



Cameron County, TX

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Report Parameters

1 County

48061 Cameron County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

427,980

Population (2024)

Population **grew by 5,331** over the last 5 years and is projected to **grow by 9,020** over the next 5 years.

176,297

Total Regional Employment

Jobs **grew by 16,176** over the last 5 years and are projected to **grow by 11,832** over the next 5 years.

\$47.4K

Median Household Income (2022)

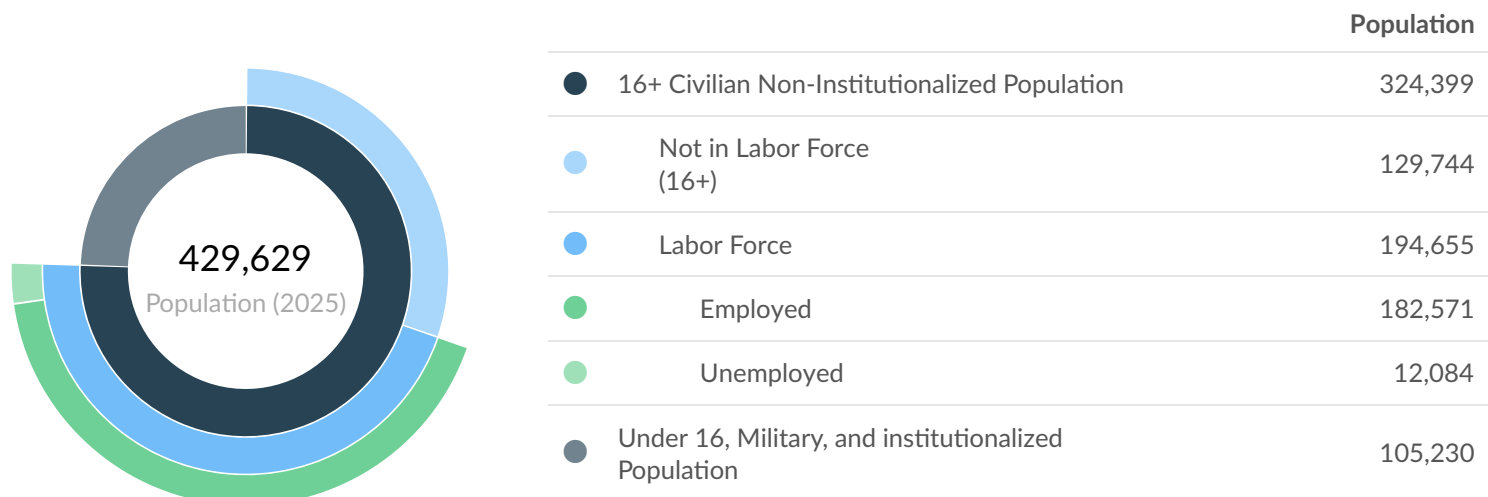
Median household income is **\$27.7K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **increased by 1.3%** since 2019, growing by 5,331. Population is expected to **increase by 2.1%** between 2024 and 2029, adding 9,020.
- From 2019 to 2024, jobs **increased by 10.1%** in Cameron County, TX from 160,121 to **176,297**. This change **outpaced the national growth rate of 4.1% by 6.0%**. As the number of jobs increased, the **labor force participation rate increased from 54.7% to 59.5% between 2019 and 2024**.
- Concerning educational attainment, **14.2% of Cameron County, TX residents possess a Bachelor's Degree** (7.3% below the national average), and **7.7% hold an Associate's Degree** (1.2% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Home Health Care Services, and Restaurants and Other Eating Places.

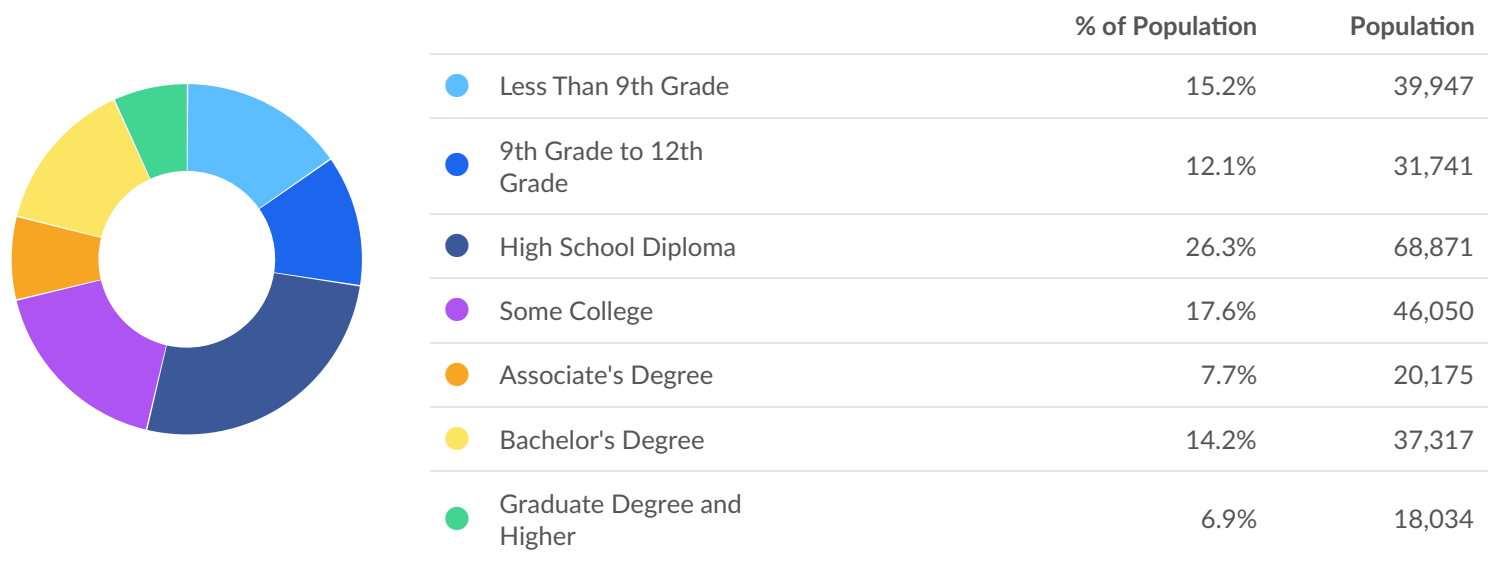
	Population (2025)	Labor Force (Mar 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	429,629	194,655	176,297	84.6	\$16.52B	\$21.79B	\$18.72B
State	31,353,880	15,807,687	15,747,620	96.6	\$2.72T	\$1.55T	\$2.08T

Mar 2025 Labor Force Breakdown



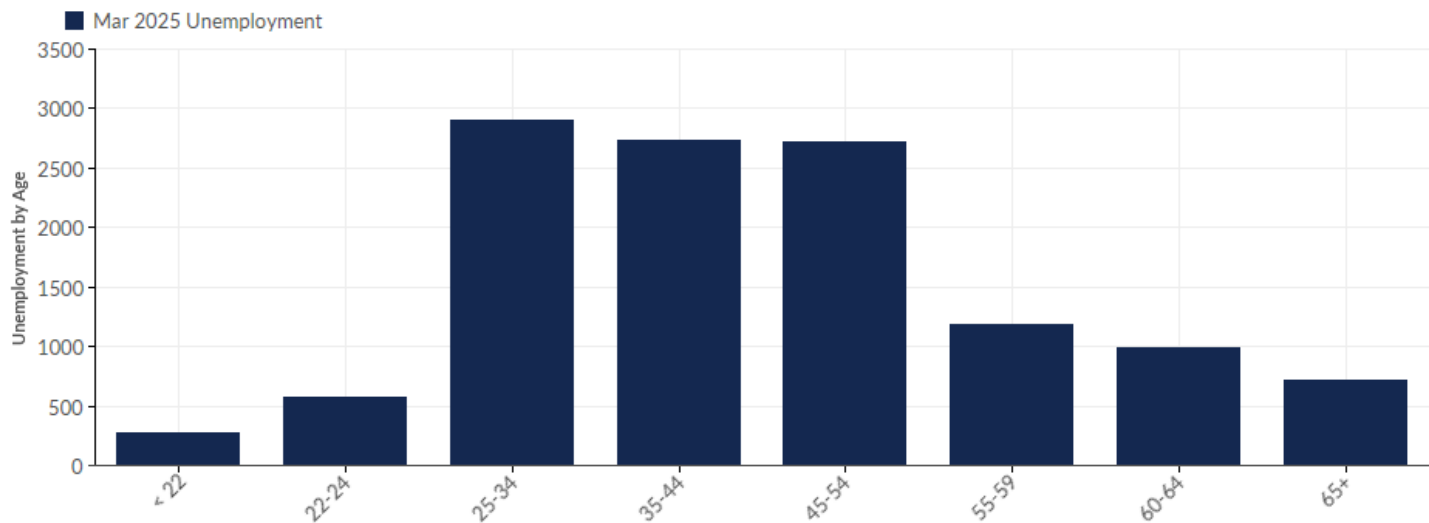
Educational Attainment

Concerning educational attainment, **14.2% of Cameron County, TX residents possess a Bachelor's Degree** (7.3% below the national average), and **7.7% hold an Associate's Degree** (1.2% below the national average).



