



Willacy County, TX

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Report Parameters

1 County

48489 Willacy County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,887

Population (2024)

Population **decreased by 1,393** over the last 5 years and is projected to **decrease by 578** over the next 5 years.

5,153

Total Regional Employment

Jobs **grew by 518** over the last 5 years and are projected to **grow by 458** over the next 5 years.

\$42.8K

Median Household Income (2022)

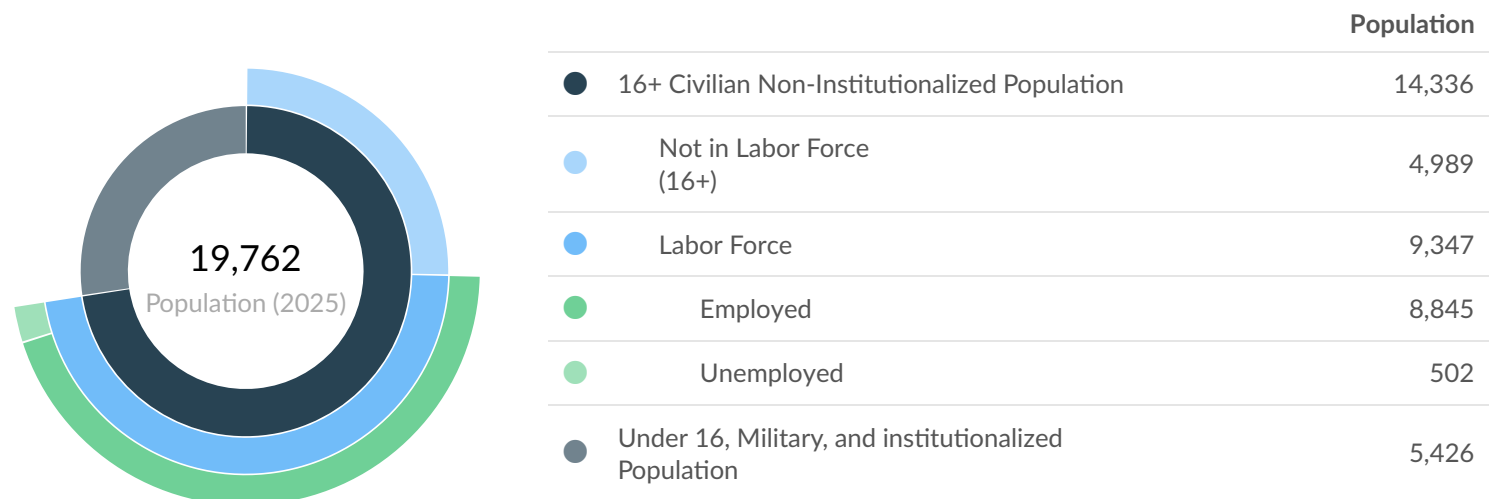
Median household income is **\$32.3K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **declined by 6.5%** since 2019, falling by 1,393. Population is expected to **decrease by 2.9%** between 2024 and 2029, losing 578.
- From 2019 to 2024, jobs **increased by 11.2%** in Willacy County, TX from 4,636 to **5,153**. This change **outpaced the national growth rate of 4.1% by 7.1%**. As the number of jobs increased, the **labor force participation rate increased from 52.7% to 63.5% between 2019 and 2024**.
- Concerning educational attainment, **10.3% of Willacy County, TX residents possess a Bachelor's Degree** (11.2% below the national average), and **5.6% hold an Associate's Degree** (3.3% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Facilities Support Services, and Restaurants and Other Eating Places.

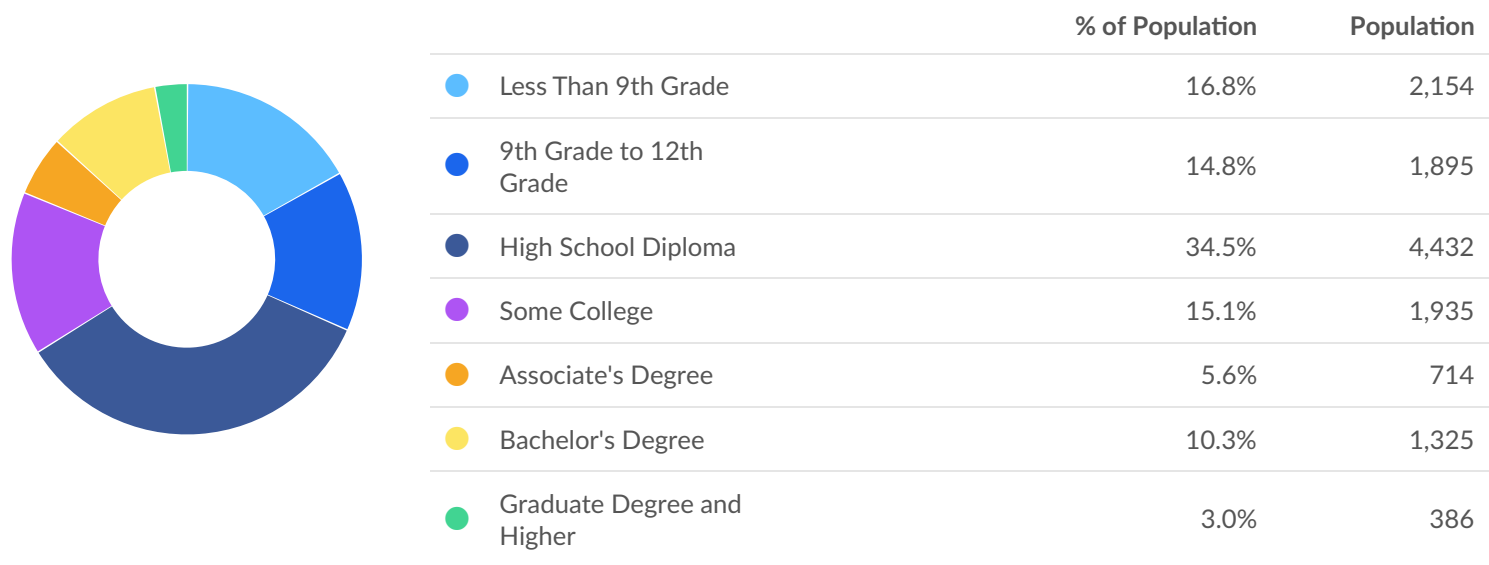
	Population (2025)	Labor Force (Mar 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	19,762	9,347	5,153	84.7	\$579.55M	\$1.14B	\$724.87M
State	31,353,880	15,807,687	15,747,620	96.6	\$2.72T	\$1.55T	\$2.08T

Mar 2025 Labor Force Breakdown



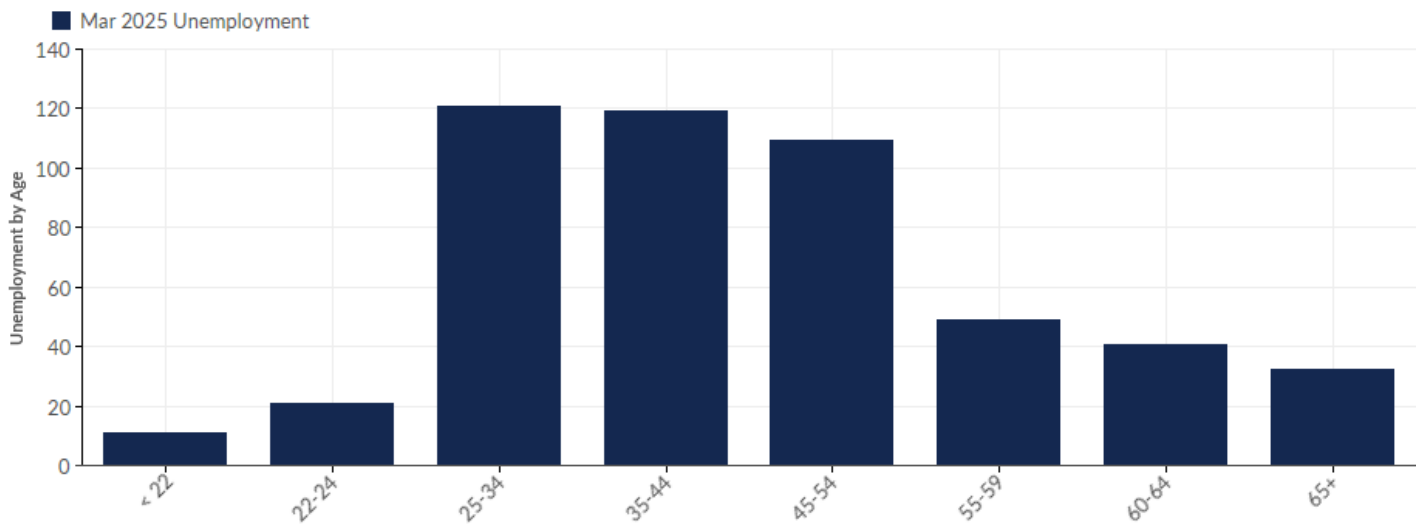
Educational Attainment

Concerning educational attainment, **10.3% of Willacy County, TX residents possess a Bachelor's Degree** (11.2% below the national average), and **5.6% hold an Associate's Degree** (3.3% below the national average).



