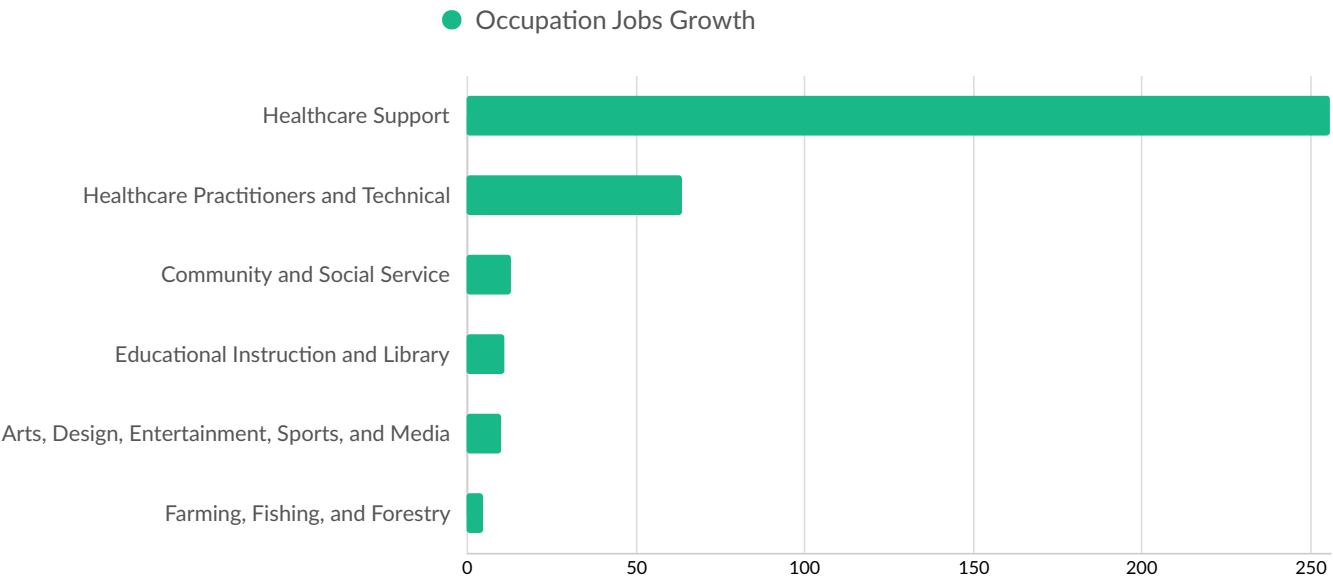
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

