



Starr County, TX

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

48427 Starr County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

66,203

Population (2024)

Population **grew by 1,909** over the last 5 years and is projected to **grow by 1,867** over the next 5 years.

19,157

Total Regional Employment

Jobs **decreased by 65** over the last 5 years but are projected to **grow by 634** over the next 5 years.

\$36.0K

Median Household Income (2022)

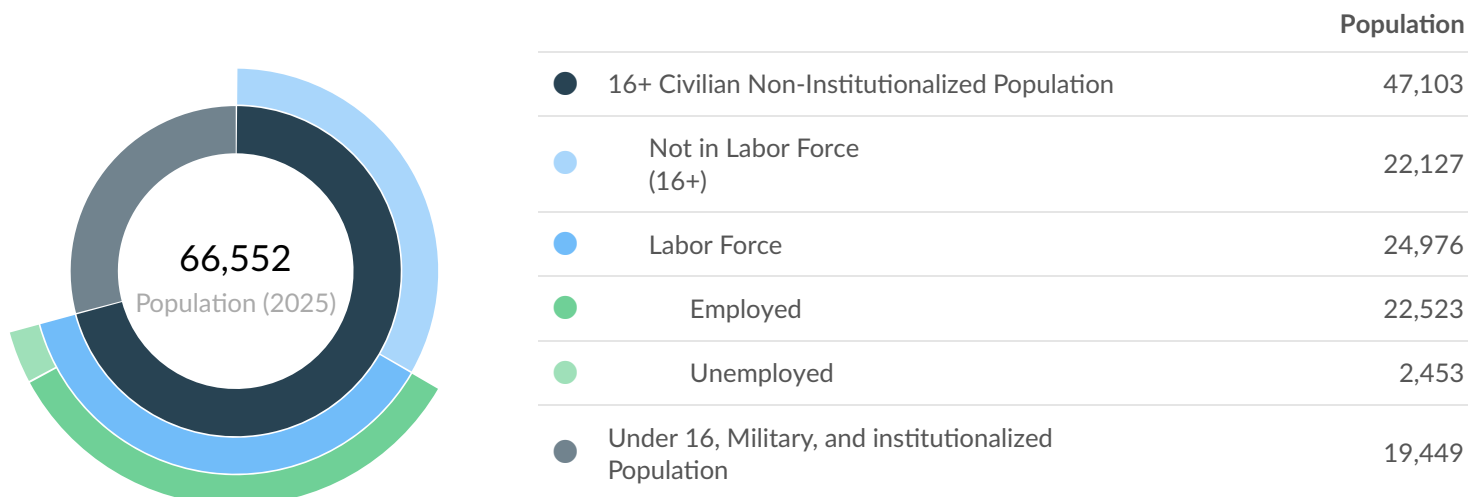
Median household income is **\$39.2K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **increased by 3.0%** since 2019, growing by 1,909. Population is expected to **increase by 2.8%** between 2024 and 2029, adding 1,867.
- From 2019 to 2024, jobs **declined by 0.3%** in Starr County, TX from 19,222 to **19,157**. This change **fell short of the national growth rate of 4.1% by 4.4%**. As the number of jobs declined, the **labor force participation rate decreased from 58.8% to 54.0% between 2019 and 2024**.
- Concerning educational attainment, **9.4% of Starr County, TX residents possess a Bachelor's Degree** (12.1% below the national average), and **4.9% hold an Associate's Degree** (4.0% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Home Health Care Services, and Restaurants and Other Eating Places.

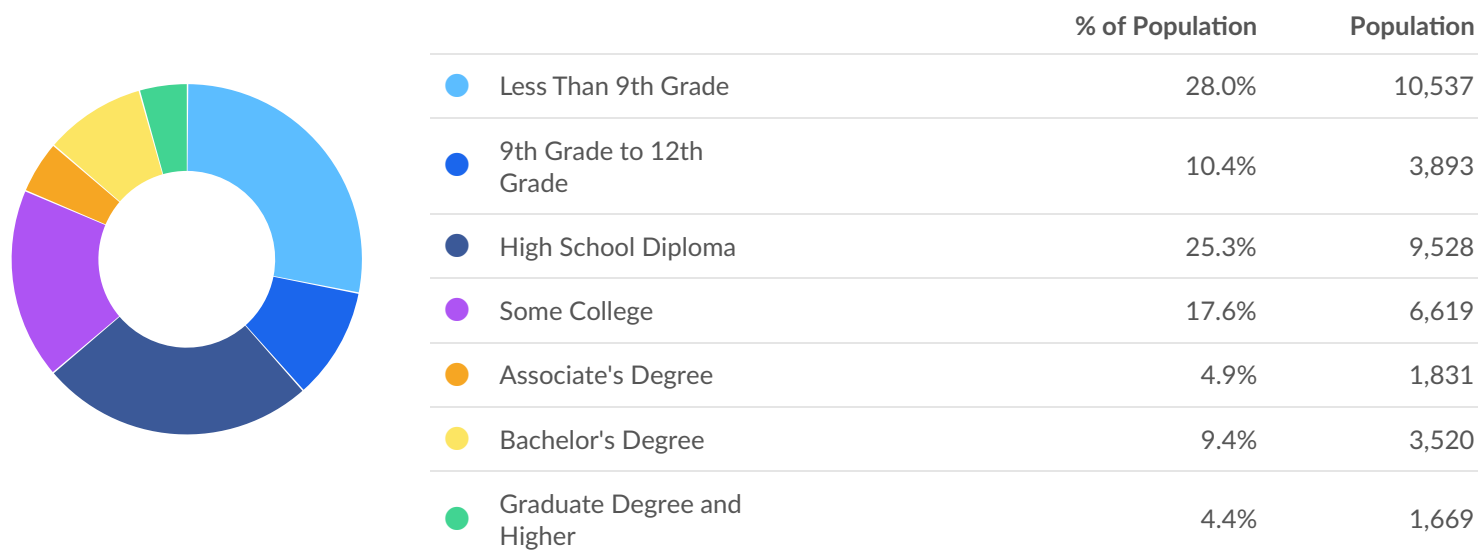
	Population (2025)	Labor Force (Mar 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	66,552	24,976	19,157	79.4	\$1.79B	\$3.92B	\$3.75B
State	31,353,880	15,807,687	15,747,620	96.6	\$2.72T	\$1.55T	\$2.08T

Mar 2025 Labor Force Breakdown



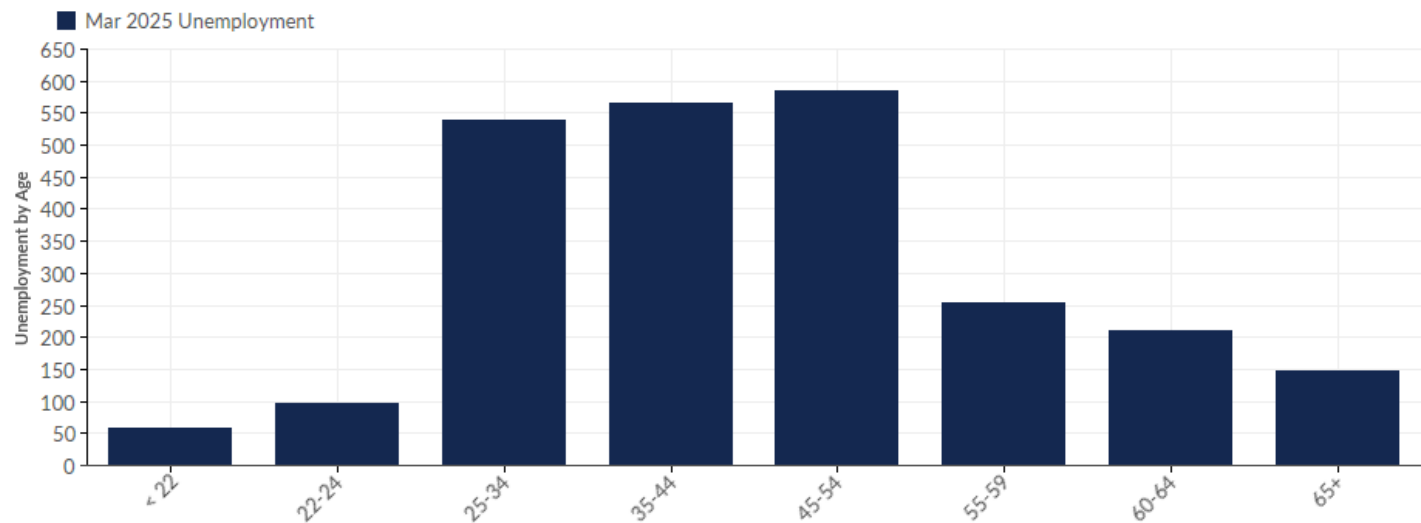
Educational Attainment

Concerning educational attainment, **9.4% of Starr County, TX residents possess a Bachelor's Degree** (12.1% below the national average), and **4.9% hold an Associate's Degree** (4.0% below the national average).