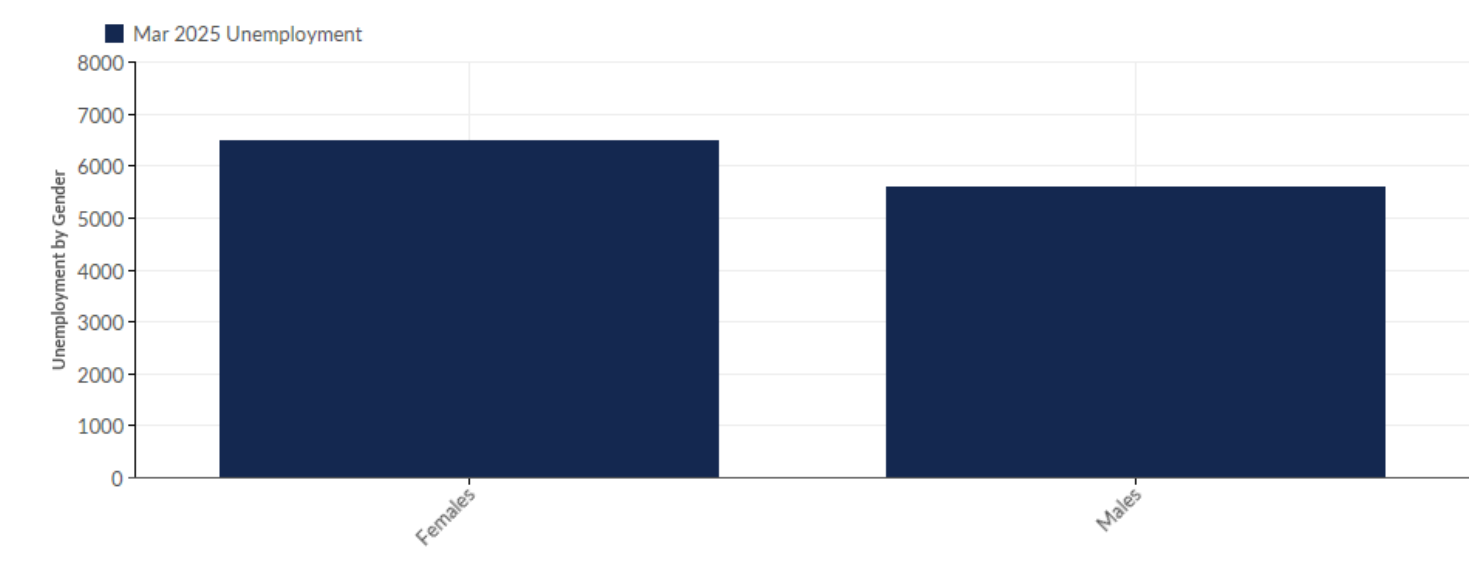
Unemployment by Demographics

Unemployment by Age



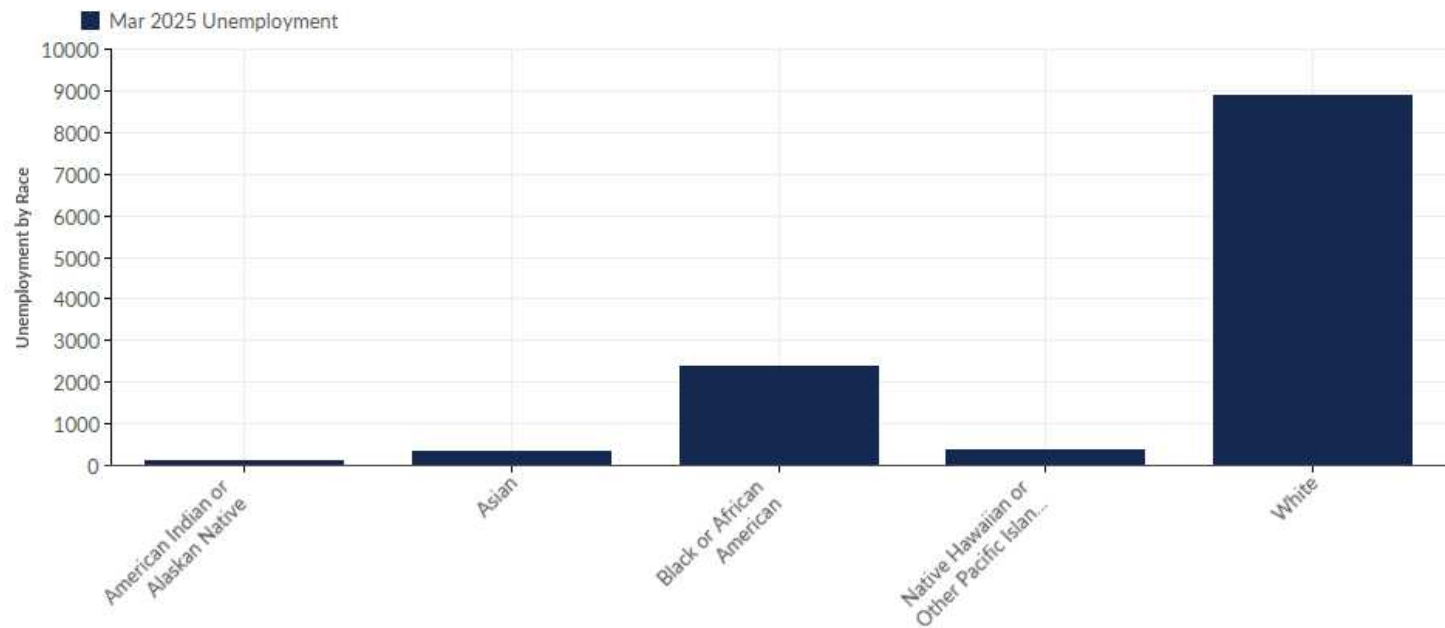
Age	Unemployment (Mar 2025)	% of Unemployed
< 22	273	2.26%
22-24	567	4.69%
25-34	2,901	24.01%
35-44	2,733	22.62%
45-54	2,715	22.47%
55-59	1,187	9.82%
60-64	987	8.17%
65+	721	5.97%
Total	12,084	100.00%

Unemployment by Gender



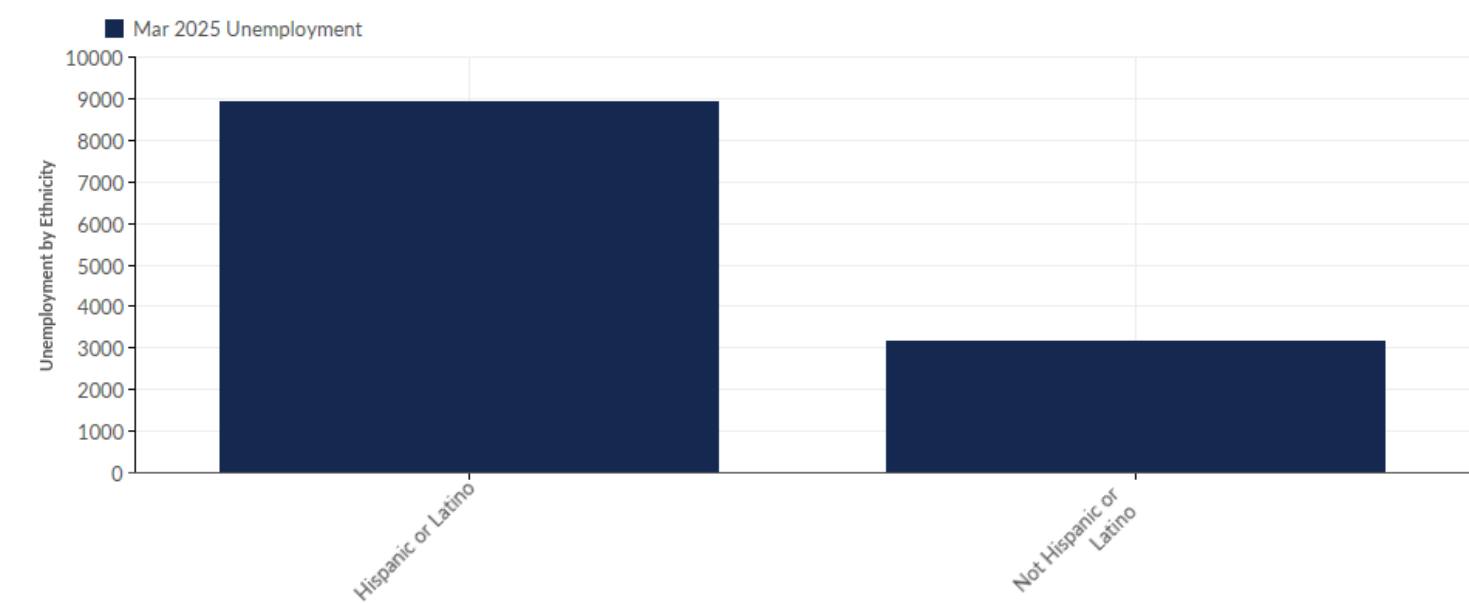
Gender	Unemployment (Mar 2025)	% of Unemployed
Females	6,482	53.64%
Males	5,602	46.36%
Total	12,084	100.00%

