



# Hidalgo County, TX

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## Report Parameters

### 1 County

48215 Hidalgo County, TX

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# Economy Overview

906,161

Population (2024)

Population **grew by 38,940** over the last 5 years and is projected to **grow by 44,711** over the next 5 years.

340,517

Total Regional Employment

Jobs **grew by 32,577** over the last 5 years and are projected to **grow by 28,028** over the next 5 years.

\$49.4K

Median Household Income (2022)

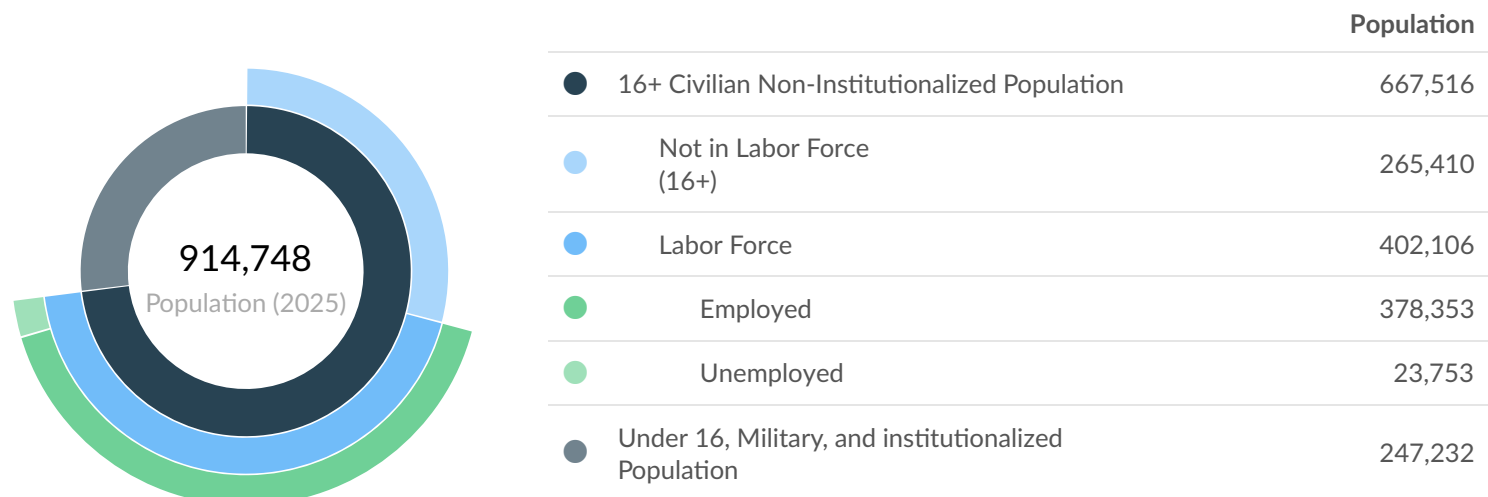
Median household income is **\$25.8K below** the national median household income of \$75.1K.

## Takeaways

- As of 2024 the region's population **increased by 4.5%** since 2019, growing by 38,940. Population is expected to **increase by 4.9%** between 2024 and 2029, adding 44,711.
- From 2019 to 2024, jobs **increased by 10.6%** in Hidalgo County, TX from 307,940 to **340,517**. This change **outpaced the national growth rate of 4.1% by 6.5%**. As the number of jobs increased, the **labor force participation rate increased from 58.2% to 61.0% between 2019 and 2024**.
- Concerning educational attainment, **14.2% of Hidalgo County, TX residents possess a Bachelor's Degree** (7.3% below the national average), and **5.7% hold an Associate's Degree** (3.1% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Home Health Care Services, and Restaurants and Other Eating Places.

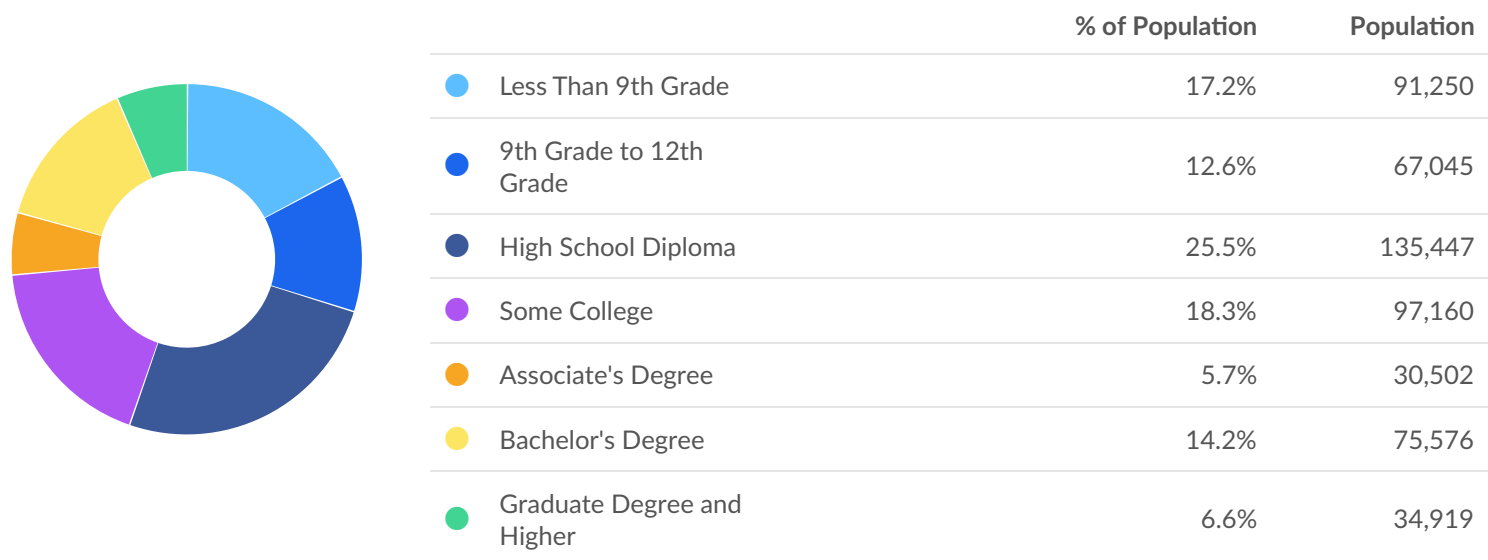
|        | Population<br>(2025) | Labor<br>Force<br>(Mar<br>2025) | Jobs (2024) | Cost<br>of<br>Living | GRP      | Imports  | Exports  |
|--------|----------------------|---------------------------------|-------------|----------------------|----------|----------|----------|
| Region | 914,748              | 402,106                         | 340,517     | 83.0                 | \$32.01B | \$37.21B | \$31.35B |
| State  | 31,353,880           | 15,807,687                      | 15,747,620  | 96.6                 | \$2.72T  | \$1.55T  | \$2.08T  |

## Mar 2025 Labor Force Breakdown



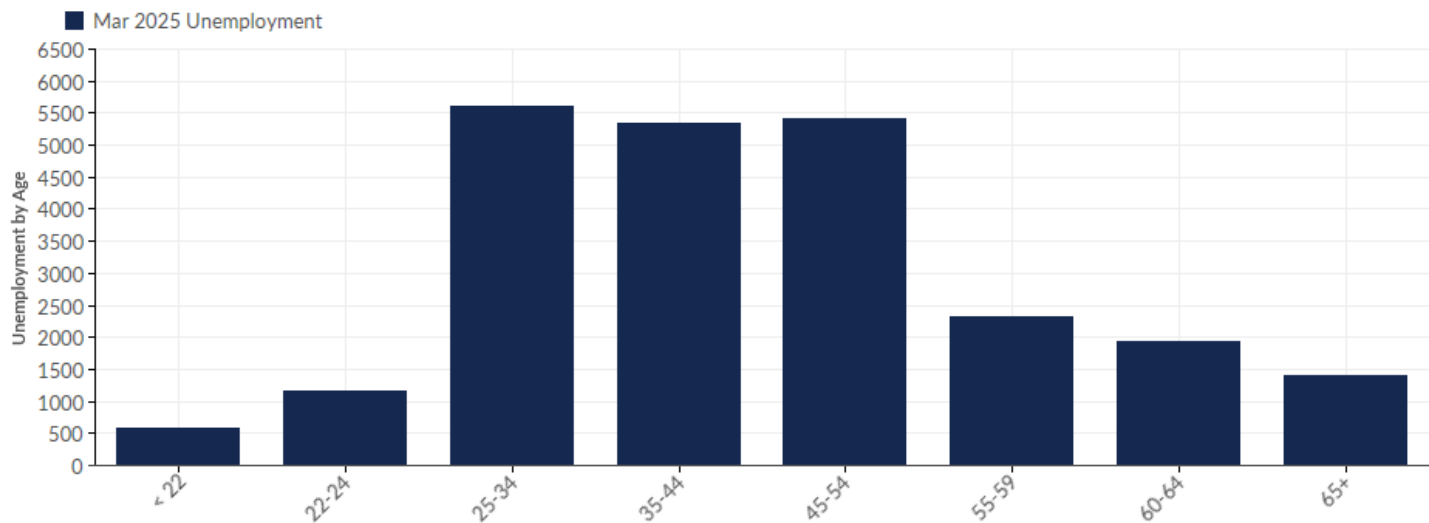
## Educational Attainment

Concerning educational attainment, **14.2% of Hidalgo County, TX residents possess a Bachelor's Degree** (7.3% below the national average), and **5.7% hold an Associate's Degree** (3.1% below the national average).