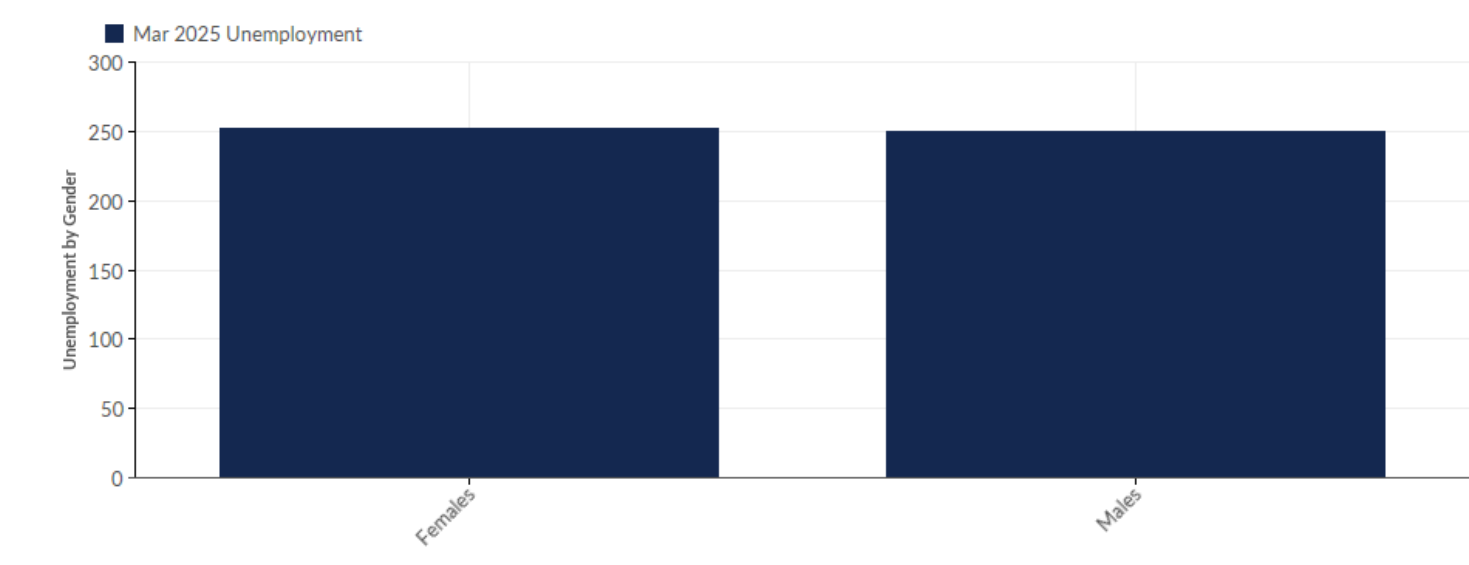
Unemployment by Demographics

Unemployment by Age



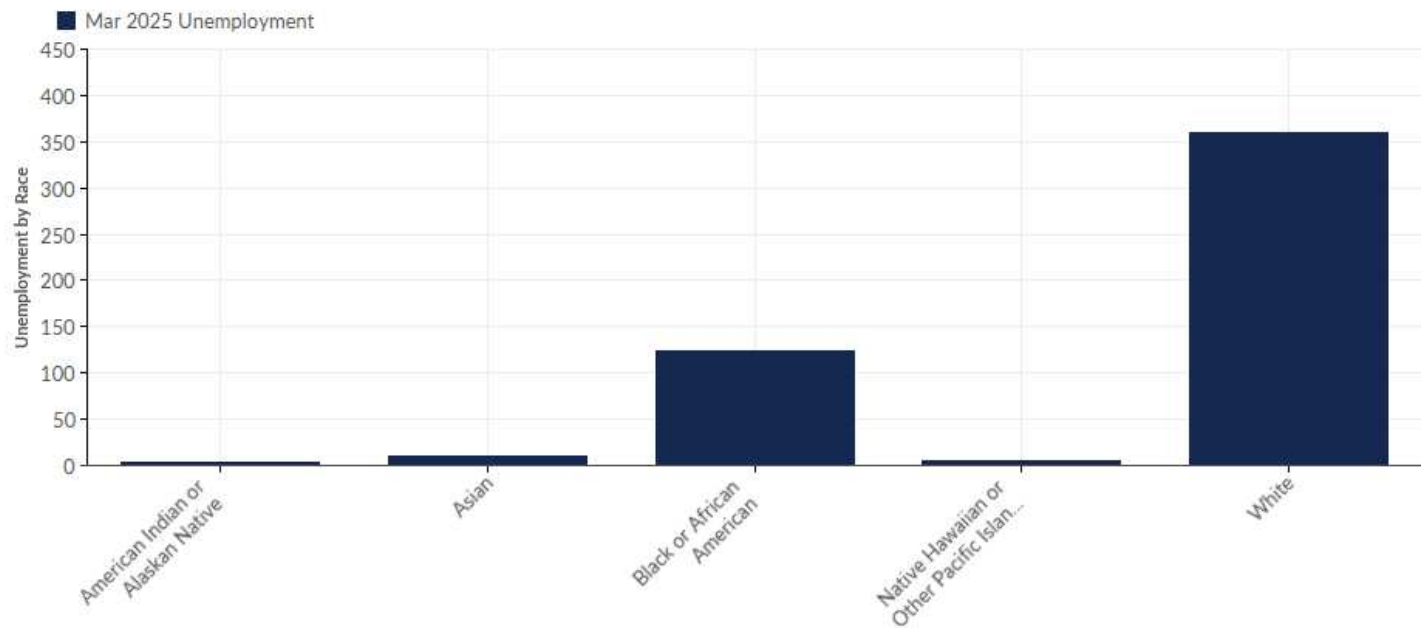
Age	Unemployment (Mar 2025)	% of Unemployed
< 22	11	2.19%
22-24	21	4.18%
25-34	121	24.10%
35-44	119	23.71%
45-54	109	21.71%
55-59	49	9.76%
60-64	41	8.17%
65+	32	6.37%
Total	502	100.00%

Unemployment by Gender



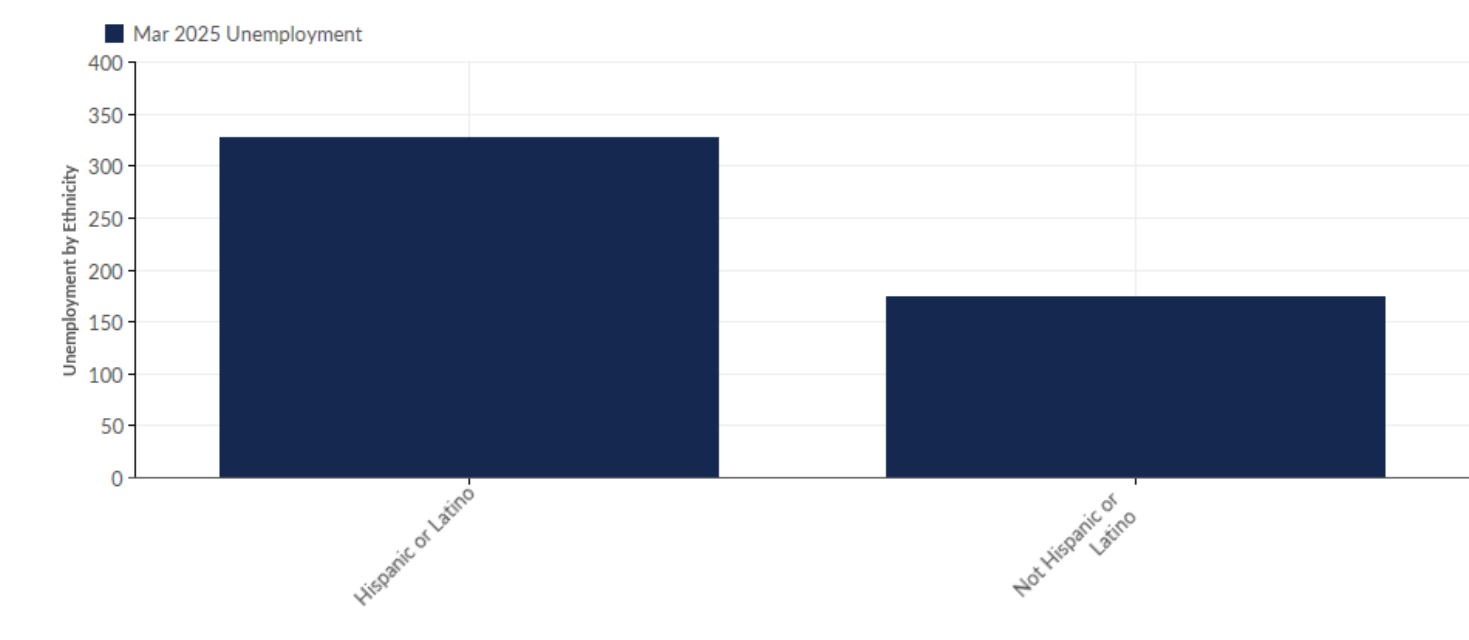
Gender	Unemployment (Mar 2025)	% of Unemployed
Females	252	50.20%
Males	250	49.80%
Total	502	100.00%

Unemployment by Race



Race	Unemployment (Mar 2025)	% of Unemployed
American Indian or Alaskan Native	4	0.80%
Asian	10	1.99%
Black or African American	124	24.70%
Native Hawaiian or Other Pacific Islander	5	1.00%
White	360	71.71%
Total	502	100.00%

Unemployment by Ethnicity

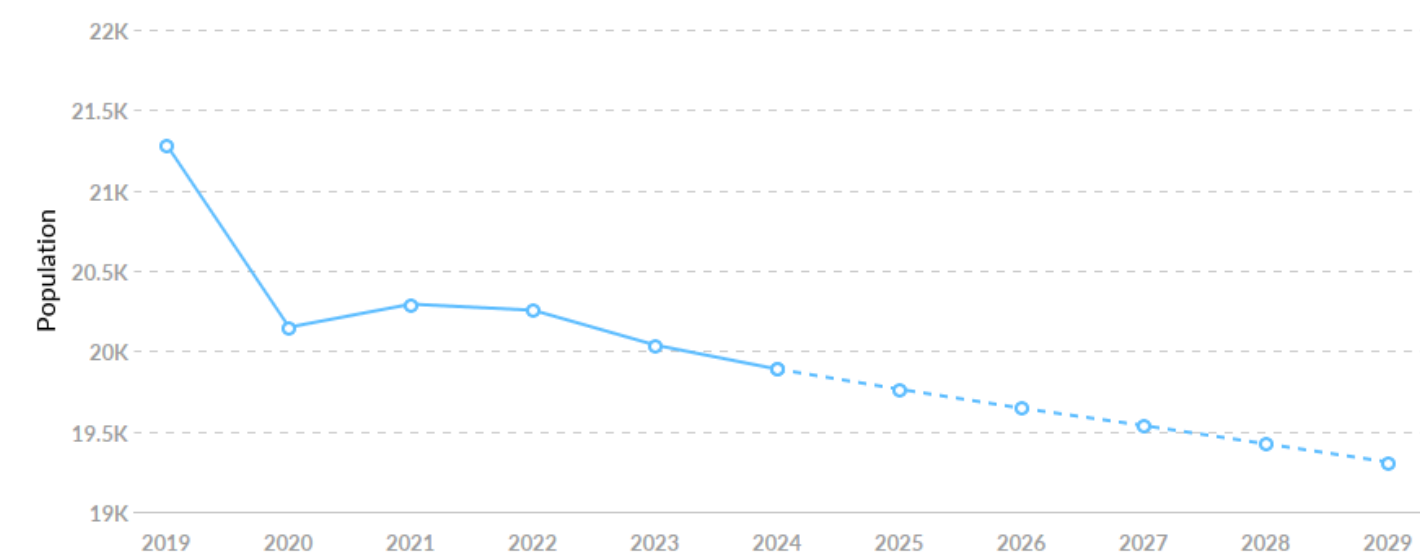


Ethnicity	Unemployment (Mar 2025)	% of Unemployed
Hispanic or Latino	327	65.14%
Not Hispanic or Latino	175	34.86%
Total	502	100.00%

