

**Murrieta Valley Unified School District**  
**High School Course Outline**  
**April 2000**

**Department:** Visual and Performing Arts

**Course Title:** Photojournalism

**Course Number:** 7810

**Grade Level:** 10 - 12

**Length of Course:** Semester

**Prerequisite:** None

**Course Description:** This course meets district graduation requirements for Visual and Performing Arts. This course may be repeated multiple times for credit.

**I. Goals**

The student will:

A. Reading

1. Analyze a variety of non-fiction, biographical and autobiographical work
2. Utilize appropriate vocabulary related to art and writing in the journalistic process
3. Understand the life of a famous journalist or photojournalist
4. Utilize modern research methods

B. Writing

1. Produce a variety of journals, reading response logs, imitation writings, formal essays, and a photojournal
2. Understand and demonstrate the principles of criticism related to the personal docu-journal
3. Understand and appreciate various journalistic styles
4. Utilize a variety of writing styles

5. Develop skills in autobiographical narration
- C. Utilize the proper conventions of standard English
- D. Listening and speaking
1. Deliver focused and coherent presentations
  2. Utilize appropriate public speaking skills
- E. Artistic elements
1. Analyze and discuss various art works
  2. Analyze a photo utilizing a multitude of techniques
  3. Demonstrate awareness of camera position, movement, shots and sequences
  4. Arrange photos stylistically on an album page
  5. Understand that art and writing together can be a primary source of information and communication
  6. Understand and demonstrate conceptual and theoretical perspectives in art and photography

## **II. Outline of Content for Major Areas of Study**

- A. Analyze non-fiction literature related to photojournalism
1. Various short stories and poetry
  2. Various formal essays and literary criticisms
  3. Reading response logs, criticisms and imitation writings
- B. Analyze literature of photojournals
1. Selected readings from adventurers and pioneers
  2. Selected readings from scientists and mathematicians
  3. Selected reading from female journalists

4. Selected reading from ethnic journal writers

C. Develop types of writing in photojournals

1. Scripting
2. Captions
3. Quotes and song lyrics
4. Lists
5. Bullet journaling
6. Poetry
7. Buddy writing
8. Sent and unsent letters
9. Character sketch
10. Diary and log
11. Future reflections

D. Understand art techniques for photojournalism

1. Photography
  - a. Types of shots
  - b. Vacation shots
  - c. Duplicating photos
  - d. Storing and using negatives
2. Layout and design
  - a. Use of mounting techniques
  - b. Cropping and cutting techniques
  - c. Adhesives

- d. Writing implements and techniques
  - e. Rubber stamps
  - f. Use of color to enhance photos
3. Create a personal project
- a. Types of albums
    - 1. Hardware
    - 2. Thematic vs. chronological
    - 3. Black and white versus color
4. Create archival albums
- a. Technology of archival photo albums
  - b. Storage of photos and negatives
  - c. Creating a lifelong hobby and interest
5. Create a personal project
- a. Family related topics
  - b. Vacations
  - c. Hobbies and personal interests
  - d. Specific personal events
  - e. Science and history projects
  - f. Scouts and other organizations

### **III. Accountability Determinants**

- A. Completed photojournal
- B. Formal presentation of photojournal
- C. Formal multi-media presentation

- D. Quizzes on assigned readings and art techniques
- E. Formal written essays
- F. Reading response logs and literary criticisms
- G. Mini-projects based on artistic techniques
- H. Cumulative final exam
- I. Daily progress grades

**IV. Required Text**

Lewis, Greg. *Photojournalism: Content & Technique*, Columbus, Ohio: McGraw Hill, 1995

**V. Supplementary Materials**

None