



Webb County, TX

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Report Parameters

1 County

48479 Webb County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

268,012

Population (2024)

Population **decreased by 8,375** over the last 5 years and is projected to **decrease by 3,834** over the next 5 years.

121,814

Total Regional Employment

Jobs **grew by 3,527** over the last 5 years and are projected to **grow by 6,884** over the next 5 years.

\$60.0K

Median Household Income (2022)

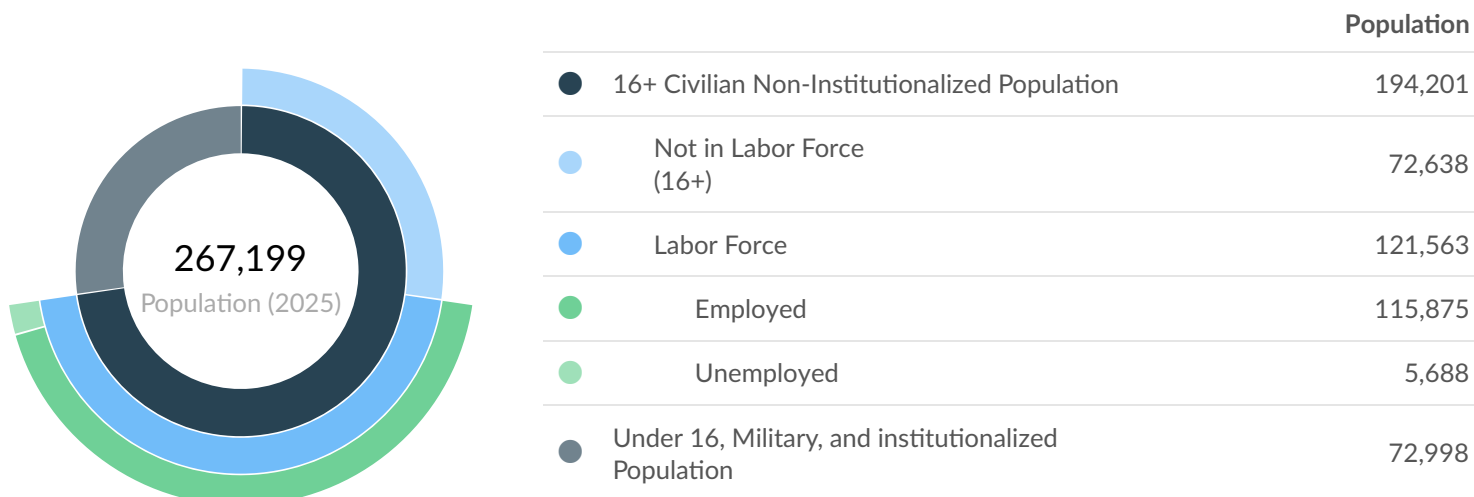
Median household income is **\$15.2K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **declined by 3.0%** since 2019, falling by 8,375. Population is expected to **decrease by 1.4%** between 2024 and 2029, losing 3,834.
- From 2019 to 2024, jobs **increased by 3.0%** in Webb County, TX from 118,287 to **121,814**. This change **fell short of the national growth rate of 4.1% by 1.1%**. As the number of jobs increased, the **labor force participation rate increased from 56.8% to 62.1% between 2019 and 2024**.
- Concerning educational attainment, **15.2% of Webb County, TX residents possess a Bachelor's Degree** (6.3% below the national average), and **7.6% hold an Associate's Degree** (1.3% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and General Freight Trucking.

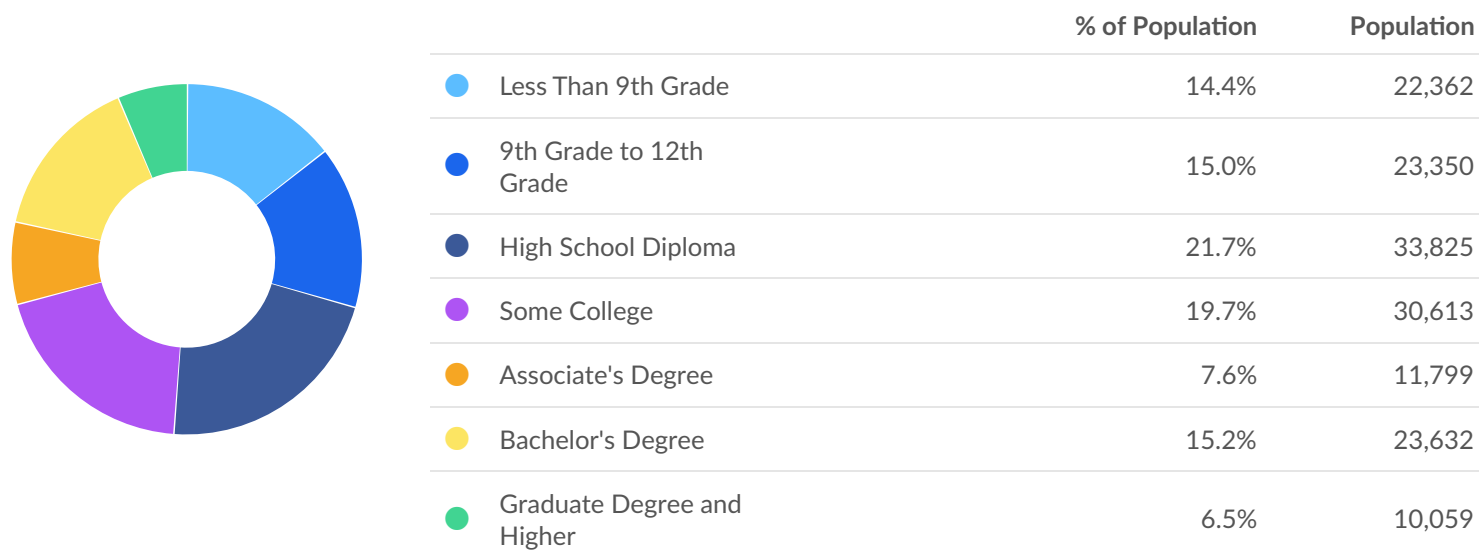
	Population (2025)	Labor Force (Mar 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	267,199	121,563	121,814	88.1	\$12.83B	\$18.60B	\$20.43B
State	31,353,880	15,807,687	15,747,620	96.6	\$2.72T	\$1.55T	\$2.08T

Mar 2025 Labor Force Breakdown



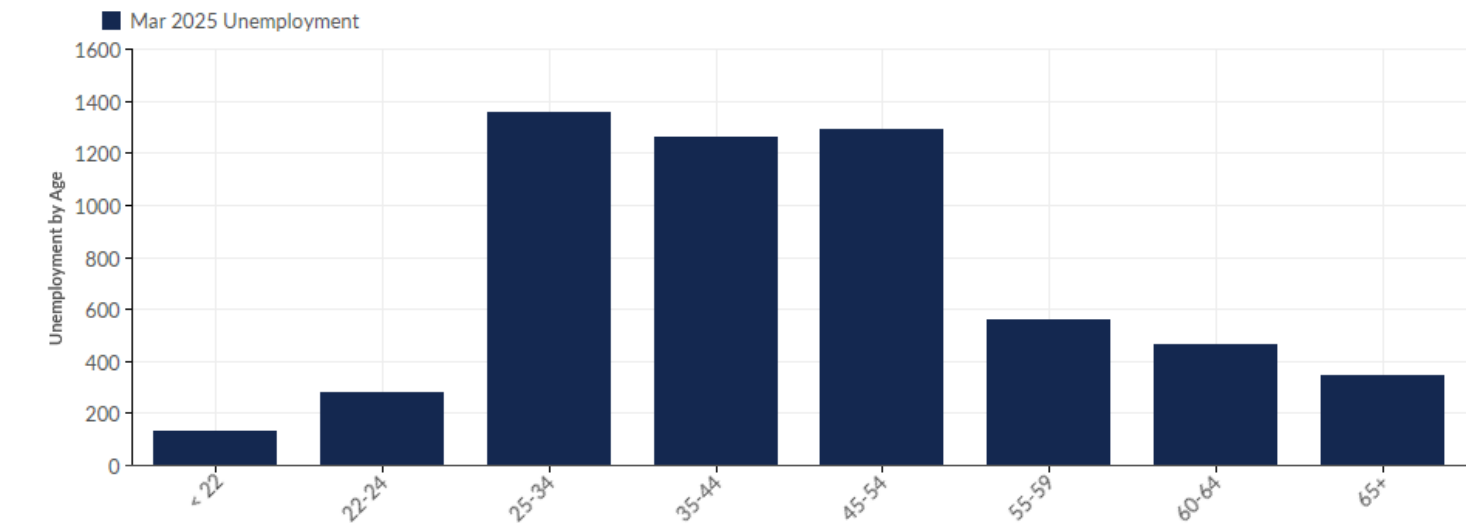
Educational Attainment

Concerning educational attainment, **15.2% of Webb County, TX residents possess a Bachelor's Degree** (6.3% below the national average), and **7.6% hold an Associate's Degree** (1.3% below the national average).