Historic & Projected Trends

Population Trends

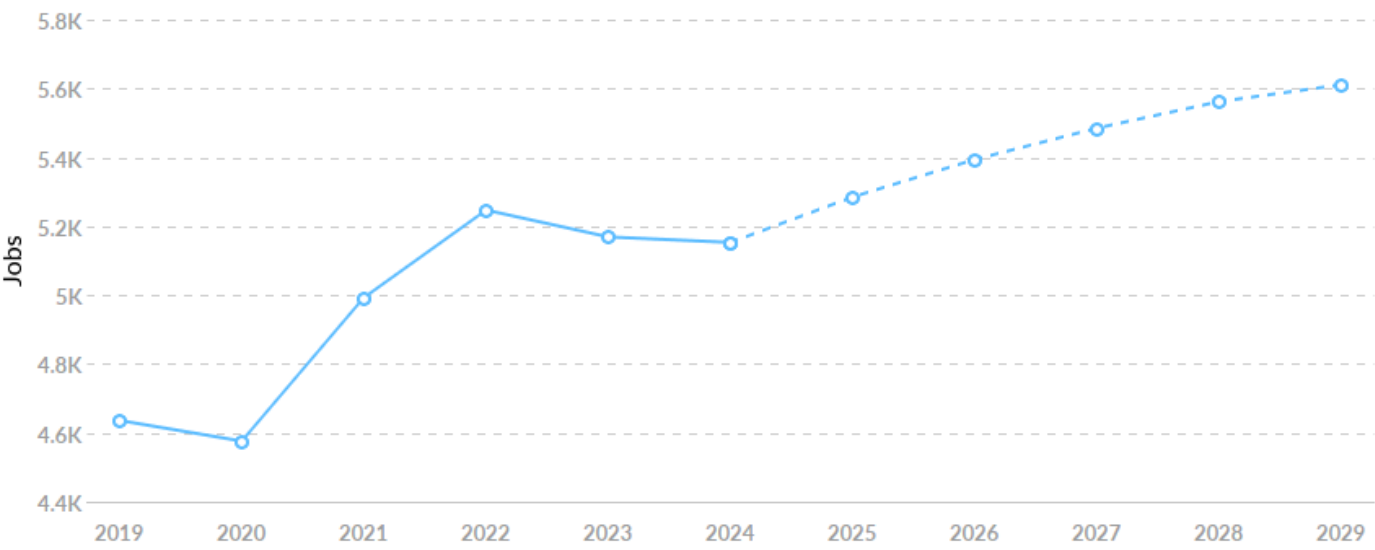
As of 2024 the region's population **declined by 6.5%** since 2019, falling by 1,393. Population is expected to **decrease by 2.9%** between 2024 and 2029, losing 578.



Timeframe	Population
2019	21,280
2020	20,148
2021	20,292
2022	20,254
2023	20,037
2024	19,887
2025	19,762
2026	19,644
2027	19,536
2028	19,422
2029	19,309

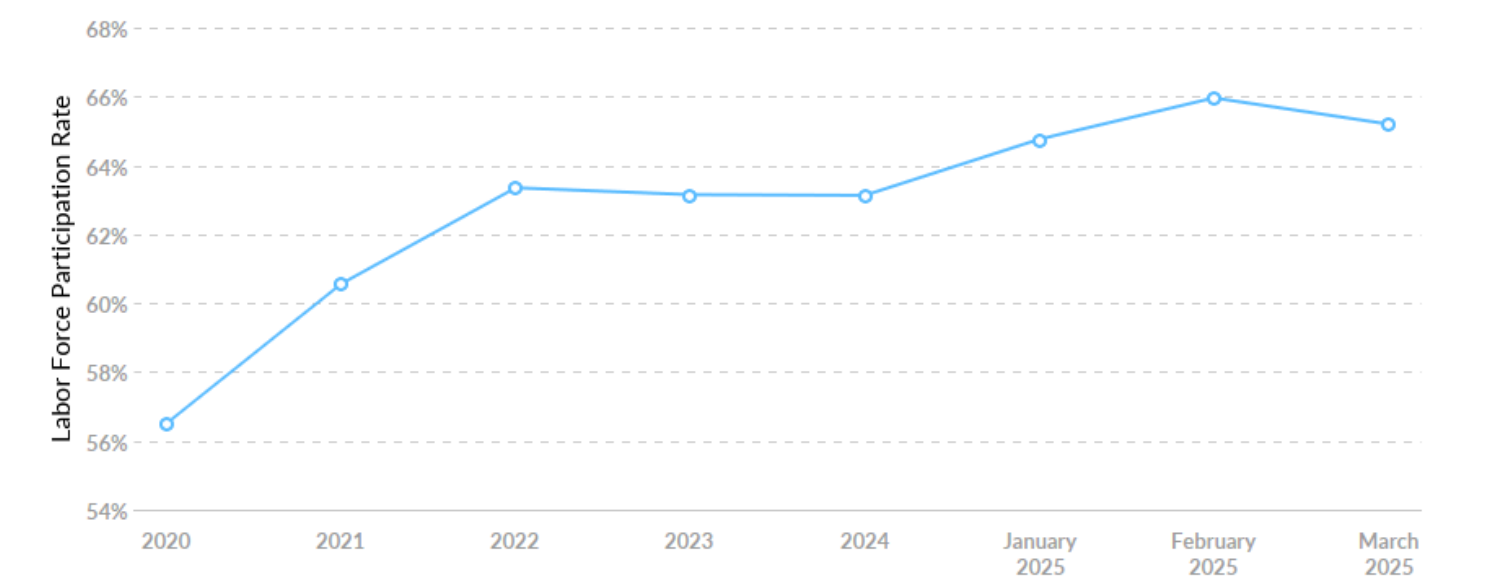
Job Trends

From 2019 to 2024, jobs increased by 11.2% in Willacy County, TX from 4,636 to 5,153. This change outpaced the national growth rate of 4.1% by 7.1%.



Timeframe	Jobs
2019	4,636
2020	4,576
2021	4,993
2022	5,247
2023	5,169
2024	5,153
2025	5,285
2026	5,394
2027	5,485
2028	5,562
2029	5,611

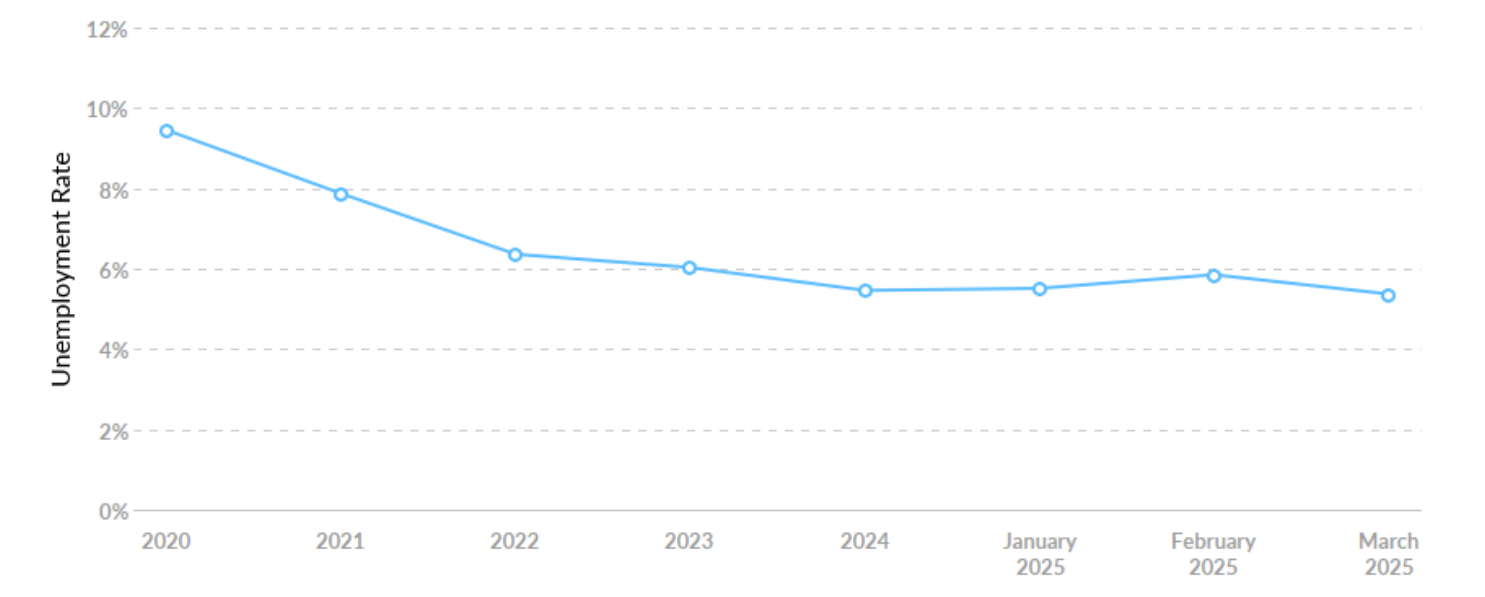
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	56.51%
2021	60.56%
2022	63.35%
2023	63.15%
2024	63.13%
January 2025	64.76%
February 2025	65.96%
March 2025	65.20%

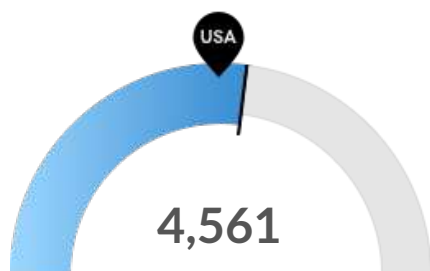
Unemployment Rate Trends

Willacy County, TX had a March 2025 unemployment rate of 5.37%, **decreasing from 9.45%** 5 years before.