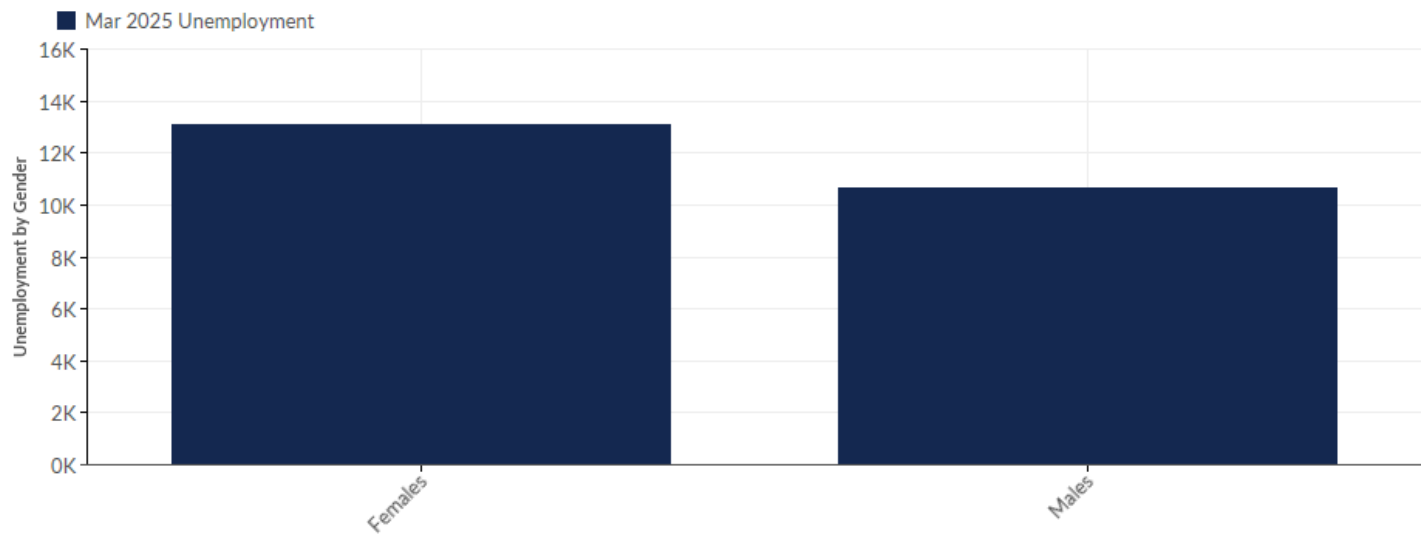
# Unemployment by Demographics

## Unemployment by Age



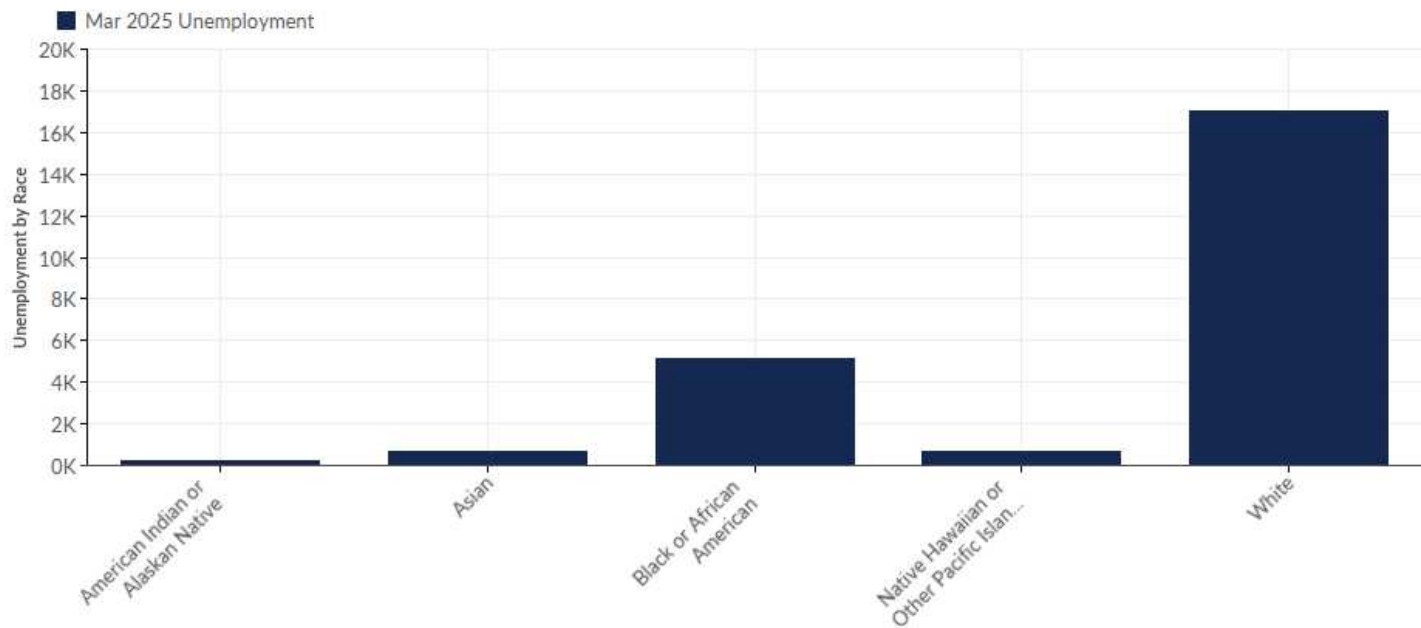
| Age   | Unemployment (Mar 2025) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22  | 577                     | 2.43%           |
| 22-24 | 1,165                   | 4.90%           |
| 25-34 | 5,608                   | 23.61%          |
| 35-44 | 5,349                   | 22.52%          |
| 45-54 | 5,413                   | 22.79%          |
| 55-59 | 2,311                   | 9.73%           |
| 60-64 | 1,922                   | 8.09%           |
| 65+   | 1,408                   | 5.93%           |
| Total | 23,753                  | 100.00%         |

Unemployment by Gender



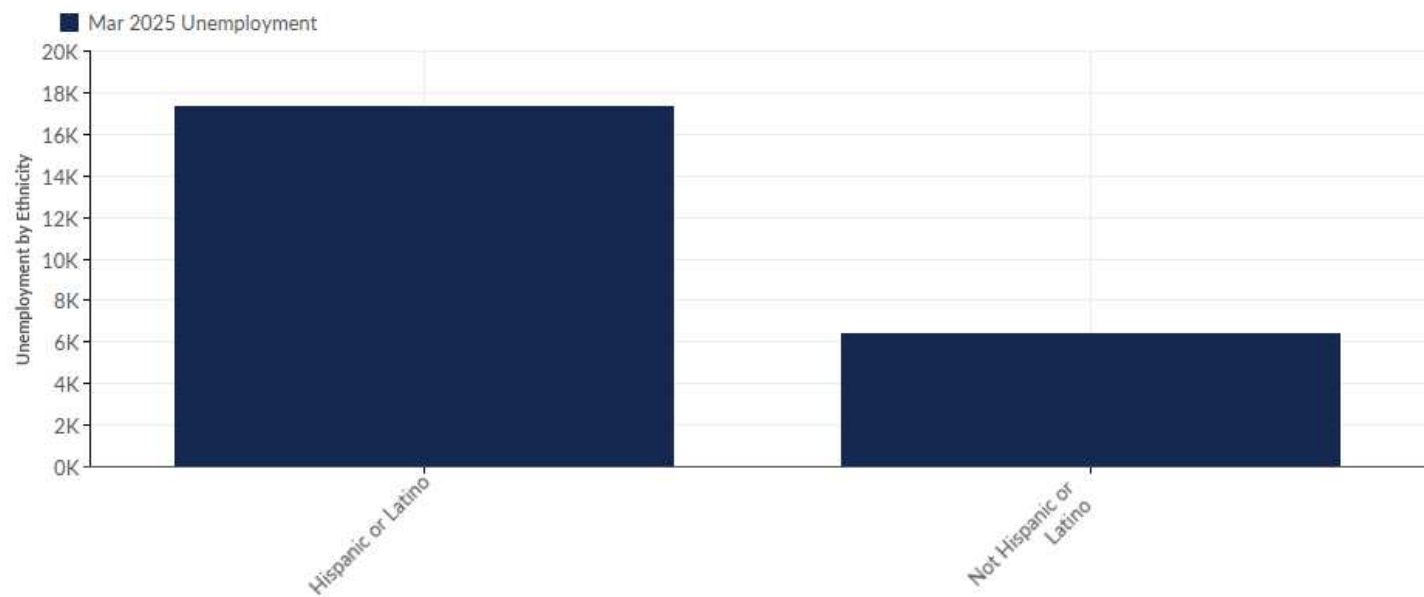
| Gender  | Unemployment (Mar 2025) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 13,094                  | 55.13%          |
| Males   | 10,659                  | 44.87%          |
| Total   | 23,753                  | 100.00%         |

## Unemployment by Race



| Race                                      | Unemployment (Mar 2025) | % of Unemployed |
|-------------------------------------------|-------------------------|-----------------|
| American Indian or Alaskan Native         | 205                     | 0.86%           |
| Asian                                     | 698                     | 2.94%           |
| Black or African American                 | 5,136                   | 21.62%          |
| Native Hawaiian or Other Pacific Islander | 672                     | 2.83%           |
| White                                     | 17,041                  | 71.74%          |
| Total                                     | 23,753                  | 100.00%         |

Unemployment by Ethnicity

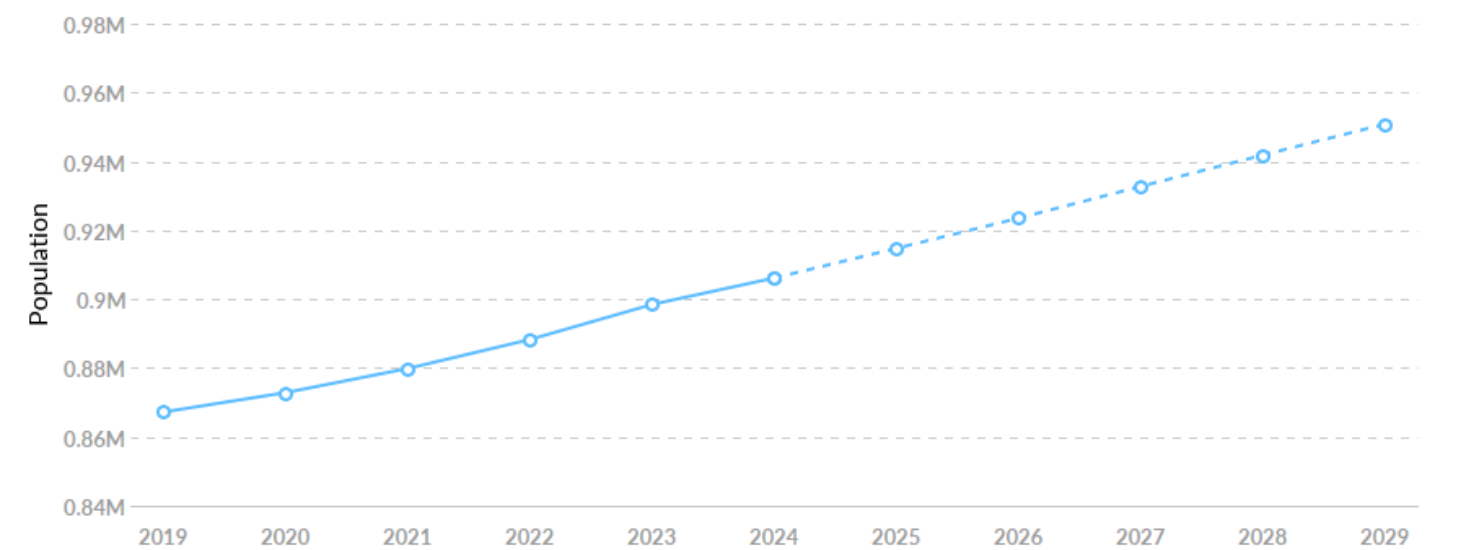


| Ethnicity              | Unemployment (Mar 2025) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino     | 17,330                  | 72.96%          |
| Not Hispanic or Latino | 6,423                   | 27.04%          |
| Total                  | 23,753                  | 100.00%         |

