
Coal City Unit District #1
Desktop Publishing
Career and Technical Curriculum

CTE.DP:1 Students will demonstrate an understanding of theme development.

- CTE.DP:1-1 Incorporate thematic elements on appropriate layouts.
- CTE.DP:1-2 Construct a ladder that enhances theme.
- CTE.DP:1-3 Produce examples of graphic and verbal thematic enhancements.

CTE.DP:2 Students will demonstrate an understanding of reporting, writing and editing in the production of a yearbook.

- CTE.DP:2-1 Write appropriate copy following the rules of Standard English and journalism.
- CTE.DP:2-2 Write a report on a school event.
- CTE.DP:2-3 Identify the different types of headlines.
- CTE.DP:2-4 Write an attention grabbing headline and sub headline.
- CTE.DP:2-5 Write a well constructed caption that has at least three sentences incorporating all rules.
- CTE.DP:2-6 Edit written work for publication.
- CTE.DP:2-7 Proofread written work for publication.

CTE.DP:3 Students will demonstrate knowledge of digital photography.

- CTE.DP:3-1 Select appropriate photos for layouts.
- CTE.DP:3-2 Identify the ways that photos can be incorporated into the yearbook for the greatest storytelling impact.
- CTE.DP:3-3 Apply photo editing skills including cropping and digital enhancements when appropriate.
- CTE.DP:3-4 Participate in required events photography.

CTE.DP:4 Students will demonstrate the ability to work effectively in a team environment.

- CTE.DP:4-1 Collaborate with all staff members and advisor.
- CTE.DP:4-2 Meet deadlines.
- CTE.DP:4-3 Recognize the importance of ethical behavior in journalism.
- CTE.DP:4-4 Follow rules and participate in productive brainstorming sessions.

CTE.DP:5 Students will demonstrate knowledge of layout and design.

- CTE.DP:5-1 Use appropriate internal and external spacing to enhance effectiveness of layout.
- CTE.DP:5-2 Construct and follow a columnar or grid layout.
- CTE.DP:5-3 Construct a layout with logical flow of caption and copy placement.
- CTE.DP:5-4 Select and use fonts appropriately.
- CTE.DP:5-5 Incorporate and define white space appropriately.
- CTE.DP:5-6 Define eyeline.
- CTE.DP:5-7 Define selected yearbook terms.

CTE.DP:6 Students will demonstrate understanding of the finances associated with production and sale of the yearbook.

- CTE.DP:6-1 Participate in business ad sales.
- CTE.DP:6-2 Participate in parent/friend ad sales.
- CTE.DP:6-3 Participate in book sales.

CTE.DP:7 Students will demonstrate understanding of desktop publishing software.

- CTE.DP: 7-1 Identify the correct types of fonts to be used in yearbook creation.
- CTE.DP: 7-2 Identify the correct tool to create a new yearbook page spread.
- CTE.DP: 7-3 Identify how to create a new color swatch.
- CTE.DP: 7-4 Identify correct alignment.
- CTE.DP: 7-5 Incorporate a color scheme into a layout.
- CTE.DP: 7-6 Demonstrate how to correctly place high quality yearbook photos into a spread.
- CTE.DP: 7-7 Demonstrate how to adhere to a style guide.
- CTE.DP: 7-8 Create a page with dynamic typography, color, photographs, and other design elements that combine to create an aesthetically pleasing page.