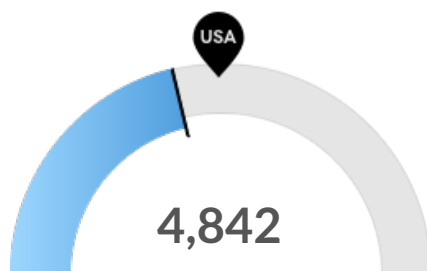
Timeframe	Unemployment Rate
2020	9.45%
2021	7.87%
2022	6.36%
2023	6.03%
2024	5.46%
January 2025	5.51%
February 2025	5.85%
March 2025	5.37%

Population Characteristics



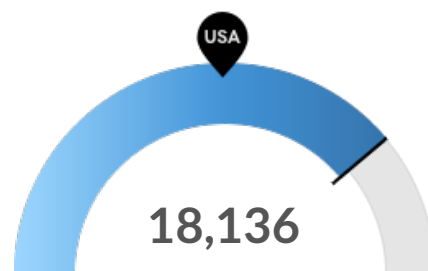
Millennials

Willacy County, TX has 4,561 millennials (ages 25-39). The national average for an area this size is 4,071.



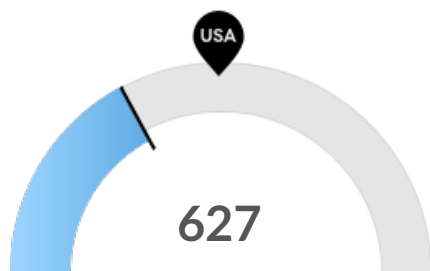
Retiring Soon

Retirement risk is low in Willacy County, TX. The national average for an area this size is 6,049 people 55 or older, while there are 4,842 here.



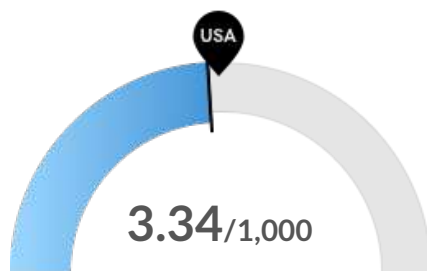
Racial Diversity

Racial diversity is high in Willacy County, TX. The national average for an area this size is 8,345 racially diverse people, while there are 18,136 here.



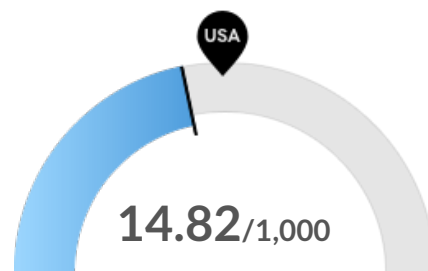
Veterans

Willacy County, TX has 627 veterans. The national average for an area this size is 1,036.



Violent Crime

Willacy County, TX has 3.34 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

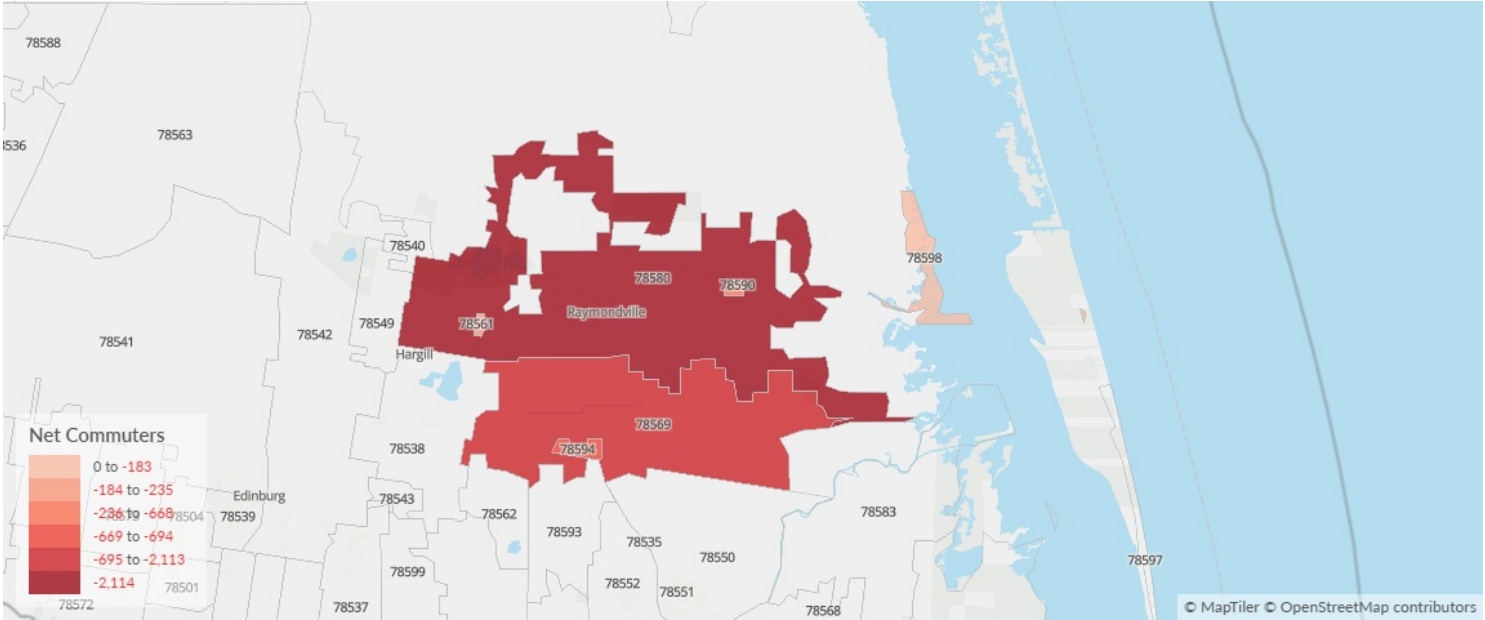


Property Crime

Willacy County, TX has 14.82 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Willacy County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
78580	Raymondville, TX (in Wi...	3,766
78569	Lyford, TX (in Willacy co...	799
78561	Lasara, TX (in Willacy co...	226
78590	San Perlita, TX (in Willac...	189
78594	Sebastian, TX (in Willac...	88

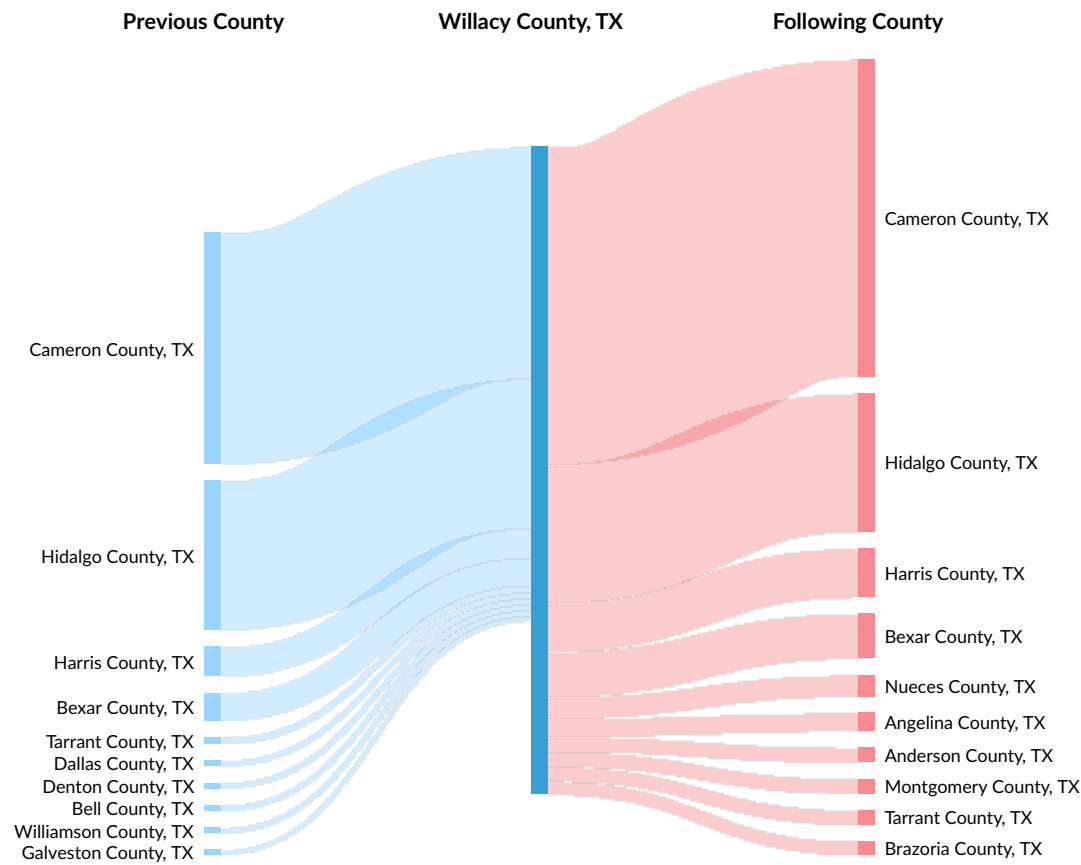
Where Talent Lives

ZIP	Name	2024 Workers
78580	Raymondville, TX (in Wi...	5,880
78569	Lyford, TX (in Willacy co...	1,494
78594	Sebastian, TX (in Willac...	757
78590	San Perlita, TX (in Willac...	425
78561	Lasara, TX (in Willacy co...	411

Inbound and Outbound Migration

The table below analyzes past and current residents of Willacy County, TX. The left column shows residents of other counties migrating to Willacy County, TX. The right column shows residents migrating from Willacy County, TX to other counties.

As of 2022, 150 people have migrated from Cameron County, TX to Willacy County, TX. In the same year, 206 people left Willacy County, TX migrating to Cameron County, TX. The total Net Migration for Willacy County, TX in 2022 was 2.