# Historic & Projected Trends

## Population Trends

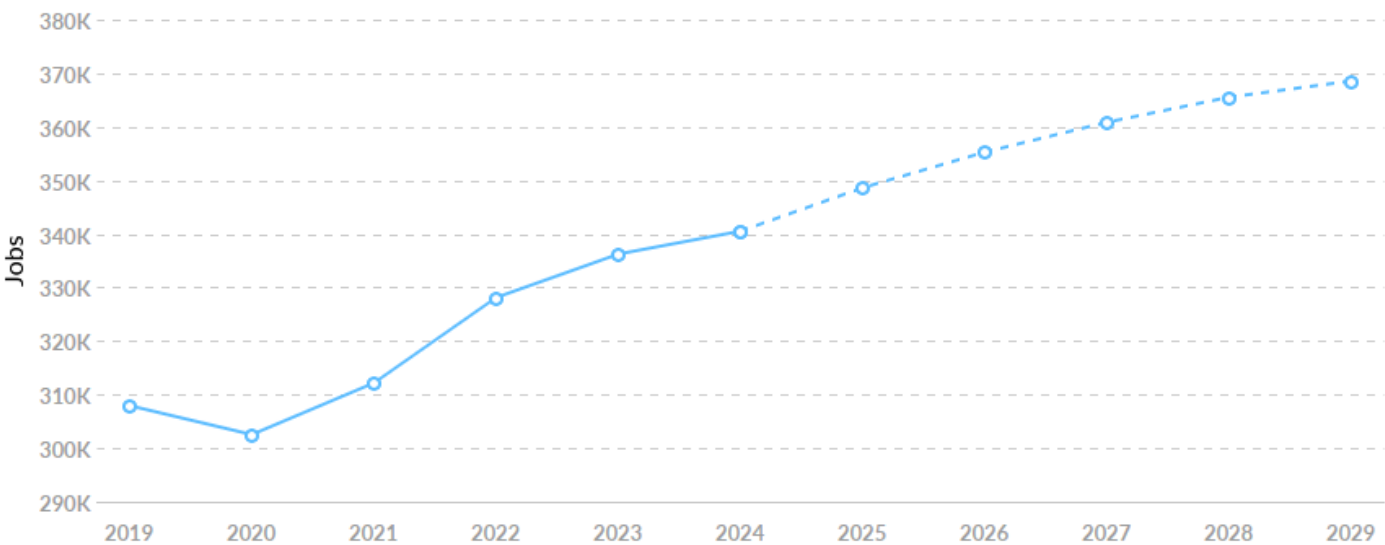
As of 2024 the region's population **increased by 4.5%** since 2019, growing by 38,940. Population is expected to **increase by 4.9%** between 2024 and 2029, adding 44,711.



| Timeframe | Population |
|-----------|------------|
| 2019      | 867,221    |
| 2020      | 872,856    |
| 2021      | 879,865    |
| 2022      | 888,286    |
| 2023      | 898,471    |
| 2024      | 906,161    |
| 2025      | 914,748    |
| 2026      | 923,528    |
| 2027      | 932,739    |
| 2028      | 941,863    |
| 2029      | 950,872    |

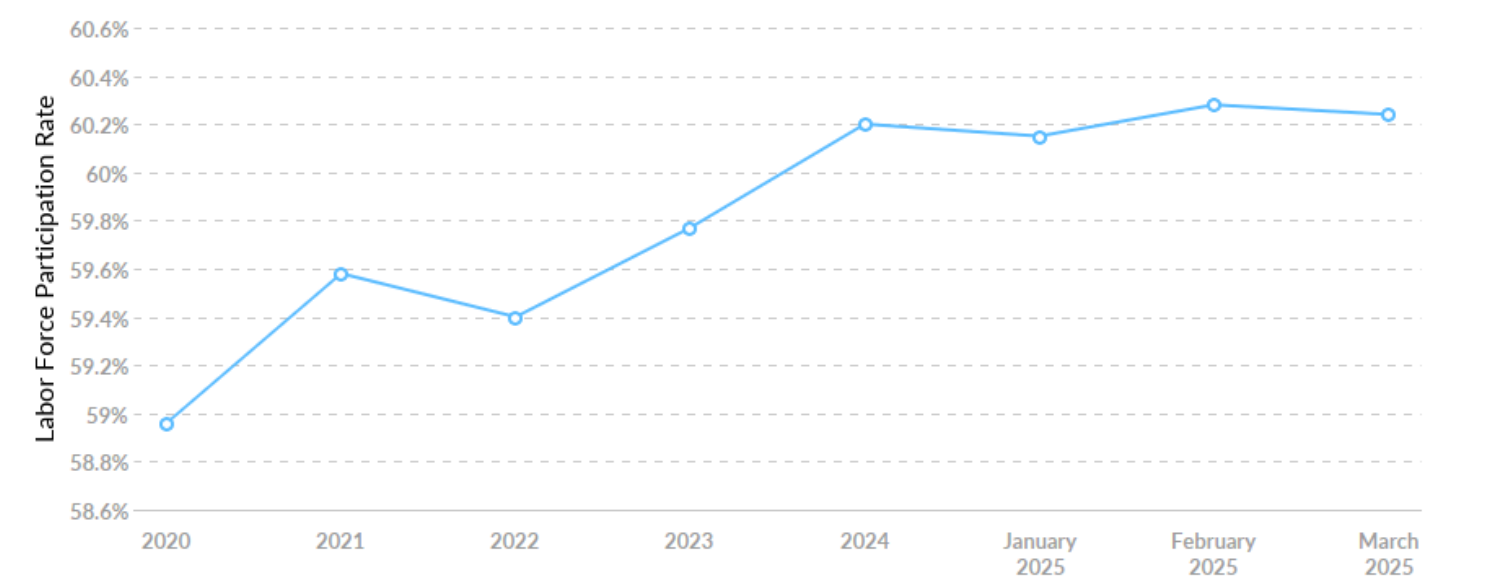
## Job Trends

From 2019 to 2024, jobs increased by **10.6%** in Hidalgo County, TX from 307,940 to **340,517**. This change **outpaced the national growth rate of 4.1% by 6.5%**.



| Timeframe | Jobs    |
|-----------|---------|
| 2019      | 307,940 |
| 2020      | 302,532 |
| 2021      | 312,183 |
| 2022      | 328,121 |
| 2023      | 336,233 |
| 2024      | 340,517 |
| 2025      | 348,622 |
| 2026      | 355,272 |
| 2027      | 360,845 |
| 2028      | 365,534 |
| 2029      | 368,545 |

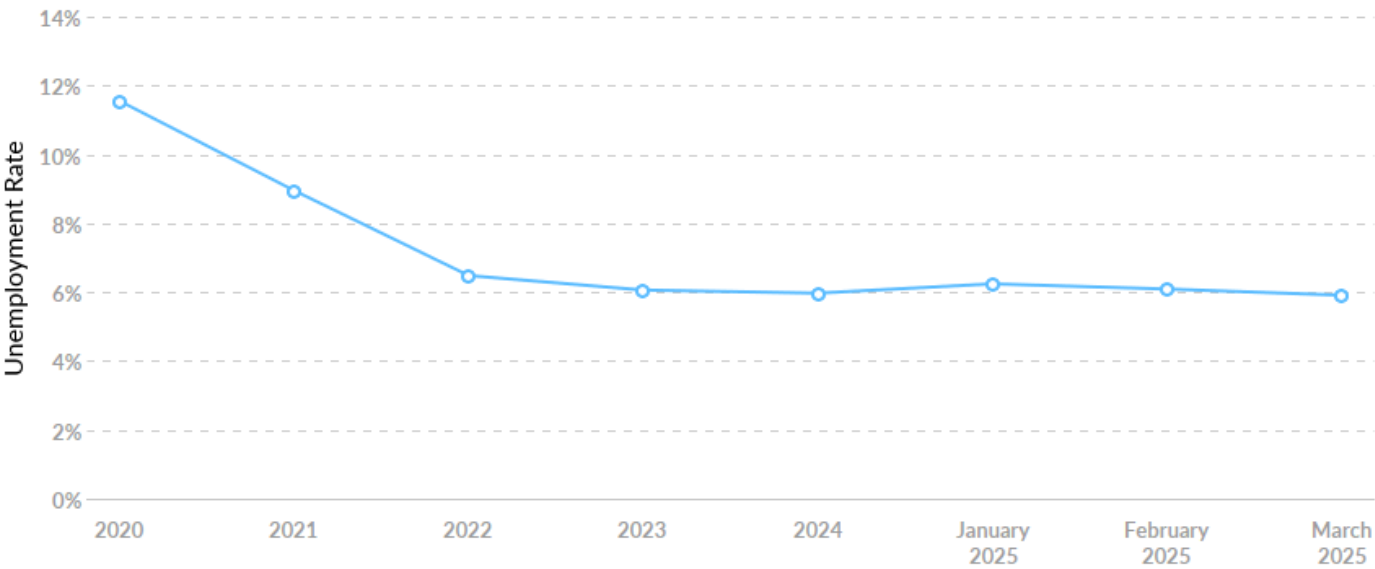
Labor Force Participation Rate Trends



| Timeframe     | Labor Force Participation Rate |
|---------------|--------------------------------|
| 2020          | 58.96%                         |
| 2021          | 59.58%                         |
| 2022          | 59.40%                         |
| 2023          | 59.77%                         |
| 2024          | 60.20%                         |
| January 2025  | 60.15%                         |
| February 2025 | 60.28%                         |
| March 2025    | 60.24%                         |

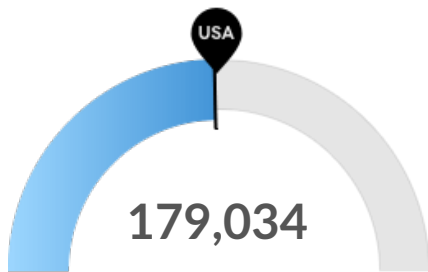
## Unemployment Rate Trends

Hidalgo County, TX had a March 2025 unemployment rate of 5.91%, **decreasing from 11.55%** 5 years before.



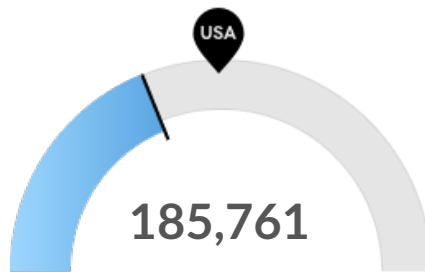
| Timeframe     | Unemployment Rate |
|---------------|-------------------|
| 2020          | 11.55%            |
| 2021          | 8.95%             |
| 2022          | 6.48%             |
| 2023          | 6.06%             |
| 2024          | 5.97%             |
| January 2025  | 6.24%             |
| February 2025 | 6.09%             |
| March 2025    | 5.91%             |

## Population Characteristics



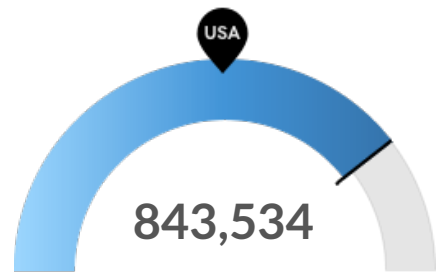
Millennials

Hidalgo County, TX has 179,034 millennials (ages 25-39). The national average for an area this size is 182,554.



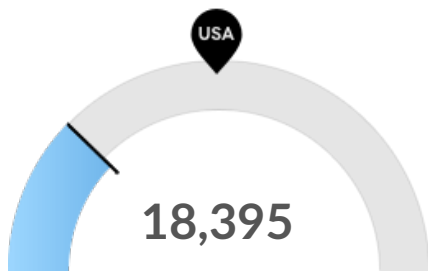
Retiring Soon

Retirement risk is low in Hidalgo County, TX. The national average for an area this size is 271,227 people 55 or older, while there are 185,761 here.



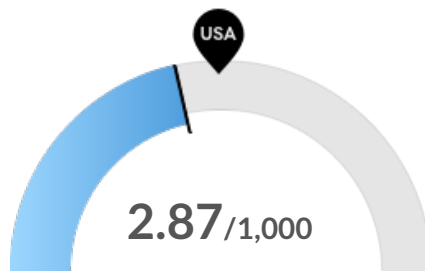
Racial Diversity

Racial diversity is high in Hidalgo County, TX. The national average for an area this size is 374,187 racially diverse people, while there are 843,534 here.



