

ADVERTISING IN SCHOOLS

No material or literature shall be posted or distributed that would: (1) disrupt the educational process, (2) violate the rights or invade the privacy of others, (3) infringe on a trademark or copyright, or (4) be defamatory, obscene, vulgar, or indecent.

Community, Educational, Charitable, or Recreational Organizations

Community, educational, charitable, recreational, or similar groups may, under procedures established by the Superintendent, advertise events pertinent to students' interests or involvement. This may include displaying posters in areas reserved for community posters, flyers distributed to students, or being included in the school's or District's website where appropriate. All material and literature must be student-oriented and have the sponsoring organization's name prominently displayed. All such announcements must clearly state that the activity or event is not school sponsored or school related.

Commercial Companies and Political Candidates or Parties

Commercial companies may purchase space for their advertisements in or on: (1) athletic field fences; (2) athletic, theater, or music programs; (3) scoreboards; or (4) other appropriate locations. The advertisements must be consistent with this policy and its implementing procedures and must be approved by the School Committee if valued over \$1500.00. No School Committee approval is needed for commercial material related to graduation, class pictures, or class rings.

No individual or entity may advertise or promote its interests by using the names, logos, or pictures of the School District, any District school or facility, staff members, or students, except as authorized by and consistent with administrative procedures and approved by the School Committee.

Material from candidates and political parties will not be accepted or approved for posting or distribution, except when used as part of the curriculum.

Commercial Advertising/Use of Logos on School Property

Advertising linked to financial support or agreements derived from corporate partnerships, contract, or gifts, shall not be disruptive to the educational process. Funds generated shall be designated for specific programs, projects, or activities. Use of the name or logo for any commercial purpose or affixed to any school property shall require prior approval from the School Committee upon the recommendation of the Superintendent.

School property subject to this policy includes, but is not limited to, all real estate, fixtures such as scoreboards, press boxes, fixed signage, and stadium fences. School publications, such as school newspapers and programs for various extracurricular activities, are excluded from this policy.

LEGAL REF: General Laws of Rhode Island 16-38-6

Policy Adopted: 1/24/1994

Policy Revised: 5/12/2025

Bristol Warren Regional School District, Bristol, Rhode Island