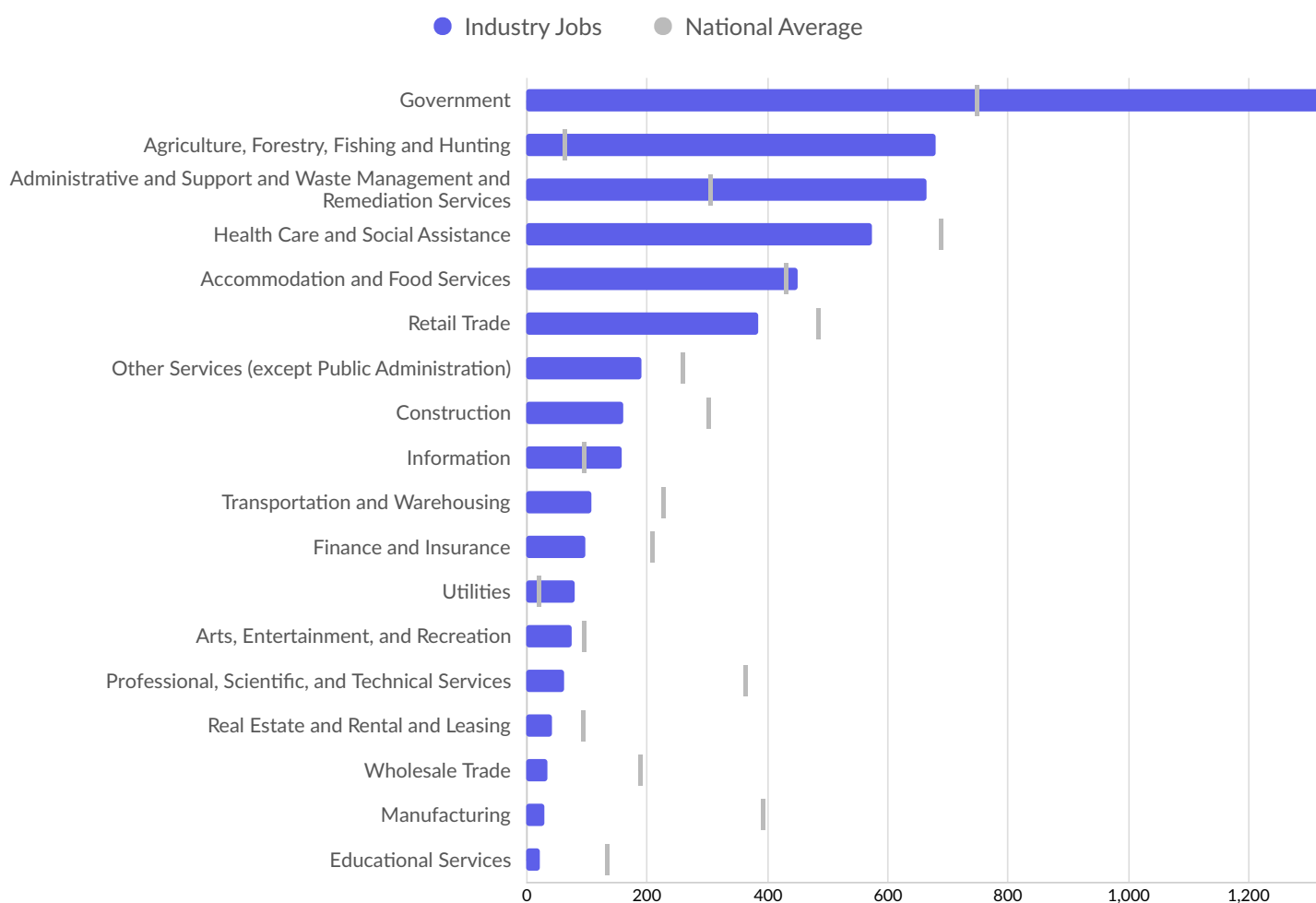


Top Previous Counties	Migrations
Cameron County, TX	150
Hidalgo County, TX	97
Harris County, TX	19
Bexar County, TX	18
Tarrant County, TX	4
Dallas County, TX	4

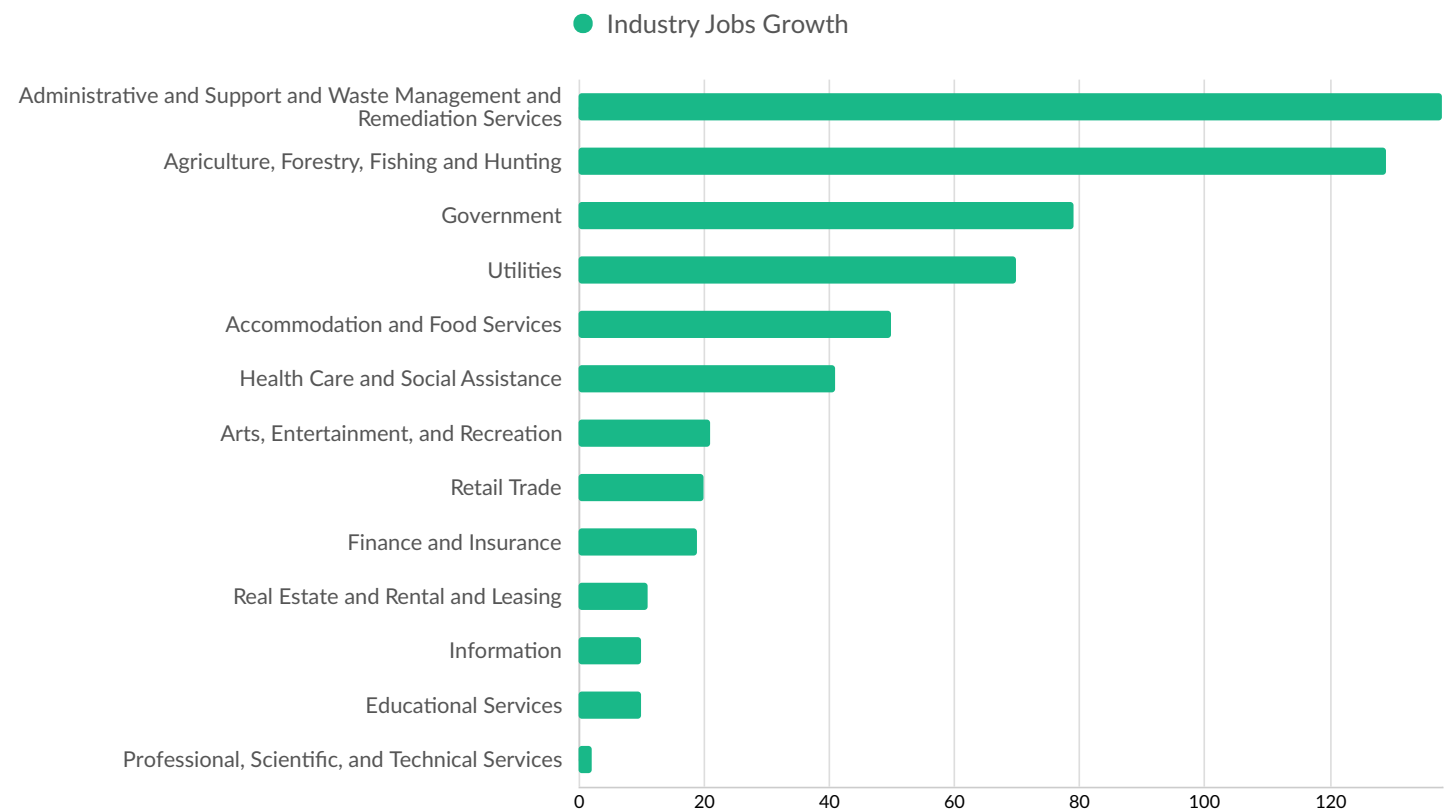
Top Previous Counties	Migrations
Denton County, TX	4
Bell County, TX	4
Williamson County, TX	4
Galveston County, TX	3
Travis County, TX	3
Aransas County, TX	3
Fort Bend County, TX	3
Collin County, TX	3
Atascosa County, TX	3
Top Following Counties	Migrations
Cameron County, TX	206
Hidalgo County, TX	90
Harris County, TX	32
Bexar County, TX	29
Nueces County, TX	14
Angelina County, TX	12
Anderson County, TX	10
Montgomery County, TX	10
Tarrant County, TX	9
Brazoria County, TX	9
Webb County, TX	5
Bastrop County, TX	5
Dallas County, TX	5
Midland County, TX	4
Matagorda County, TX	4