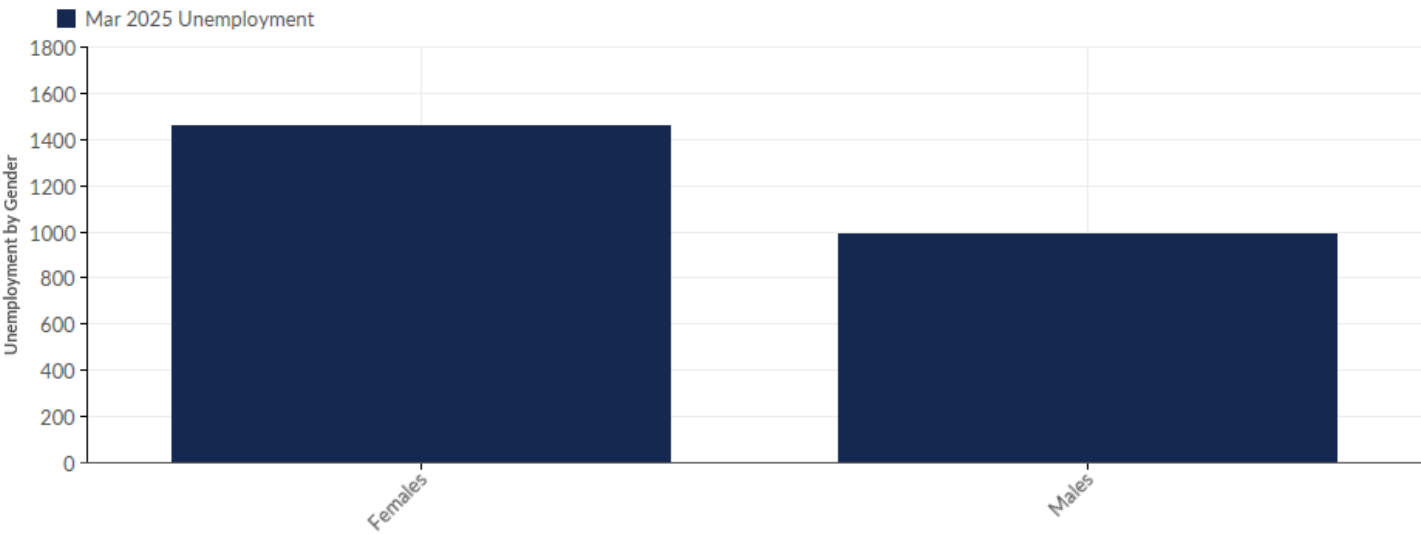
Unemployment by Demographics

Unemployment by Age



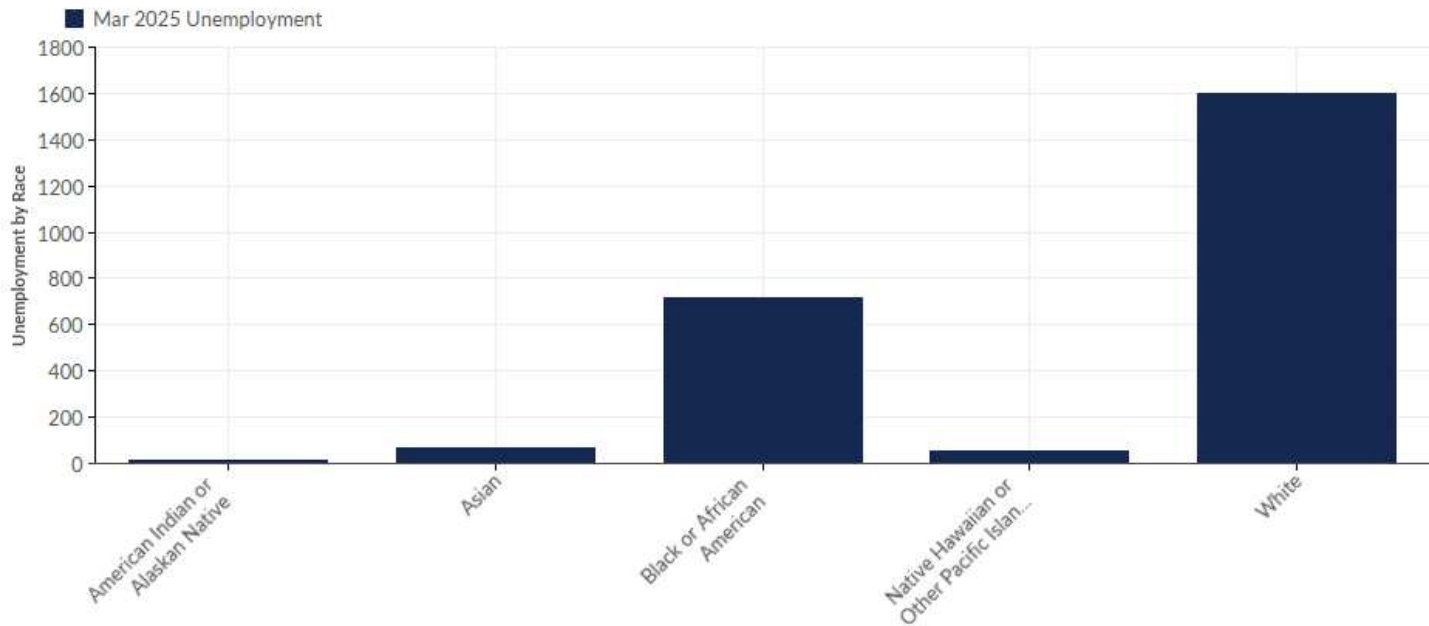
Age	Unemployment (Mar 2025)	% of Unemployed
< 22	57	2.32%
22-24	97	3.95%
25-34	538	21.93%
35-44	566	23.07%
45-54	584	23.81%
55-59	254	10.35%
60-64	211	8.60%
65+	146	5.95%
Total	2,453	100.00%

Unemployment by Gender



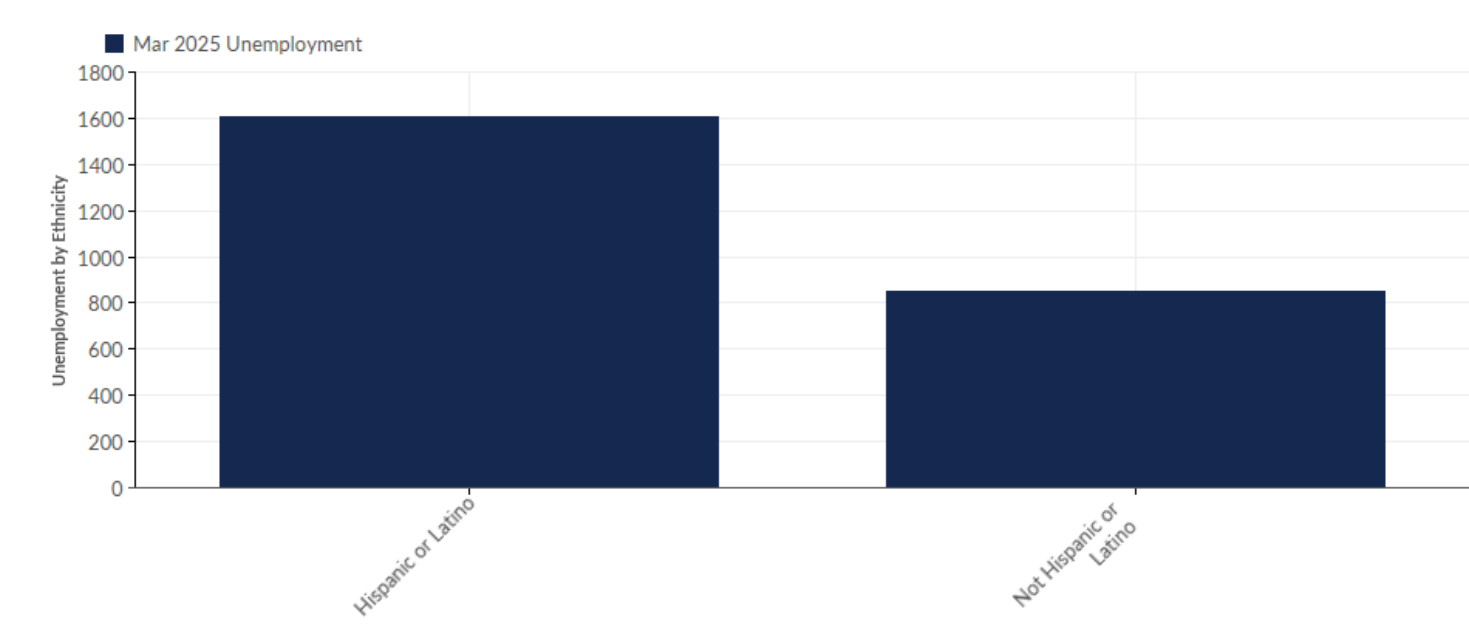
Gender	Unemployment (Mar 2025)	% of Unemployed
Females	1,460	59.52%
Males	993	40.48%
Total	2,453	100.00%

Unemployment by Race



Race	Unemployment (Mar 2025)	% of Unemployed
American Indian or Alaskan Native	17	0.69%
Asian	65	2.65%
Black or African American	715	29.15%
Native Hawaiian or Other Pacific Islander	54	2.20%
White	1,602	65.31%
Total	2,453	100.00%

Unemployment by Ethnicity

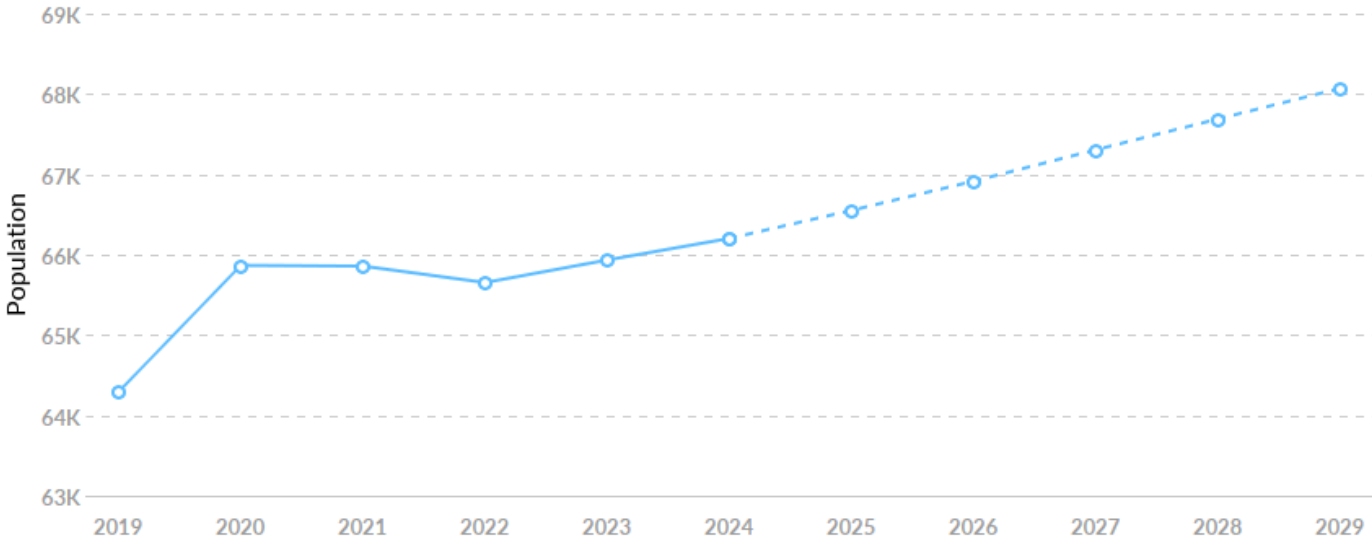


Ethnicity	Unemployment (Mar 2025)	% of Unemployed
Hispanic or Latino	1,604	65.39%
Not Hispanic or Latino	849	34.61%
Total	2,453	100.00%

