

COLTS NECK TOWNSHIP SCHOOL DISTRICT

2022 - 2027 STRATEGIC PLANNING GOALS ACTION PLAN

GOAL #3: To establish relationships that will enhance and enrich the school community.

OBJECTIVES:

- 1. To identify the most effective communication tools and opportunities.**
- 2. Develop private / public partnerships to better utilize existing resources and to create new resources**
- 3. Empower youth involvement in the decision-making process**
- 4. Identify ways to utilize school facilities and resources to enrich all stakeholders**

Major Activities	Staff	Resources	Timelines	Indicators of Success
1. Establish an Education Foundation	Administration Board of Education	Community Stakeholders	Start: 22-23 By the End of: 23-24	Evidence of an established Colts Neck Township Education Foundation
2. Increase opportunities for student voice	Administration Students	Staff Students Schedules	Start: 22-23 By the End of: 24-25	Student representatives on school/district committees Students surveys / polls to involve students in decision-making Updates via reports / presentations to the Board
3. District Google Calendar to sync with personal phone calendars	Administration	Google Staff Communications	Start: 22-23 By the End of: 22-23	Communications from District Functioning calendar svnc



				Updates via reports / presentations to the Board
4. District presence at town events	Administration Board Committees	Staff Students BOE Members Community Stakeholders	Start: 22-23 By the End of: 26-27	Identify a district community liaison / contact Schedule of community events attended by district representatives Updates via reports / presentations to the Board
5. Partnership / activities with NWSE Community	Administration Staff	NWSE School Liason NWSE School Counselor District School Counselor for transition of families assigned to NWSE	Start: 22-23 By the End of: 26-27	Agendas and minutes reflecting discussions about activities involving NWSE community Updates via reports / presentations to the Board
6. Streamline emails to families	Administration	District operational tools related to email distribution	Start: 22-23 By the End of: 22-23	Updates via reports / presentations to the Board Parent/guardian surveys to assess email efficiencies & frequencies
7. Sponsored recognition programs	Administration Staff	PTO Community Stakeholders / Businesses	Start: 24-25 By the End of: 25-26	Established district sponsorship committee List of participating sponsors



	Board of Education	Chamber of Commerce		Student & staff recognition programs sponsored by community businesses Updates via reports / presentations to the Board.
8. Leverage local community media to share regular happenings in the schools	Administration Board of Education	Local media sources School Budget	Start: 23-24 By the End of: 26-27	Explore feasibility of hiring Media Communication Assistant Submissions to local media Uploads/ publications to district-related social media accounts Updates via reports/presentations to the Board.
9. Highlight / engage CNTSD alum	Administration Staff	Parents/guardians District Technology Staff Students	Start: 24-25 By the End of: 26-27	Established mechanisms to receive information about / from CNTSD Alum CNTSD Alumni publication / webpage Updates via reports / presentation to the Board
10. Promote school programs (Summer Bridge / Before & After School Programs) / Community (business) involvement	Administration Staff	District Technology Community Business Partners/ Stakeholders	Start: 22-23 By the End of: 26-27	District / BOE Communications & Promotions Plan



STUDENT CONTRIBUTIONS FOR
CONSIDERATION:

- Make a Difference Club
 - Community Service Oriented
 - Opportunities for students to connect with communities
 - Outreach and opportunities to partner / work with special needs programs/students
 - Sensory program to work with 6th graders
- MLK Day as a staff planning day for community service initiatives
- Opportunities to work with community seniors groups