Industry Characteristics

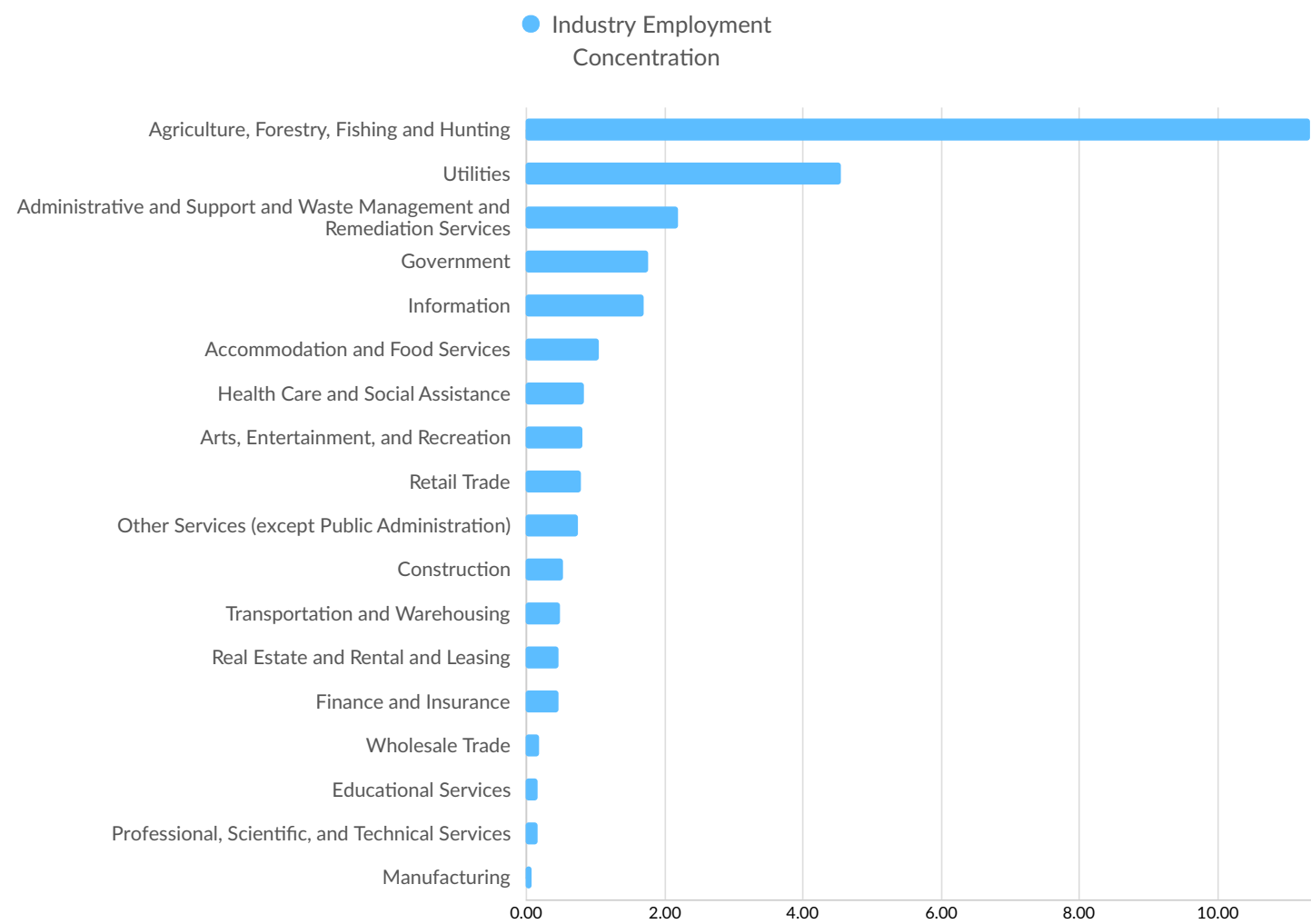
Largest Industries



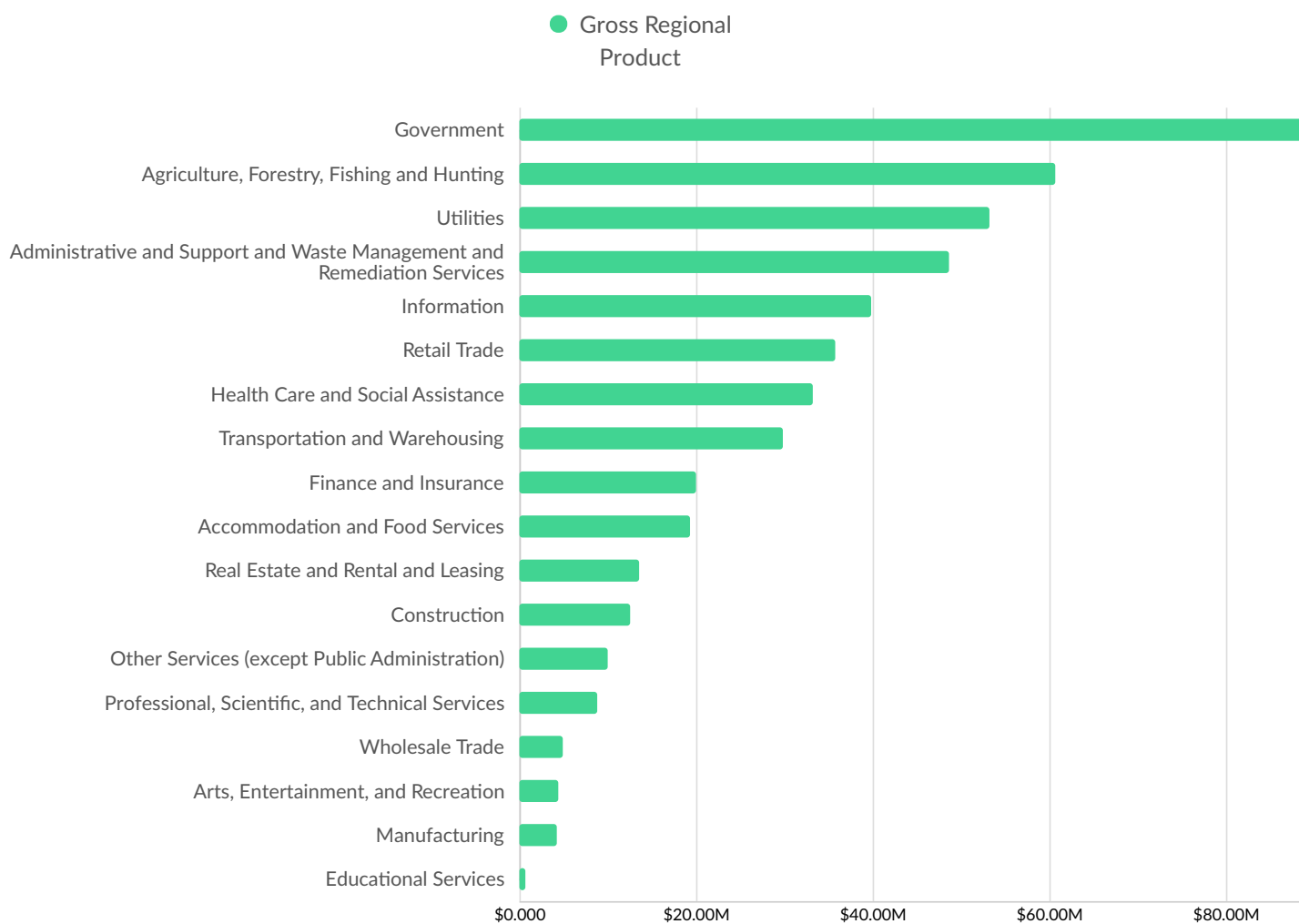
Top Growing Industries



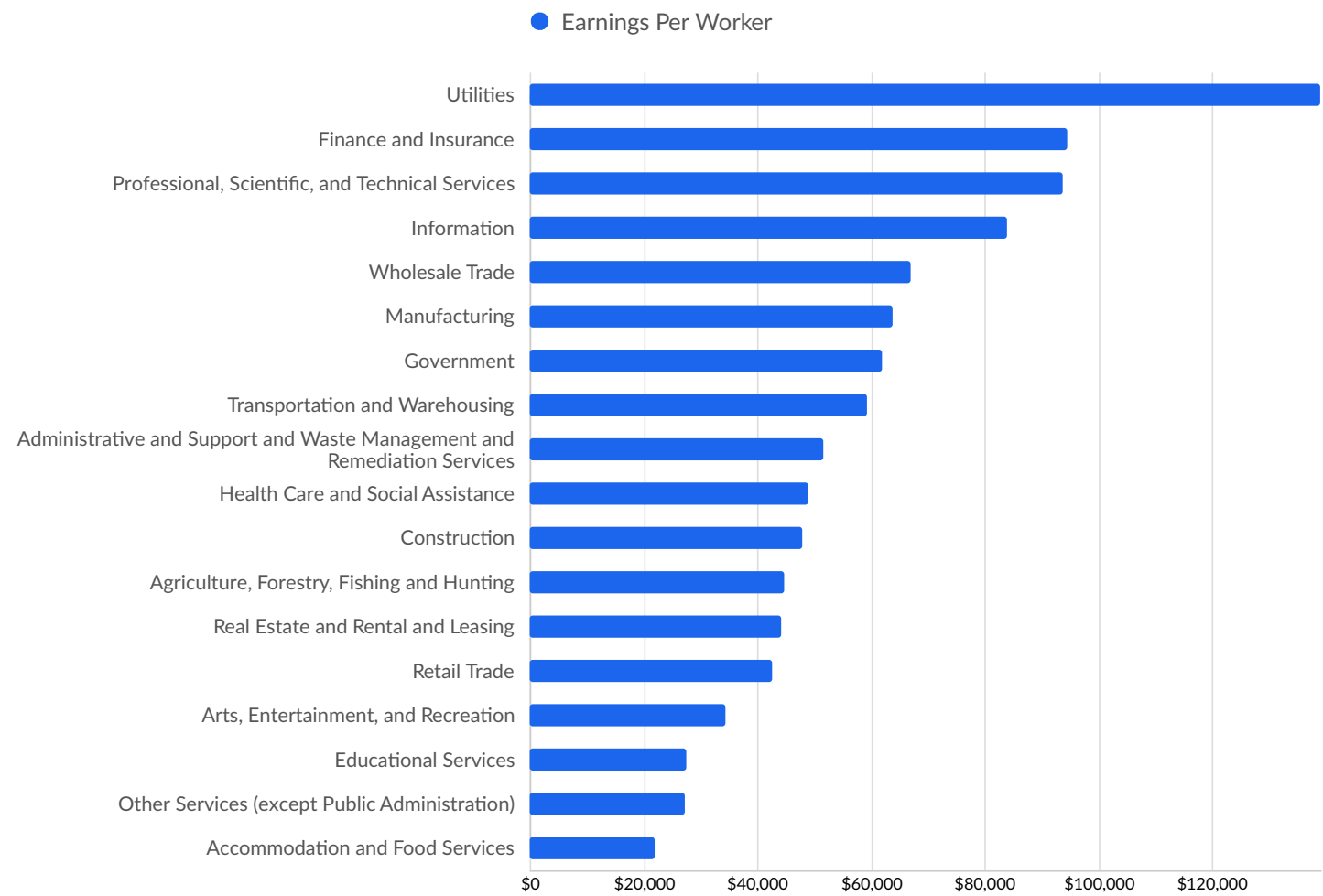
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



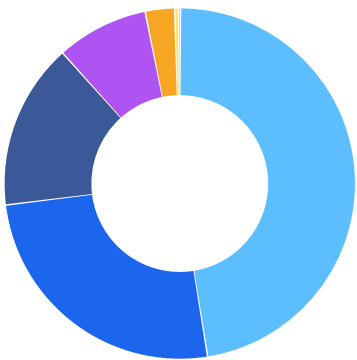
Business Characteristics

1,007 Companies Employ Your Workers

Online profiles for your workers mention 1,007 companies as employers, with the top 10 appearing below. In the last 12 months, 133 companies in Willacy County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Raymondville Isd	63	Management & Training Corpora...	68
Lyford Cisd	42	Sunny Glen Children's Home	42
Vtx1 Companies	30	Regency Integrated Health Servi...	26
Management & Training Corpora...	25	Church's Chicken	24
Lasara Isd	20	South Texas Independent Schoo...	22
Vtci - Valley Telephone Coopera...	18	Compass Connections	21
State Of Texas	14	ScionHealth	21
Bcfs Health & Human Services	13	Point Dedicated	20
United States Army	13	7-Eleven	19
Willacy County Sheriffs Departm...	13	Therapeutic Outreach	18