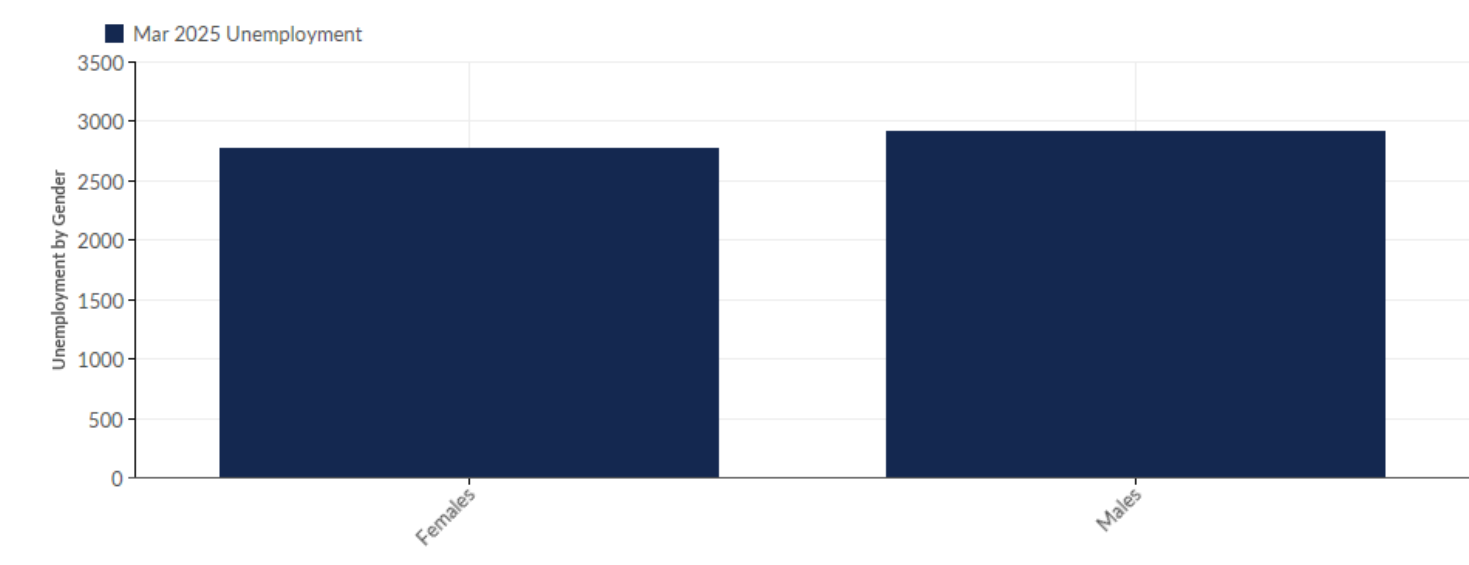
Unemployment by Demographics

Unemployment by Age



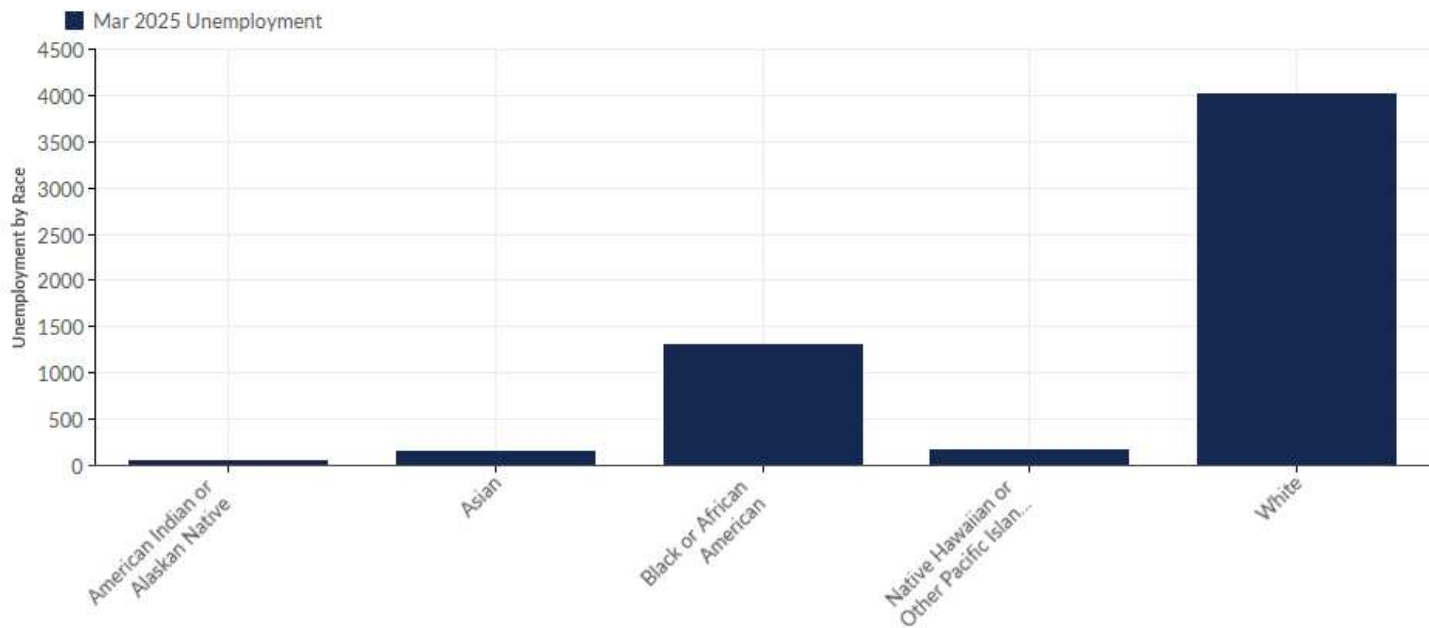
Age	Unemployment (Mar 2025)	% of Unemployed
< 22	132	2.32%
22-24	278	4.89%
25-34	1,357	23.86%
35-44	1,260	22.15%
45-54	1,292	22.71%
55-59	559	9.83%
60-64	465	8.18%
65+	344	6.05%
Total	5,688	100.00%

Unemployment by Gender



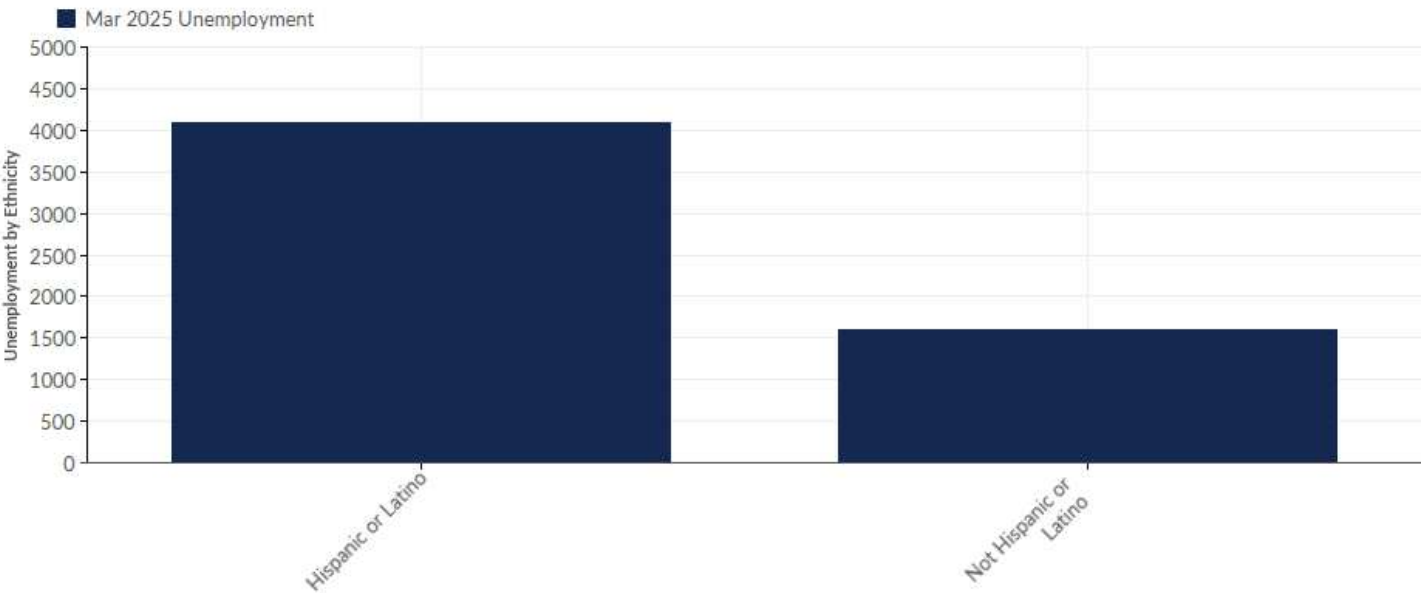
Gender	Unemployment (Mar 2025)	% of Unemployed
Females	2,775	48.79%
Males	2,913	51.21%
Total	5,688	100.00%

Unemployment by Race



Race	Unemployment (Mar 2025)	% of Unemployed
American Indian or Alaskan Native	50	0.88%
Asian	148	2.60%
Black or African American	1,302	22.89%
Native Hawaiian or Other Pacific Islander	175	3.08%
White	4,012	70.53%
Total	5,688	100.00%

Unemployment by Ethnicity

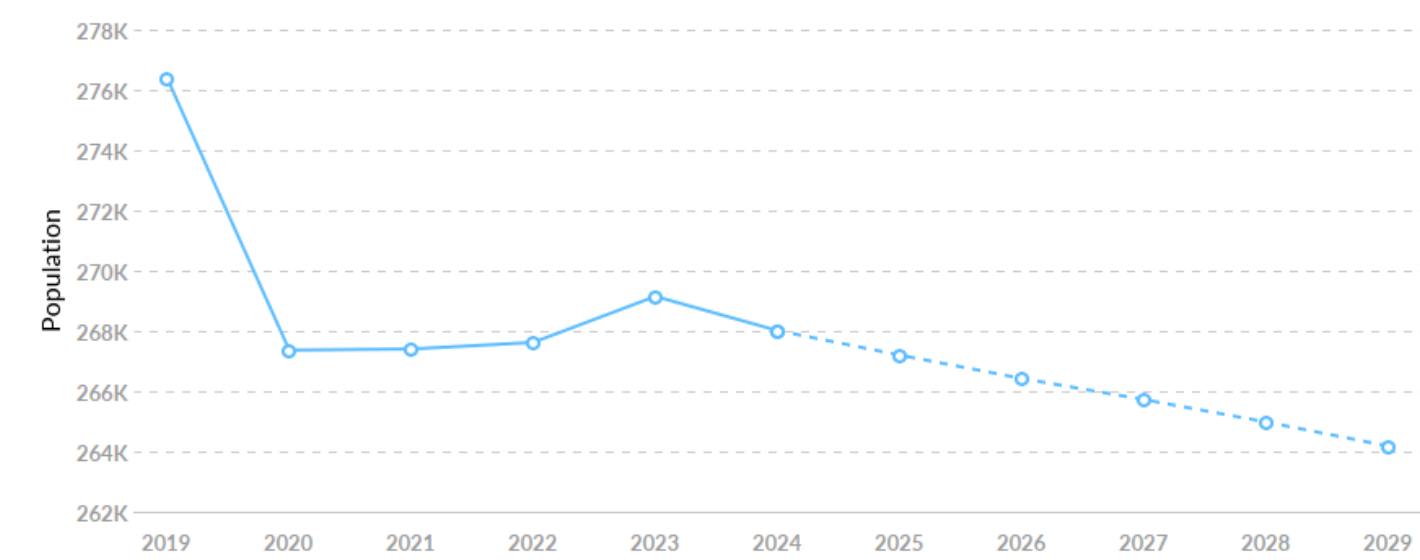


Ethnicity	Unemployment (Mar 2025)	% of Unemployed
Hispanic or Latino	4,092	71.94%
Not Hispanic or Latino	1,596	28.06%
Total	5,688	100.00%