Unemployment by Race



Race	Unemployment (Mar 2025)	% of Unemployed
American Indian or Alaskan Native	106	0.88%
Asian	329	2.72%
Black or African American	2,375	19.65%
Native Hawaiian or Other Pacific Islander	378	3.13%
White	8,896	73.62%
Total	12,084	100.00%

Unemployment by Ethnicity

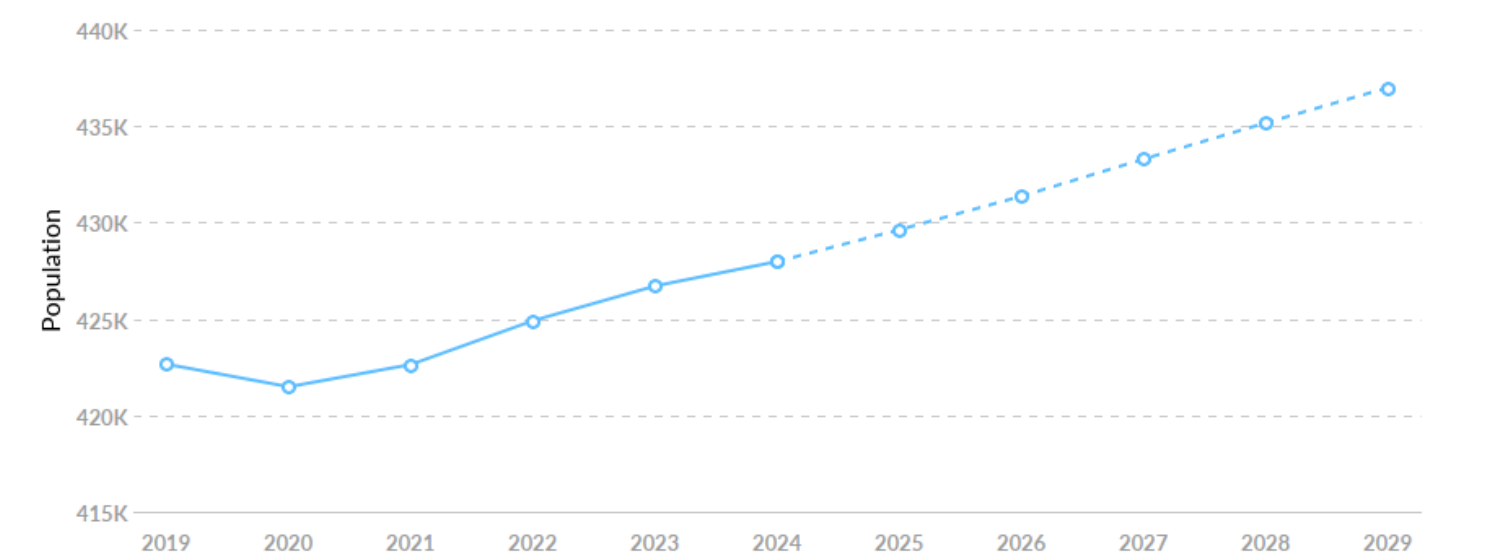


Ethnicity	Unemployment (Mar 2025)	% of Unemployed
Hispanic or Latino	8,908	73.72%
Not Hispanic or Latino	3,176	26.28%
Total	12,084	100.00%

Historic & Projected Trends

Population Trends

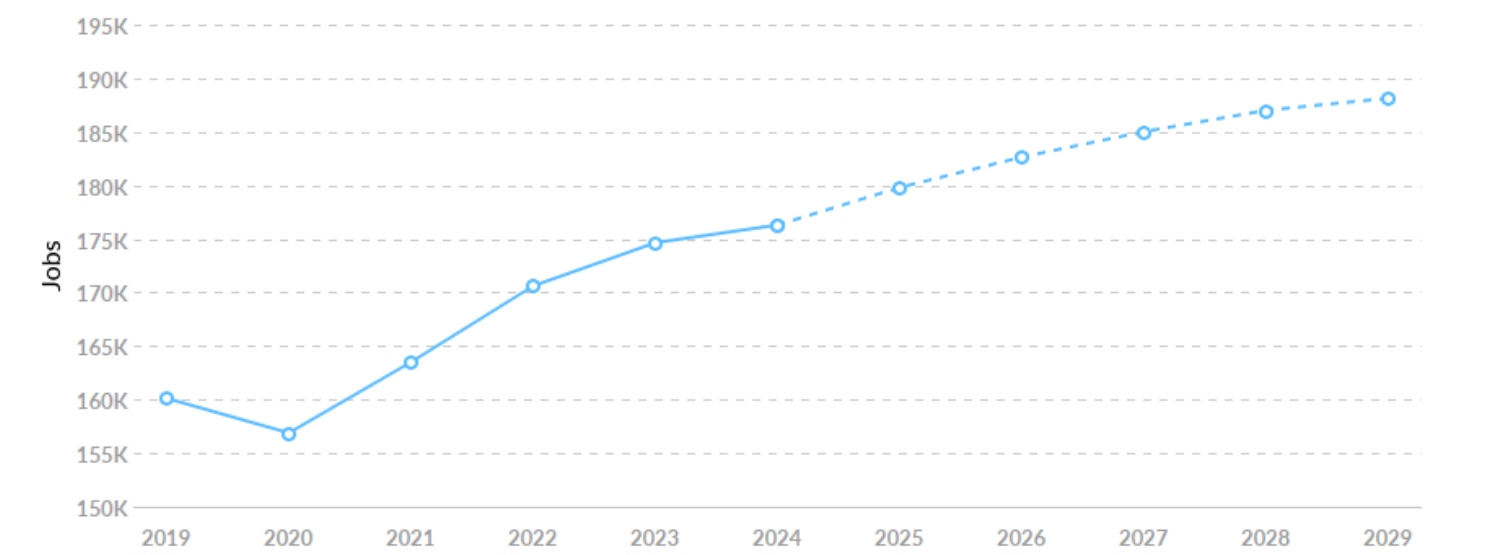
As of 2024 the region's population **increased by 1.3%** since 2019, growing by 5,331. Population is expected to **increase by 2.1%** between 2024 and 2029, adding 9,020.



Timeframe	Population
2019	422,649
2020	421,480
2021	422,636
2022	424,911
2023	426,710
2024	427,980
2025	429,629
2026	431,369
2027	433,296
2028	435,172
2029	437,000

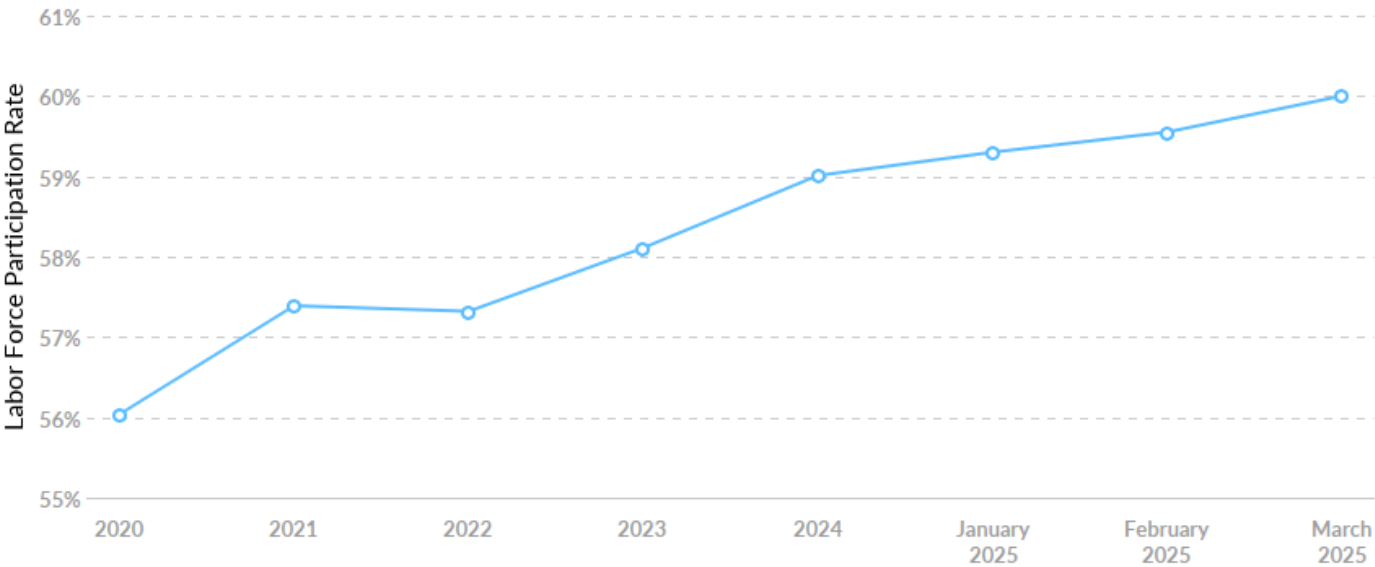
Job Trends

From 2019 to 2024, jobs increased by **10.1%** in Cameron County, TX from 160,121 to **176,297**. This change **outpaced the national growth rate of 4.1% by 6.0%**.