Business Size

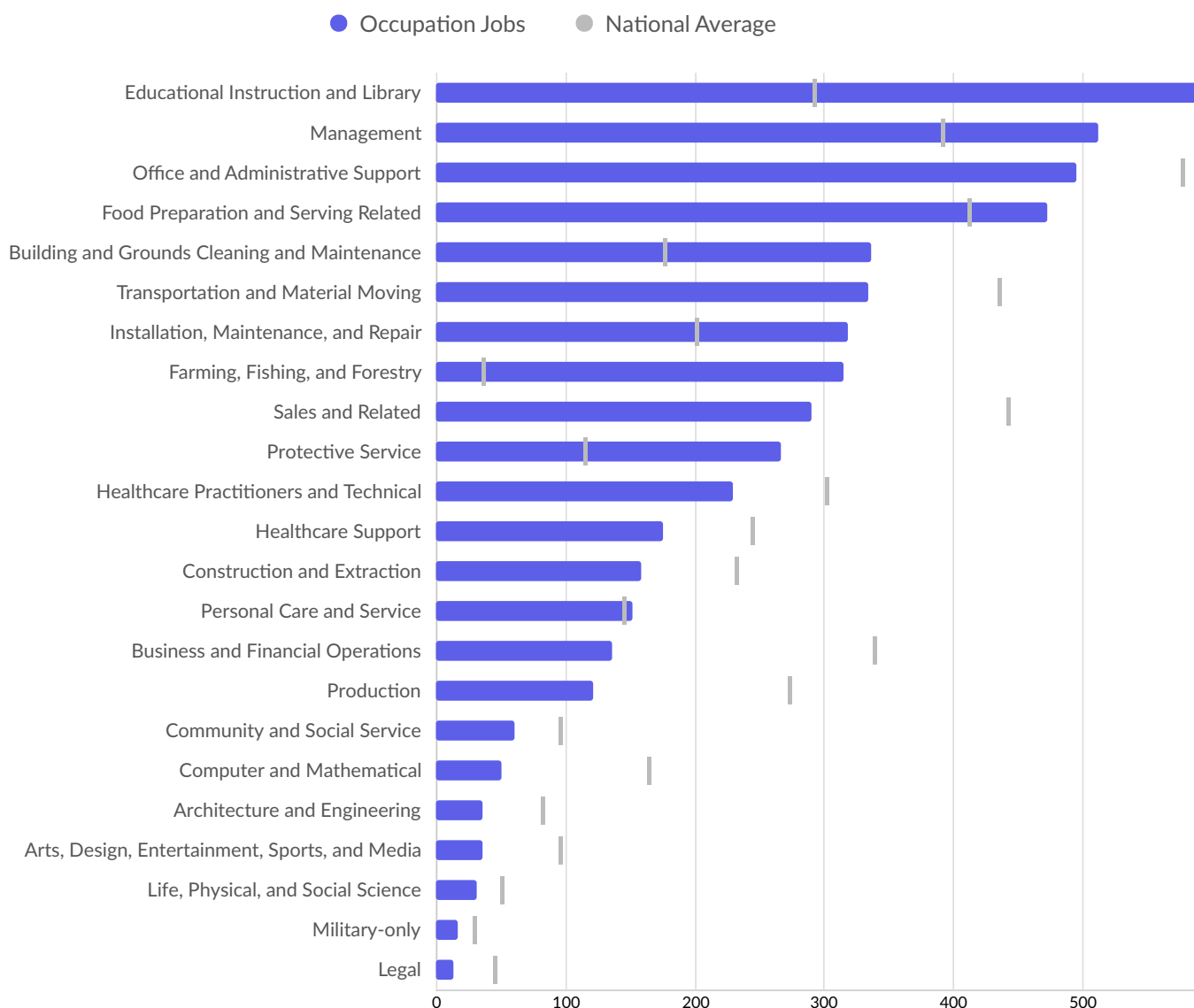


	Percentage	Business Count
1 to 4 employees	47.4%	263
5 to 9 employees	25.6%	142
10 to 19 employees	15.3%	85
20 to 49 employees	8.5%	47
50 to 99 employees	2.7%	15
100 to 249 employees	0.4%	2
250 to 499 employees	0.2%	1

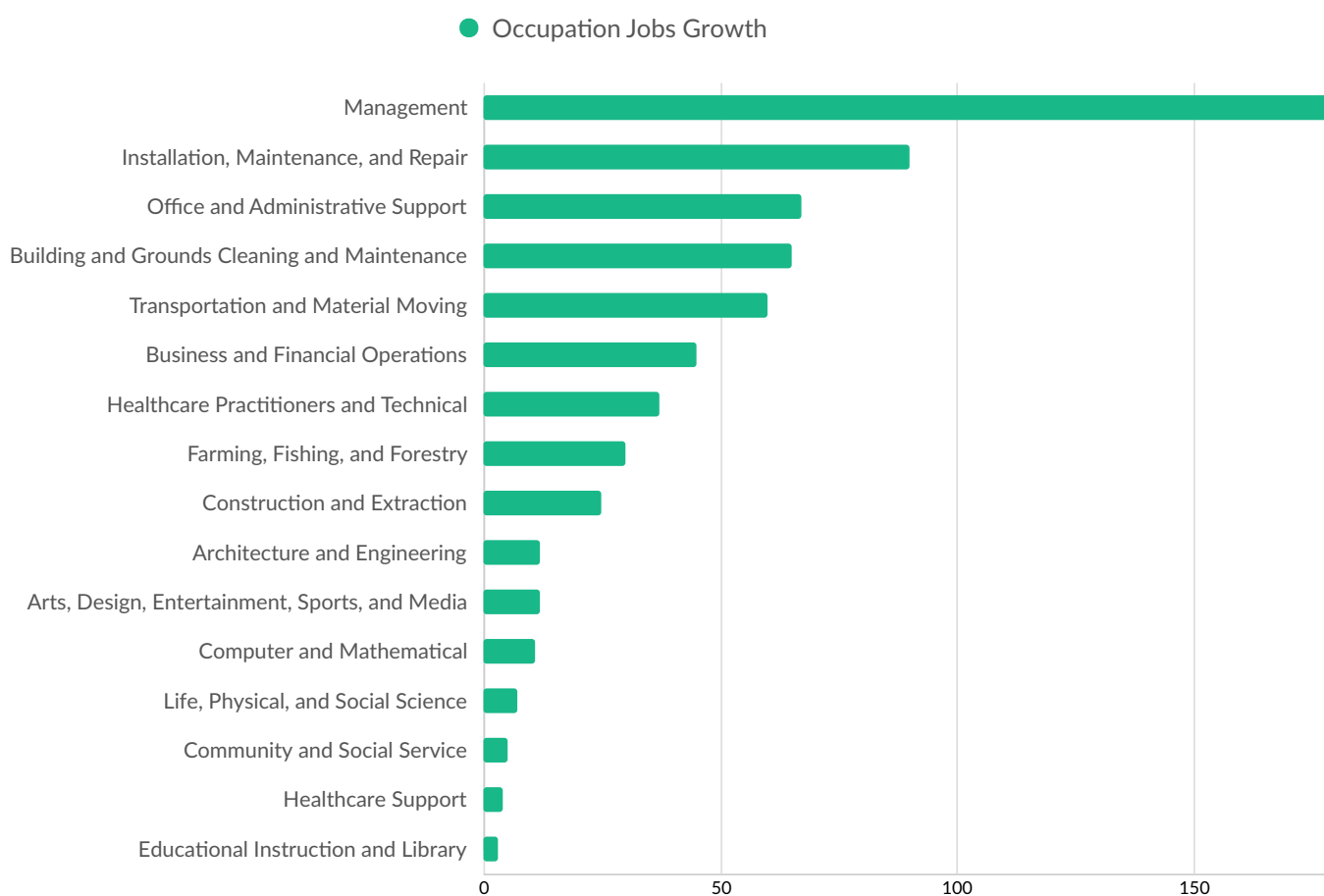
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

