Community Partners

Sponsorship Levels and Benefits

Platinum – $10,000+

- Full Page Color Ad in Annual School Directory*, 1st Choice Placement/Back Cover
- Level Recognition with Logo in Annual School Directory and RSF Review *Thank You Ad
- Level Recognition with Logo in mailing to all school families
- Level Recognition with Logo on Signage featured at RSFEF Events**
- Ad (full screen) rotating on school office reception area TV

Online/Social Media:

- Level Recognition with Logo and Hyperlink on the RSFEF Website
- Level Recognition and/or Thank You in RSFEF Social Media Posts (1x)

Gold – $5,000

- Full Page Color Ad in Annual School Directory*, Prominent Placement/Inside Cover
- Level Recognition with Logo in Annual School Directory and RSF Review *Thank You Ad
- Level Recognition with Logo in mailing to all school families
- Level Recognition with Logo on Signage featured at RSFEF Events**
- Ad (1/2 screen) rotating on school office reception area TV

Online/Social Media:

- Level Recognition with Logo and Hyperlink on the RSFEF Website
- Level Recognition and/or Thank You in RSFEF Social Media Posts (1x)

**400 copies distributed to school families and staff*

*** RSFEF event examples include: Back to School Coffee, Back to School Nights, Newcomers Events, Staff Appreciation Luncheons, Fall Carnival, Cap and Gown Party, Grandparents & Special Friends Day, Father Daughter Dance, Mother Son Event, A Creative Affair Art Auction and Scholars' Circle Recognition Party.*

Sponsorship Levels and Benefits, *continued*

Silver – $2,500

- Full Page Color Ad in Annual School Directory*
- Level Recognition with Logo in Annual School Directory and RSF Review *Thank You Ad
- Level Recognition with Logo in mailing to all school families
- Level Recognition with Logo on Signage featured at RSFEF Events**
- Logo (included with other Silver level sponsors) rotating on school office reception area TV

Online/Social Media:

- Level Recognition with Logo and Hyperlink on the RSFEF Website
- Level Recognition and/or Thank You in RSFEF Social Media Posts (1x)

Bronze – $1,500

- Full Page Color Ad in Annual School Directory*
- Level Recognition with Logo in Annual School Directory and RSF Review *Thank You Ad
- Level Recognition with name in mailing to all school families

Online/Social Media:

- Level Recognition with Logo and Hyperlink on the RSFEF Website
- Level Recognition and/or Thank You in RSFEF Social Media Posts (1x)

Directory Advertiser

$1,000 ½ Page Ad

- ½ Page Color Ad in Annual School Directory*
- Company Name Listed in Annual School Directory and RSF Review * Thank You Ad
- Company Name Listed in mailing to all school families

$500 ¼ Page Ad

- ¼ Page Color Ad in Annual School Directory*
- Company Name Listed in Annual School Directory and RSF Review * Thank You Ad
- Company Name Listed in mailing to all school families

**400 copies distributed to school families and staff*
*** RSFEF event examples include: Back to School Coffee, Back to School Nights, Newcomers Events, Staff Appreciation Luncheons, Fall Carnival, Cap and Gown Party, Grandparents & Special Friends Day, Father Daughter Dance, Mother Son Event, A Creative Affair Art Auction and Scholars' Circle Recognition Party*

Event Sponsorships

Art Auction Sponsors – $1,000 to $20,000 – Inquire for more information

Back To School Bash Title Sponsor – $10,000 – Customizable, inquire for more information

RSFEF Donor Party Sponsor – $2,500 (Cap and Gown) & $4,000 (Scholars' Circle)
- Cap and Gown ($2,500+ Donors) Party, 80-100 attendees (Fall)
- Scholars' Circle ($7,000+ Donors) Recognition Party, 60-80 attendees (Spring)

- Recognition with Logo on Signage featured at the event
- Recognition in mailing to all school families
- Recognition in Full Page RSF Review Thank You Ad

Online/Social Media:

- Recognition with Logo and Hyperlink on the RSFEF Website
- Recognition and/or Thank You in RSFEF Social Media Posts (2x)

Catering Donor – In-Kind valued at $500 to $3,500, dependent on event (based on availability and subject to change)

Donor will receive the same recognition and sponsor benefits* as listed in the pages above, based on the value of the in-kind donation.

Sample List of Events:
Welcome Kindergarten Party (Late Summer)
Newcomers' Pool Party, 1st-5th Grade (Late Summer)
Newcomers' Pool Party, Middle School (Late Summer))
Newcomers' Night Out (Fall)
Back To School Coffee (Fall)
Staff Appreciation Luncheon (Multiple)
Red Ribbon Week (Fall)
Grandparents & Special Friends Day (Fall)
Father/Daughter Dance (Winter)
Mother/Son Event (Spring)
Volunteer Interest Lunch (Spring)

**Commitment must be made by September 15th to be included in the Annual School Directory*