Historic & Projected Trends

Population Trends

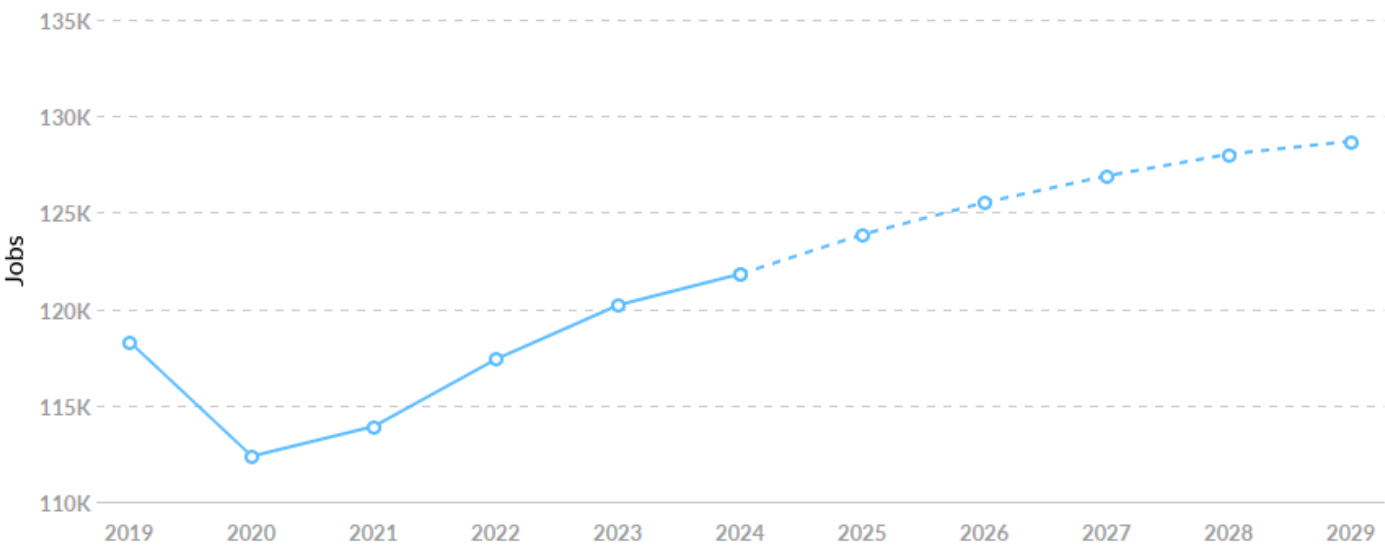
As of 2024 the region's population **declined by 3.0%** since 2019, falling by 8,375. Population is expected to **decrease by 1.4%** between 2024 and 2029, losing 3,834.



Timeframe	Population
2019	276,387
2020	267,363
2021	267,400
2022	267,619
2023	269,148
2024	268,012
2025	267,199
2026	266,421
2027	265,721
2028	264,978
2029	264,178

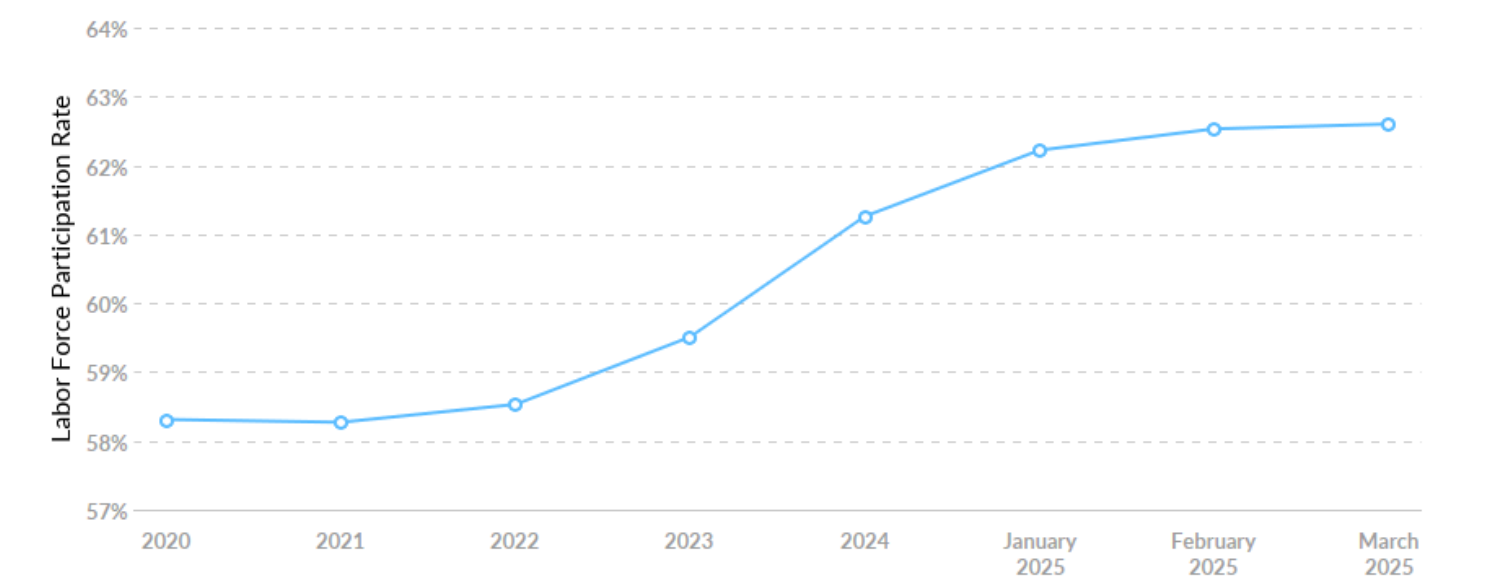
Job Trends

From 2019 to 2024, jobs increased by 3.0% in Webb County, TX from 118,287 to 121,814. This change fell short of the national growth rate of 4.1% by 1.1%.



Timeframe	Jobs
2019	118,287
2020	112,360
2021	113,911
2022	117,395
2023	120,199
2024	121,814
2025	123,865
2026	125,523
2027	126,902
2028	128,028
2029	128,698

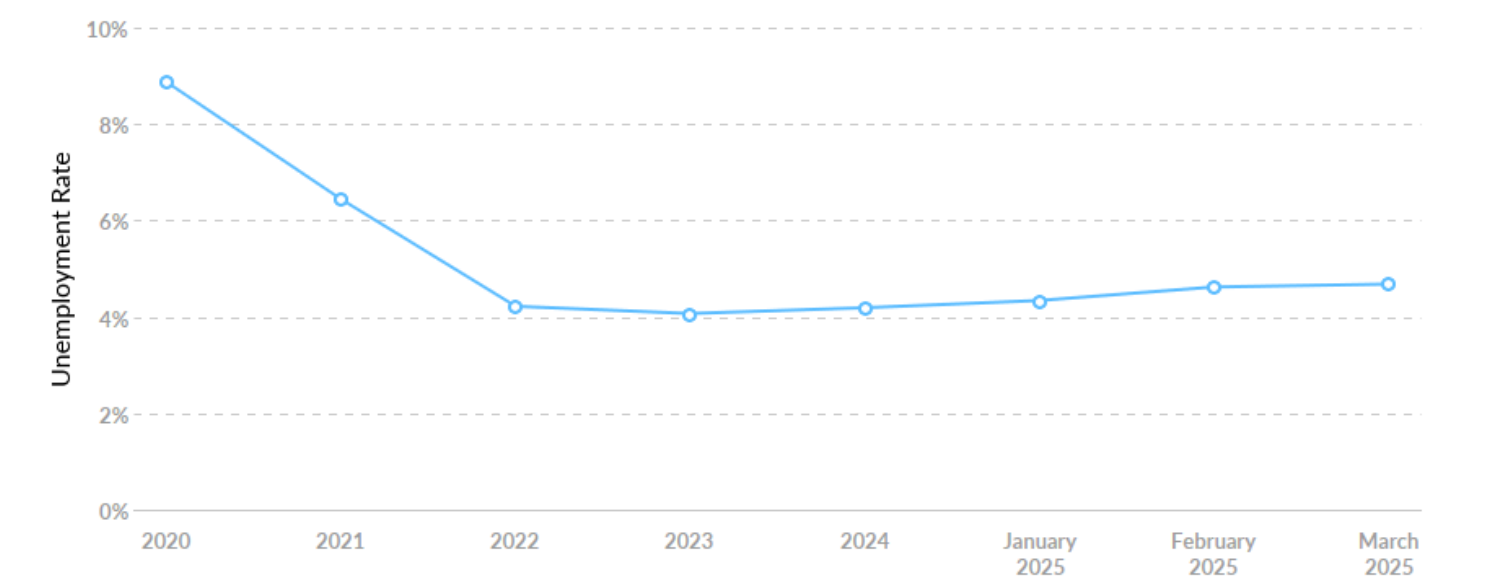
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	58.31%
2021	58.27%
2022	58.53%
2023	59.51%
2024	61.26%
January 2025	62.22%
February 2025	62.53%
March 2025	62.60%

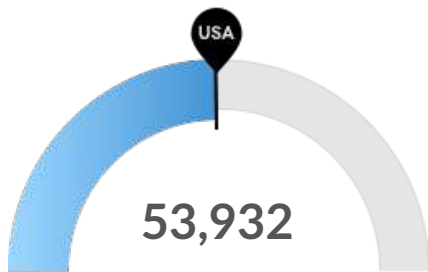
Unemployment Rate Trends

Webb County, TX had a March 2025 unemployment rate of 4.68%, **decreasing from 8.87%** 5 years before.



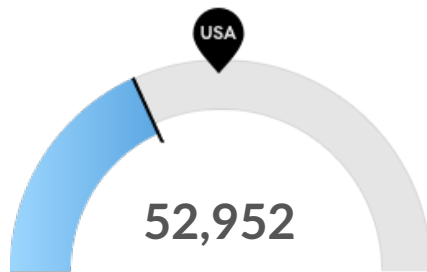
Timeframe	Unemployment Rate
2020	8.87%
2021	6.44%
2022	4.22%
2023	4.07%
2024	4.19%
January 2025	4.34%
February 2025	4.62%
March 2025	4.68%

Population Characteristics



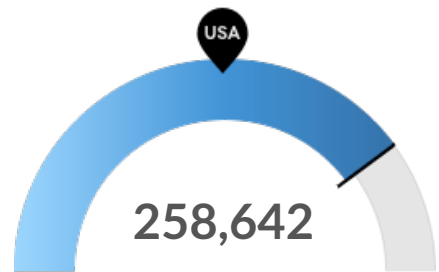
Millennials

Webb County, TX has 53,932 millennials (ages 25-39). The national average for an area this size is 54,686.



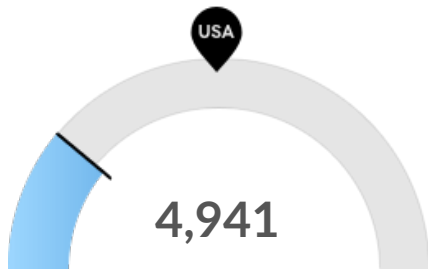
Retiring Soon

Retirement risk is low in Webb County, TX. The national average for an area this size is 81,249 people 55 or older, while there are 52,952 here.



