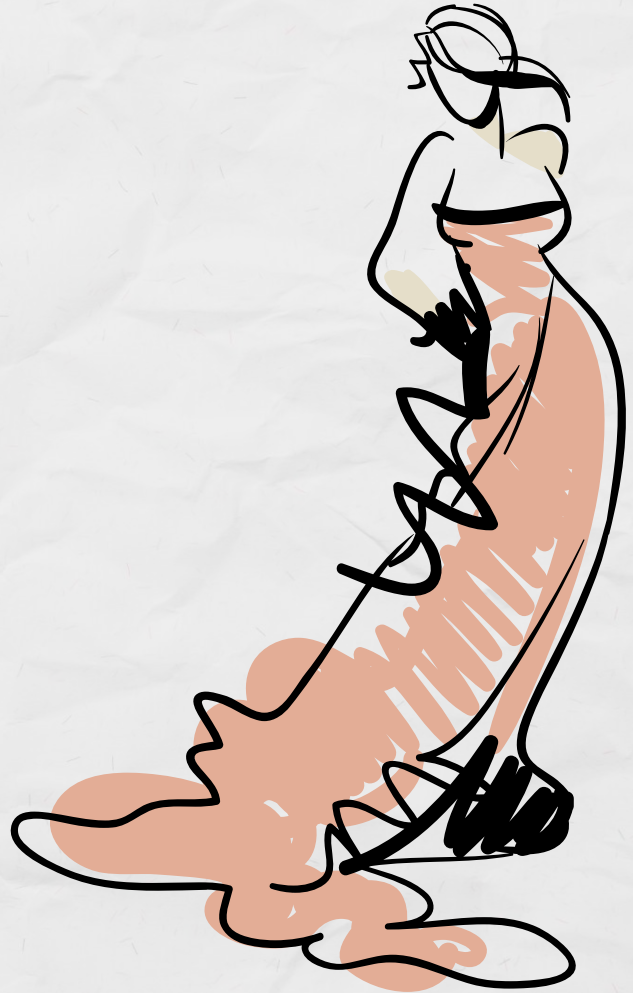
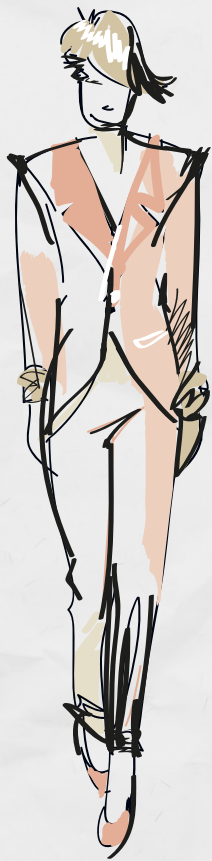


# HISTORY OF VOGUE

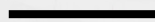
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Tillie Clayton





# “ HIGH FASHION’S BIBLE ”



—The New York Times



# TABLE OF CONTENTS

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VOGUE  
NOW

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CONTROVERSY





01

# VOGUE NOW

What they do, who's in charge, why it's important...

# WHAT IS VOGUE?

---

Vogue is a monthly publication made famous by its original photography and high quality.





# VOGUE GLOBAL PUBLICATIONS —



---

AMERICAN  
VOGUE



BRITISH  
VOGUE



VOGUE  
ITALIA



VOGUE  
CHINA

---

and more...

---

# ANNA WINTOUR

---

Editor in Chief, 1988–

- Global Chief Content Officer of Condé Nast
- Dame
- Presidential Medal of Freedom





“The notion that a contemporary woman must look mannish in order to be taken seriously as a seeker of power is frankly dismaying.”

—ANNA WINTOUR

---



# SIGNIFICANCE

## SHAPES TRENDS IN FASHION

Vogue highlights, uplifts, and shuts down various trends in fashion.

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## REVOLUTIONIZED FASHION MAGAZINES

Vogue transformed the role of magazines in the fashion industry.



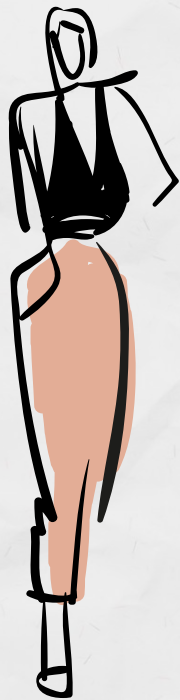


02

# ORIGINS

How it began...