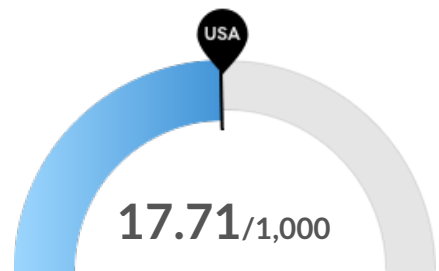
Veterans

Hidalgo County, TX has 18,395 veterans. The national average for an area this size is 45,414.



Violent Crime

Hidalgo County, TX has 2.87 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

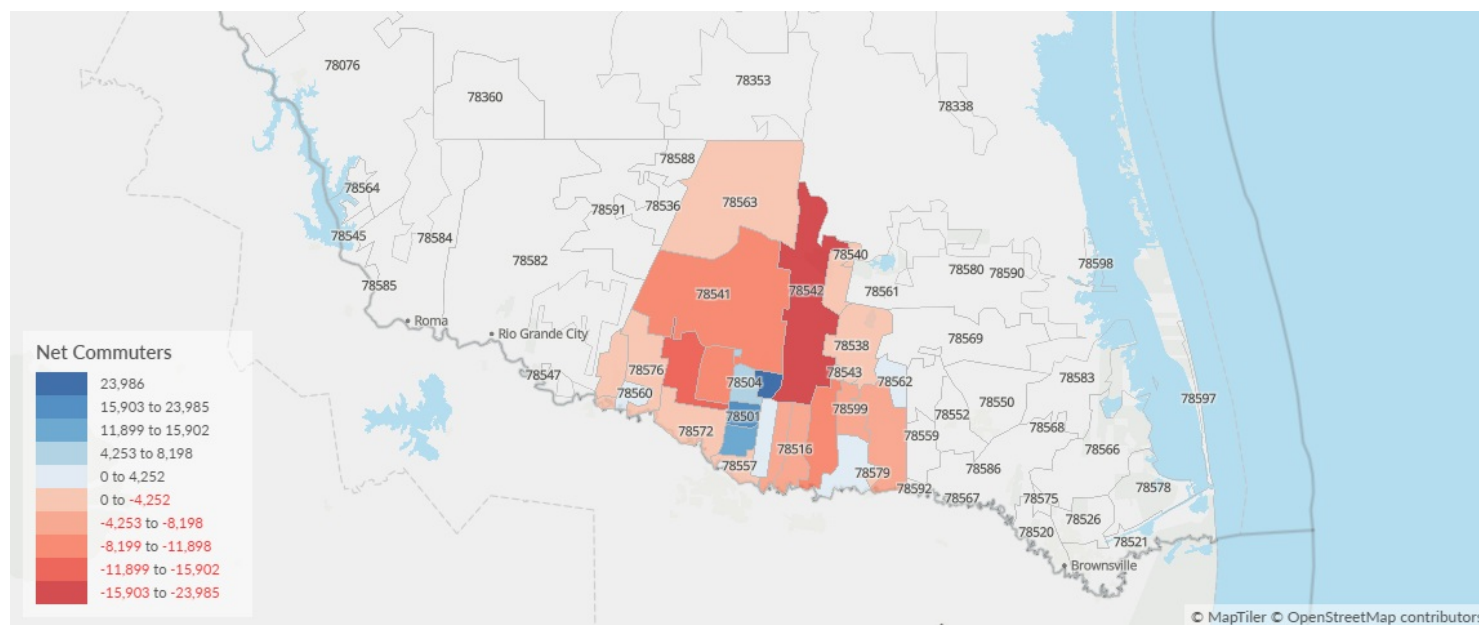


Property Crime

Hidalgo County, TX has 17.71 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Hidalgo County, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #4 for resident workers. The top ZIP for resident workers is 78577.

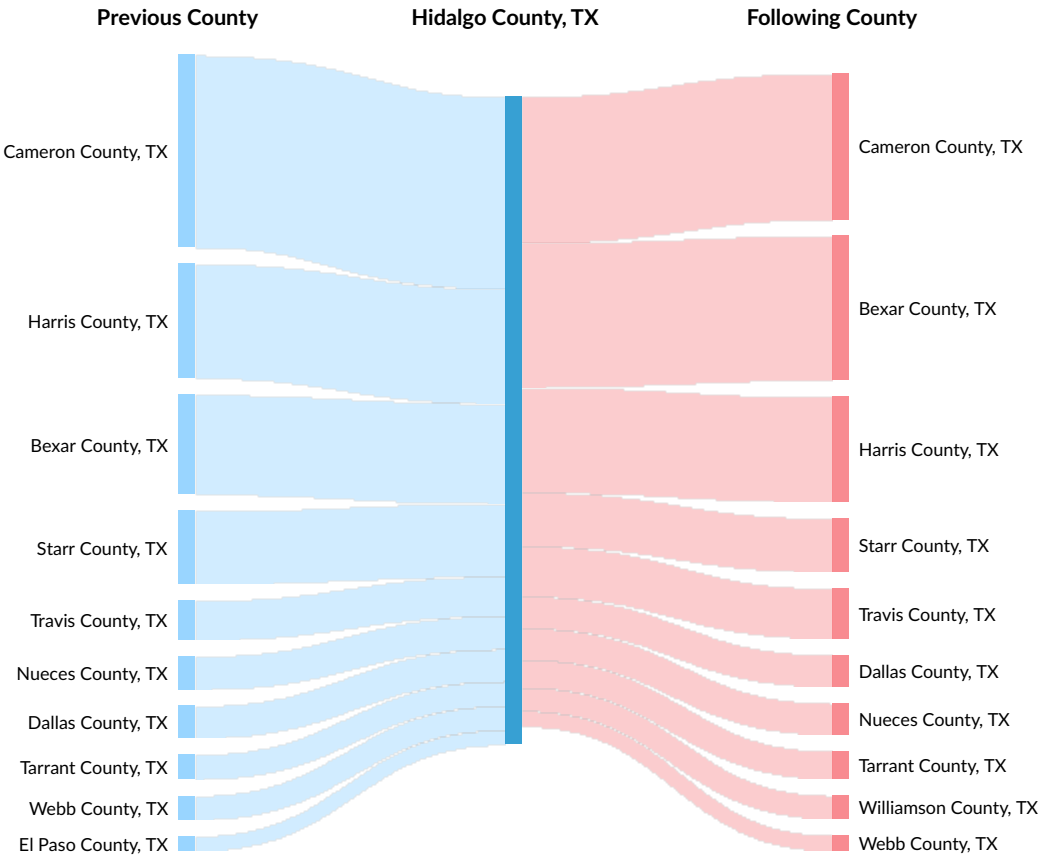


| Where Talent Works |                             |                 | Where Talent Lives |                             |              |
|--------------------|-----------------------------|-----------------|--------------------|-----------------------------|--------------|
| ZIP                | Name                        | 2024 Employment | ZIP                | Name                        | 2024 Workers |
| 78501              | Mcallen, TX (in Hidalgo ... | 46,240          | 78577              | Pharr, TX (in Hidalgo co... | 34,448       |
| 78539              | Edinburg, TX (in Hidalgo... | 42,935          | 78572              | Mission, TX (in Hidalgo ... | 31,323       |
| 78577              | Pharr, TX (in Hidalgo co... | 35,201          | 78542              | Edinburg, TX (in Hidalgo... | 30,407       |
| 78504              | Mcallen, TX (in Hidalgo ... | 33,682          | 78501              | Mcallen, TX (in Hidalgo ... | 29,816       |
| 78572              | Mission, TX (in Hidalgo ... | 30,633          | 78504              | Mcallen, TX (in Hidalgo ... | 29,261       |

# Inbound and Outbound Migration

The table below analyzes past and current residents of Hidalgo County, TX. The left column shows residents of other counties migrating to Hidalgo County, TX. The right column shows residents migrating from Hidalgo County, TX to other counties.

As of 2022, 1,783 people have migrated from Cameron County, TX to Hidalgo County, TX. In the same year, 1,357 people left Hidalgo County, TX migrating to Cameron County, TX. The total Net Migration for Hidalgo County, TX in 2022 was 510.

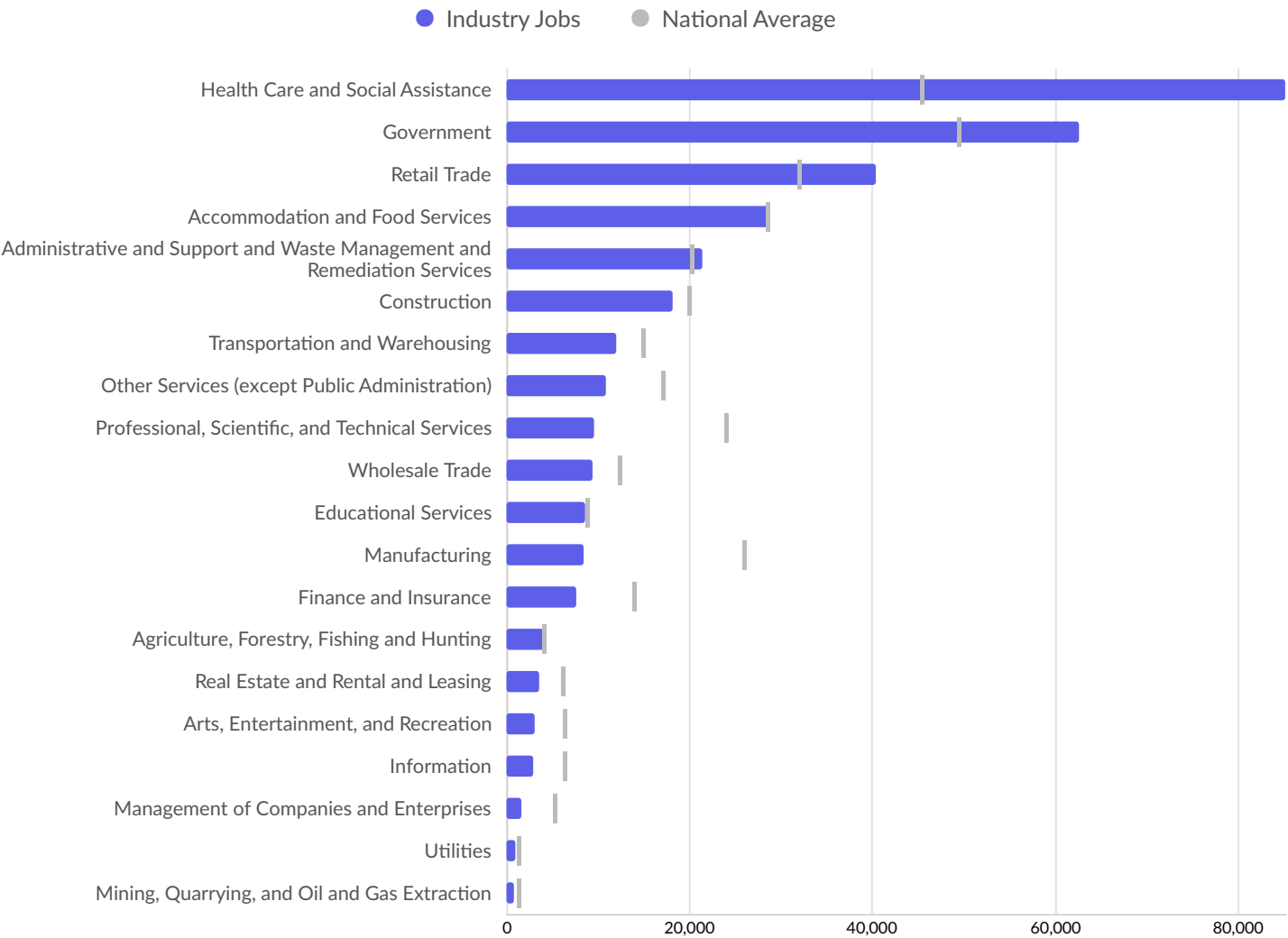


| Top Previous Counties | Migrations |
|-----------------------|------------|
| Cameron County, TX    | 1,783      |
| Harris County, TX     | 1,063      |
| Bexar County, TX      | 926        |
| Starr County, TX      | 678        |
| Travis County, TX     | 366        |
| Nueces County, TX     | 307        |

