



Tuesday, May 6, 2024

FOR IMMEDIATE RELEASE:

Lafayette School Corp. celebrates third annual social media day Wednesday, May 7

Lafayette School Corp. will be flooding social media platforms with stories about why we are proud to be Bronchos.

On Wednesday, May 7, check out Facebook, X, Instagram, Threads and BlueSky for posts about what makes Lafayette School Corp. a school of choice. This year's hashtag, #ChooseToBeABroncho, will share stories from students, faculty and staff about why they choose to attend or work in the Lafayette School Corp.

Students in Melanie Gilbert's Marketing Class at Jefferson High School took the lead on this project, finding classmates and staff who wanted to share their stories, and putting together the campaign. They were excited to highlight not only academic offerings, but athletic facilities and extracurricular activities. These offerings, they say, are the reason students outside the district choose to attend Jefferson High School.

From preschoolers to alumni, we are proud to share stories of what makes students and families choose to attend Lafayette School Corporation and be part of the Broncho Family.

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For more information, contact Cindy Gerlach, LSC Director of Communications, at cgerlach@lsc.k12.in.us, 765-771-6043.