Timeframe	Jobs
2019	160,121
2020	156,890
2021	163,501
2022	170,607
2023	174,647
2024	176,297
2025	179,801
2026	182,641
2027	185,011
2028	187,005
2029	188,130

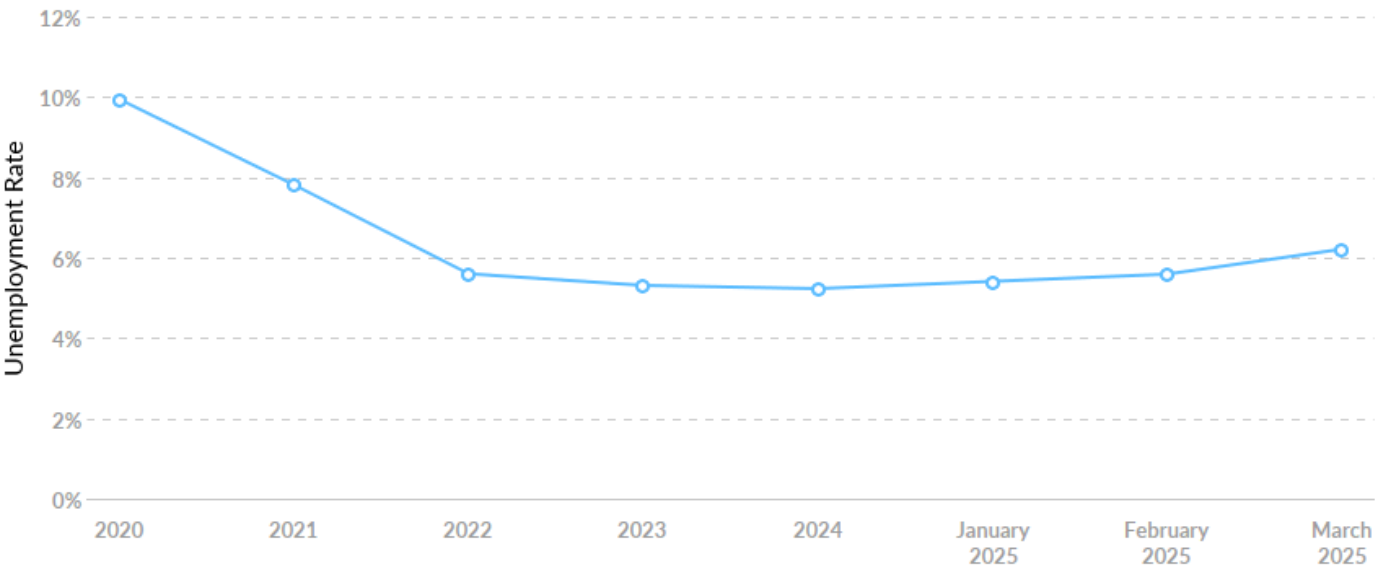
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	56.04%
2021	57.39%
2022	57.32%
2023	58.11%
2024	59.01%
January 2025	59.30%
February 2025	59.55%
March 2025	60.00%

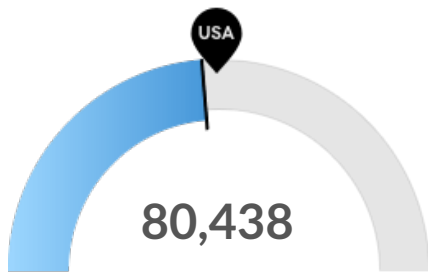
Unemployment Rate Trends

Cameron County, TX had a March 2025 unemployment rate of 6.21%, **decreasing from 9.94% 5 years before.**



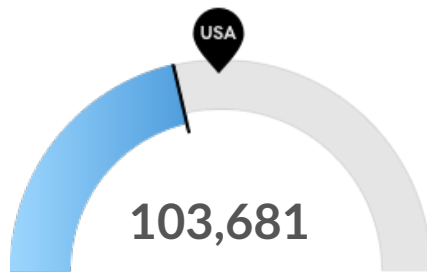
Timeframe	Unemployment Rate
2020	9.94%
2021	7.81%
2022	5.60%
2023	5.31%
2024	5.23%
January 2025	5.41%
February 2025	5.59%
March 2025	6.21%

Population Characteristics



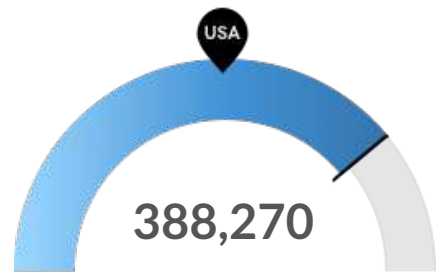
Millennials

Cameron County, TX has 80,438 millennials (ages 25-39). The national average for an area this size is 86,700.



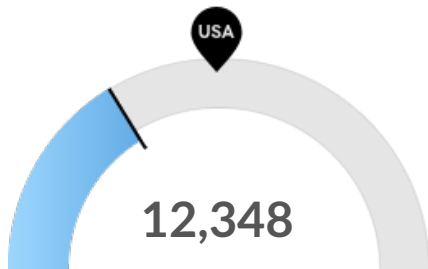
Retiring Soon

Retirement risk is low in Cameron County, TX. The national average for an area this size is 128,814 people 55 or older, while there are 103,681 here.



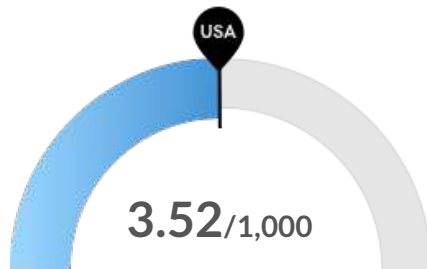
Racial Diversity

Racial diversity is high in Cameron County, TX. The national average for an area this size is 177,712 racially diverse people, while there are 388,270 here.



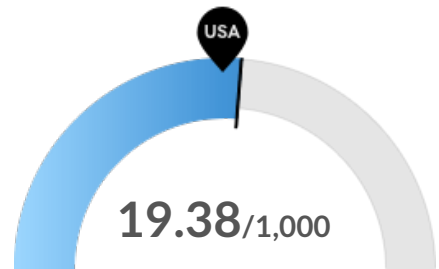
Veterans

Cameron County, TX has 12,348 veterans. The national average for an area this size is 21,724.



Violent Crime

Cameron County, TX has 3.52 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

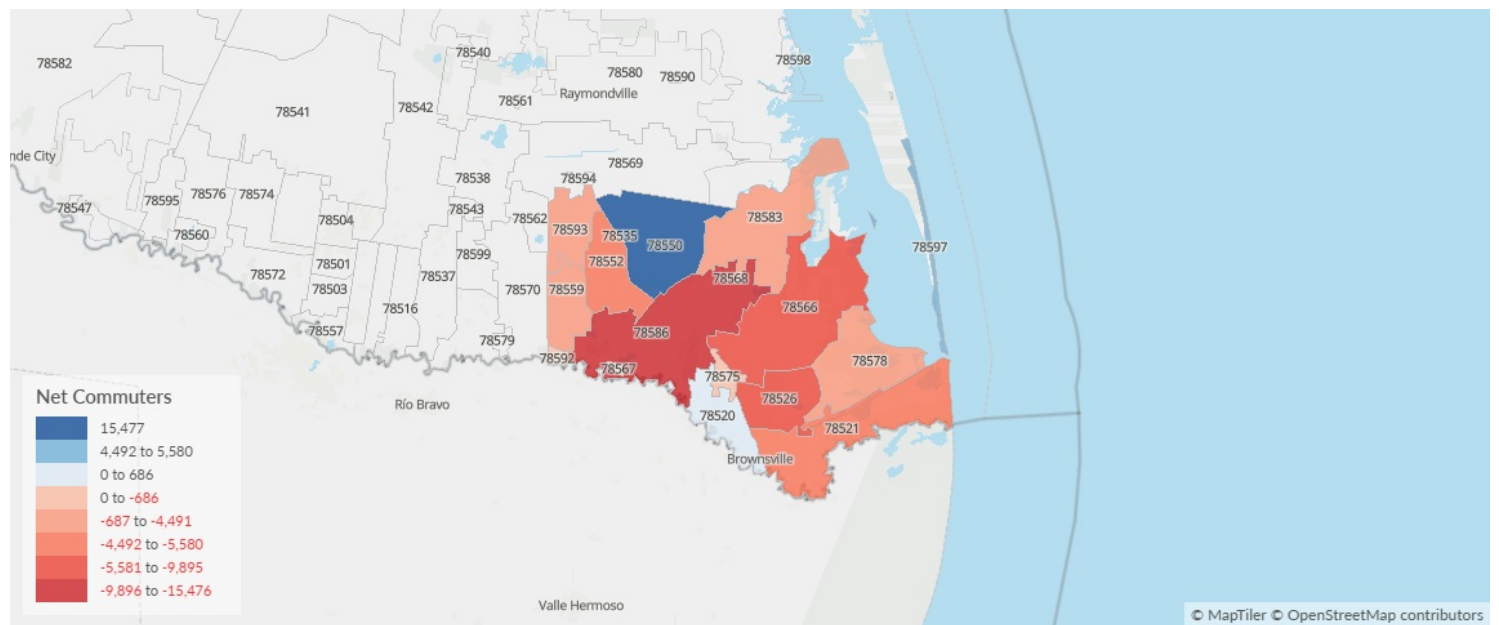


Property Crime

Cameron County, TX has 19.38 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Cameron County, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 78521.