Historic & Projected Trends

Population Trends

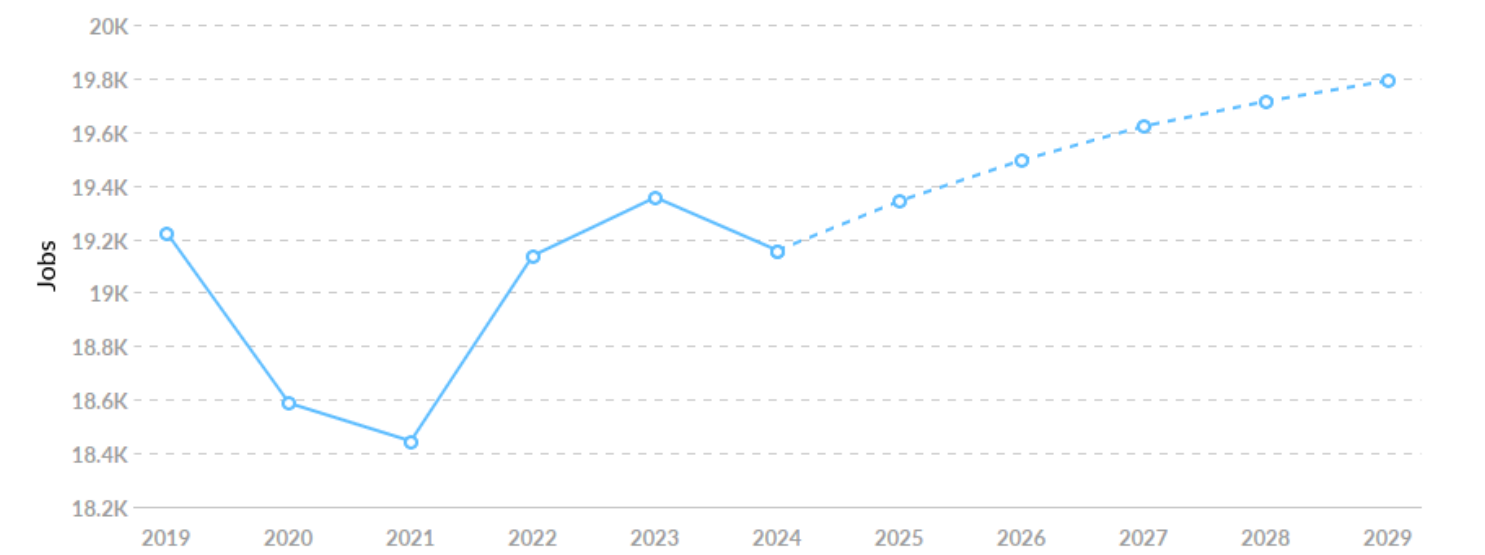
As of 2024 the region's population **increased by 3.0%** since 2019, growing by 1,909. Population is expected to **increase by 2.8%** between 2024 and 2029, adding 1,867.



Timeframe	Population
2019	64,294
2020	65,867
2021	65,858
2022	65,653
2023	65,934
2024	66,203
2025	66,552
2026	66,916
2027	67,306
2028	67,690
2029	68,070

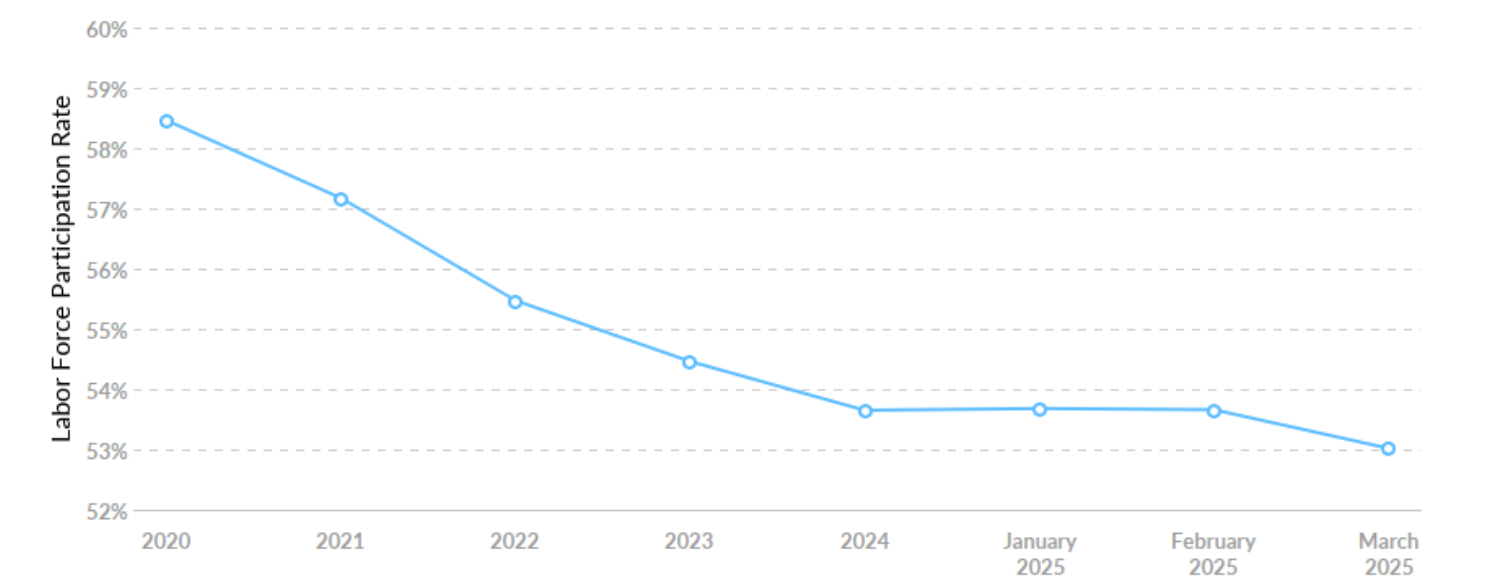
Job Trends

From 2019 to 2024, jobs declined by 0.3% in Starr County, TX from 19,222 to 19,157. This change fell short of the national growth rate of 4.1% by 4.4%.



Timeframe	Jobs
2019	19,222
2020	18,587
2021	18,445
2022	19,138
2023	19,355
2024	19,157
2025	19,342
2026	19,494
2027	19,621
2028	19,714
2029	19,791

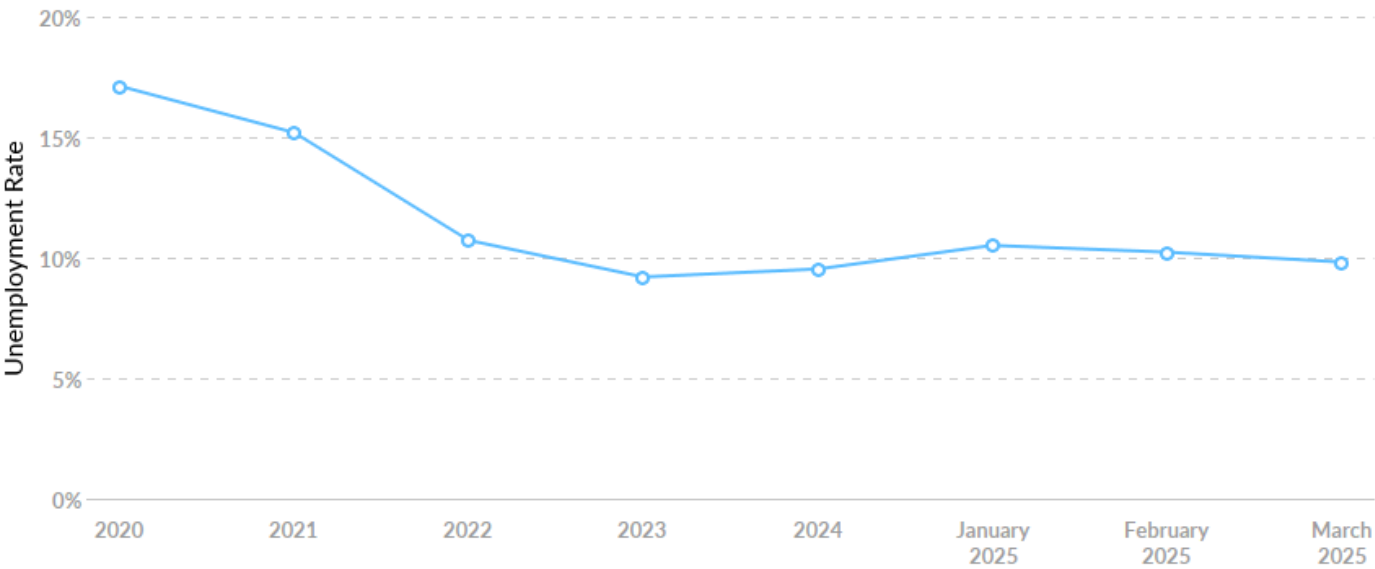
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	58.46%
2021	57.17%
2022	55.47%
2023	54.46%
2024	53.65%
January 2025	53.68%
February 2025	53.66%
March 2025	53.02%

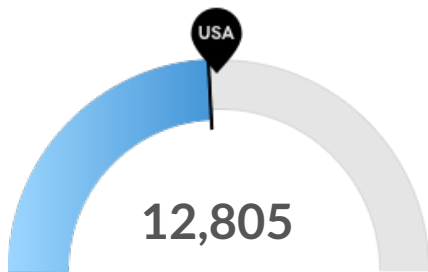
Unemployment Rate Trends

Starr County, TX had a March 2025 unemployment rate of 9.82%, **decreasing from 17.12%** 5 years before.