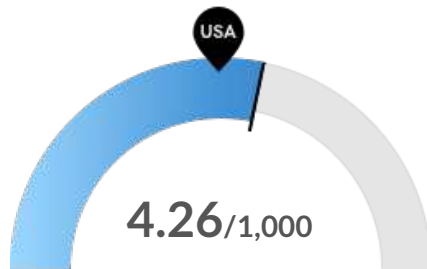
Racial Diversity

Racial diversity is high in Webb County, TX. The national average for an area this size is 112,092 racially diverse people, while there are 258,642 here.



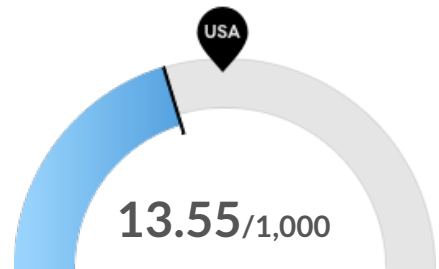
Veterans

Webb County, TX has 4,941 veterans. The national average for an area this size is 13,682.



Violent Crime

Webb County, TX has 4.26 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

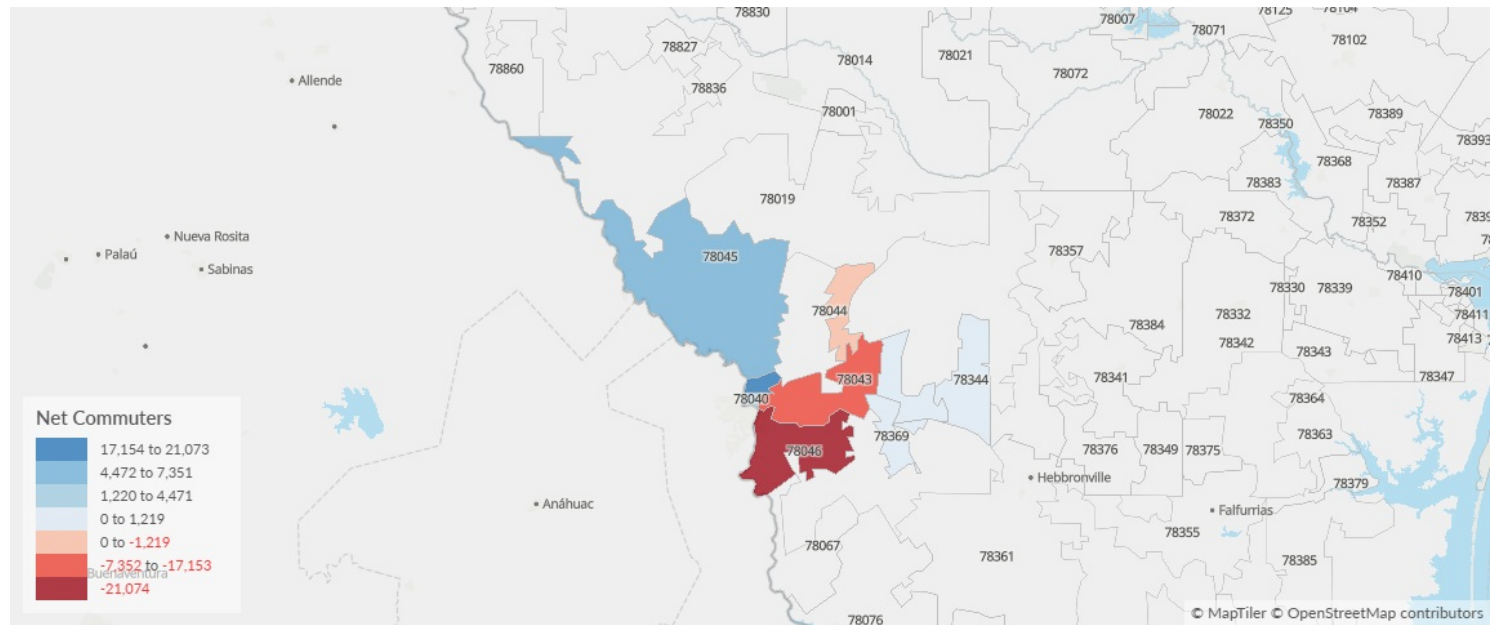


Property Crime

Webb County, TX has 13.55 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Webb County, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 78045.



Where Talent Works

ZIP	Name	2024 Employment
78041	Laredo, TX (in Webb co...	42,399
78045	Laredo, TX (in Webb co...	38,812
78040	Laredo, TX (in Webb co...	17,329
78043	Laredo, TX (in Webb co...	12,517
78046	Laredo, TX (in Webb co...	9,610

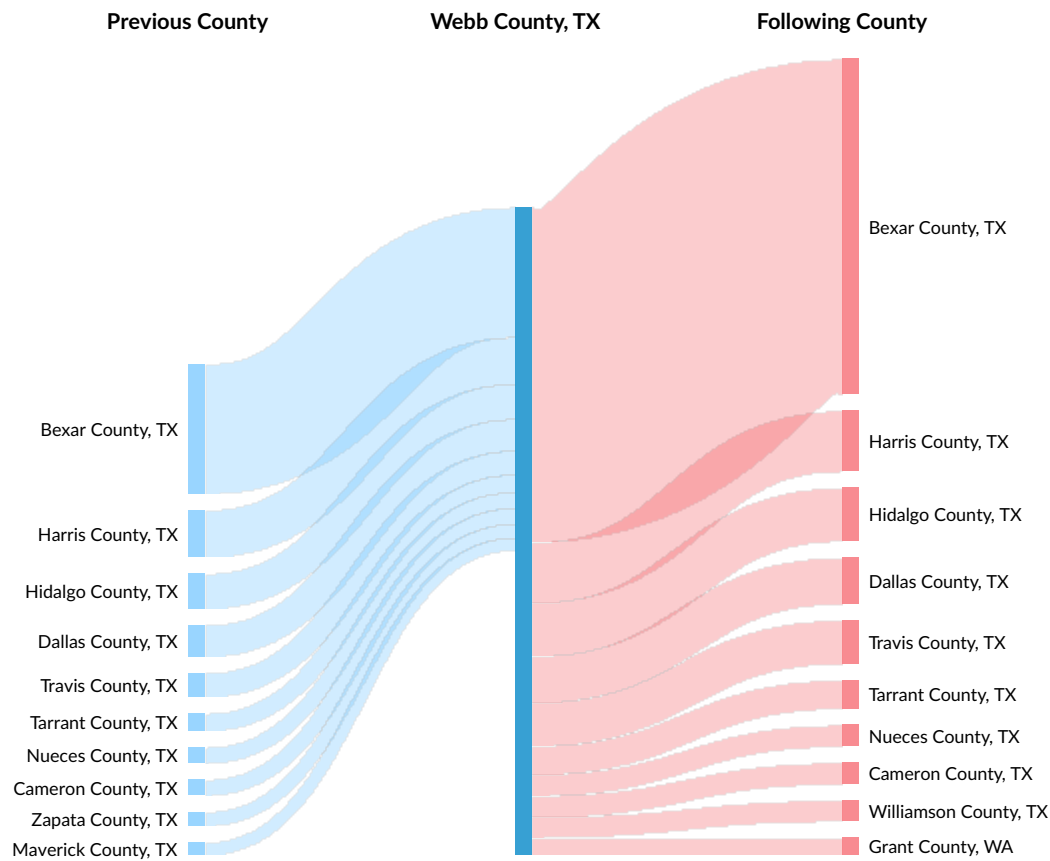
Where Talent Lives

ZIP	Name	2024 Workers
78045	Laredo, TX (in Webb co...	34,339
78046	Laredo, TX (in Webb co...	30,684
78041	Laredo, TX (in Webb co...	25,246
78043	Laredo, TX (in Webb co...	19,870
78040	Laredo, TX (in Webb co...	16,109

Inbound and Outbound Migration

The table below analyzes past and current residents of Webb County, TX. The left column shows residents of other counties migrating to Webb County, TX. The right column shows residents migrating from Webb County, TX to other counties.

As of 2022, 540 people have migrated from Bexar County, TX to Webb County, TX. In the same year, 1,393 people left Webb County, TX migrating to Bexar County, TX. The total Net Migration for Webb County, TX in 2022 was -2,034.

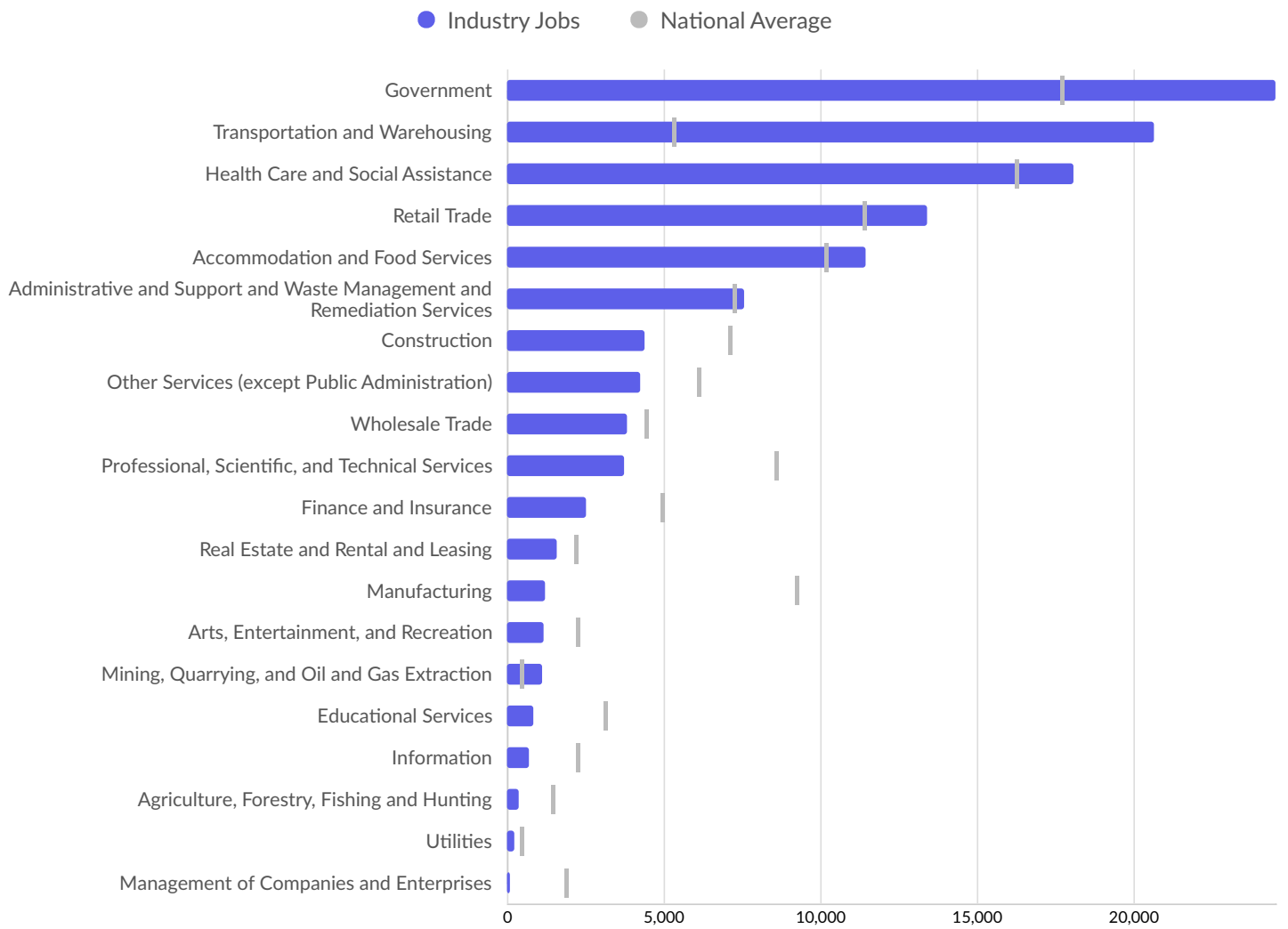


Top Previous Counties	Migrations
Bexar County, TX	540
Harris County, TX	195
Hidalgo County, TX	146
Dallas County, TX	131
Travis County, TX	99
Tarrant County, TX	72