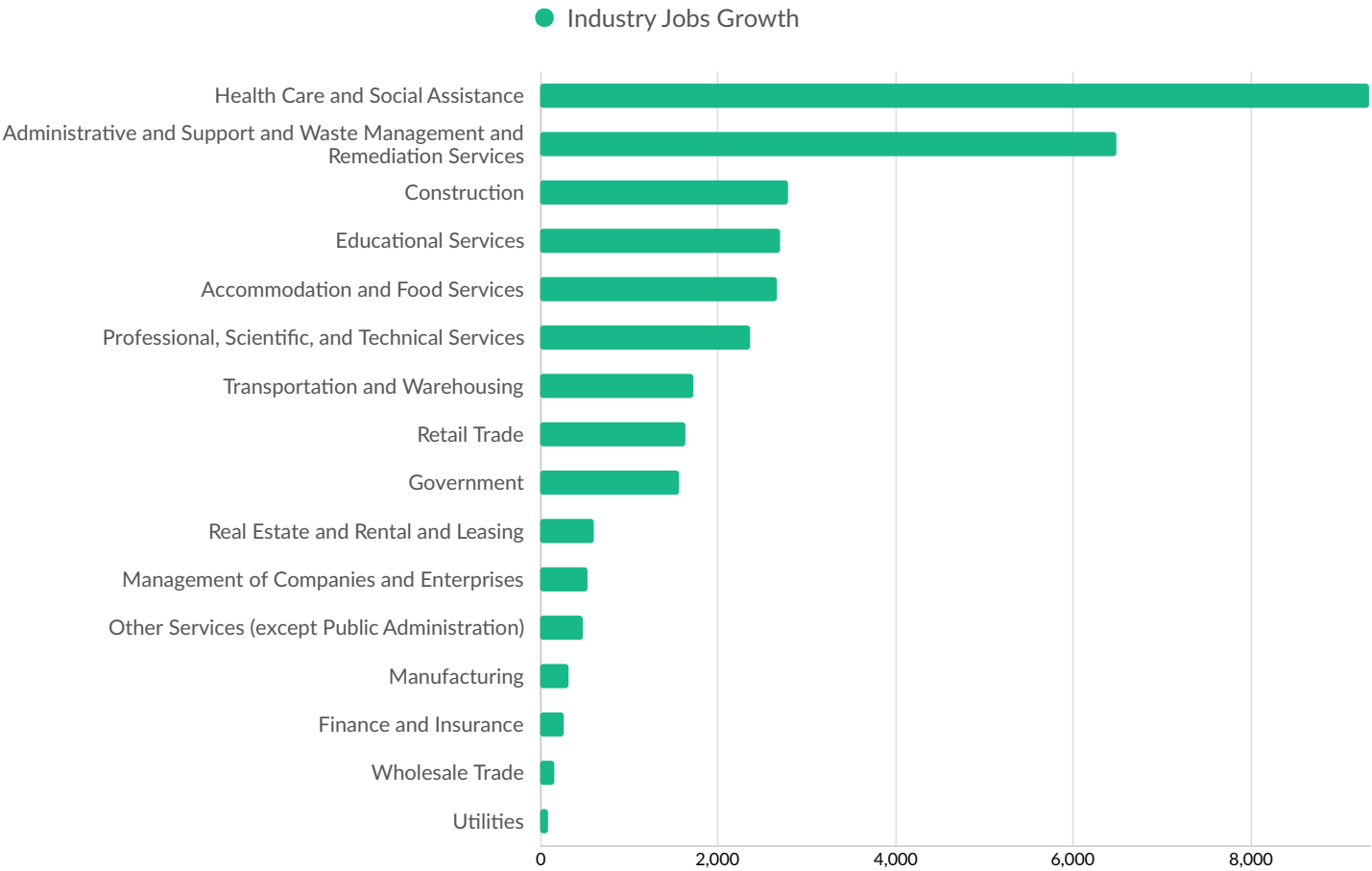
| Top Previous Counties  | Migrations |
|------------------------|------------|
| Dallas County, TX      | 298        |
| Tarrant County, TX     | 230        |
| Webb County, TX        | 222        |
| El Paso County, TX     | 137        |
| Williamson County, TX  | 126        |
| Brazoria County, TX    | 119        |
| San Diego County, CA   | 107        |
| Bell County, TX        | 106        |
| Collin County, TX      | 104        |
| Top Following Counties | Migrations |
| Cameron County, TX     | 1,357      |
| Bexar County, TX       | 1,339      |
| Harris County, TX      | 974        |
| Starr County, TX       | 498        |
| Travis County, TX      | 466        |
| Dallas County, TX      | 295        |
| Nueces County, TX      | 291        |
| Tarrant County, TX     | 258        |
| Williamson County, TX  | 217        |
| Webb County, TX        | 146        |
| Brazoria County, TX    | 135        |
| El Paso County, TX     | 114        |
| Hays County, TX        | 108        |
| Montgomery County, TX  | 103        |
| Collin County, TX      | 102        |