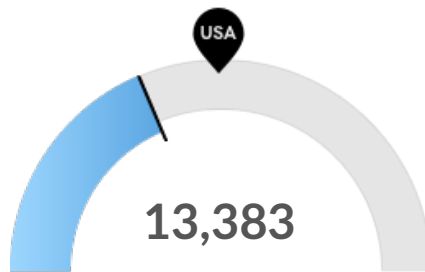
Timeframe	Unemployment Rate
2020	17.12%
2021	15.19%
2022	10.72%
2023	9.20%
2024	9.53%
January 2025	10.51%
February 2025	10.23%
March 2025	9.82%

Population Characteristics



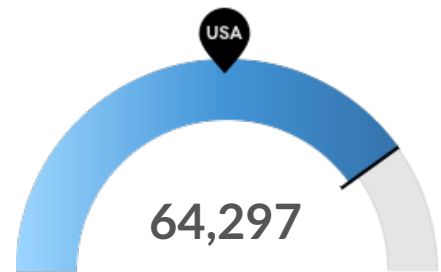
Millennials

Starr County, TX has 12,805 millennials (ages 25-39). The national average for an area this size is 13,397.



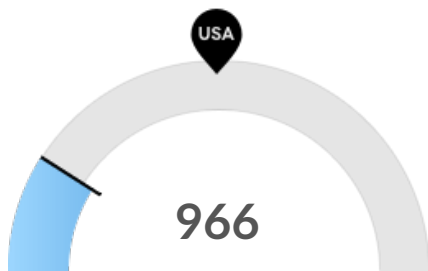
Retiring Soon

Retirement risk is low in Starr County, TX. The national average for an area this size is 19,904 people 55 or older, while there are 13,383 here.



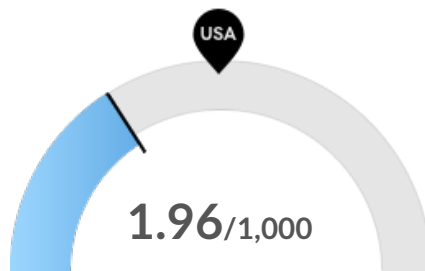
Racial Diversity

Racial diversity is high in Starr County, TX. The national average for an area this size is 27,460 racially diverse people, while there are 64,297 here.



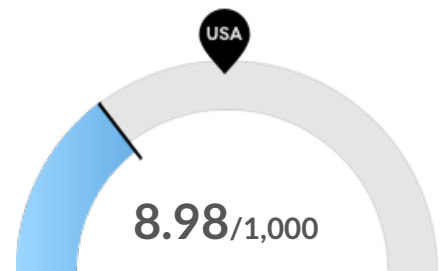
Veterans

Starr County, TX has 966 veterans. The national average for an area this size is 3,357.



Violent Crime

Starr County, TX has 1.96 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

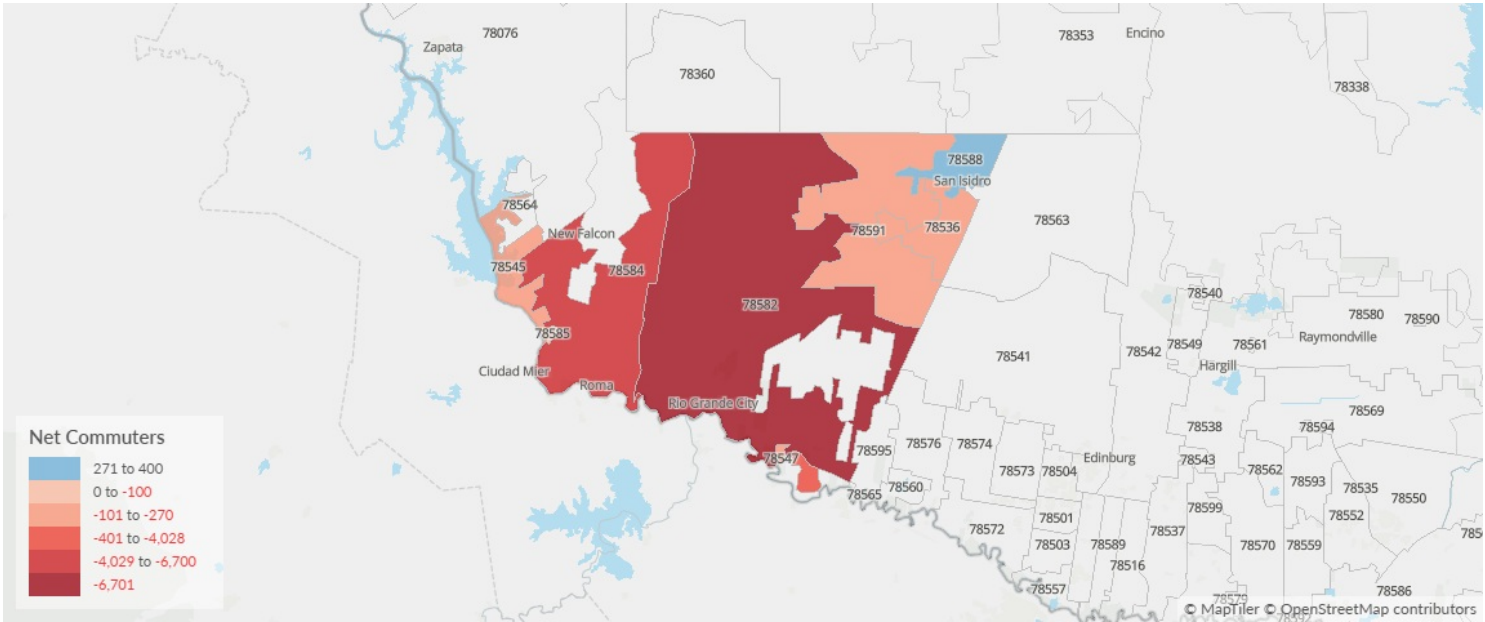


Property Crime

Starr County, TX has 8.98 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Starr County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
78582	Rio Grande City, TX (in ...	14,355
78584	Roma, TX (in Starr coun...	3,926
78588	San Isidro, TX (in Starr c...	409
78548	Grulla, TX (in Starr coun...	181
78545	Falcon Heights, TX (in S...	120

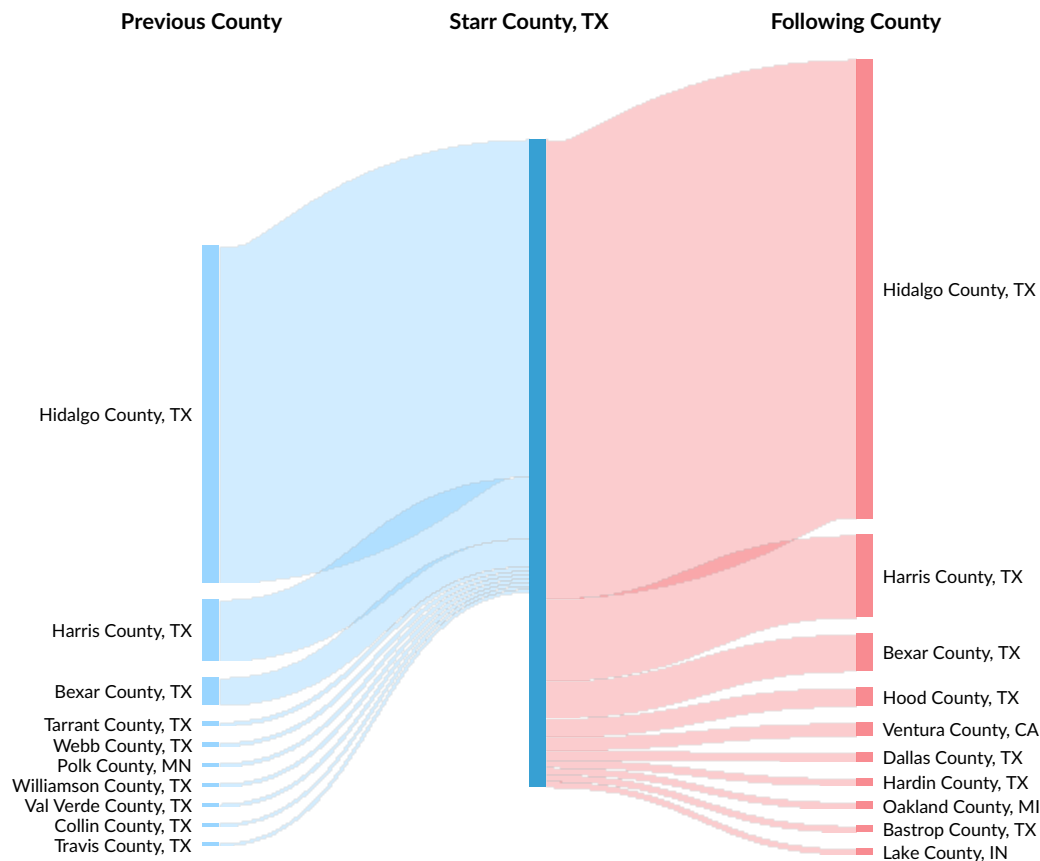
Where Talent Lives

ZIP	Name	2024 Workers
78582	Rio Grande City, TX (in ...	21,055
78584	Roma, TX (in Starr coun...	7,955
78548	Grulla, TX (in Starr coun...	583
78545	Falcon Heights, TX (in S...	303
78536	Delmita, TX (in Starr cou...	183

Inbound and Outbound Migration

The table below analyzes past and current residents of Starr County, TX. The left column shows residents of other counties migrating to Starr County, TX. The right column shows residents migrating from Starr County, TX to other counties.