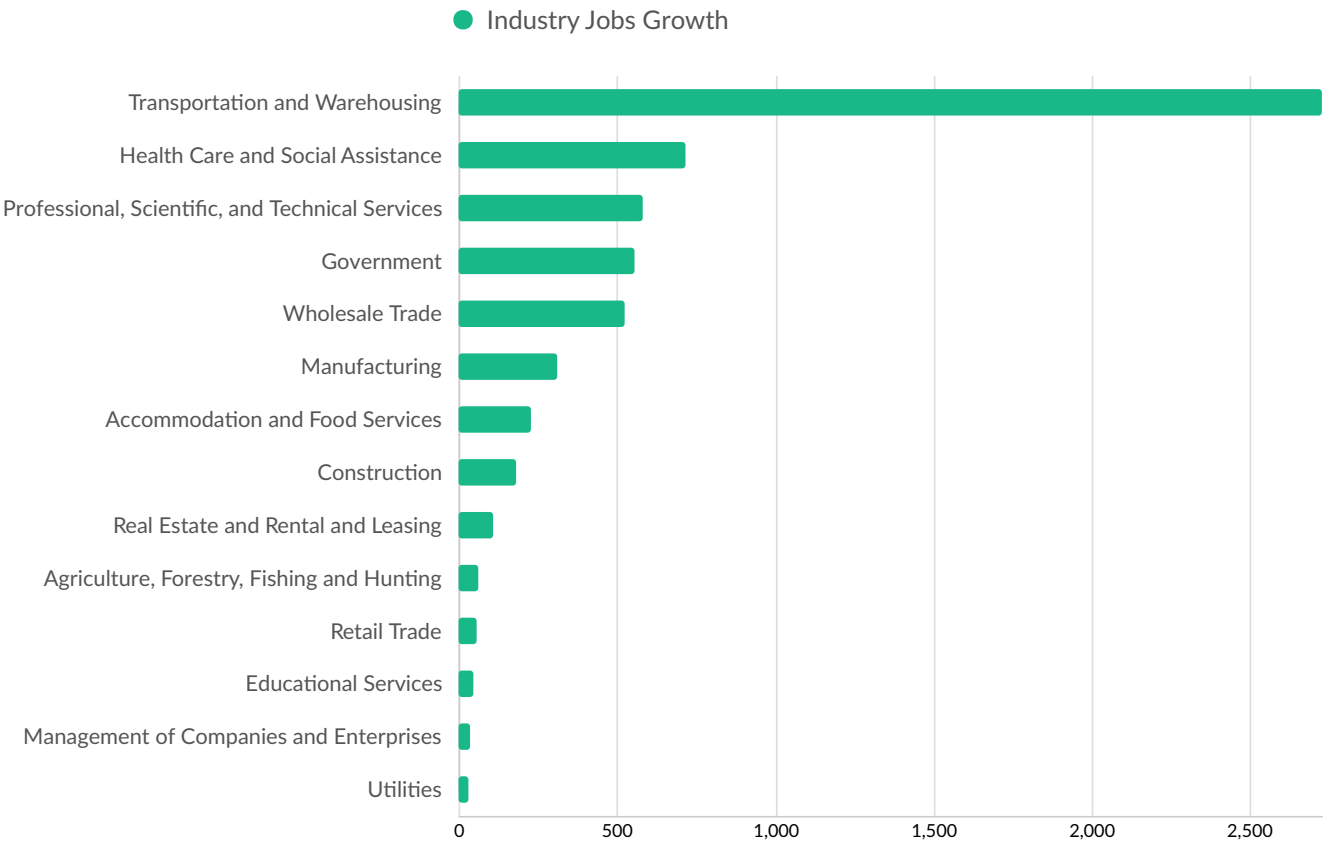
Top Previous Counties	Migrations
Nueces County, TX	66
Cameron County, TX	65
Zapata County, TX	58
Maverick County, TX	53
El Paso County, TX	50
Williamson County, TX	46
Los Angeles County, CA	39
San Diego County, CA	33
Maricopa County, AZ	33
Top Following Counties	Migrations
Bexar County, TX	1,393
Harris County, TX	252
Hidalgo County, TX	222
Dallas County, TX	193
Travis County, TX	180
Tarrant County, TX	118
Nueces County, TX	89
Cameron County, TX	88
Williamson County, TX	85
Grant County, WA	73
Maverick County, TX	60
Zapata County, TX	56
El Paso County, TX	55
Hays County, TX	53
Montgomery County, TX	47