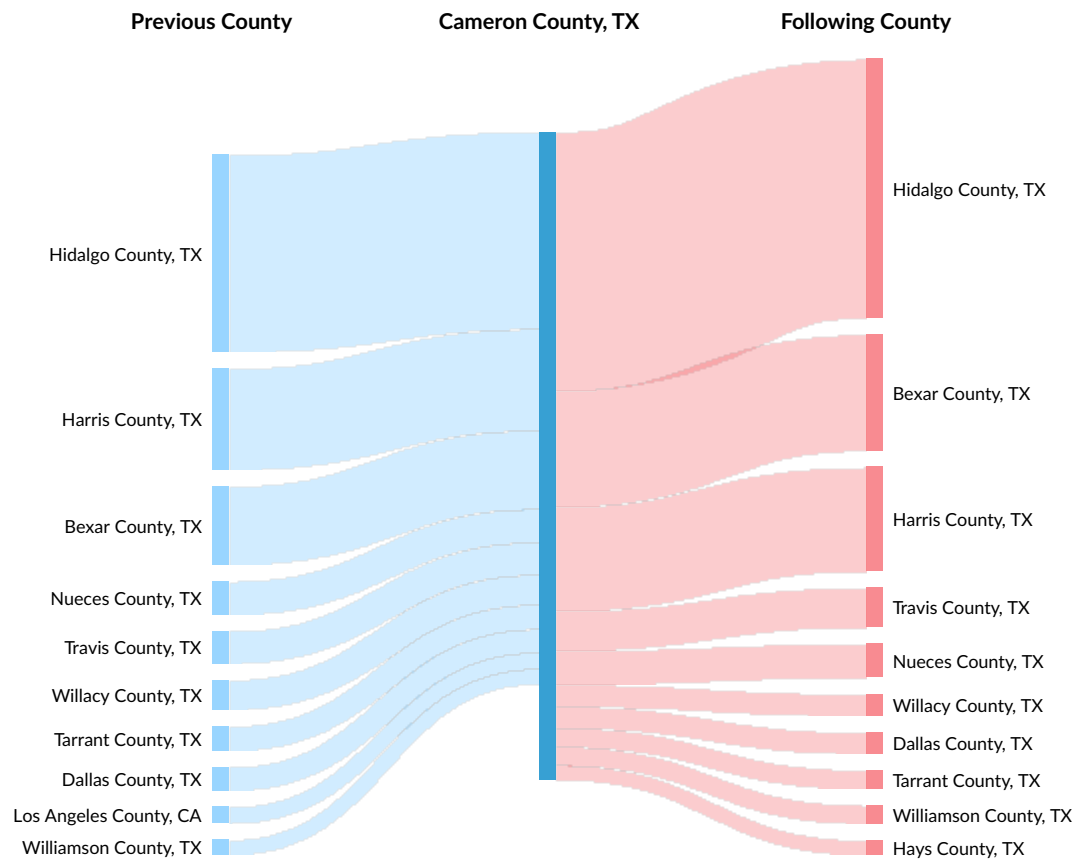


Where Talent Works			Where Talent Lives		
ZIP	Name	2024 Employment	ZIP	Name	2024 Workers
78550	Harlingen, TX (in Camer...	42,328	78521	Brownsville, TX (in Cam...	39,425
78521	Brownsville, TX (in Cam...	34,934	78520	Brownsville, TX (in Cam...	28,996
78520	Brownsville, TX (in Cam...	29,488	78550	Harlingen, TX (in Camer...	26,851
78526	Brownsville, TX (in Cam...	18,084	78526	Brownsville, TX (in Cam...	23,868
78552	Harlingen, TX (in Camer...	12,902	78586	San Benito, TX (in Came...	22,760

Inbound and Outbound Migration

The table below analyzes past and current residents of Cameron County, TX. The left column shows residents of other counties migrating to Cameron County, TX. The right column shows residents migrating from Cameron County, TX to other counties.

As of 2022, 1,357 people have migrated from Hidalgo County, TX to Cameron County, TX. In the same year, 1,783 people left Cameron County, TX migrating to Hidalgo County, TX. The total Net Migration for Cameron County, TX in 2022 was -312.

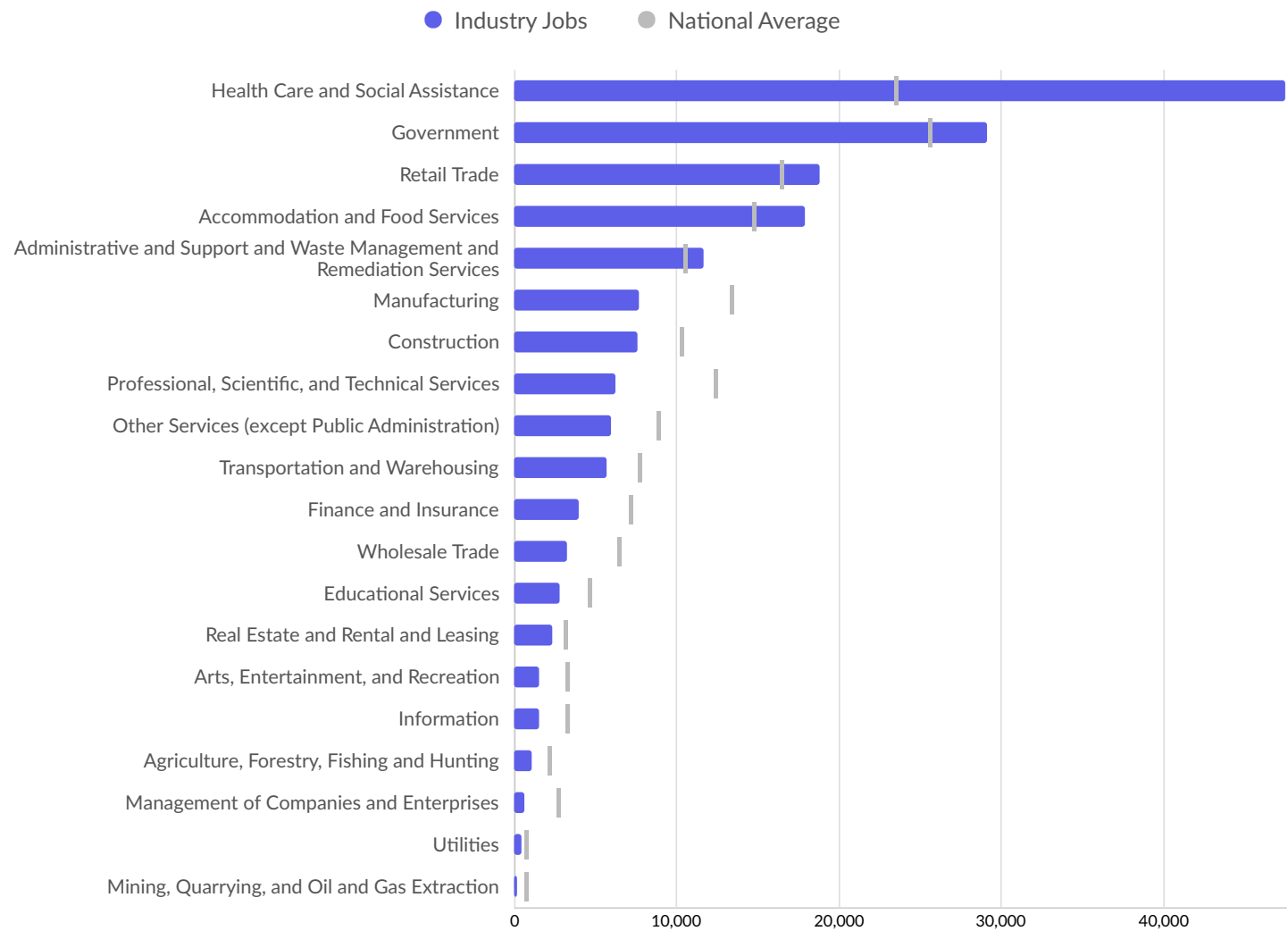


Top Previous Counties	Migrations
Hidalgo County, TX	1,357
Harris County, TX	698
Bexar County, TX	541
Nueces County, TX	229
Travis County, TX	223
Willacy County, TX	206