As of 2022, 498 people have migrated from Hidalgo County, TX to Starr County, TX. In the same year, 678 people left Starr County, TX migrating to Hidalgo County, TX. The total Net Migration for Starr County, TX in 2022 was -270.

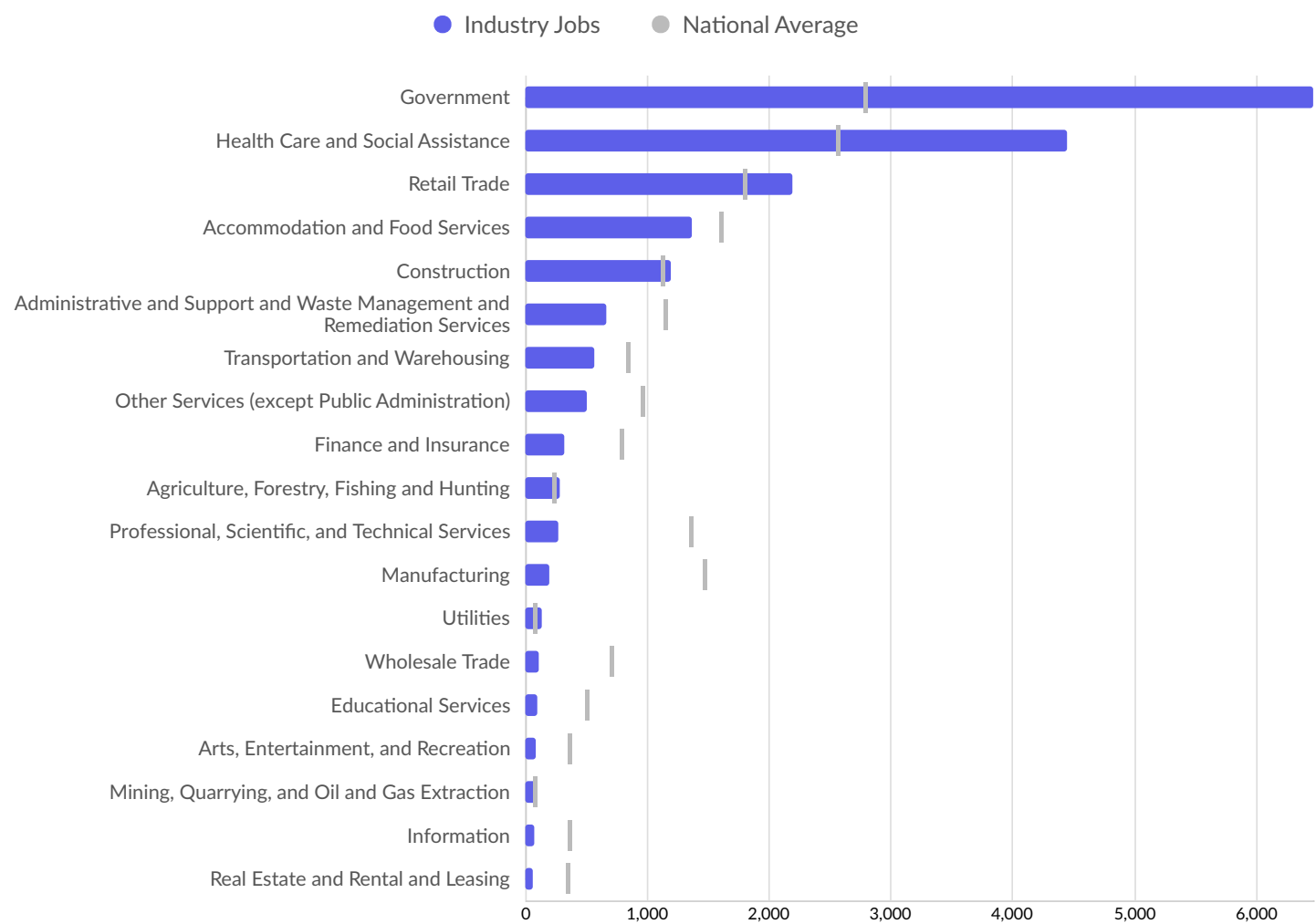


Top Previous Counties	Migrations
Hidalgo County, TX	498
Harris County, TX	91
Bexar County, TX	41
Tarrant County, TX	6
Webb County, TX	6
Polk County, MN	6

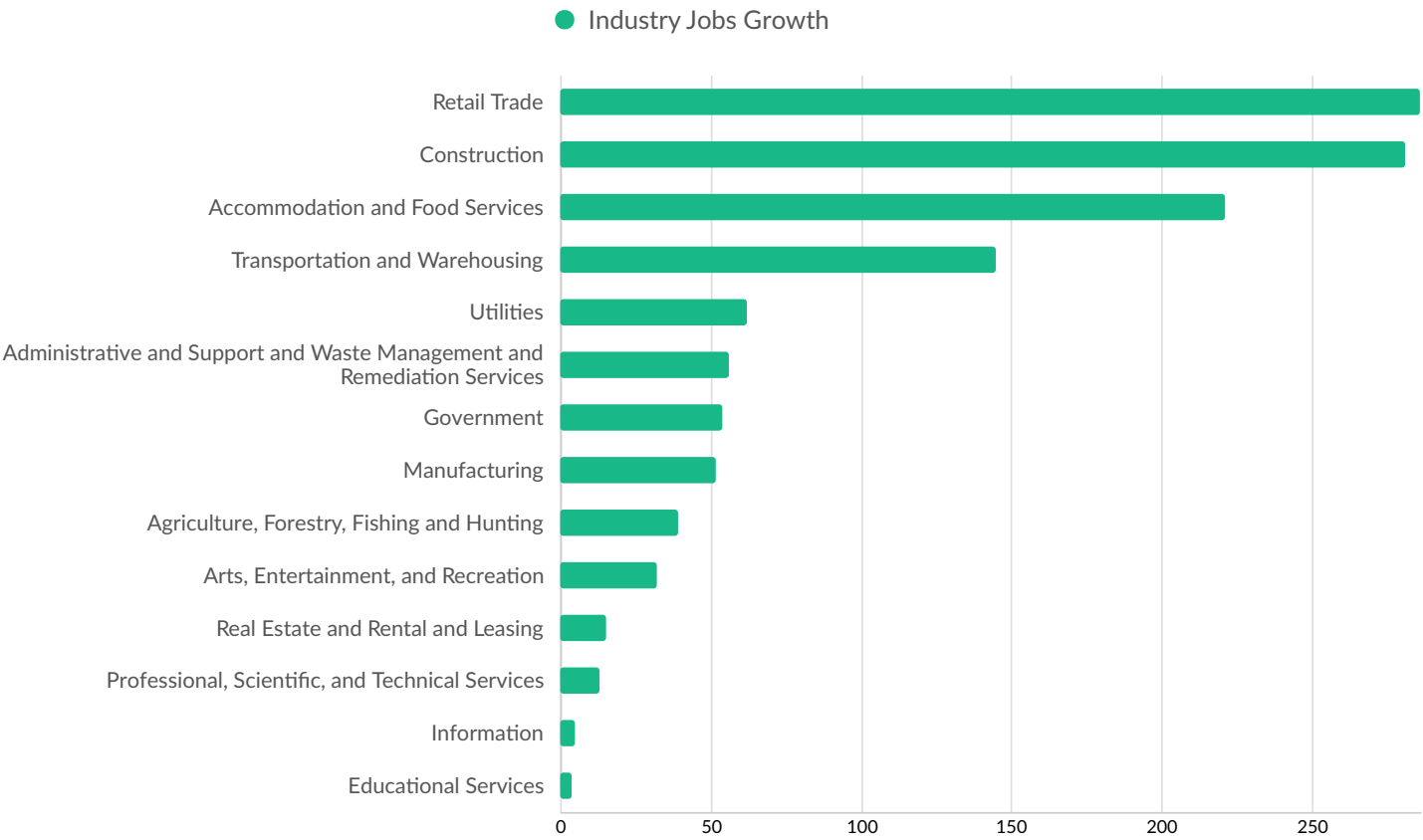
Top Previous Counties	Migrations
Williamson County, TX	5
Val Verde County, TX	5
Collin County, TX	5
Travis County, TX	5
Dallas County, TX	5
Denton County, TX	5
Ector County, TX	4
Bell County, TX	4
Lubbock County, TX	4
Top Following Counties	Migrations
Hidalgo County, TX	678
Harris County, TX	122
Bexar County, TX	55
Hood County, TX	28
Ventura County, CA	20
Dallas County, TX	13
Hardin County, TX	11
Oakland County, MI	10
Bastrop County, TX	10
Lake County, IN	9
Nueces County, TX	9
Adams County, CO	9
Durham County, NC	8
Montgomery County, TX	7
Rock Island County, IL	7