# Industry Characteristics

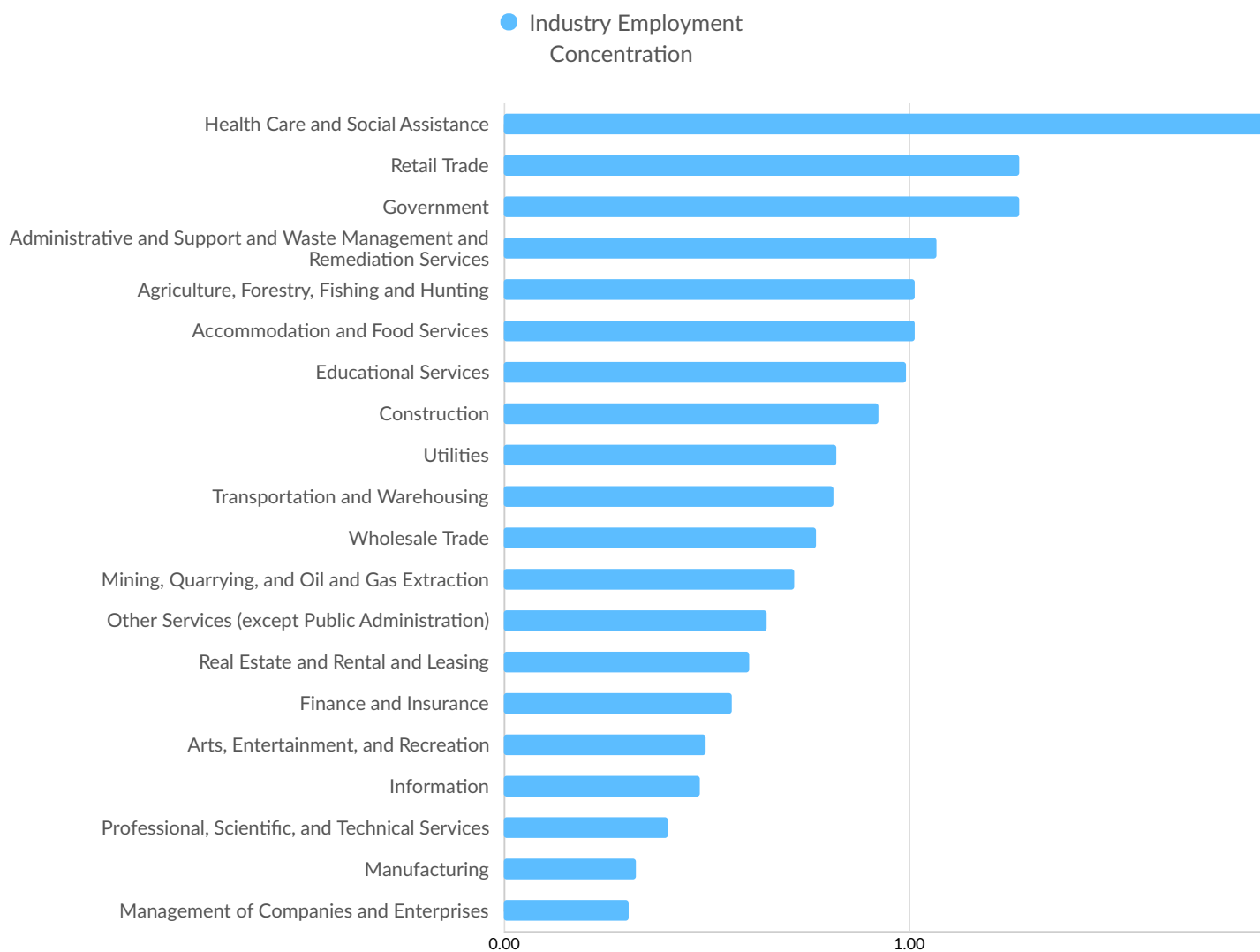
## Largest Industries



## Top Growing Industries

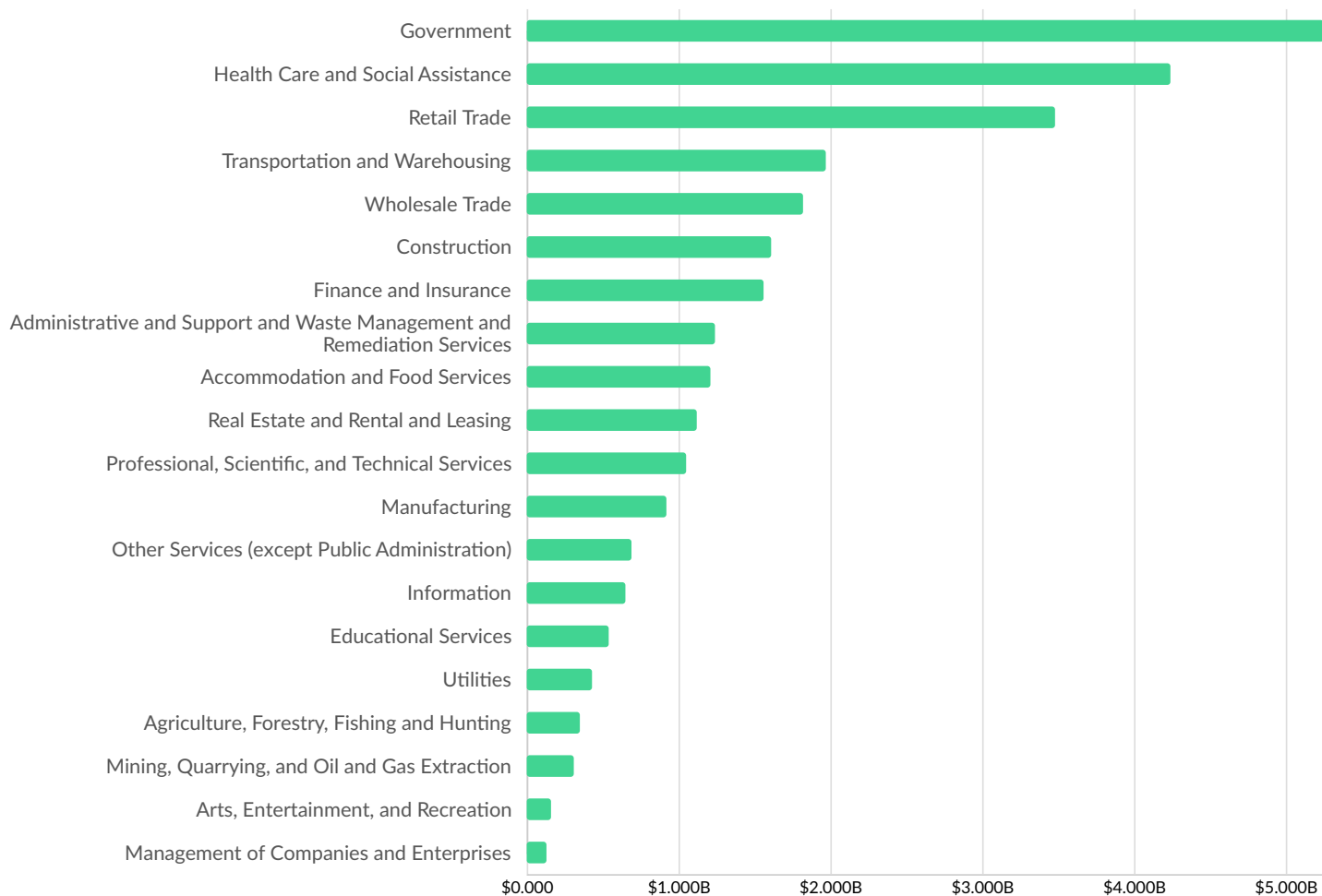


## Top Industry Employment Concentration

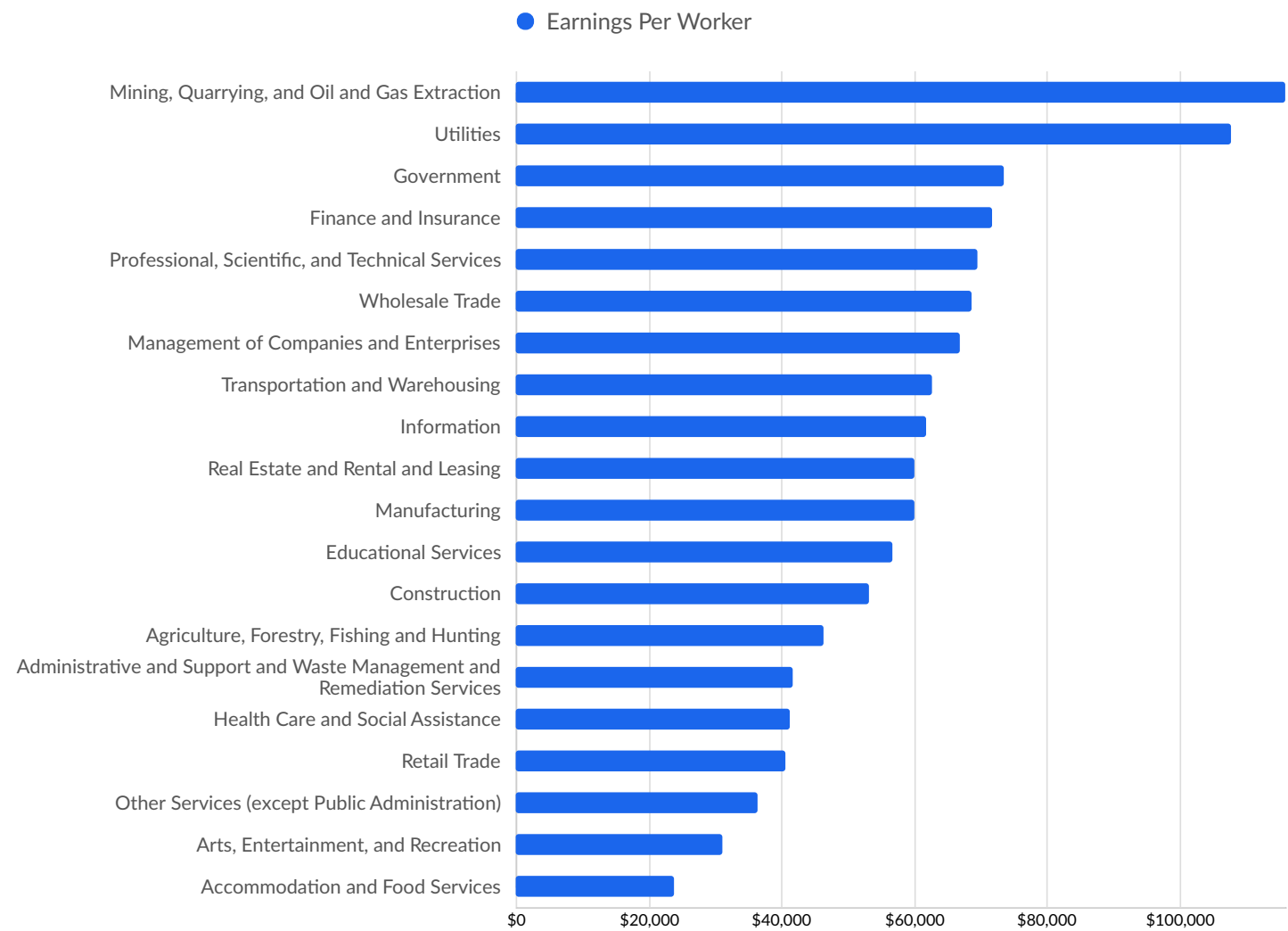


## Top Industry GRP

● Gross Regional Product



## Top Industry Earnings



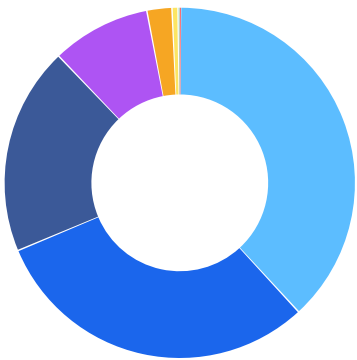
## Business Characteristics

### 29,457 Companies Employ Your Workers

Online profiles for your workers mention 29,457 companies as employers, with the top 10 appearing below. In the last 12 months, 5,350 companies in Hidalgo County, TX posted job postings, with the top 10 appearing below.

| Top Companies                       | Profiles          | Top Companies Posting               | Unique Postings   |
|-------------------------------------|-------------------|-------------------------------------|-------------------|
| The University of Texas Rio Gran... | 2,370 <div></div> | The University of Texas Rio Gran... | 1,943 <div></div> |
| Mcallen Isd                         | 1,415 <div></div> | Dhr Health Institute For Researc... | 1,295 <div></div> |
| South Texas College                 | 1,404 <div></div> | IDEA Public Schools                 | 1,104 <div></div> |
| Dhr Health Institute For Researc... | 1,238 <div></div> | Walmart                             | 706 <div></div>   |
| IDEA Public Schools                 | 1,148 <div></div> | Express Employment Profession...    | 563 <div></div>   |
| La Joya Isd                         | 1,093 <div></div> | HCA Healthcare                      | 531 <div></div>   |
| The University Of Texas - Pan A...  | 838 <div></div>   | Universal Health Services           | 484 <div></div>   |
| H-E-B                               | 784 <div></div>   | City of McAllen                     | 455 <div></div>   |
| State Of Texas                      | 769 <div></div>   | Church's Chicken                    | 437 <div></div>   |
| Pharr-San Juan-Alamo Isd            | 762 <div></div>   | Edinburg Consolidated Indepen...    | 356 <div></div>   |

## Business Size

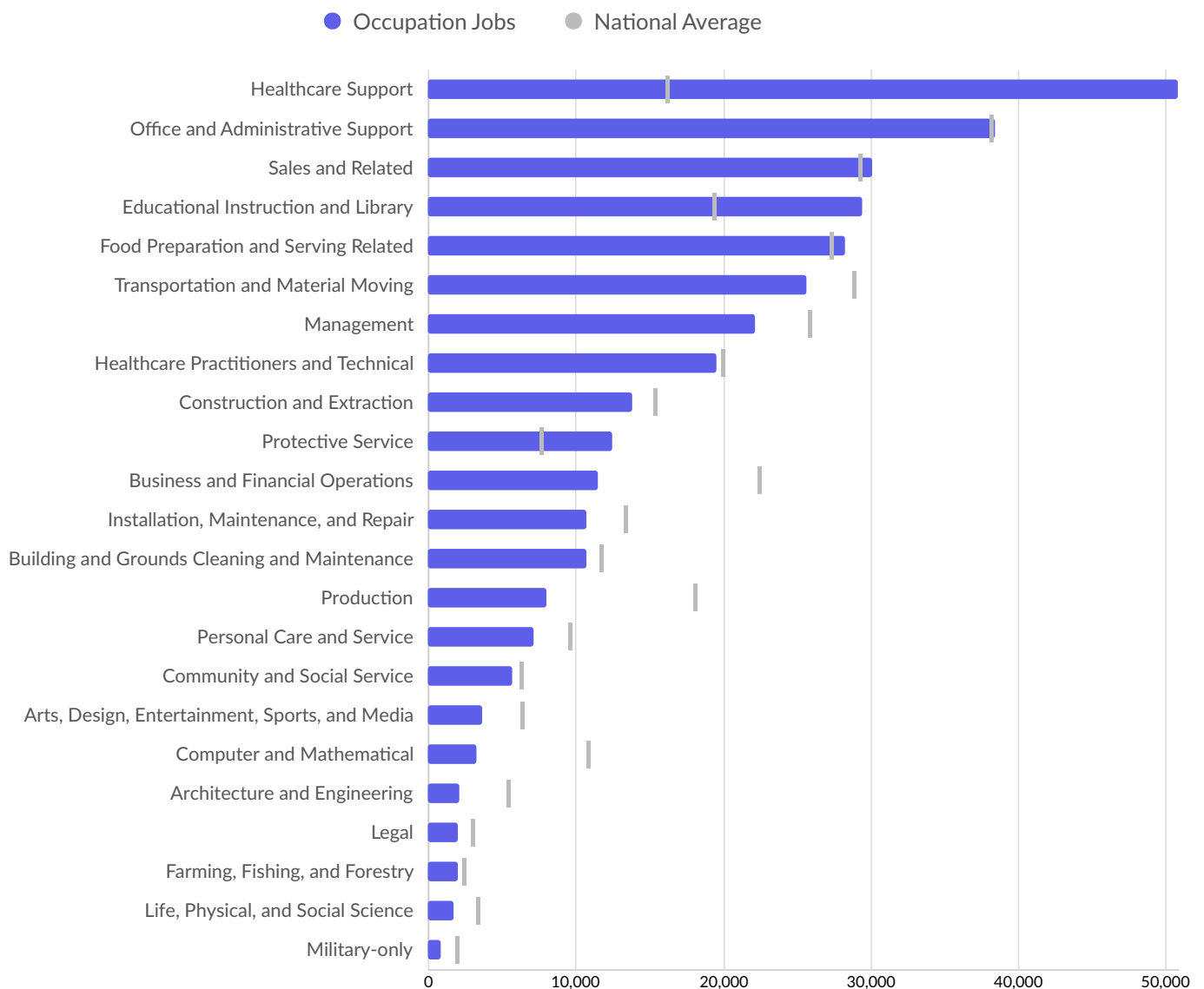


|                      | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees     | 38.1%      | 10,317         |
| 5 to 9 employees     | 30.5%      | 8,273          |
| 10 to 19 employees   | 19.2%      | 5,193          |
| 20 to 49 employees   | 9.1%       | 2,471          |
| 50 to 99 employees   | 2.3%       | 624            |
| 100 to 249 employees | 0.6%       | 149            |
| 250 to 499 employees | 0.2%       | 51             |
| 500+ employees       | 0.0%       | 12             |