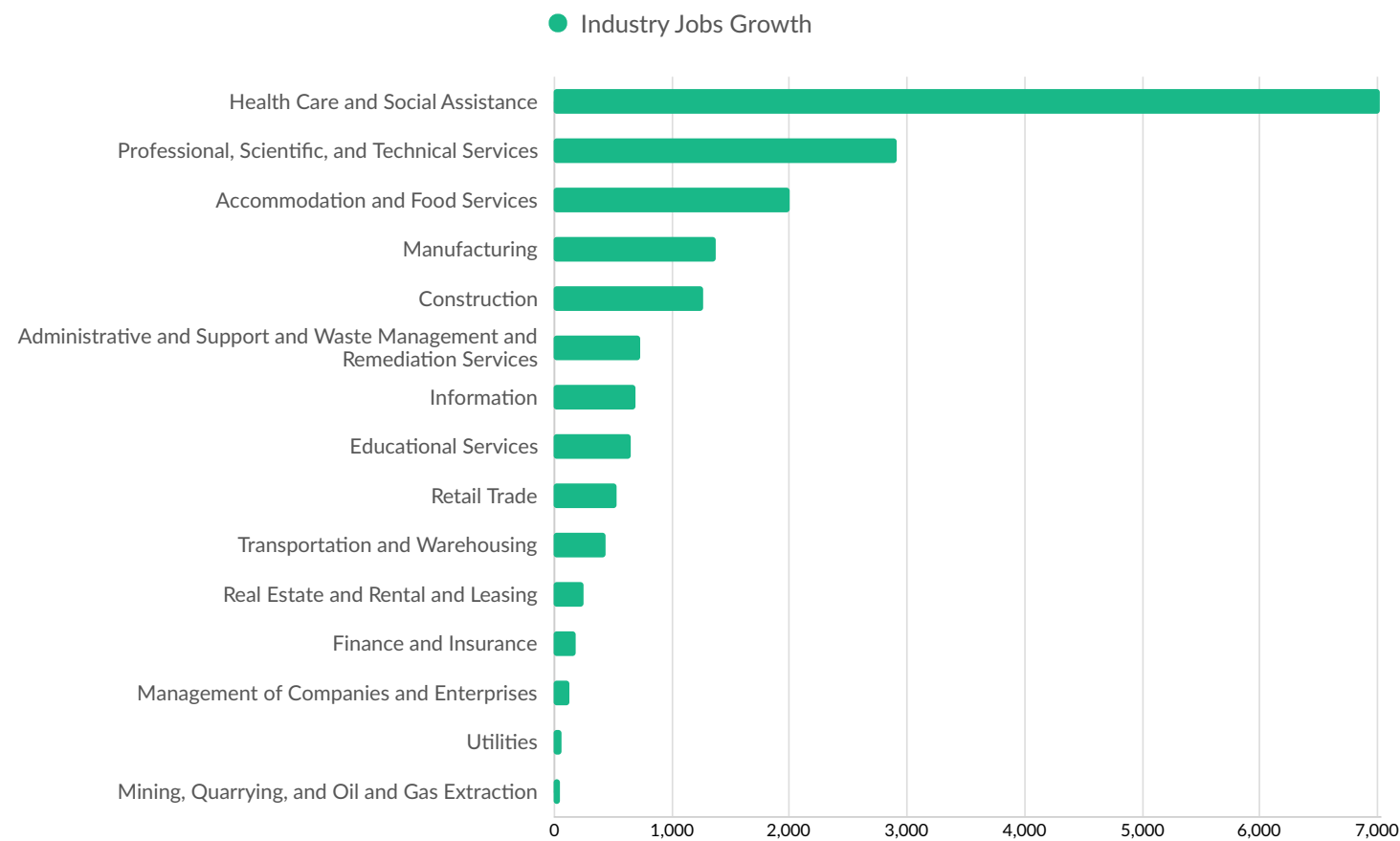
Top Previous Counties	Migrations
Tarrant County, TX	169
Dallas County, TX	161
Los Angeles County, CA	112
Williamson County, TX	105
San Diego County, CA	101
Webb County, TX	88
El Paso County, TX	86
Brazoria County, TX	74
Bell County, TX	68
Top Following Counties	Migrations
Hidalgo County, TX	1,783
Bexar County, TX	800
Harris County, TX	716
Travis County, TX	273
Nueces County, TX	234
Willacy County, TX	150
Dallas County, TX	147
Tarrant County, TX	129
Williamson County, TX	127
Hays County, TX	101
El Paso County, TX	80
San Patricio County, TX	79
Bell County, TX	70
Brazoria County, TX	66
Fairfax County, VA	65