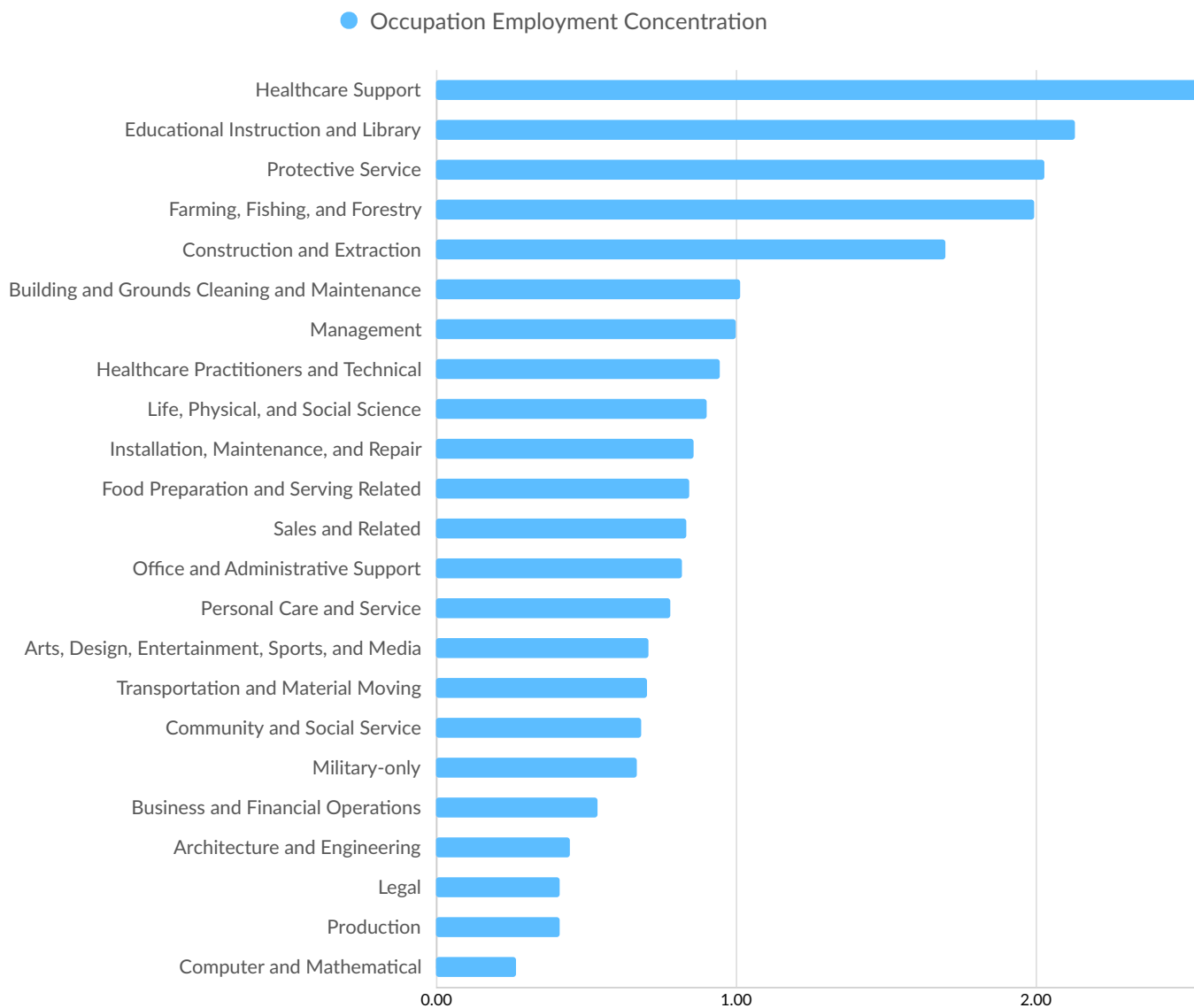
Largest Occupations



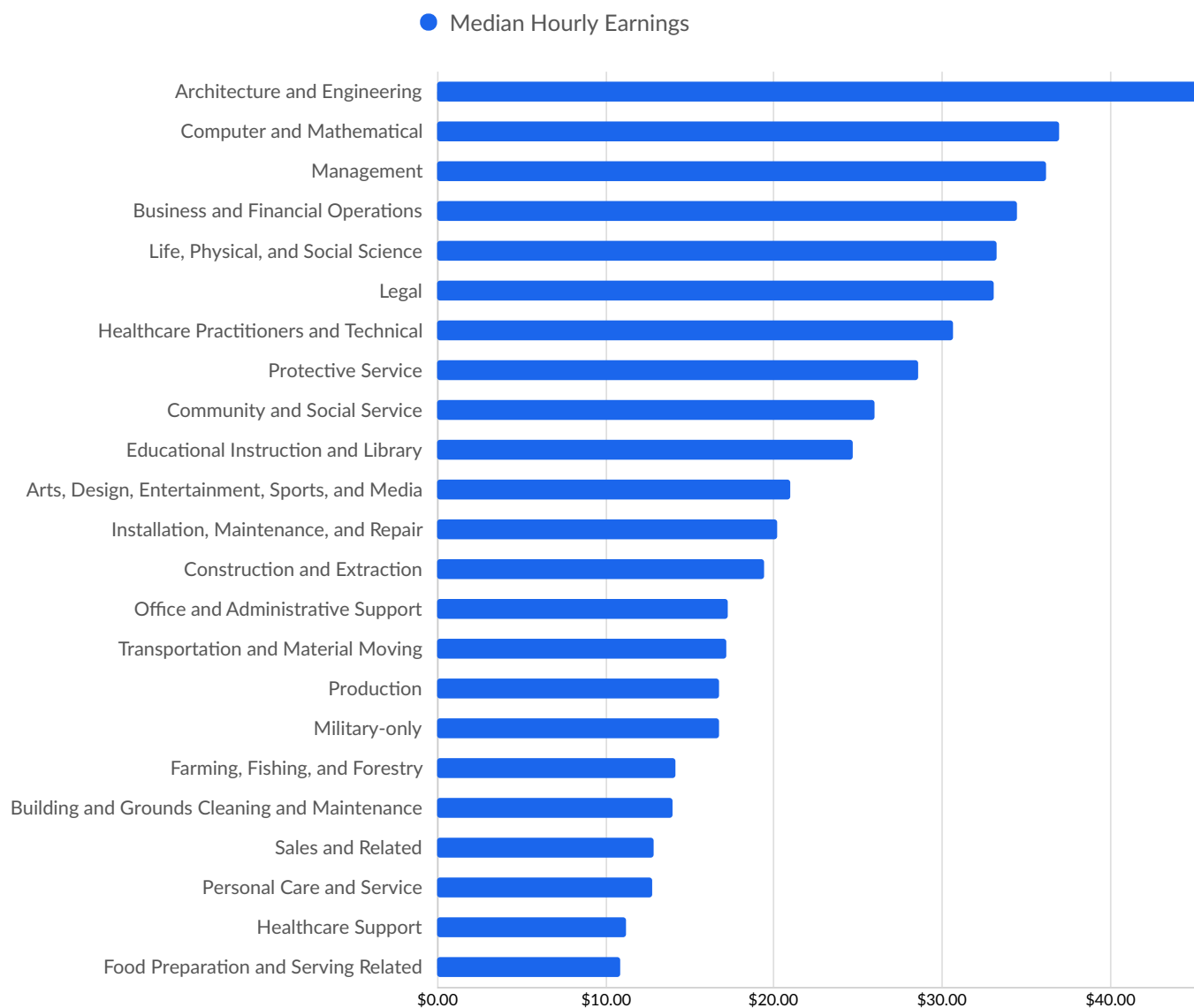
Top Growing Occupations



