

MOUNTAINEER NEWS



SNO Site Excellence 2024-2025

This certificate is proudly awarded to

The Mountaineer Newspaper

Site excellence has 23 different requirements to meet to be considered for this badge. Requirements include, but are not limited to, style, design, image, and content considerations. Over 800 schools compete annually for this badge. Site excellence must meet the international AP Journalism requirements and the national Student News Online organization student journalism.



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SNO Story Page Excellence 2024-2025

To earn this badge, a news staff must submit six fully-developed stories from the current school year that go beyond the text to enhance the reader's experience.

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Story layouts must vary in design and structure, utilizing single sidebar format, long format, immersive photo layout, immersive photo layout, and at least one unique custom layout. All images must be original and taken by staff members.

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SNO Continuous Coverage Badge 2024-2025

To earn this badge, a news staff must update their site regularly and demonstrate a commitment to online journalism for the following: Developing stories, Quick coverage, and Sustained coverage.

2024-2025

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To earn this badge, a news staff must publish three fully developed stories over time about the same ongoing news event. The stories must be published no more than two days after the event; post in four different categories; and publish at least one new story per week for four consecutive weeks.

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SNO Quick Coverage Badge 2024-2025

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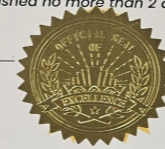
Publish three fully developed stories no more than 2 school days after the news event.

Stories must be during the current school year.

Stories must be 300+ words and include at least 2 interviews.

Stories are published no more than 2 days after the event.

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JOURNALISM EXCELLENCE
2024-2025