Industry Characteristics

Largest Industries



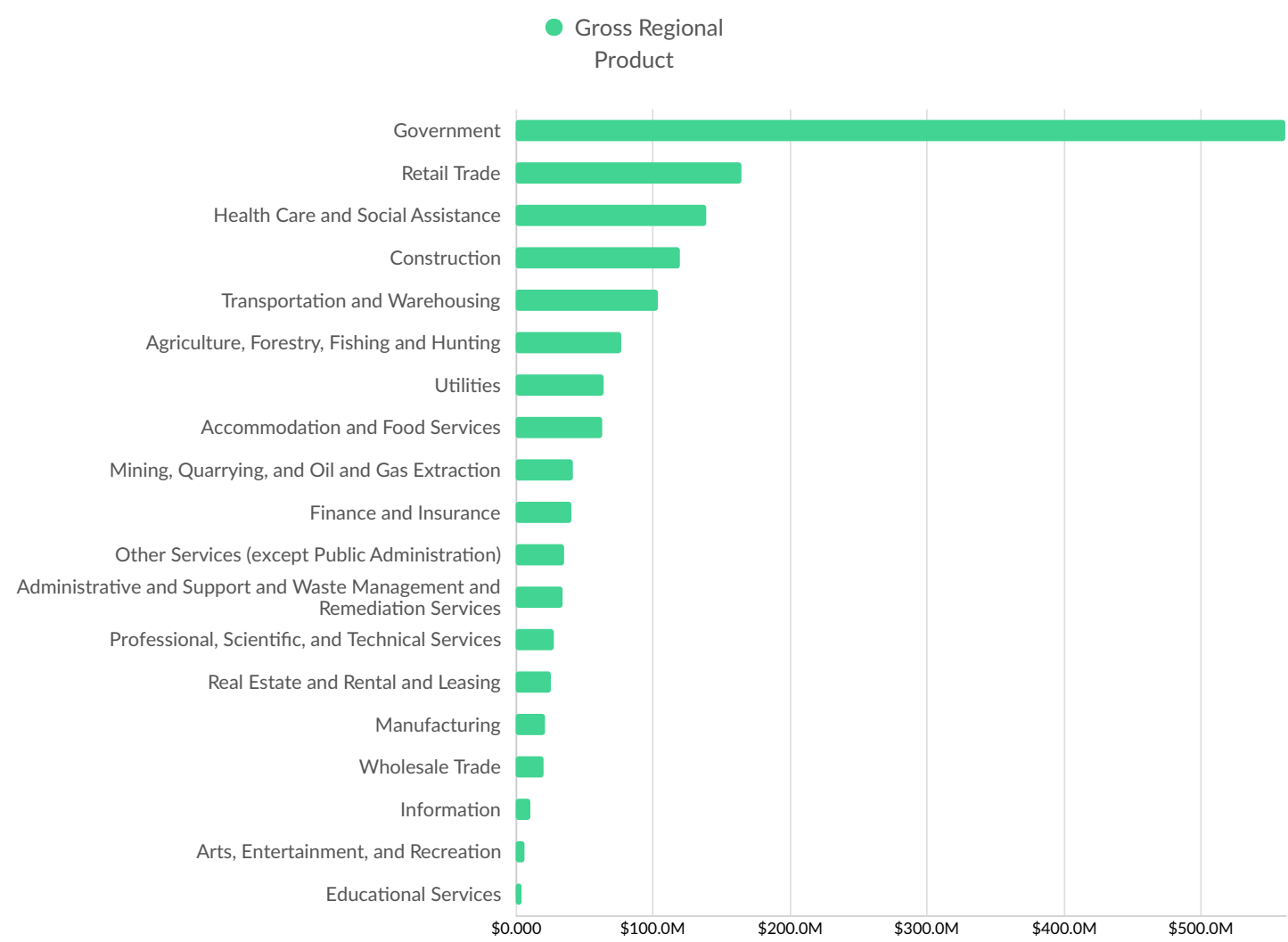
Top Growing Industries



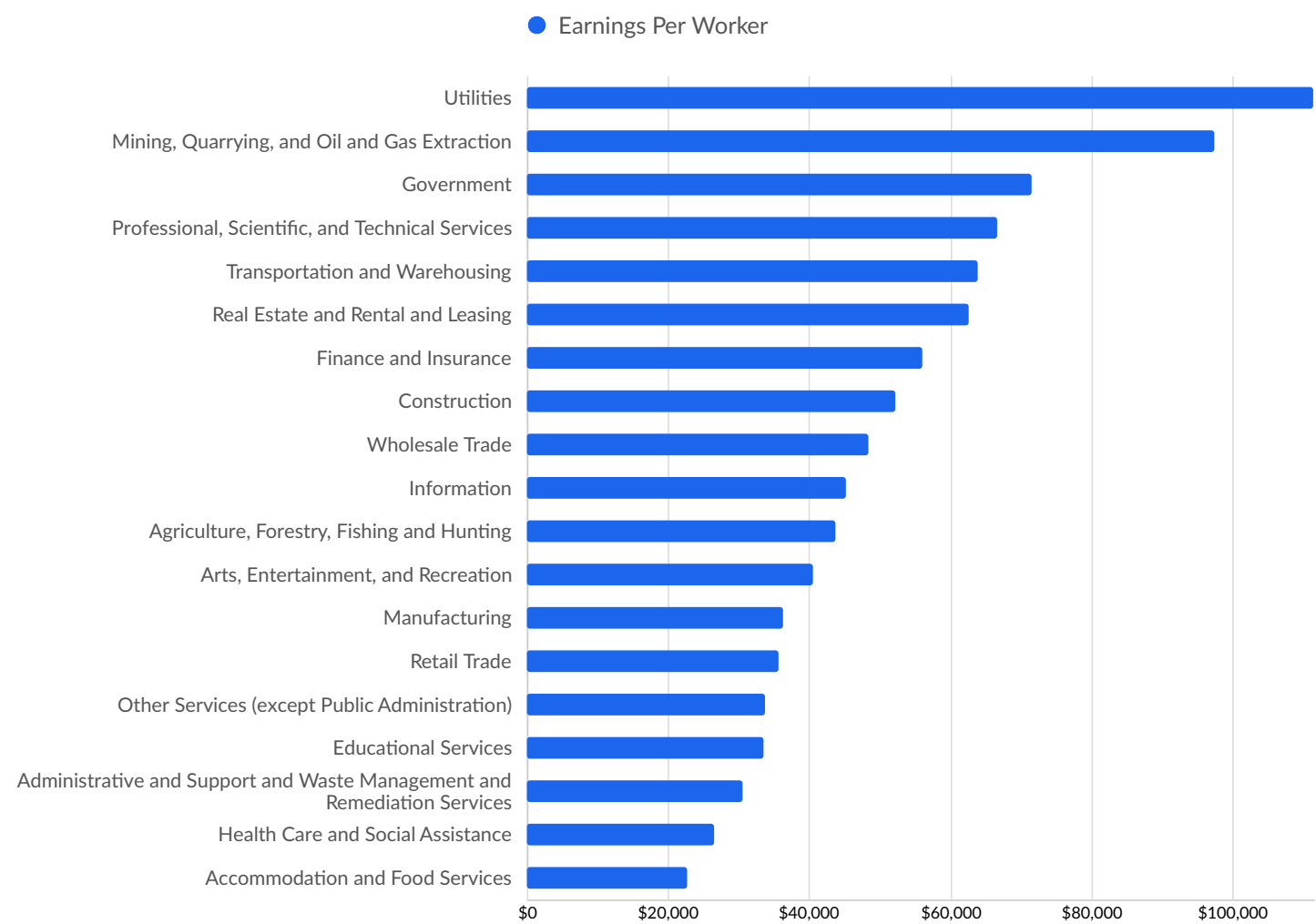
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



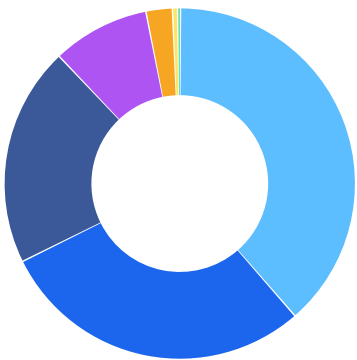
Business Characteristics

1,305 Companies Employ Your Workers

Online profiles for your workers mention 1,305 companies as employers, with the top 10 appearing below. In the last 12 months, 327 companies in Starr County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Rio Grande City Consolidated In...	57	The University of Texas Rio Gran...	408
South Texas College	51	Kiewit Corporation	68
Rio Grande City Cisd	39	Walmart	67
Starr County Memorial Hospital	33	Regency Integrated Health Servi...	66
H-E-B	26	Church's Chicken	48
State Of Texas	26	IDEA Public Schools	40
La Joya Isd	21	Starr County Memorial Hospital	38
Walmart	20	Avance International Co. Ltd.	35
Starr County	19	Taco Bell	28
Starr Home Health Agency	18	7-Eleven	25