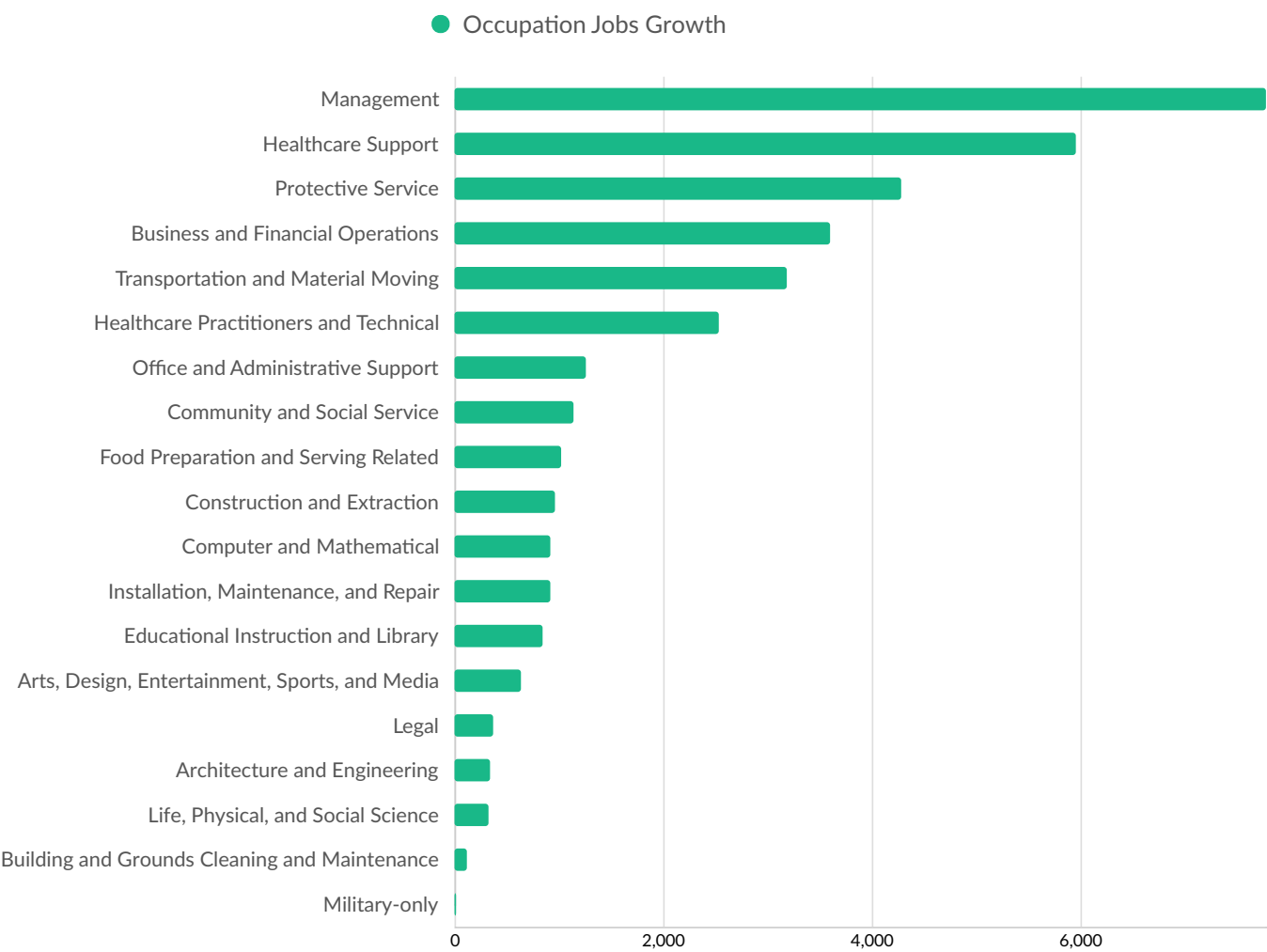
*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

