

For Immediate Release

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Contact:

Andy Pruitt, 843-937-6583

Media Release

CCSD Leads State for Fourth Consecutive Year In Recognition Program for Promotional and Publication Work

Office of Communications

Anita W. Huggins, M.Ed.
Superintendent of Schools

Michelle Mills
Associate of Communications

Charleston, SC - Charleston County School District (CCSD) recorded a state-best 30 honors in the South Carolina Chapter of the National School Public Relations Association's (SCNSPRA) 2025 Rewards for Excellence. This is the fourth year in a row CCSD has either tied for the most awards or led the state outright in this program.

Some highlights for CCSD include nine awards in the district-level Photography category (the most in the state), five Rewards for Excellence in the district-level Excellence in Writing category (the most in the state), and Orange Grove Charter School's district record of 10 awards at the school level in a single year. CCSD also picked up three Best in Show honors in the following categories: Excellence in Writing (District), Handbook (School - Sullivan's Island Elementary School), and Website (School - Springfield Elementary School).

SCNSPRA recognized 170 programs and projects from across the state during a ceremony on May 16, 2025, in Columbia.

Rewards for Excellence recognizes outstanding communications and public relations efforts by South Carolina schools and districts, along with education agencies and associations. Public relations veterans with extensive experience in educational and business communications evaluated 391 entries.

The program features the following three main award categories:

- Medallion (for comprehensive public relations programs)
- Golden Achievement (for a single project or an aspect of a comprehensive program)
- Publications and Electronic Media (for individual products designed to improve communication)

The following entries from the district's Office of Communications and a total of five CCSD schools were honored in this year's Rewards for Excellence program:

District

Excellence in Writing - [CCSD's Jack Shawley returns from Hurricane Helene relief efforts in WNC](#)
Excellence in Writing - [MMA student earns associate degree just in time for high school graduation](#) - **BEST IN SHOW**
Excellence in Writing - [Pulse of CCSD - Tammy Ravenell's mission is to ensure no one goes hungry](#)
Excellence in Writing - [Top Five Teacher of the Year Finalist - David Bonezzi](#)
Excellence in Writing - [Wando science teacher awarded the Order of the Palmetto](#)
Photography - A Royal Encounter: Princess Meets 'The Mayor' at Julian Mitchell's Bike Reveal
Photography - A Joyous Reveal
Photography - Eager to Learn: A Bright Start at Memminger Elementary
Photography - First Day of School at Pepperhill Elementary
Photography - Lucy Beckham's Special Olympics Long Jumper
Photography - Mitchell Bike Reveal
Photography - Running to the First Day of School at JBE
Photography - Seeing a Brighter Future
Photography - Welding at West Ashley CAS
Video - [Charleston County 2024 Special Olympics Spring Games](#)

School

Handbook - Sullivan's Island Elementary School - 24-25 SIES Family Handbook - **BEST IN SHOW**
Newsletter – Orange Grove Charter School ([The Tiger's Roar – March 2024](#))
Newsletter - Orange Grove Charter School ([The Tiger's Roar – Summer 2024](#))
Newsletter – Orange Grove Charter School ([The Tiger's Roar – September 2024](#))
Newsletter - Orange Grove Charter School ([The Tiger's Roar – October/November 2024](#))
Newsletter – Orange Grove Charter School ([The Tiger's Roar – December 2024](#))
Photography - Orange Grove Charter School - New Heights
Social Media - Angel Oak Elementary School's [Facebook page](#)
Social Media – Springfield Elementary School's [Facebook page](#)
Video - Orange Grove Charter School - [Drop Off and Pick Up Rules for Campus](#)
Video - Orange Grove Charter School - [Second Grade's Living History Museum](#)
Video - Orange Grove Charter School - [Senior Walk at The Grove](#)
Video - Orange Grove Charter School - [Veterans Day Thank You at Orange Grove](#)
Website - [Camp Road Middle School](#)
Website – [Springfield Elementary School](#) - **BEST IN SHOW**

"We're incredibly proud of the continued recognition from SCNSPRA and what it represents - a commitment to excellence, creativity, and storytelling across CCSD," said Andy Pruitt, Director of Communications and [2025 SCNSPRA Communicator of the Year](#). "These awards reflect the hard work of our Communications team and our school-based staff, who go above and beyond to share the incredible work happening in classrooms and communities every day."

This is the fourth year in a row CCSD earned more than 20 awards in the SCNSPRA Rewards for Excellence program - 29 last year, a district record_32 in 2023, and 21 honors in 2022.

[SCNSPRA](#) is an affiliate of the National School Public Relations Association. The state chapter is composed of over 140 school public relations practitioners, superintendents, and other educational professionals from across the state. The organization strives to foster development in the field of school public relations and to encourage meaningful community involvement in and understanding of the public school system.

Please contact the Office of Communications at (843) 937-6303 for additional information.

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About the Charleston County School District

Charleston County School District (CCSD) is a nationally accredited school district committed to providing equitable and quality educational opportunities for all its students. CCSD is the second-largest school system in South Carolina and represents a unique blend of urban, suburban, and rural schools spanning 1,300 square miles along the coast. CCSD serves approximately 50,000 students in 88 schools and specialized programs.

CCSD offers a diverse portfolio of educational options and specialized programs delivered to the students of CCSD through neighborhood, magnet, IB (international baccalaureate), Montessori, and charter schools and programs. Rich educational opportunities for students include programs in science, technology, engineering, and mathematics (STEM); music and other creative and performing arts; career and technical preparation programs; military; dual credit; and many more.