Business Size

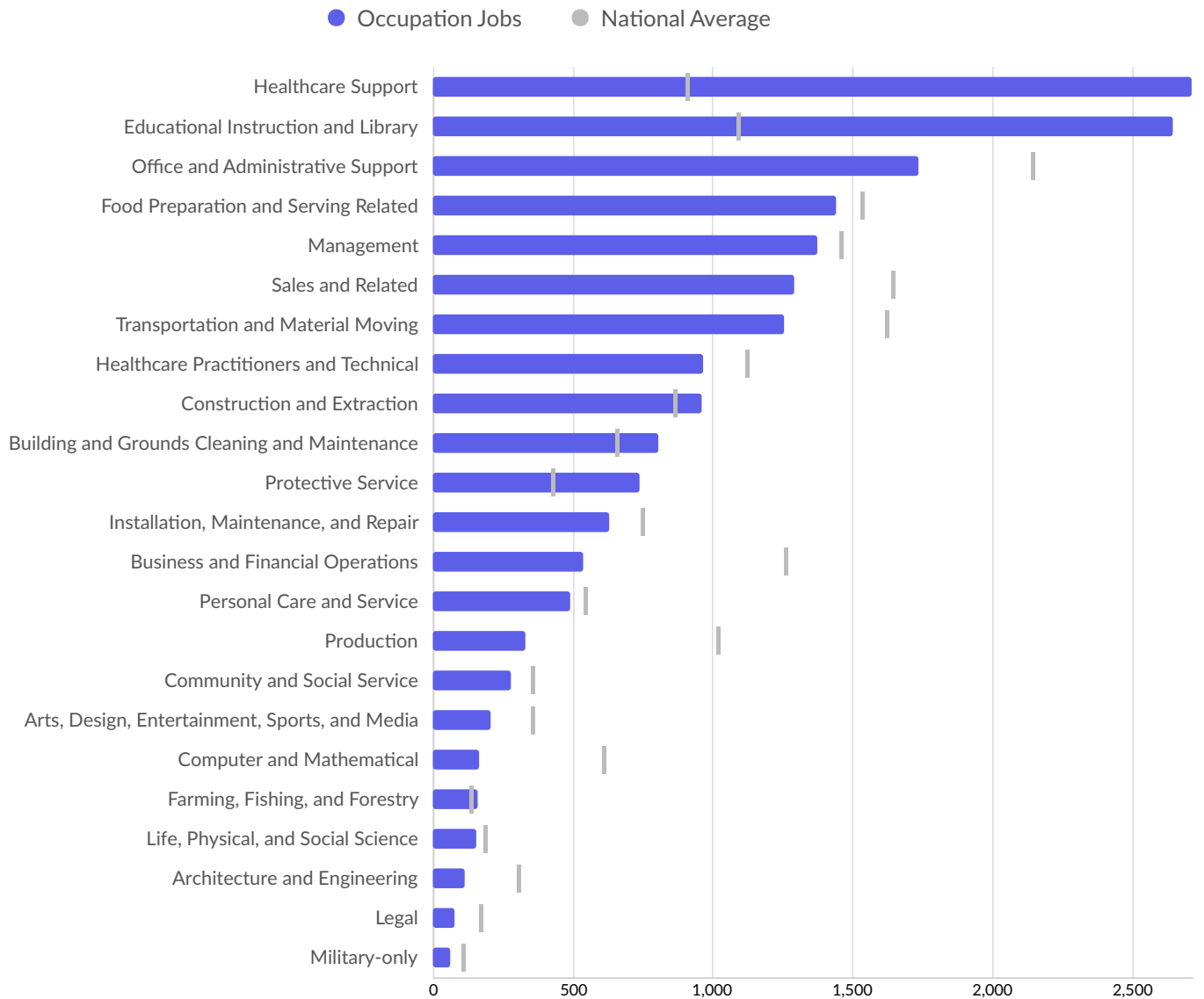


	Percentage	Business Count
1 to 4 employees	38.5%	571
5 to 9 employees	29.1%	431
10 to 19 employees	20.2%	300
20 to 49 employees	9.0%	133
50 to 99 employees	2.4%	36
100 to 249 employees	0.5%	7
250 to 499 employees	0.3%	4

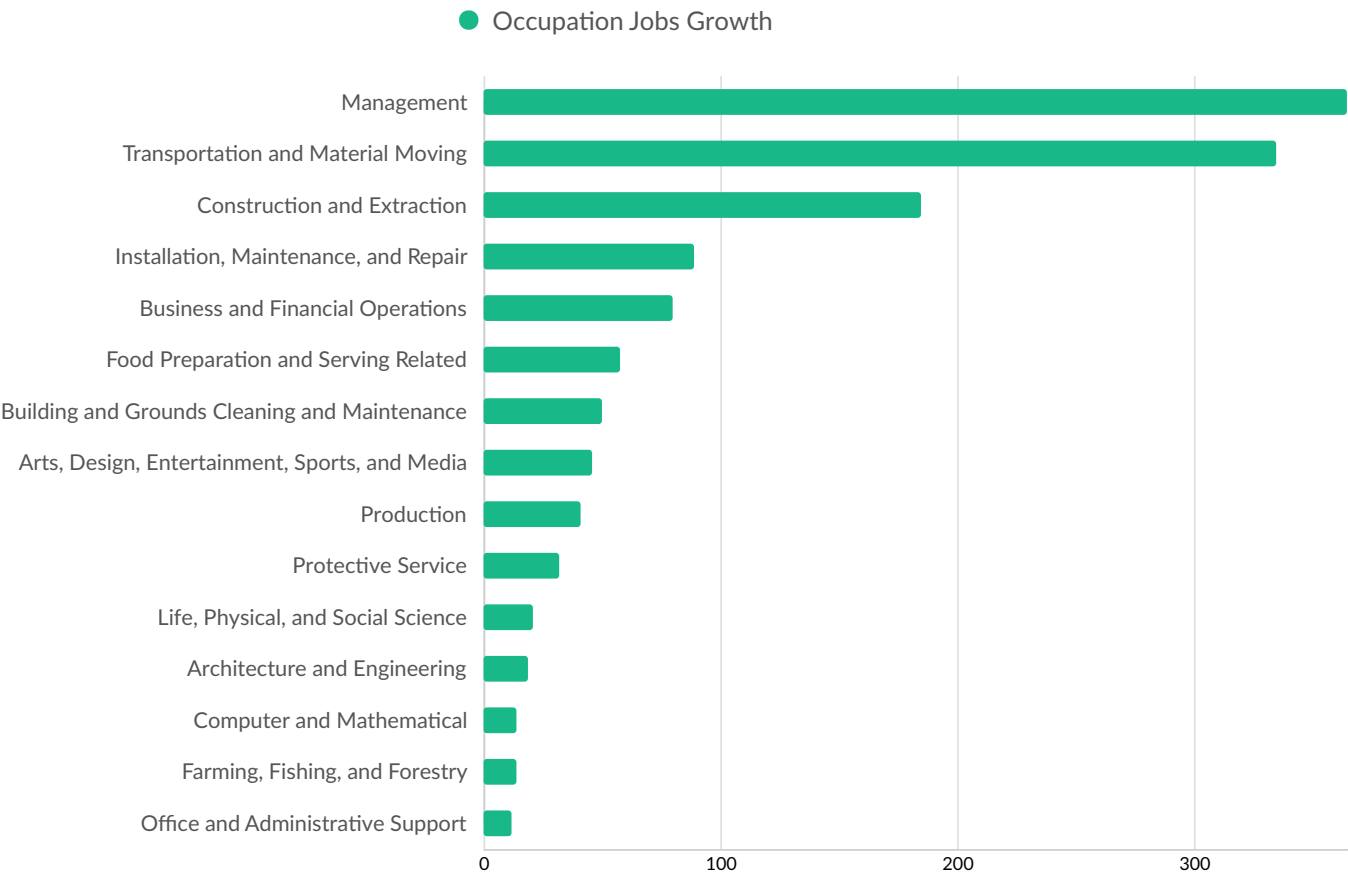
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