Industry Characteristics

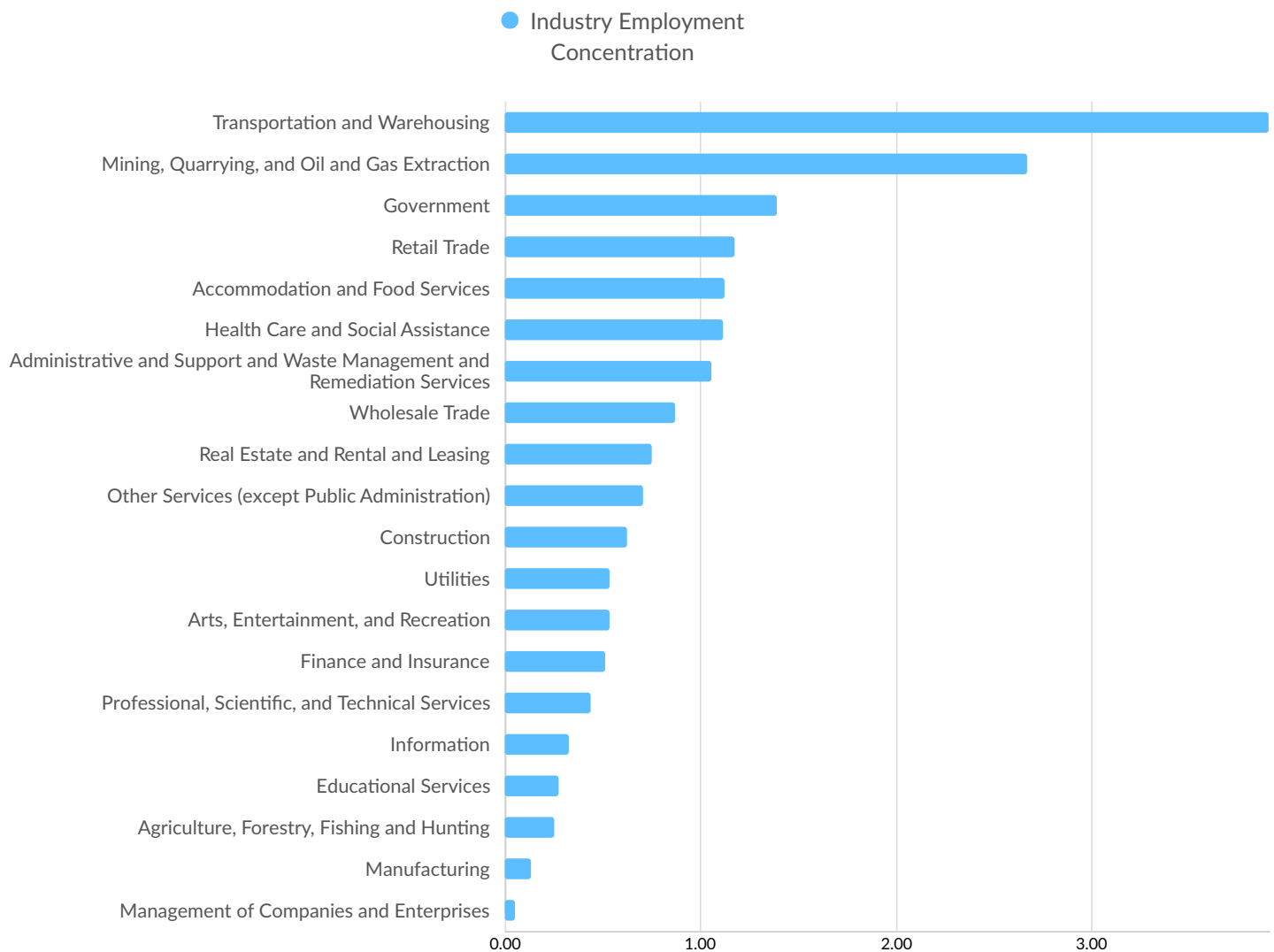
Largest Industries



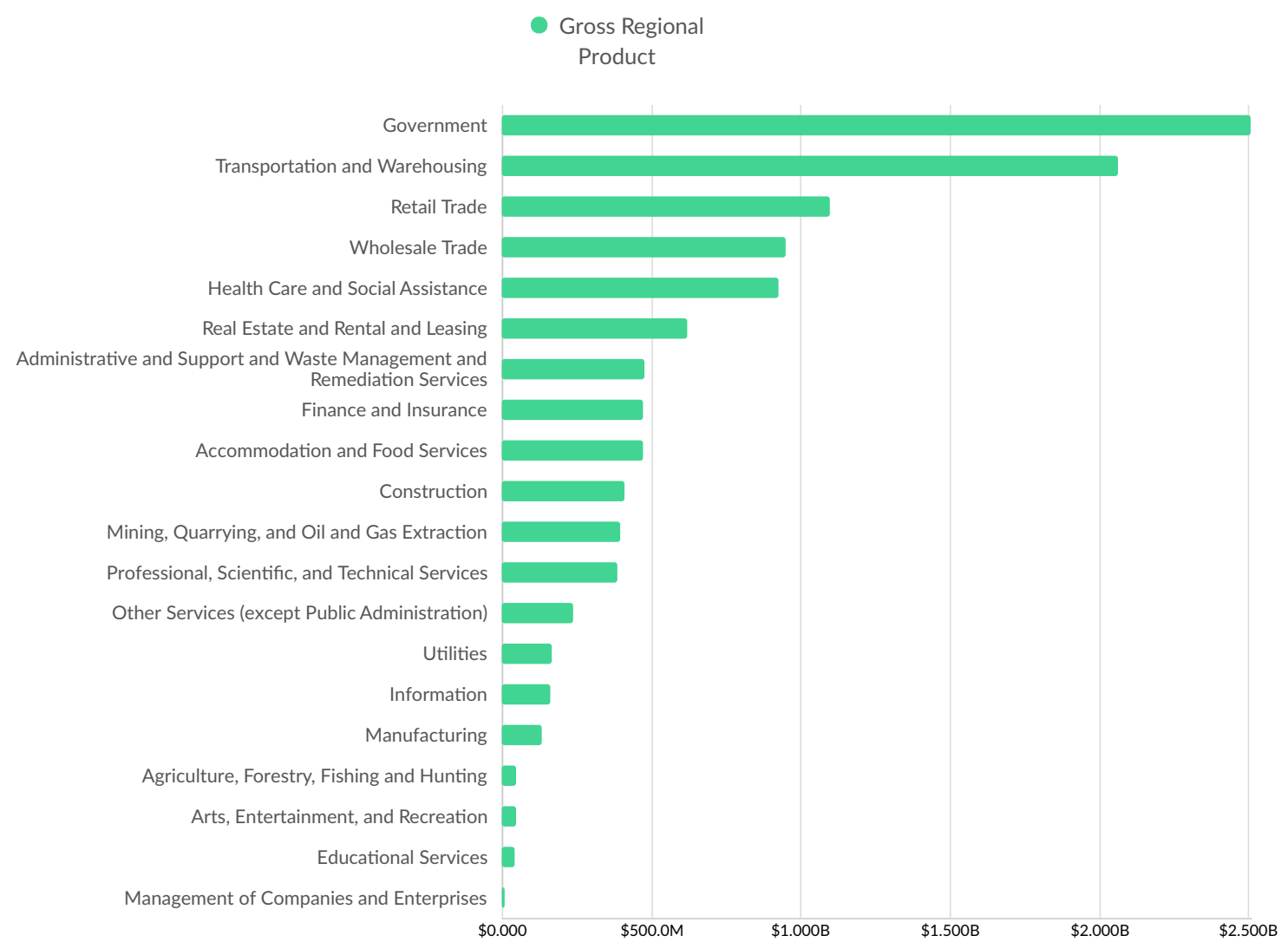
Top Growing Industries



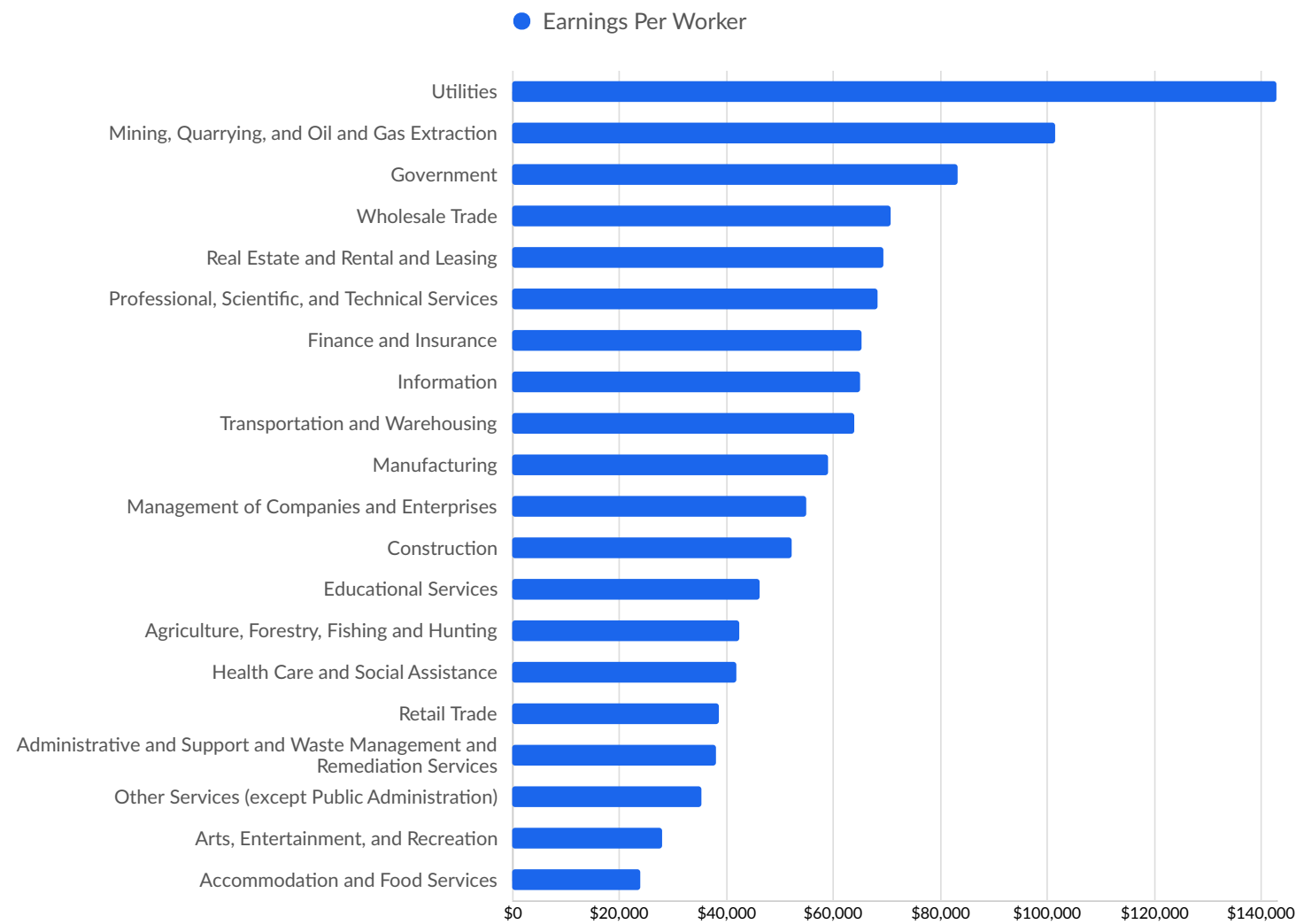
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



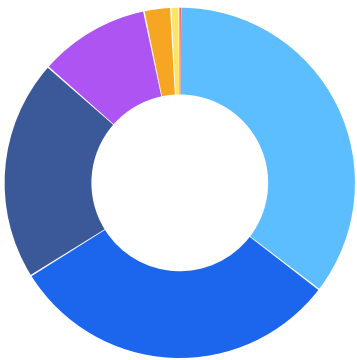
Business Characteristics

12,838 Companies Employ Your Workers

Online profiles for your workers mention 12,838 companies as employers, with the top 10 appearing below. In the last 12 months, 2,950 companies in Webb County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Texas A & M International Unive...	953	Laredo Medical Center	380
Laredo Independent School Dist...	823	City Of Laredo	340
United Independent School Dist...	821	Texas A&M University	322
U.i.s.d.	495	Texas A & M International Unive...	298
City Of Laredo	392	ManpowerGroup	231
Laredo Community College	340	State Of Texas	224
H-E-B	266	Friends Of The Texas A&m Univ...	217
Laredo Isd	265	Doctors Hospital Of Laredo	186
United States Department of Ho...	255	Universal Health Services	157
Laredo Medical Center	229	Gals	133

Business Size

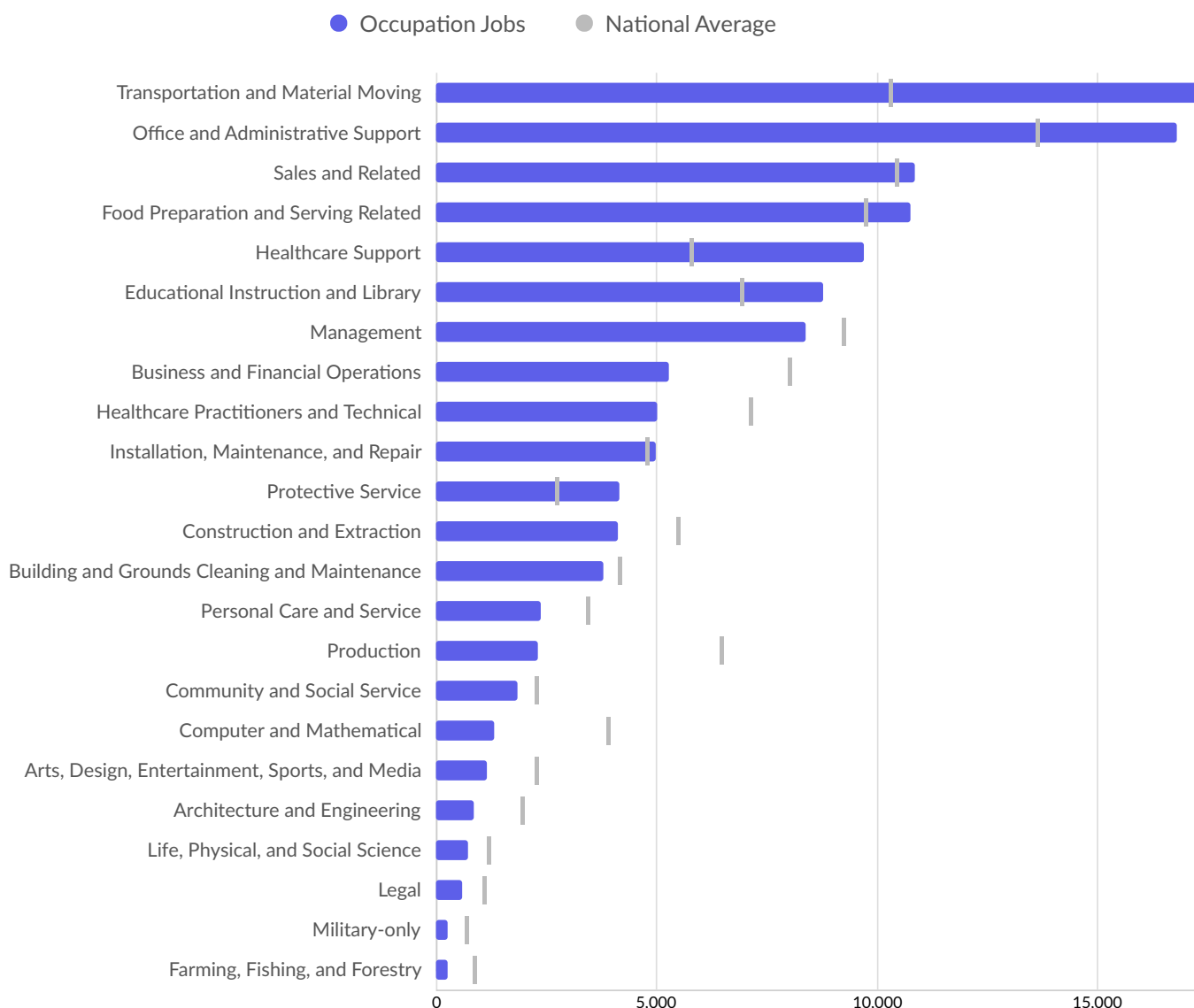


	Percentage	Business Count
1 to 4 employees	35.3%	3,305
5 to 9 employees	30.7%	2,874
10 to 19 employees	20.4%	1,904
20 to 49 employees	10.2%	957
50 to 99 employees	2.5%	231
100 to 249 employees	0.8%	71
250 to 499 employees	0.1%	8
500+ employees	0.0%	4

