

**FOOTBALL SCOREBOARD VIDEO DISPLAY
SPONSORSHIP AGREEMENT**

Effective Date: _____ The Parties:

The Foundation

SANGER EDUCATION FOUNDATION, INC.
P.O. Box 429
400 Bolivar Street, Suite 102
Sanger, TX 76266
(940) 600-8890

Video Sponsor ("the Sponsor")

AGREEMENT

This Agreement is entered into by and between the Sanger Education Foundation (the "Foundation") and the undersigned Video Sponsor (collectively, the "Parties"). It is effective as of the "Effective Date" stated above, regardless of the actual date of execution.

In consideration of the Sponsor's payment of the agreed sponsorship fee and the mutual promises, covenants, and conditions set forth herein, the Parties agree as follows:

I. SPONSORSHIP PACKAGE

The available video sponsorship packages are outlined in **Exhibit I**, which is incorporated by reference. By selecting a package, the Sponsor acknowledges and agrees to:

- The financial commitment ("sponsorship fee") associated with the selected package and
- All applicable terms, conditions, and requirements are described in **Exhibit I**.

The Sponsor hereby agrees to purchase the following sponsorship package and to pay the corresponding sponsorship fee for the term indicated below (check applicable option):

Package Selected: TWO THREE FOUR

Term Length: 2-YEAR TERM 4-YEAR TERM

II. TERM

All terms begin on **September 1** and end on **August 31** of the year the term expires.

III. PAYMENT

- 50% of the sponsorship fee is due at signing.
- The remaining 50% will be paid in equal quarterly installments over the first year, due on the **1st of each quarter-month**.
- A **3% processing fee** applies to credit/debit card payments.

IV. CANCELLATION

a. By Foundation: May cancel if its MOU with Sanger ISD ends. Sponsor will receive a refund of the **unused portion** of its fee.

b. By Sponsor: May cancel only if ceasing business operations. Refund applies to unused portion.

c. Cancellation Date: Effective the last day of the month, written notice is received.

d. Unused Portion: Calculated as follows:

1. Divide total fee by the number of months in term
 2. Multiply that monthly fee by months used
 3. Subtract used portion from amount paid = refund
- e. Sole Remedy:** Refund of the unused portion is Sponsor's **only remedy**.

V. FAILURE TO PAY

Non-payment terminates this Agreement automatically. Sponsor forfeits any refund of prior payments.

VI. CONTENT

- Sponsor is responsible for all production costs and ensuring legal compliance of its content.
- SISD and the Foundation do **not** assume liability for sponsor content.
- SISD may reject or remove any content at its sole discretion.
- If rejected, Sponsor may revise the content or cancel, subject to refund of the unused portion only.
- Sponsor waives the "volunteer doctrine" and "rescue doctrine" and assumes full liability.

VII. INDEMNITY

Sponsor agrees to **defend and hold harmless** the Foundation and SISD from all claims, damages, or legal actions arising from its content, including intellectual property violations or offensive/illegal material—even if caused in part by SISD or the Foundation.

VIII. DISPLAY IS NOT ENDORSEMENT

Displaying content does **not** imply endorsement by SISD or the Foundation. Sponsor agrees to indemnify both parties against any claims arising from the use of its products or services.

IX. DISPLAY PRIORITY

Sponsor understands that SISD student-produced content may receive **priority**. Display of the Sponsor's video is not guaranteed. Sponsor waives refund or other claims if expectations of display frequency are not met.

X. NO ASSIGNMENT

Sponsor may not assign this Agreement without written consent. Sponsor remains liable even if its business is sold or transferred.

XI. ENTIRE AGREEMENT

This Agreement represents the **complete understanding** between the Parties. No oral statements or prior communications are binding. Modifications must be in writing and signed by both Parties.

XII. GOVERNING LAW

This Agreement is governed by **Texas law**. Exclusive venue for disputes is **Denton County, Texas**.

XIII. ARBITRATION

If a dispute arises, Parties agree to first mediate through **DCAP**. If unresolved, the dispute will proceed to **binding arbitration** through the same mediator. The prevailing party may recover attorney's fees and arbitration costs.

SPONSOR:

Company Name: _____

Signed: _____, its Authorized Representative

Printed Name: _____

Title: _____

Date: _____

SANGER EDUCATION FOUNDATION, INC.

Signed: _____, its Executive Director

Printed Name: _____

Date: _____