# ORIGINS



1892

Founded

---

1909

Bought by Condé Montrose  
Nast

---

1932

Color photo on cover

# IMPORTANT EDITORS



DIANA  
VREELAND

1962-1971



JOSEPHINE  
REDDING

1892-1901



GRACE  
MIRABELLA

1971-1988



ANNA  
WINTOUR

1988-





03

# CONTROVERSY

Mistakes, misunderstandings, reception...



# MAJOR CONTROVERSIES



**AUGUST, 1974**

Beverly Johnson



**APRIL, 2008**

LeBron James and Gisele  
Bründchen



**MARCH, 2012**

Adele



**DECEMBER, 2020**

Harry Styles



**FEBRUARY, 2021**

Kamala Harris



**APRIL, 2025**

Gigi Hadid

This cover shoot was  
the first to feature a  
Black model.

---



This cover shoot was  
said to perpetuate  
stereotypes of  
“aggressive” black men  
and “helpless” white  
women.

---





This cover shoot  
photoshopped Adele's  
waist to look much  
smaller than it actually  
is.

---

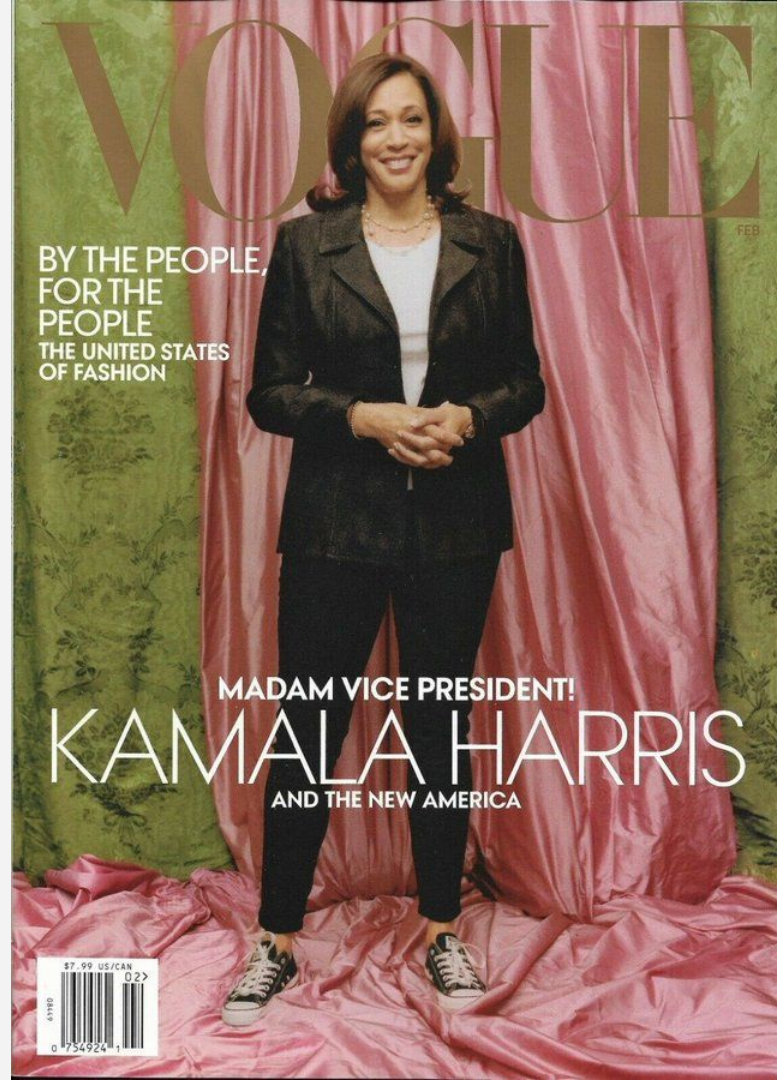






This cover shoot  
features the Vice  
President elect at the  
time, but was criticised  
for being too “casual.”

---



The controversy here  
lies not within the  
cover shoot, but  
instead with the  
correlated video shoot,  
in which smaller  
models paid homage to  
“Hairspray.”

---



# THANK YOU!

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