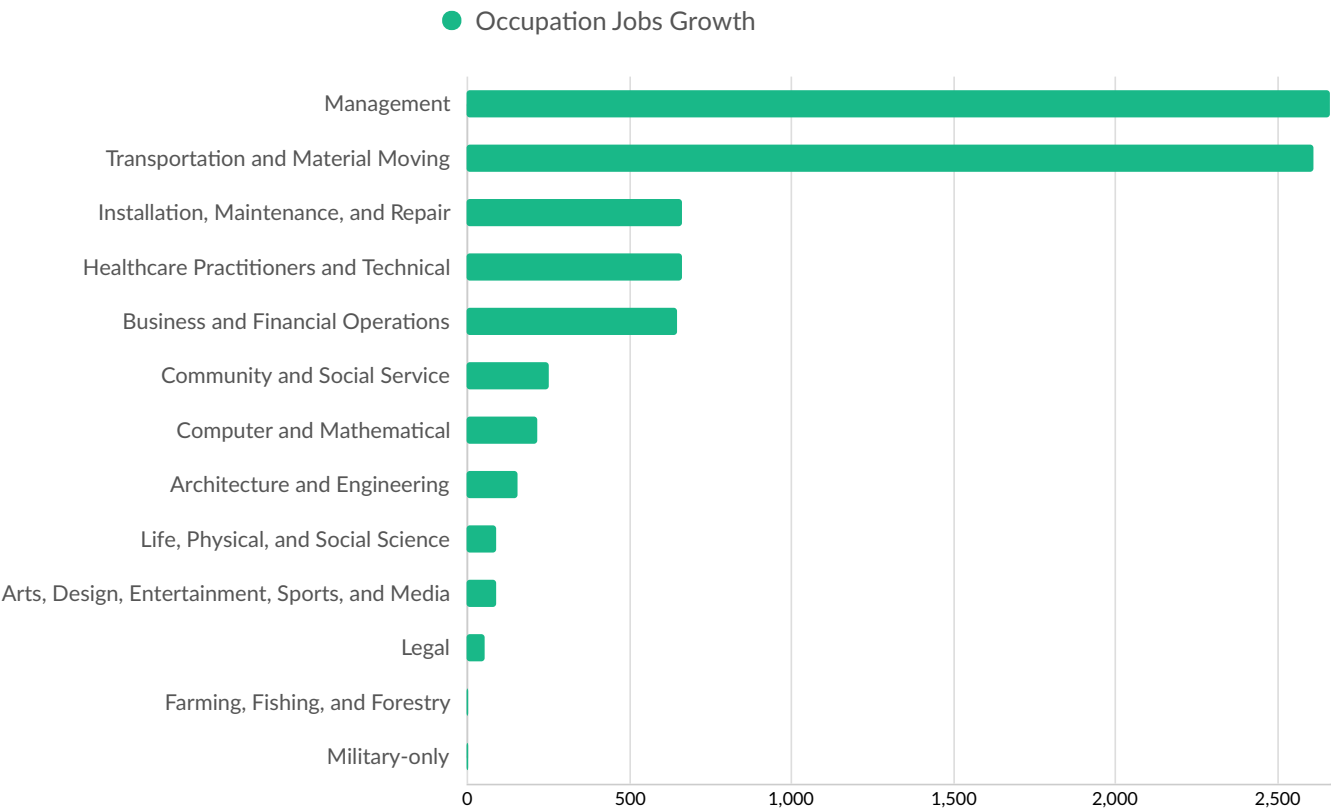
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