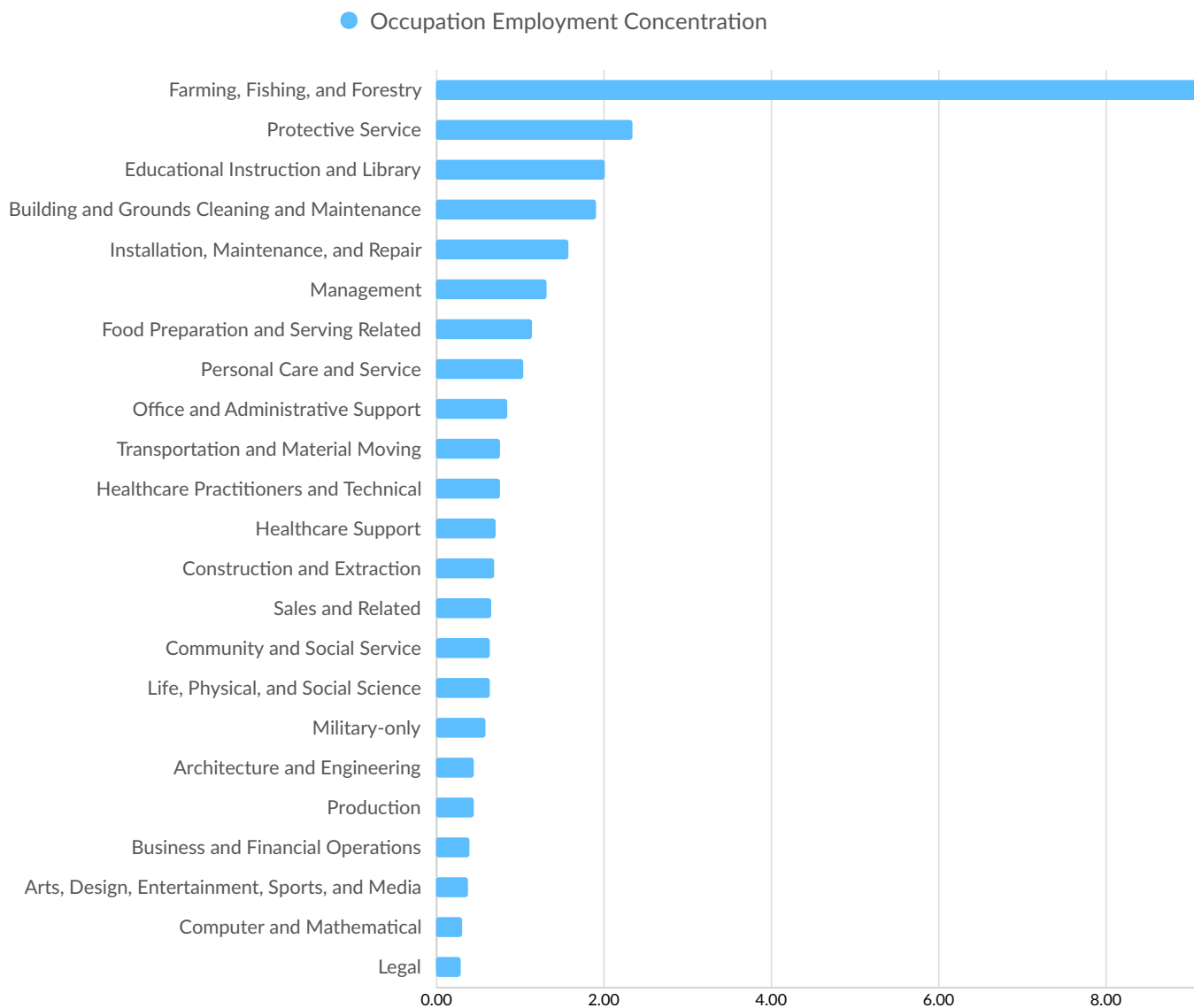
Largest Occupations



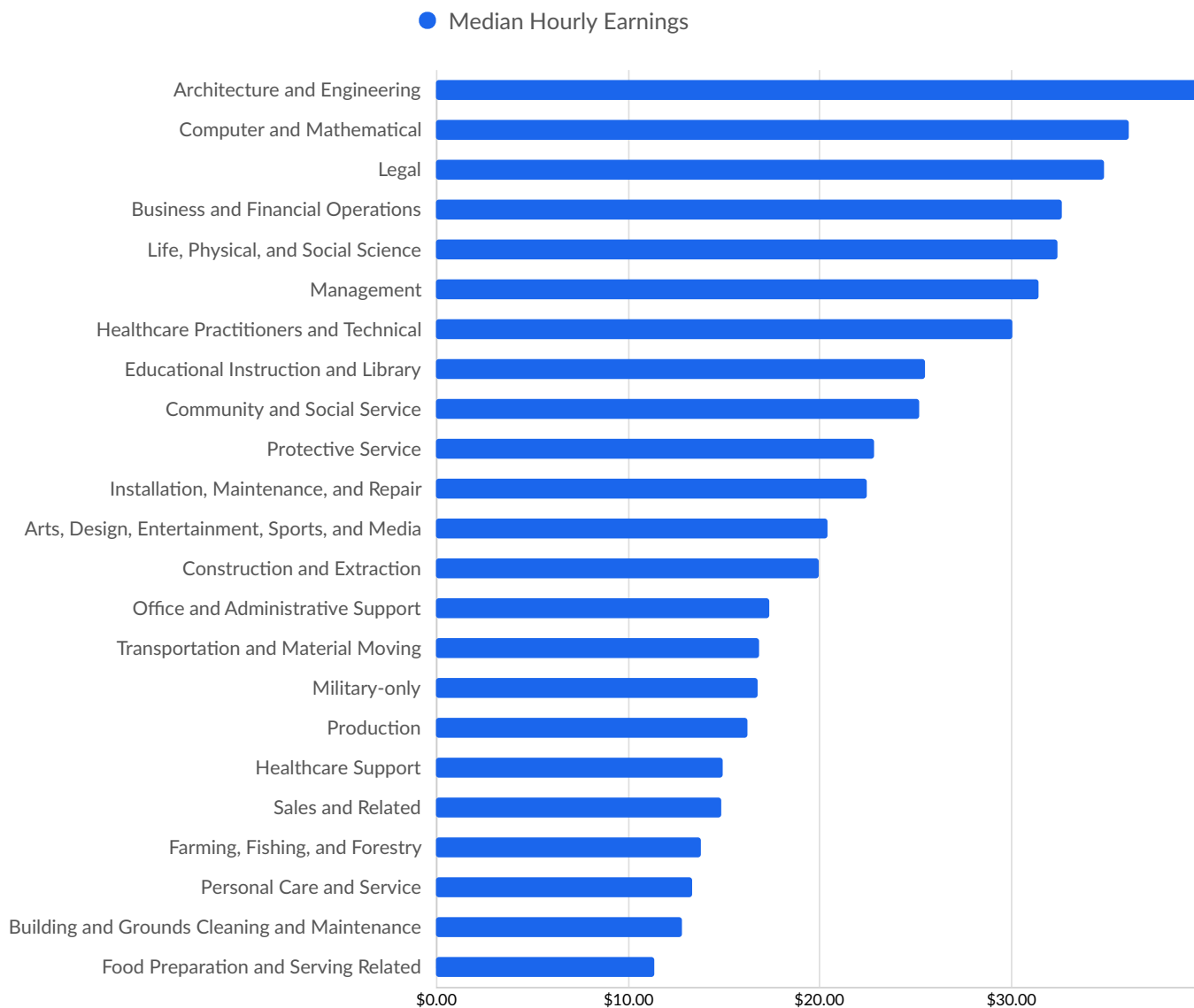
Top Growing Occupations



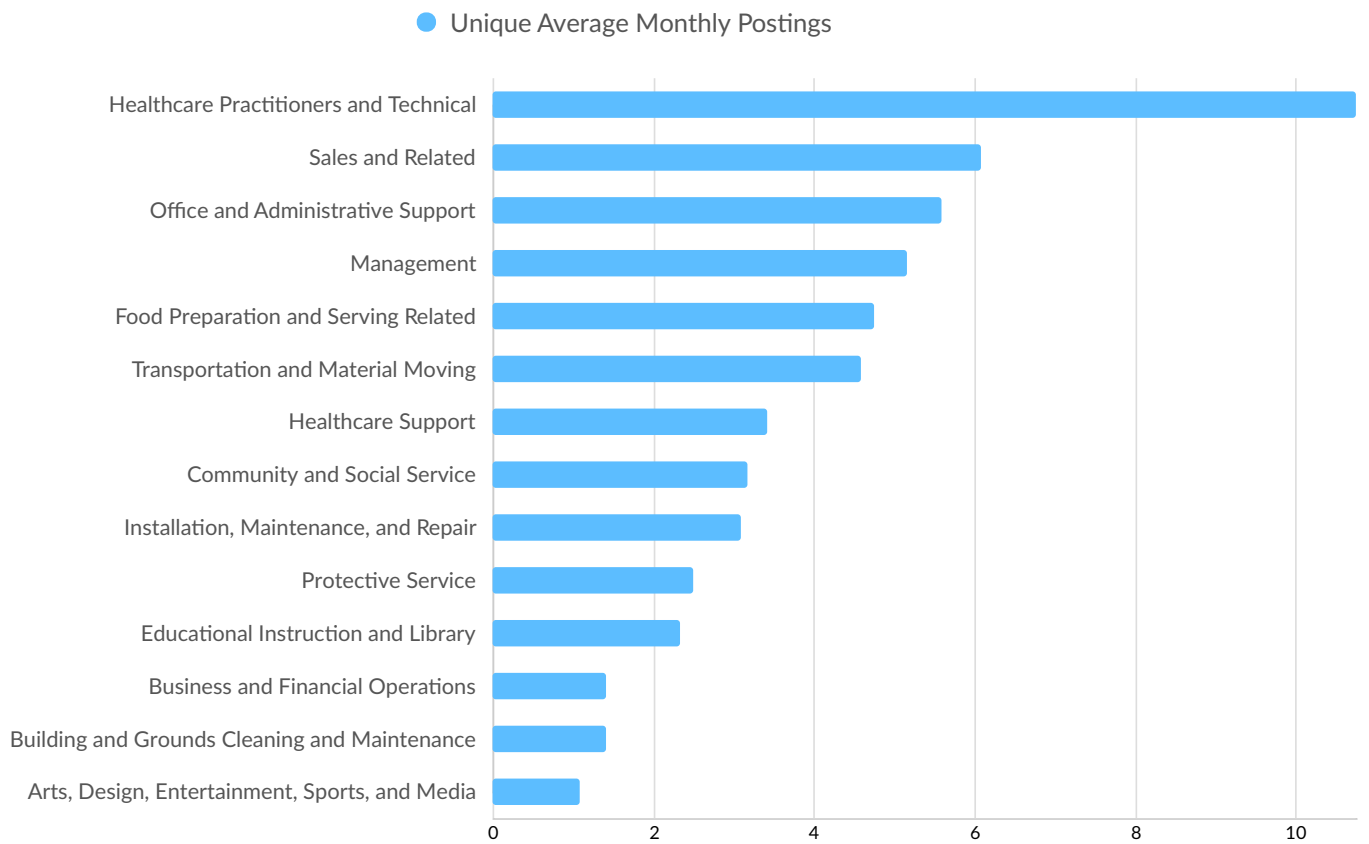
Top Occupation Employment Concentration



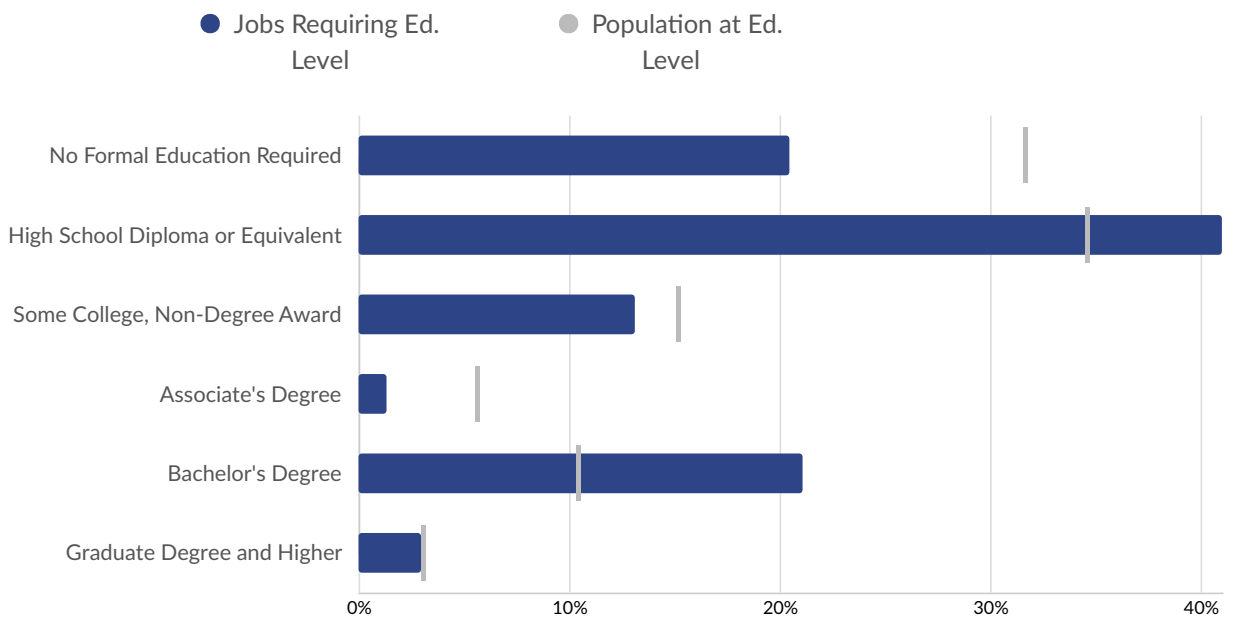
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Willacy County, TX produced graduates.

In-Demand Skills