Industry Characteristics

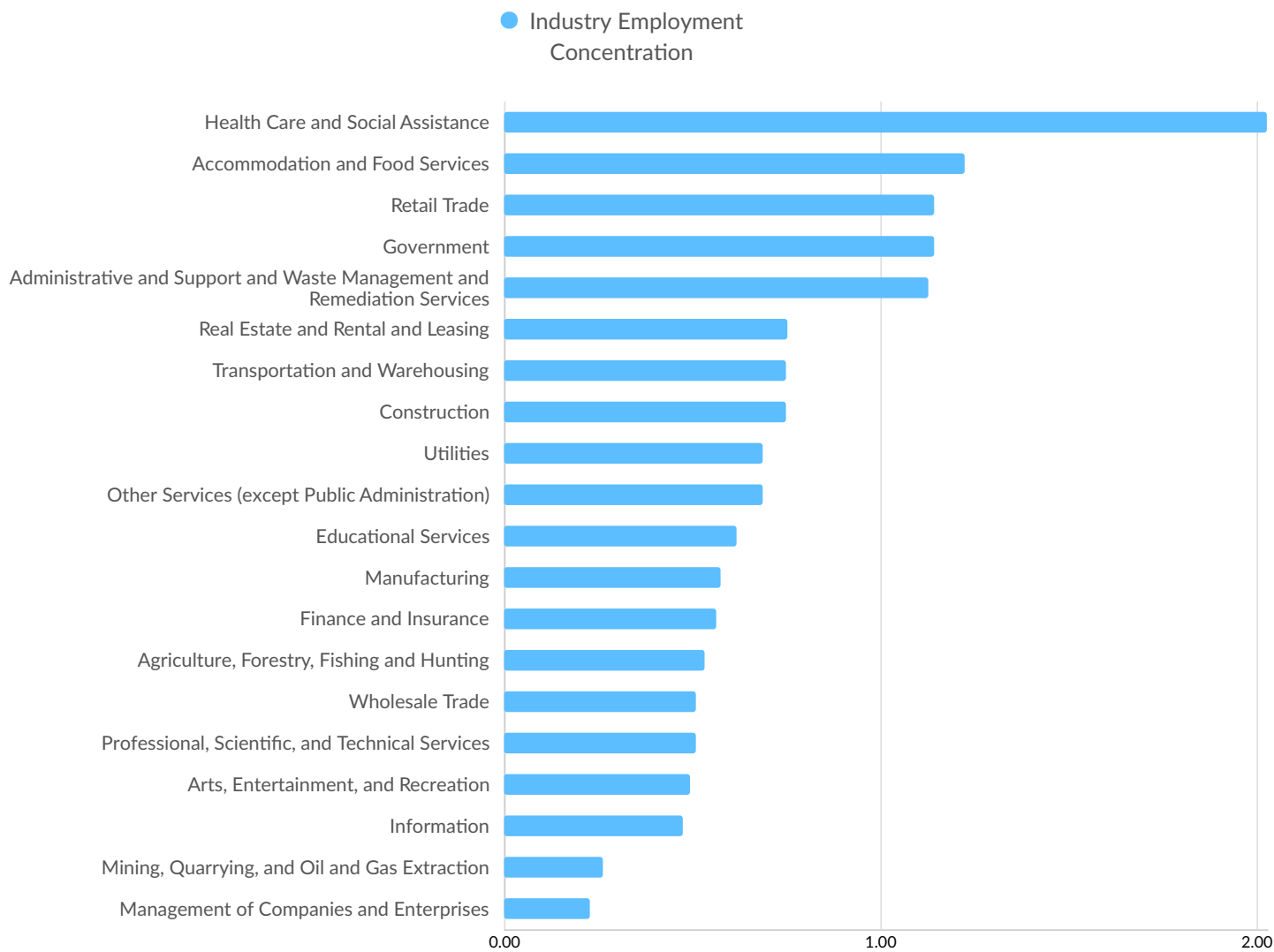
Largest Industries



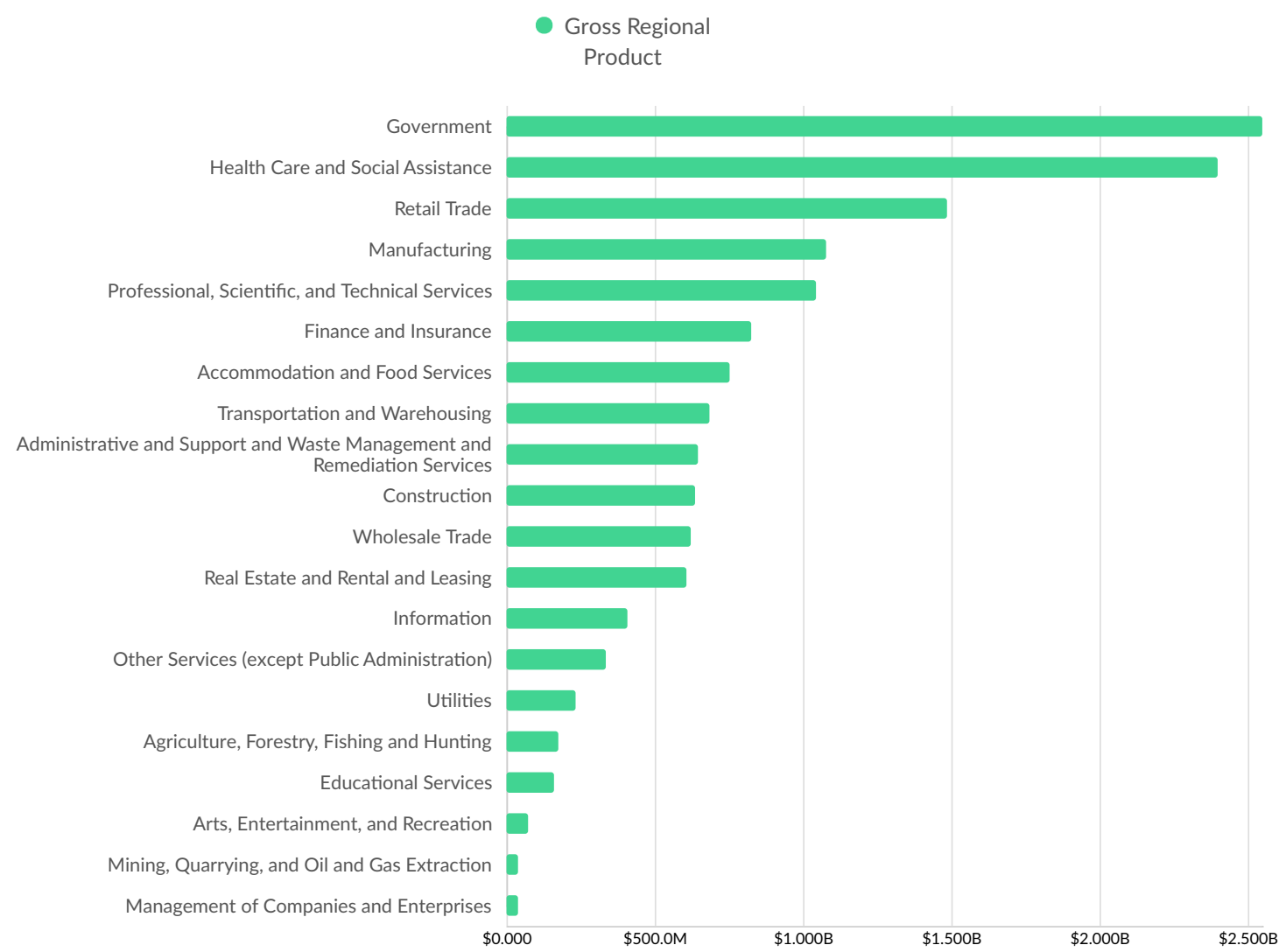
Top Growing Industries



Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



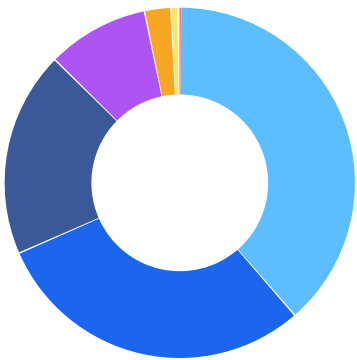
Business Characteristics

15,567 Companies Employ Your Workers

Online profiles for your workers mention 15,567 companies as employers, with the top 10 appearing below. In the last 12 months, 2,914 companies in Cameron County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Bisd	1,791	SpaceX	802
Brownsville Independent School...	930	HCA Healthcare	545
The University of Texas Rio Gran...	870	Valley Baptist Medical Center	535
Texas State Technical College	695	Express Employment Profession...	505
SpaceX	603	Bechtel	483
Valley Baptist Health System	593	Walmart	413
The University of Texas System	543	Church's Chicken	392
Hcisd	511	IDEA Public Schools	309
Southwest Key Programs	498	Cameron County	298
Harlingen Consolidated Indepen...	400	ScionHealth	253

Business Size

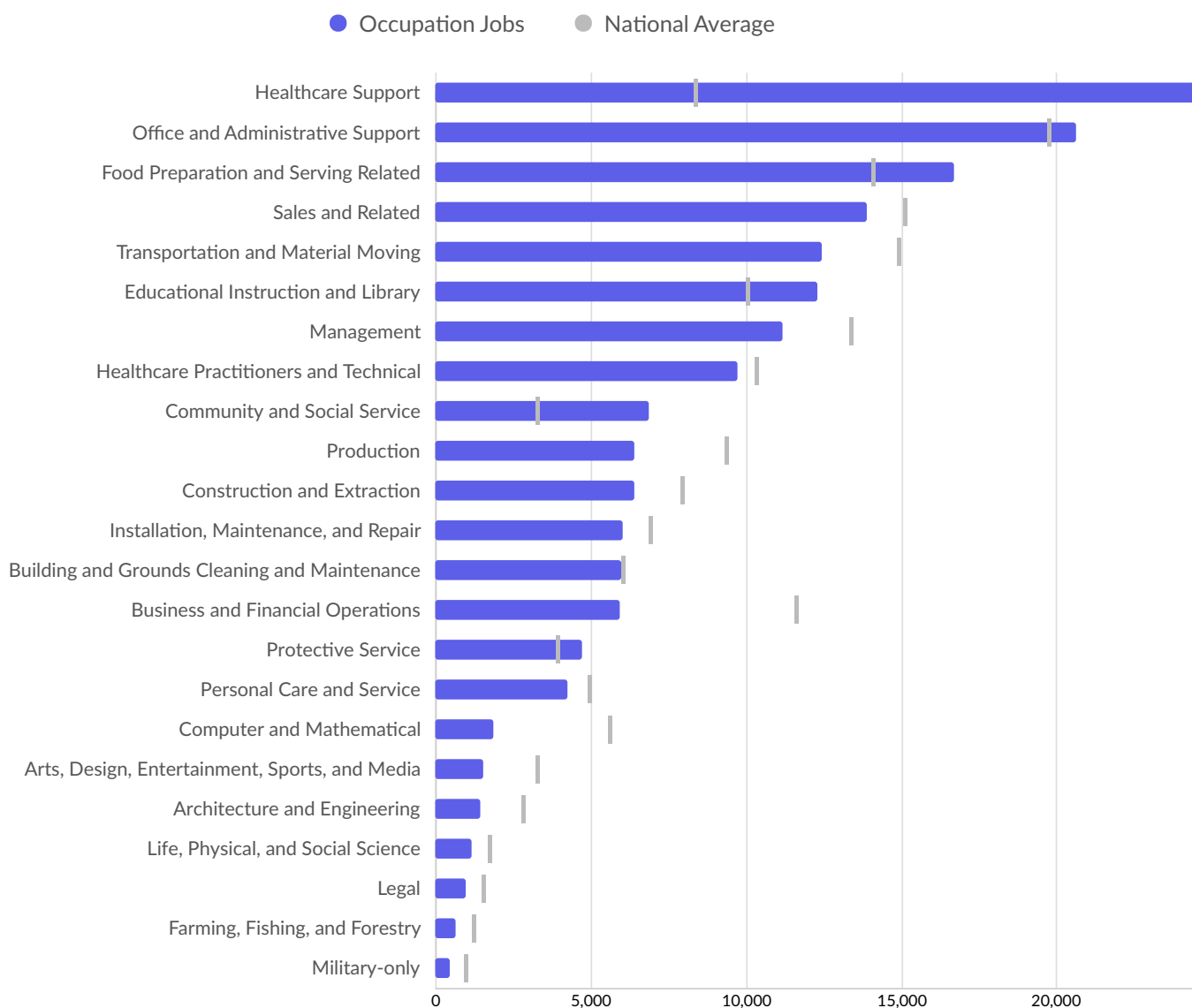


	Percentage	Business Count
1 to 4 employees	38.5%	5,063
5 to 9 employees	29.8%	3,917
10 to 19 employees	18.9%	2,489
20 to 49 employees	9.4%	1,232
50 to 99 employees	2.4%	319
100 to 249 employees	0.6%	85
250 to 499 employees	0.2%	24
500+ employees	0.0%	6