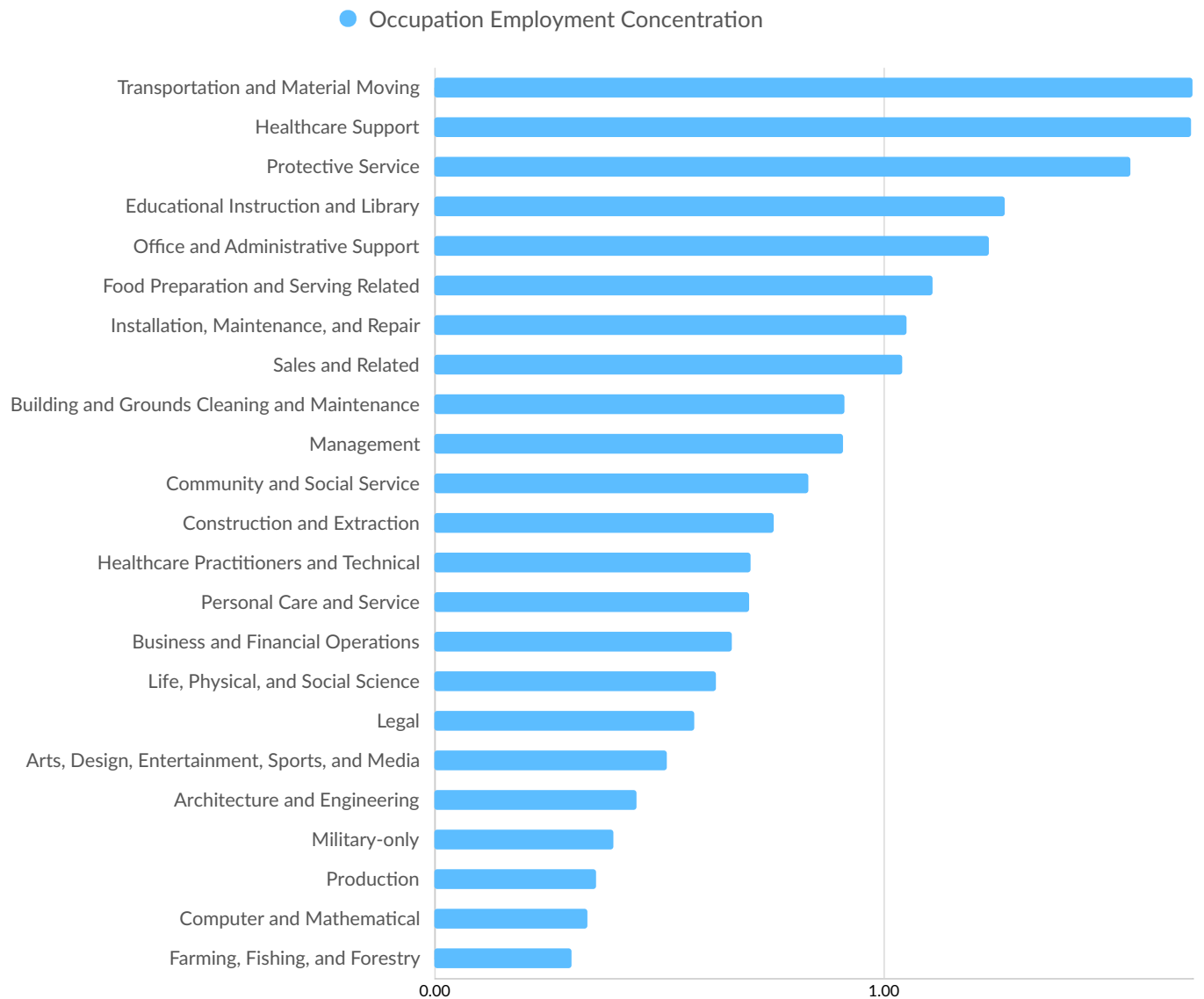
Largest Occupations



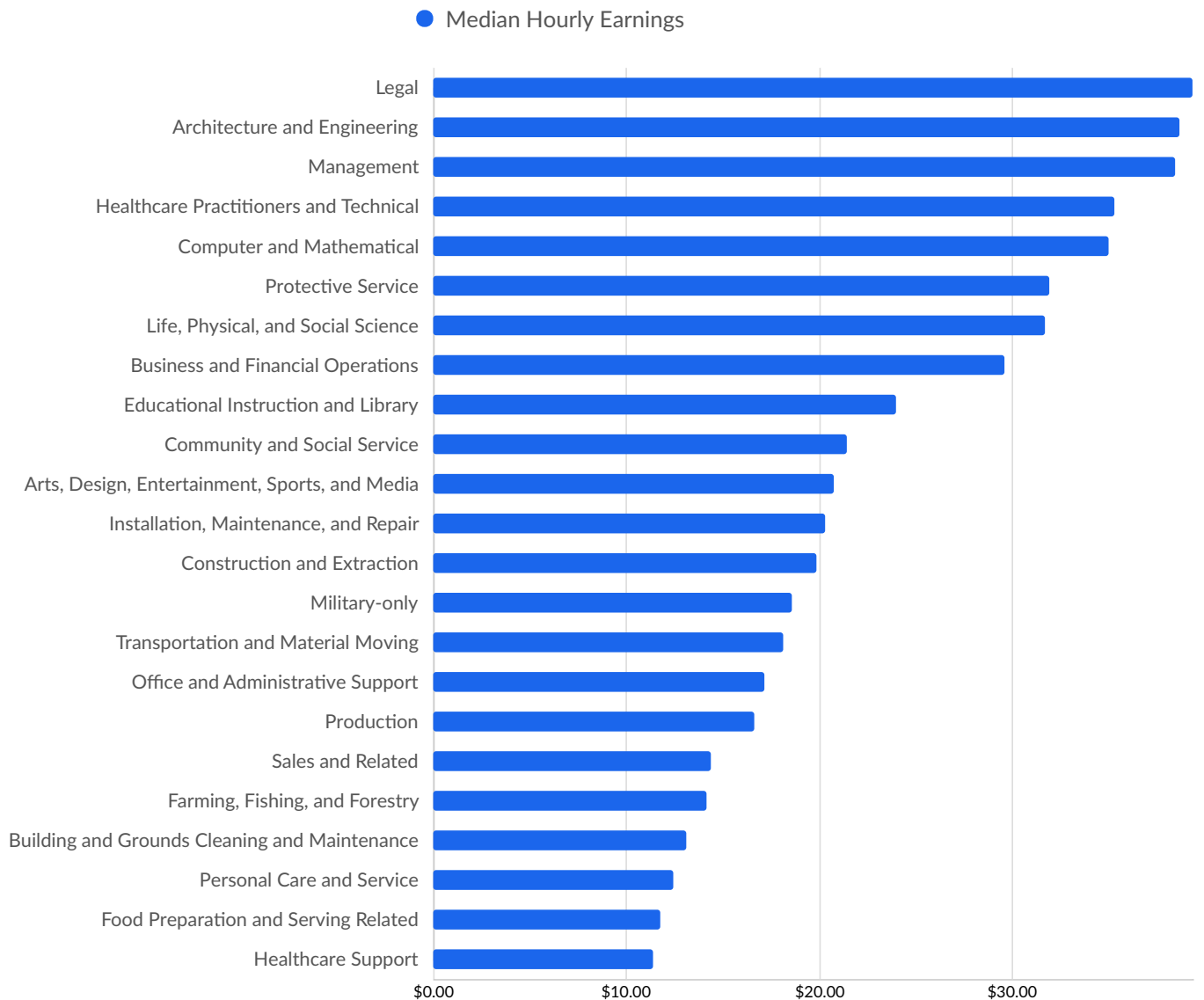
Top Growing Occupations



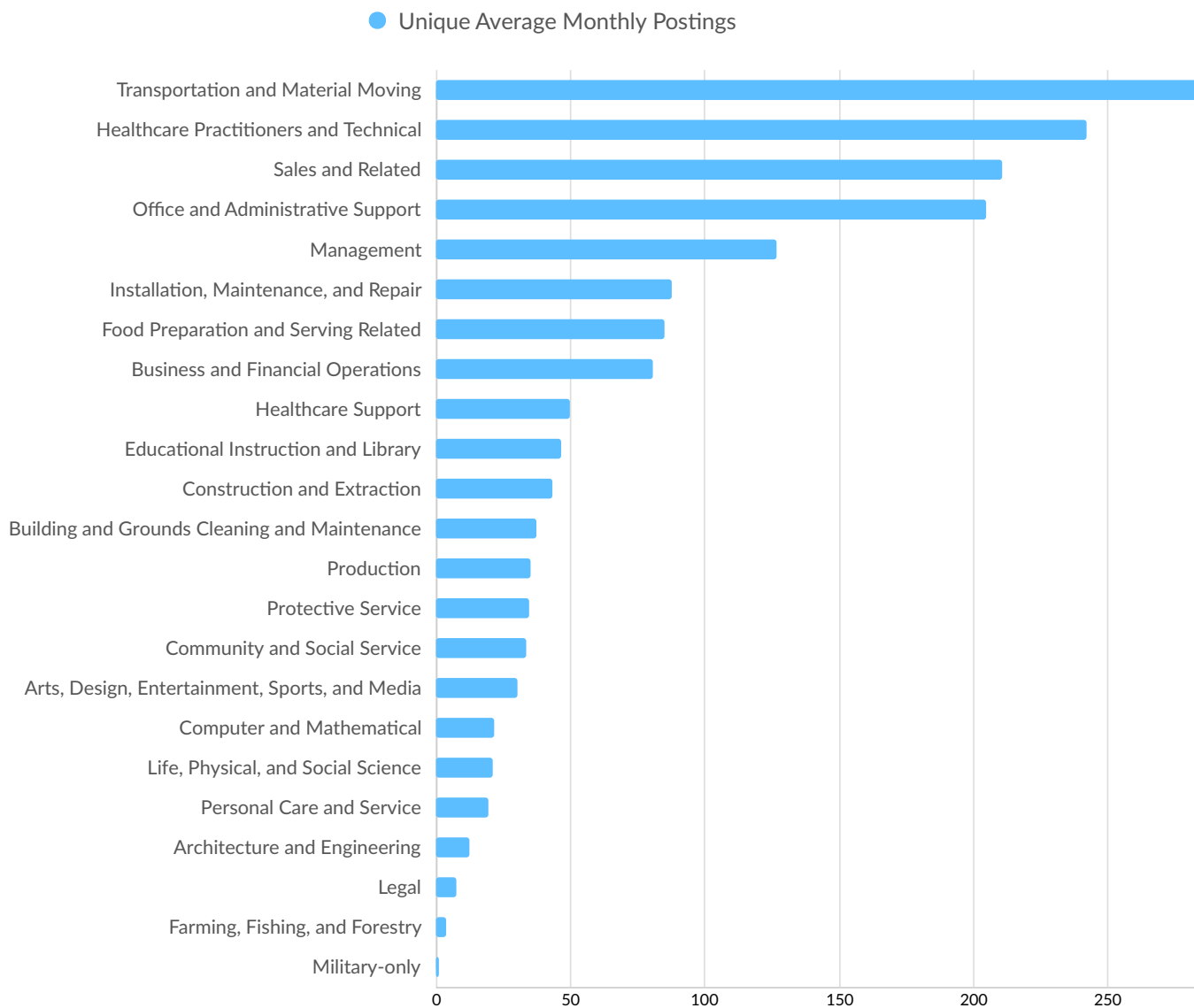
Top Occupation Employment Concentration



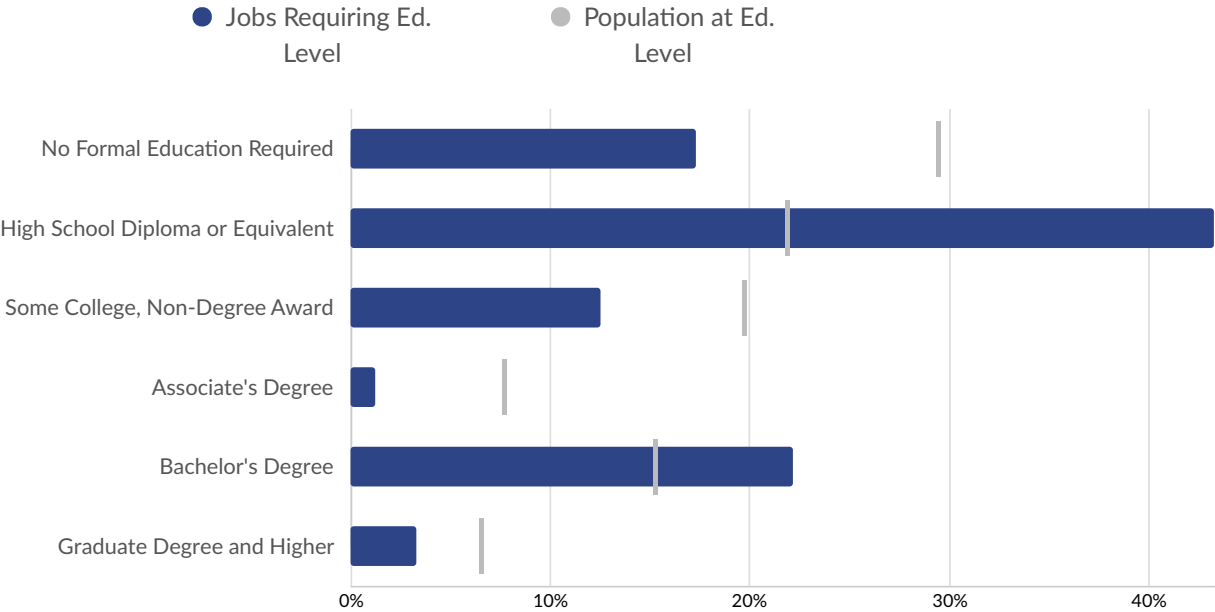
Top Occupation Earnings



Top Posted Occupations

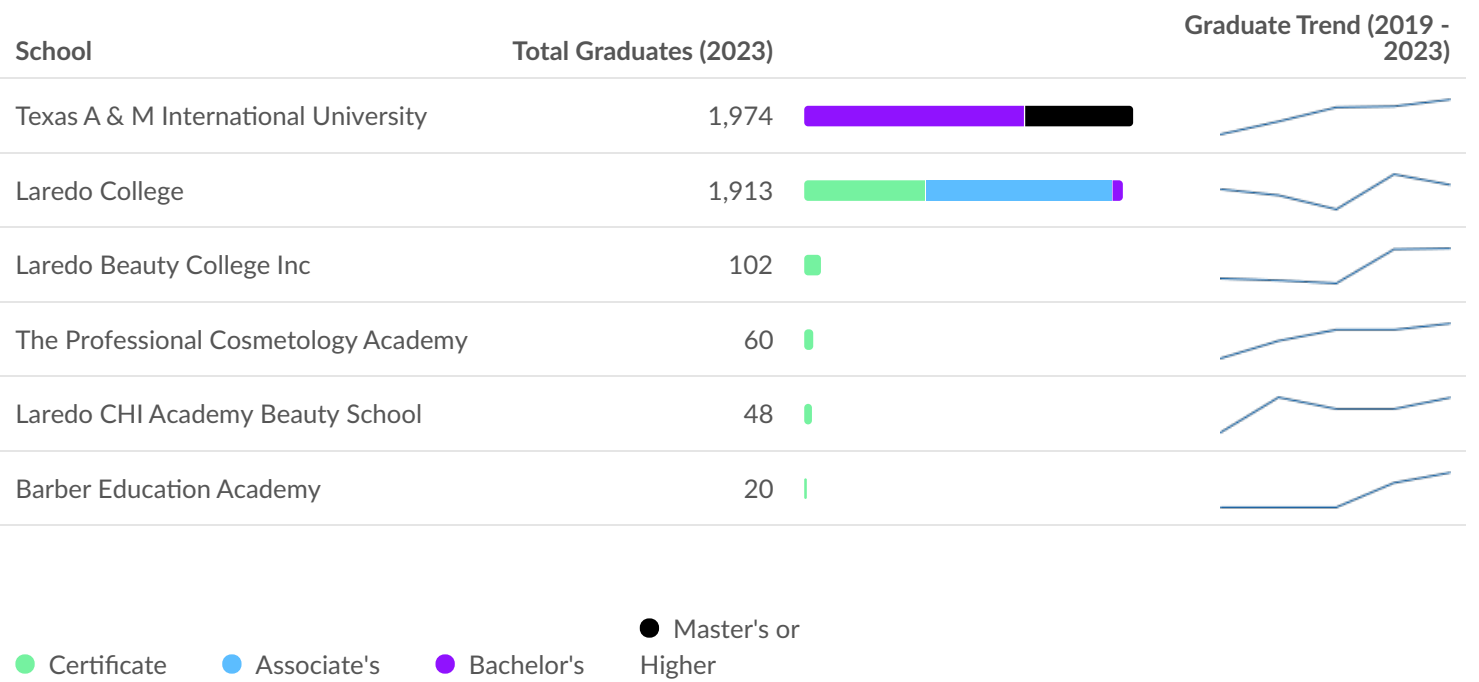


Underemployment



Educational Pipeline

In 2023, there were 4,117 graduates in Webb County, TX. This pipeline has grown by 19% over the last 5 years. The highest share of these graduates come from "General Studies" (Associate's), "Criminal Justice/Police Science" (Bachelor's), and "Psychology, General" (Bachelor's).



In-Demand Skills