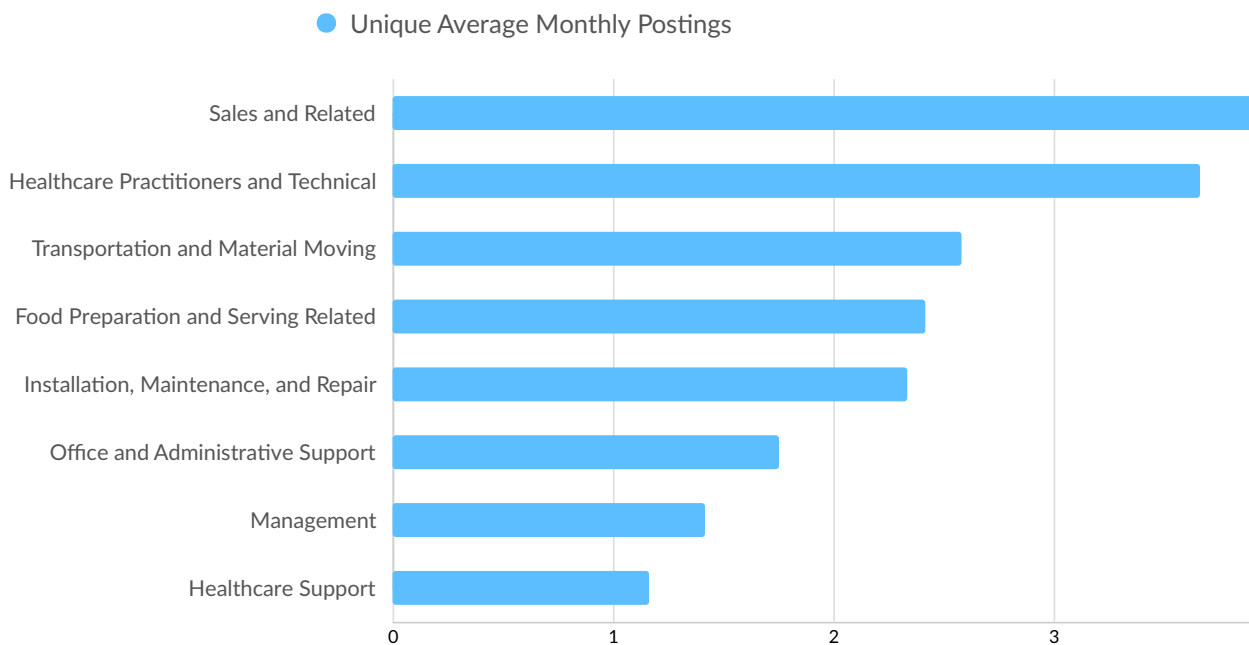
Top Occupation Employment Concentration



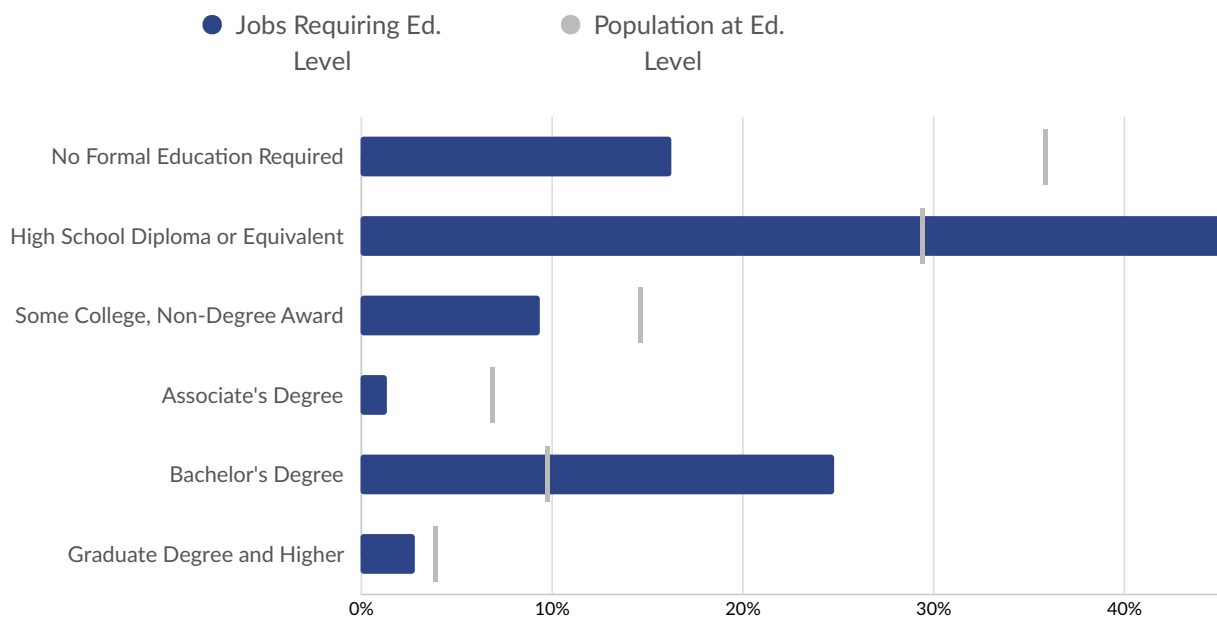
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Zapata County, TX produced graduates.

In-Demand Skills