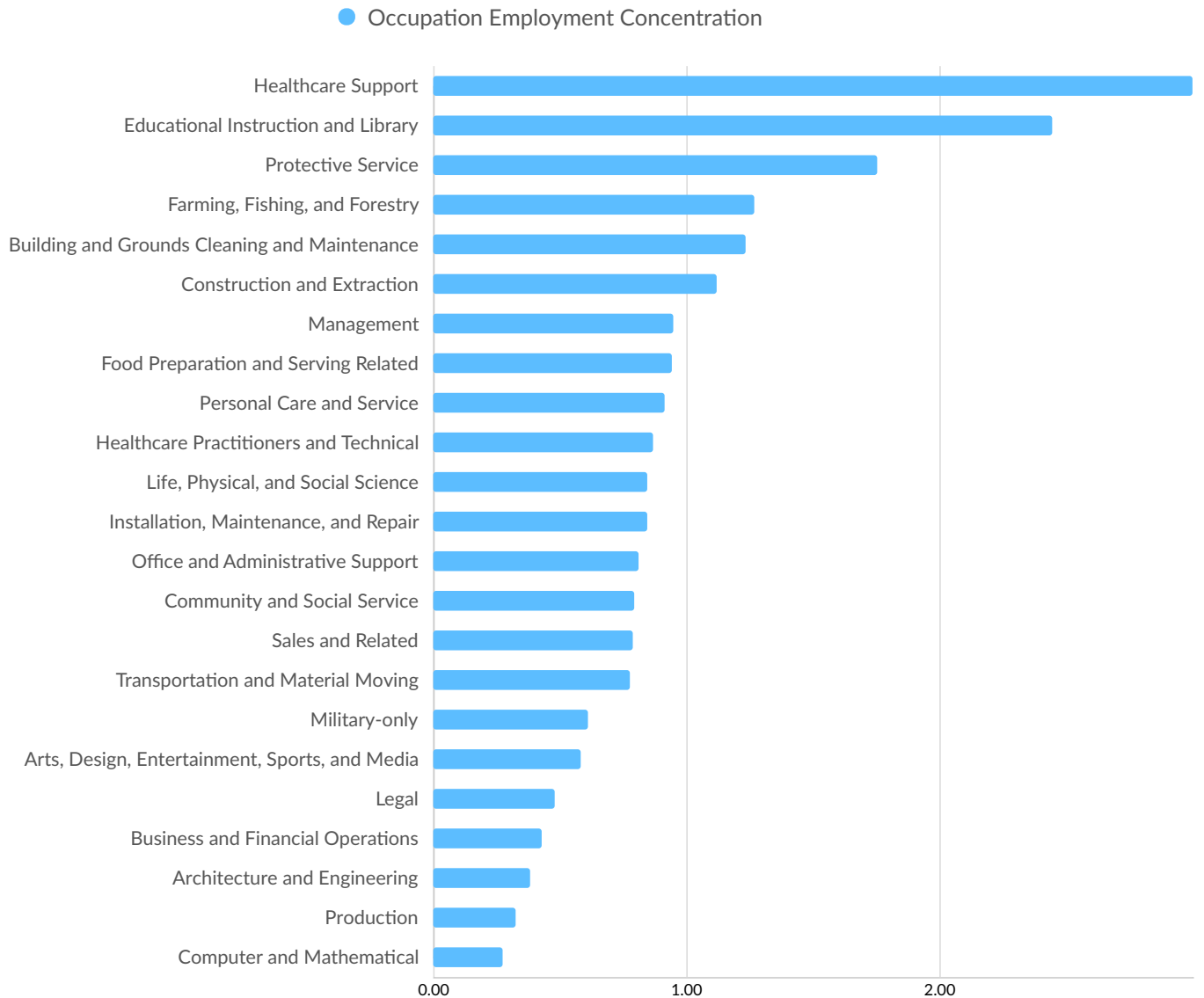
Largest Occupations



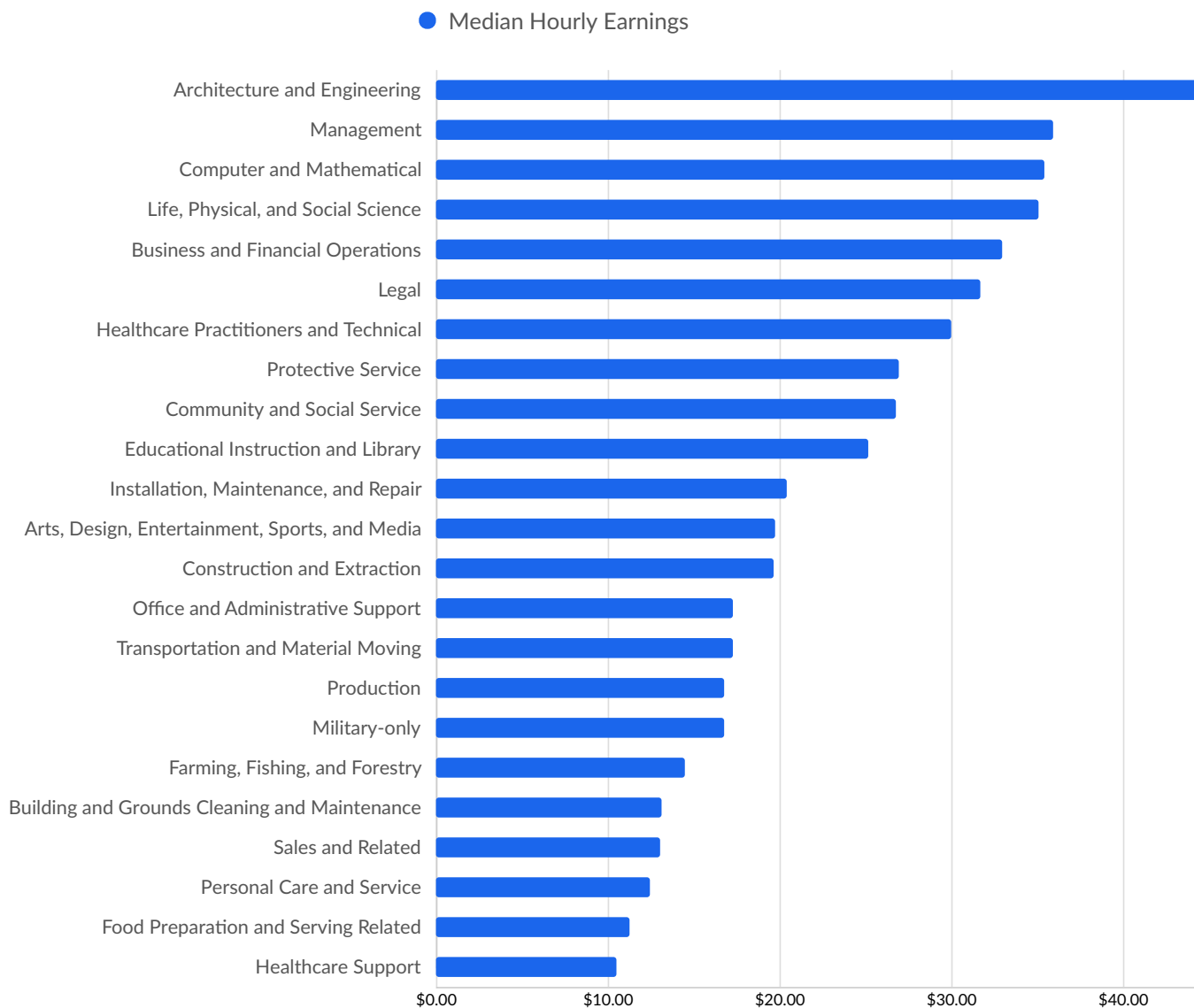
Top Growing Occupations



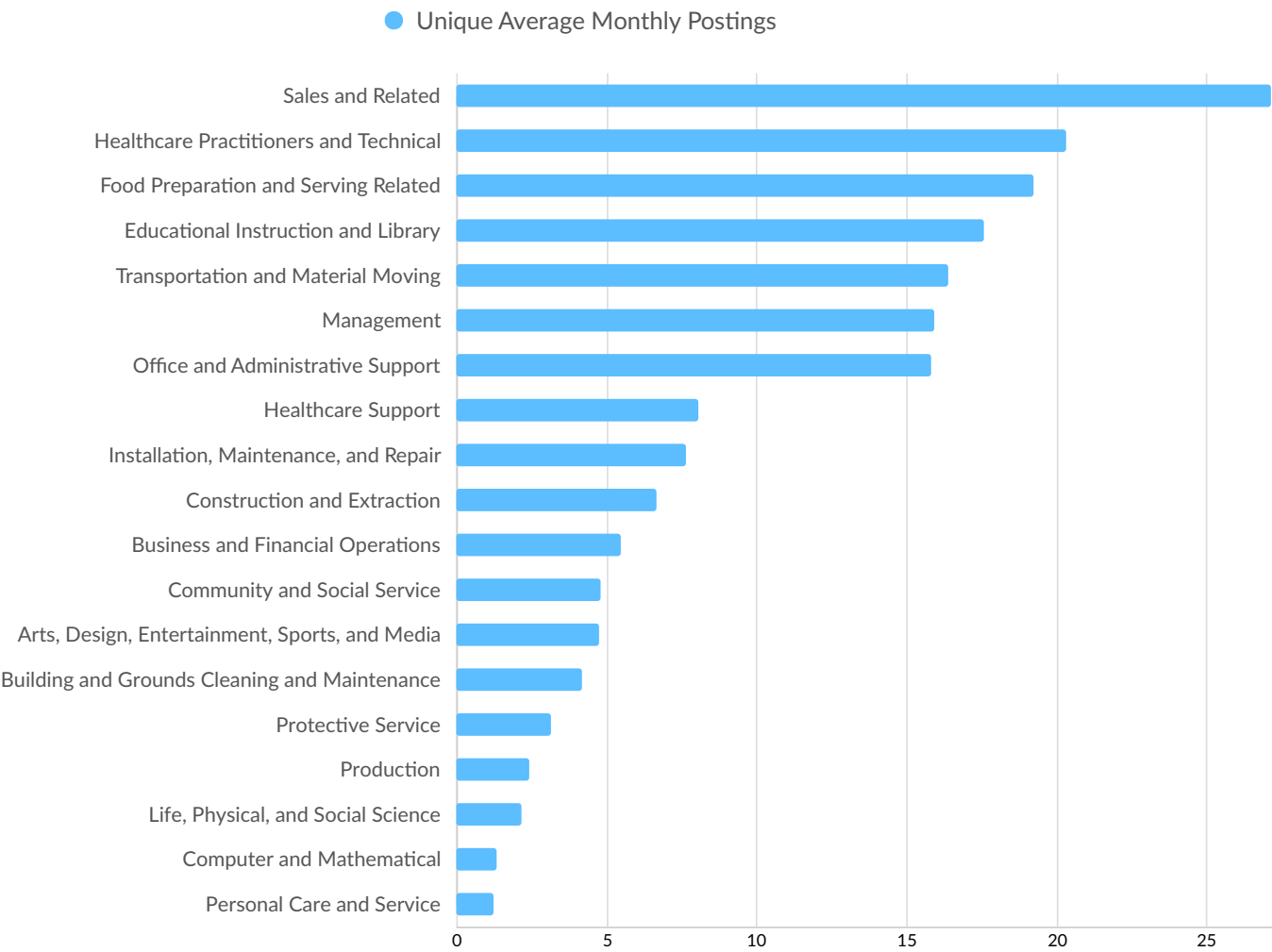
Top Occupation Employment Concentration



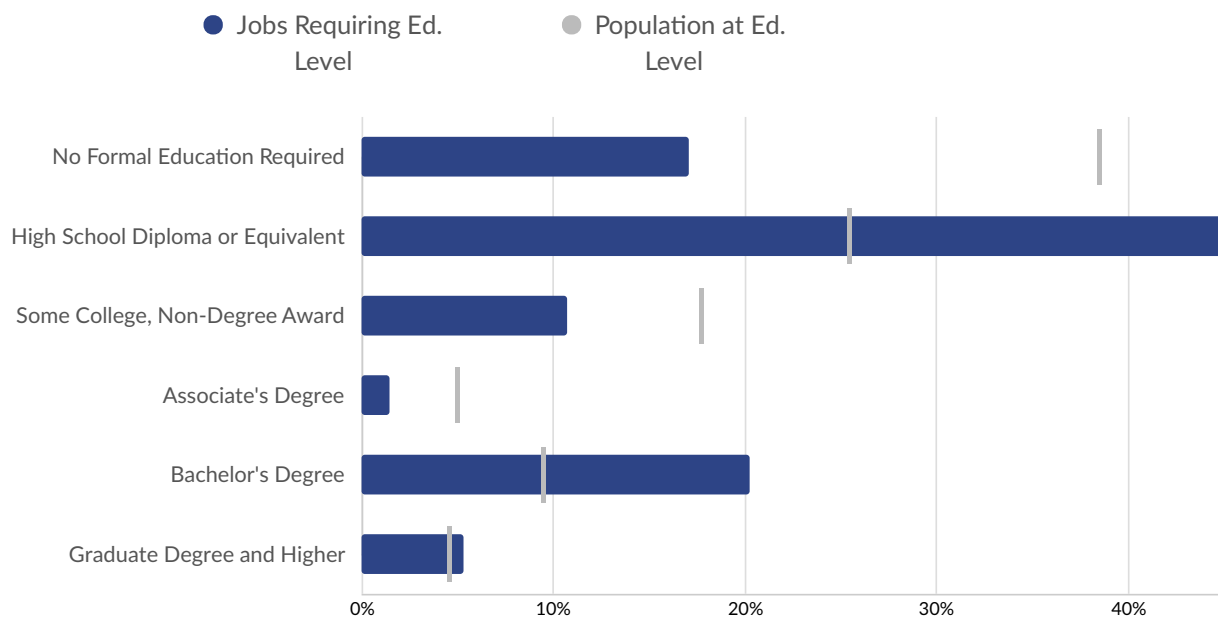
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Starr County, TX produced graduates.

In-Demand Skills