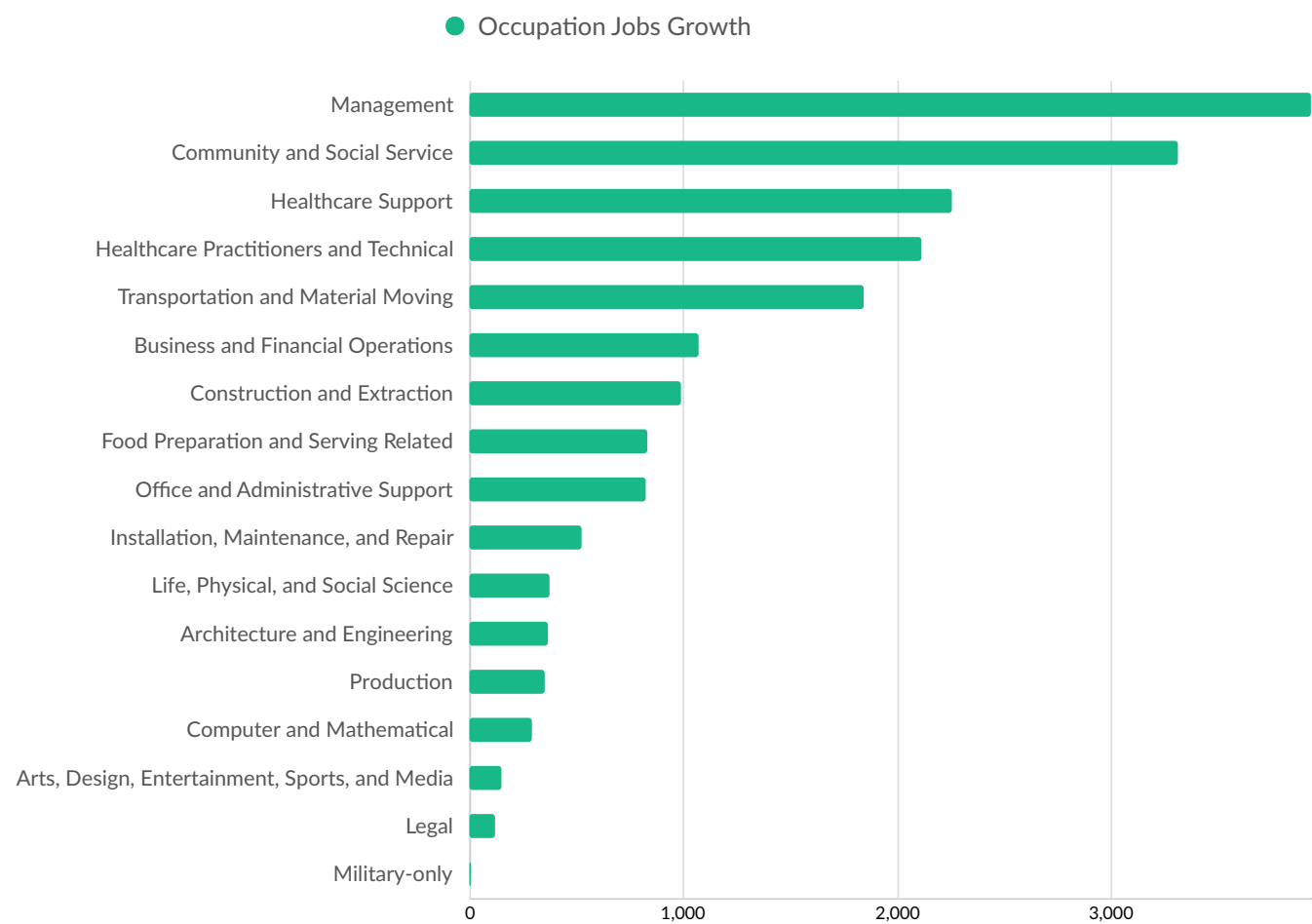
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

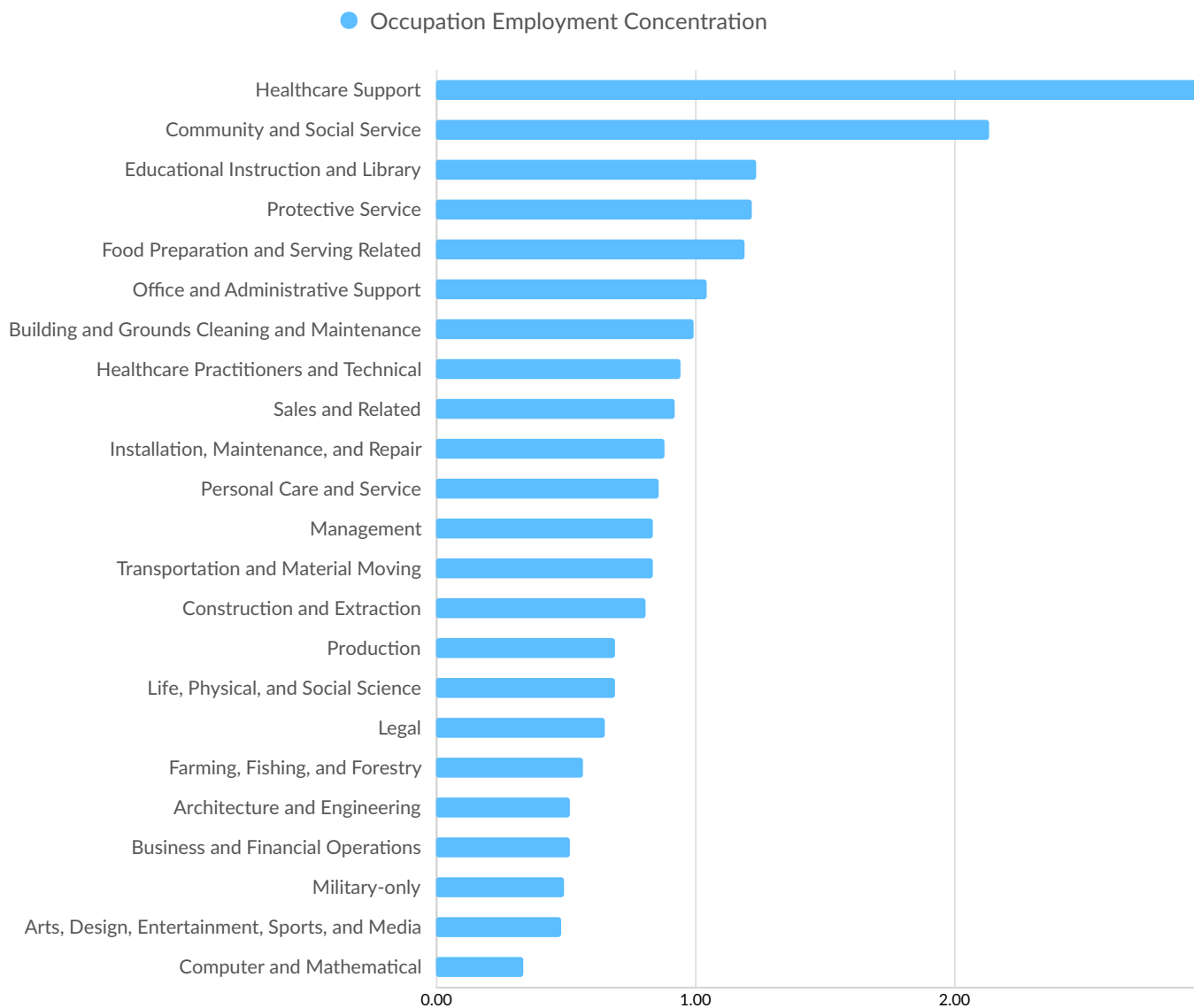
Largest Occupations



Top Growing Occupations



Top Occupation Employment Concentration



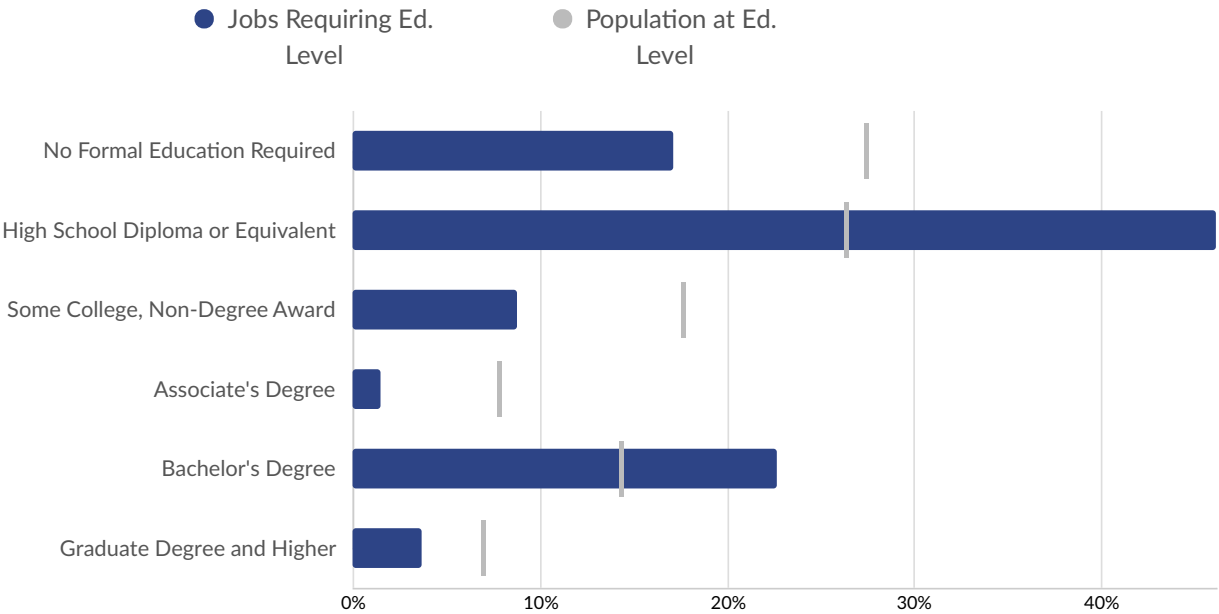
Top Occupation Earnings



Top Posted Occupations

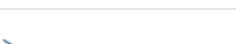


Underemployment



Educational Pipeline

In 2023, there were 2,604 graduates in Cameron County, TX. This pipeline has grown by 37% over the last 5 years. The highest share of these graduates come from "General Studies" (Associate's), "Medical/Clinical Assistant" (Certificate), and "Cosmetology/Cosmetologist, General" (Certificate).

School	Total Graduates (2023)		Graduate Trend (2019 - 2023)
Texas Southmost College	1,109		
Southern Careers Institute-Brownsville	582		
Southern Careers Institute-Harlingen	451		
South Texas Vocational Technical Institute-Brownsville	217		
UCAS University of Cosmetology Arts & Sciences-Harlingen	108		
Mei Barber School	73		
Salon & Spa Institute	64		

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