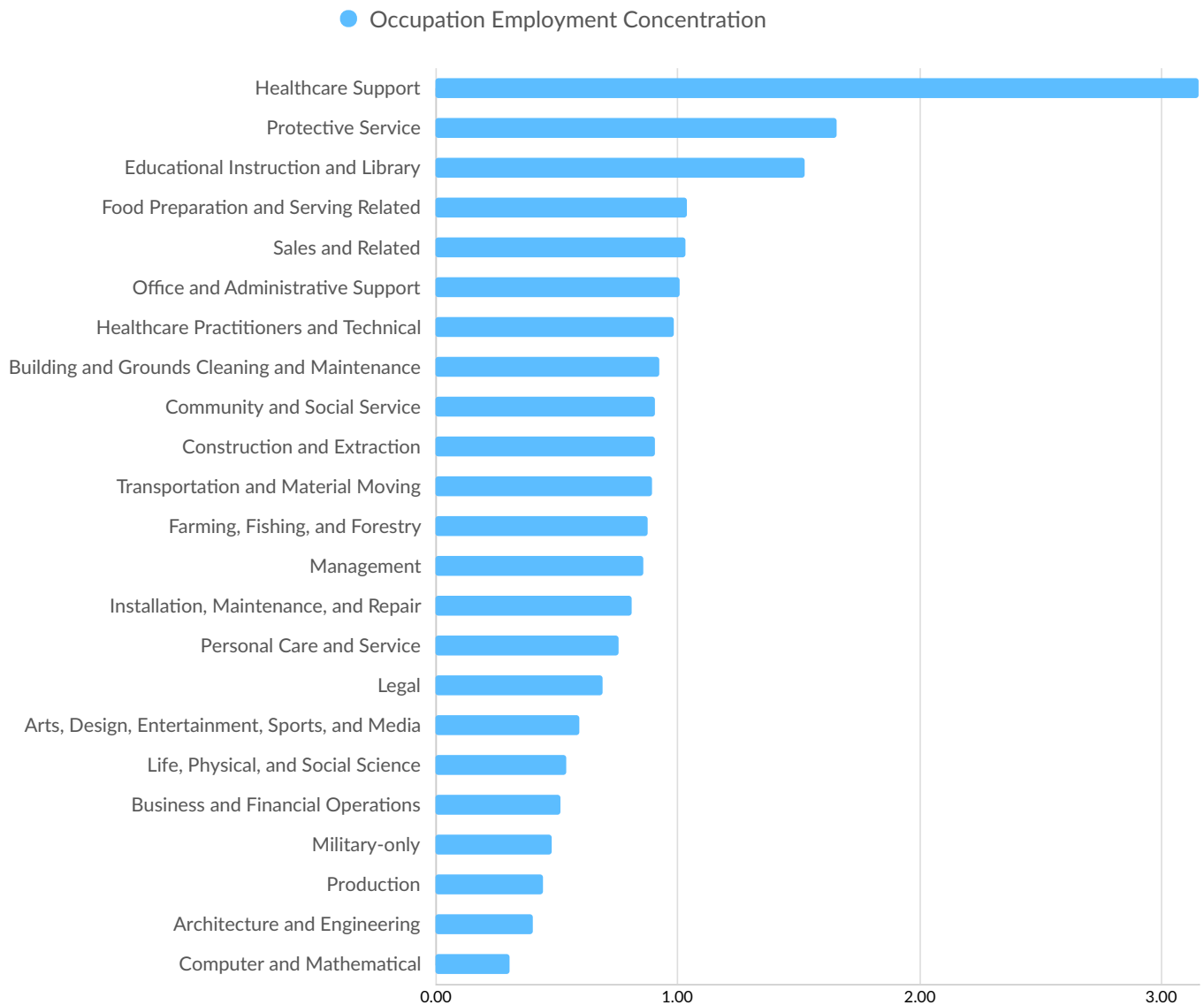
## Largest Occupations



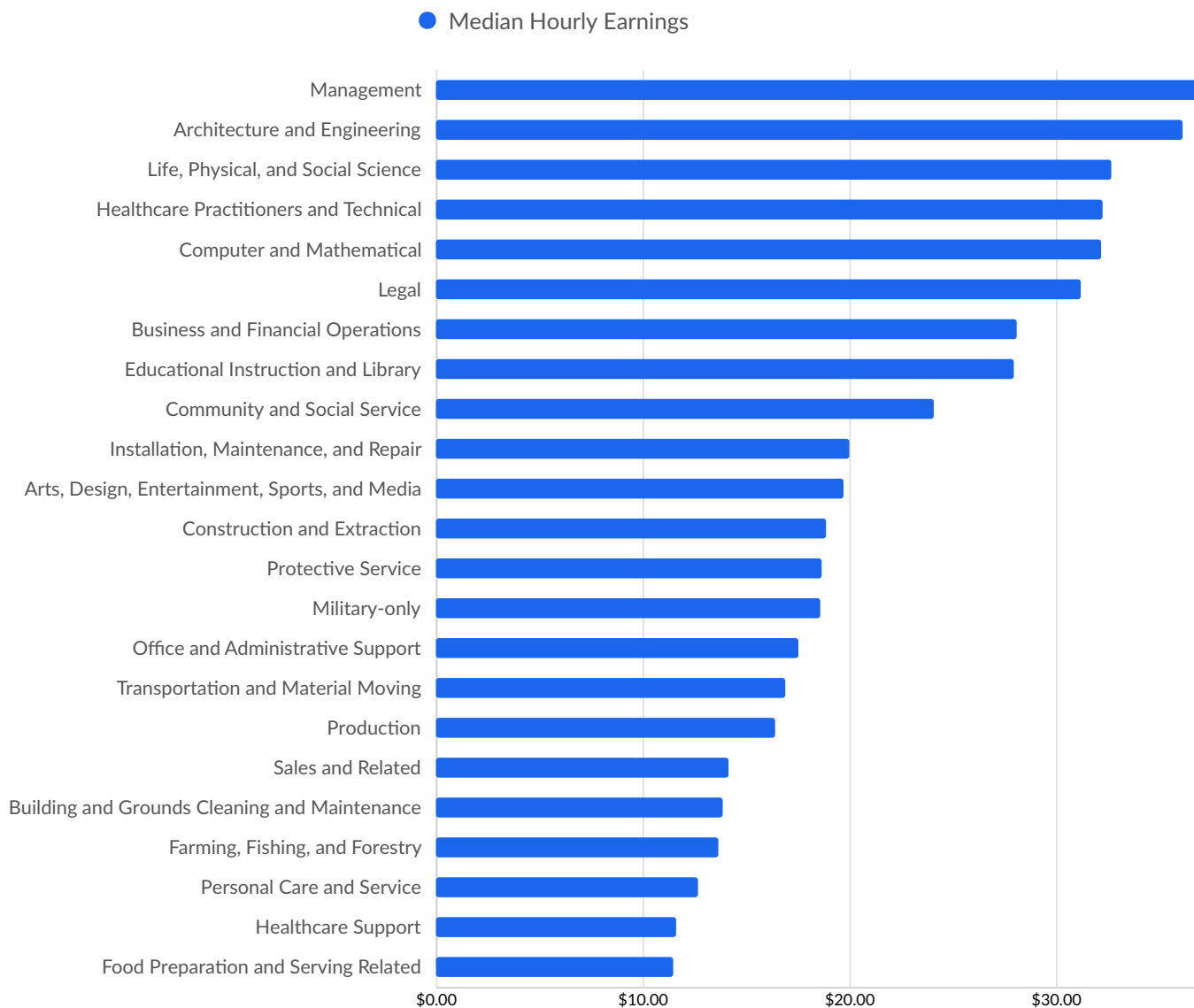
# Top Growing Occupations



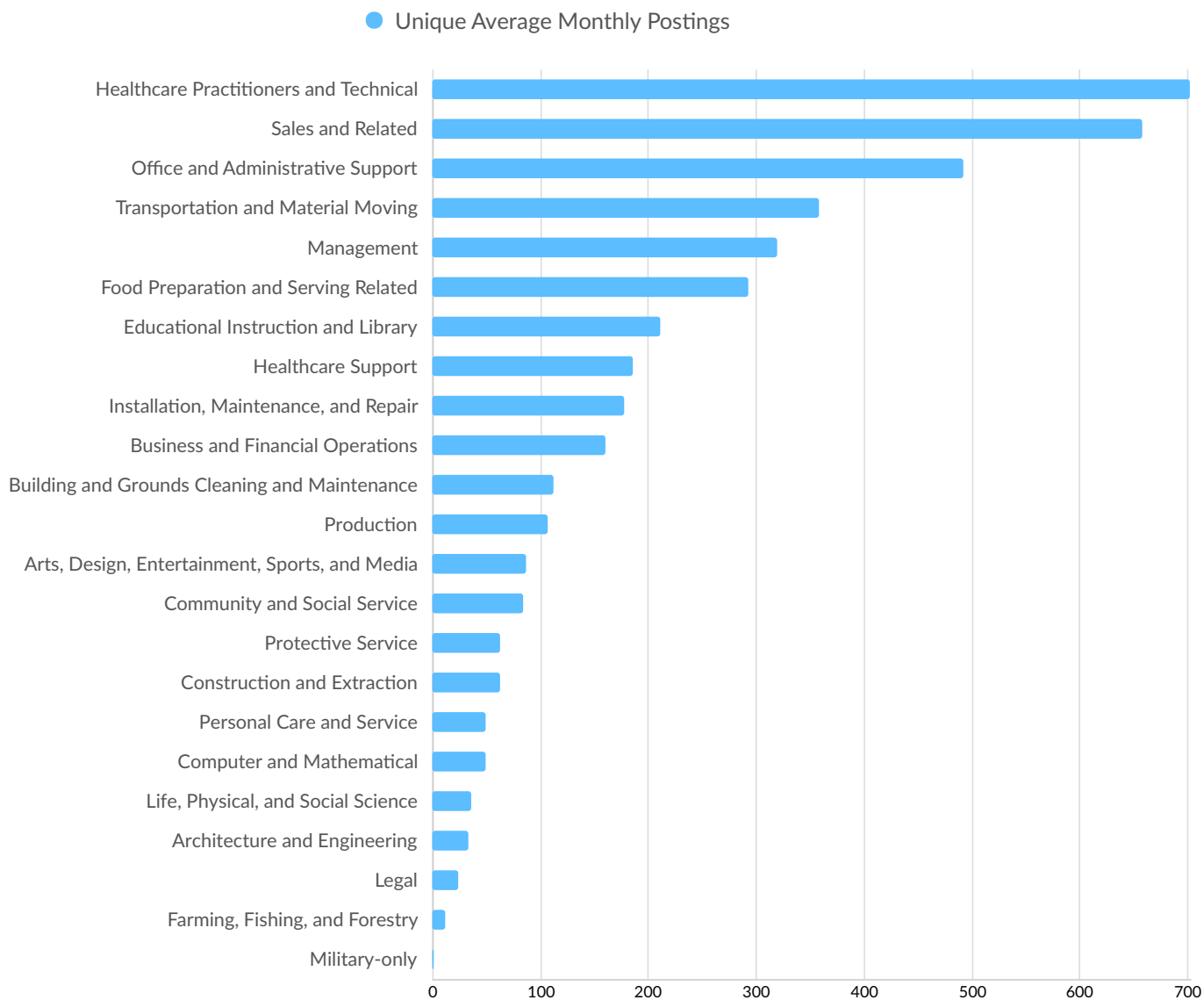
## Top Occupation Employment Concentration



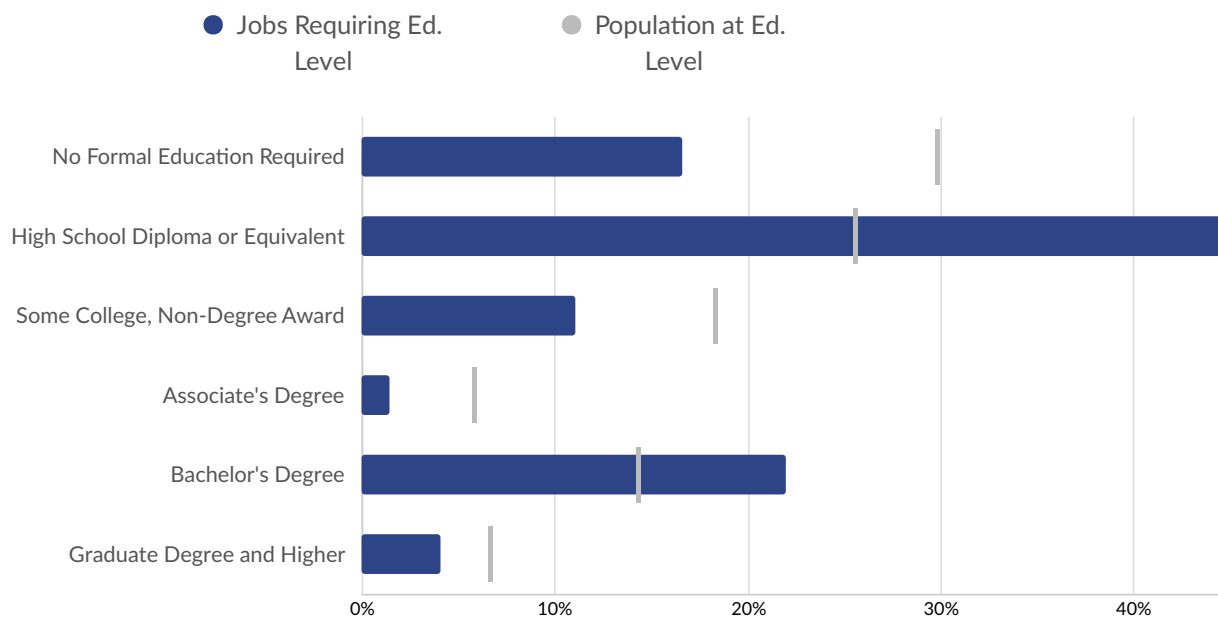
## Top Occupation Earnings



## Top Posted Occupations

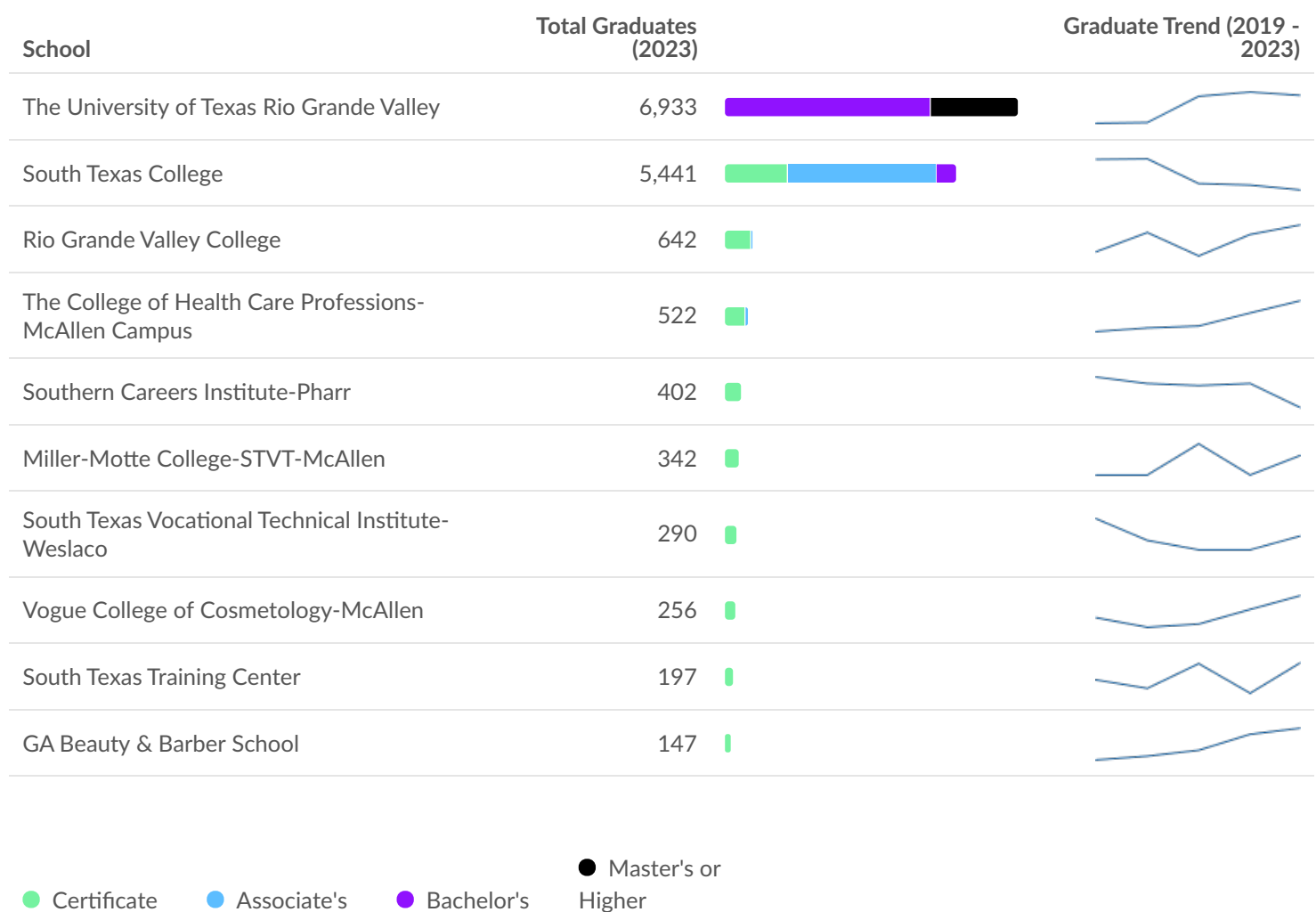


## Underemployment



## Educational Pipeline

In 2023, there were 15,716 graduates in Hidalgo County, TX. This pipeline has grown by 4% over the last 5 years. The highest share of these graduates come from "General Studies" (Associate's), "Medical/Clinical Assistant" (Certificate), and "Welding Technology/Welder" (Certificate).



# In-Demand Skills

