

0 College Highway Community Survey

Monday, April 14, 2025

0 College Highway Community Survey

178

Total Responses

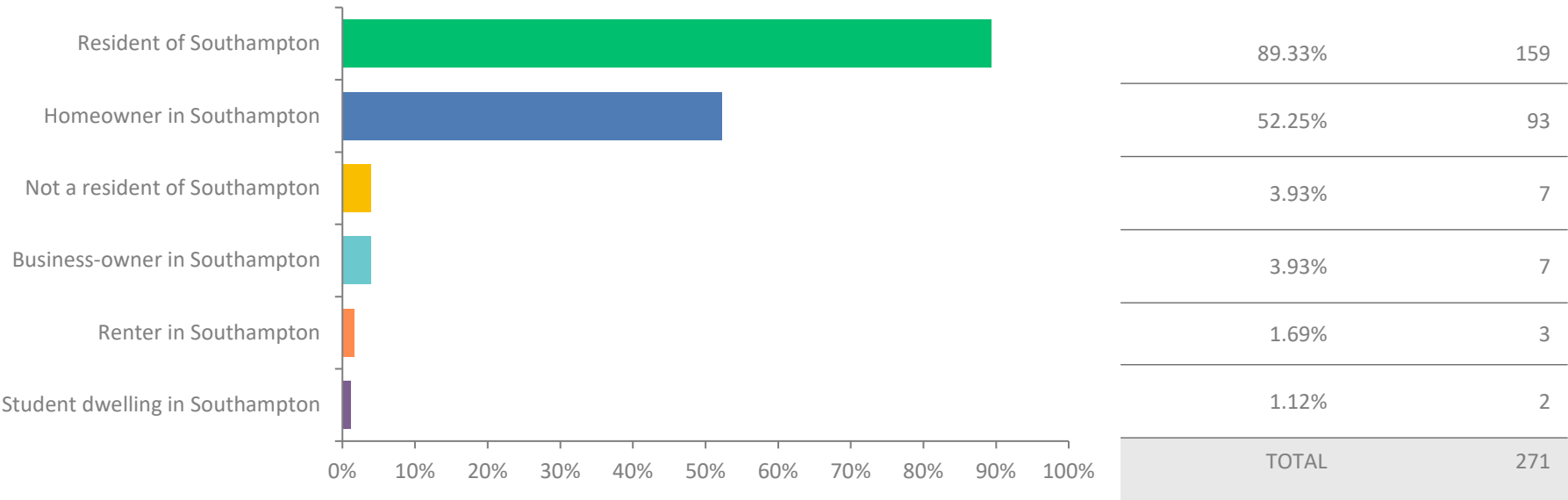
Survey Period: Thursday, February 27 through Friday, April 4, 2025 (44 days)

Complete Responses: 178

Most skipped: Question 12, which invited email addresses to stay informed on the project, was skipped by 105 respondents.
73 email addresses were captured and shared directly with the Town Administrator's office.

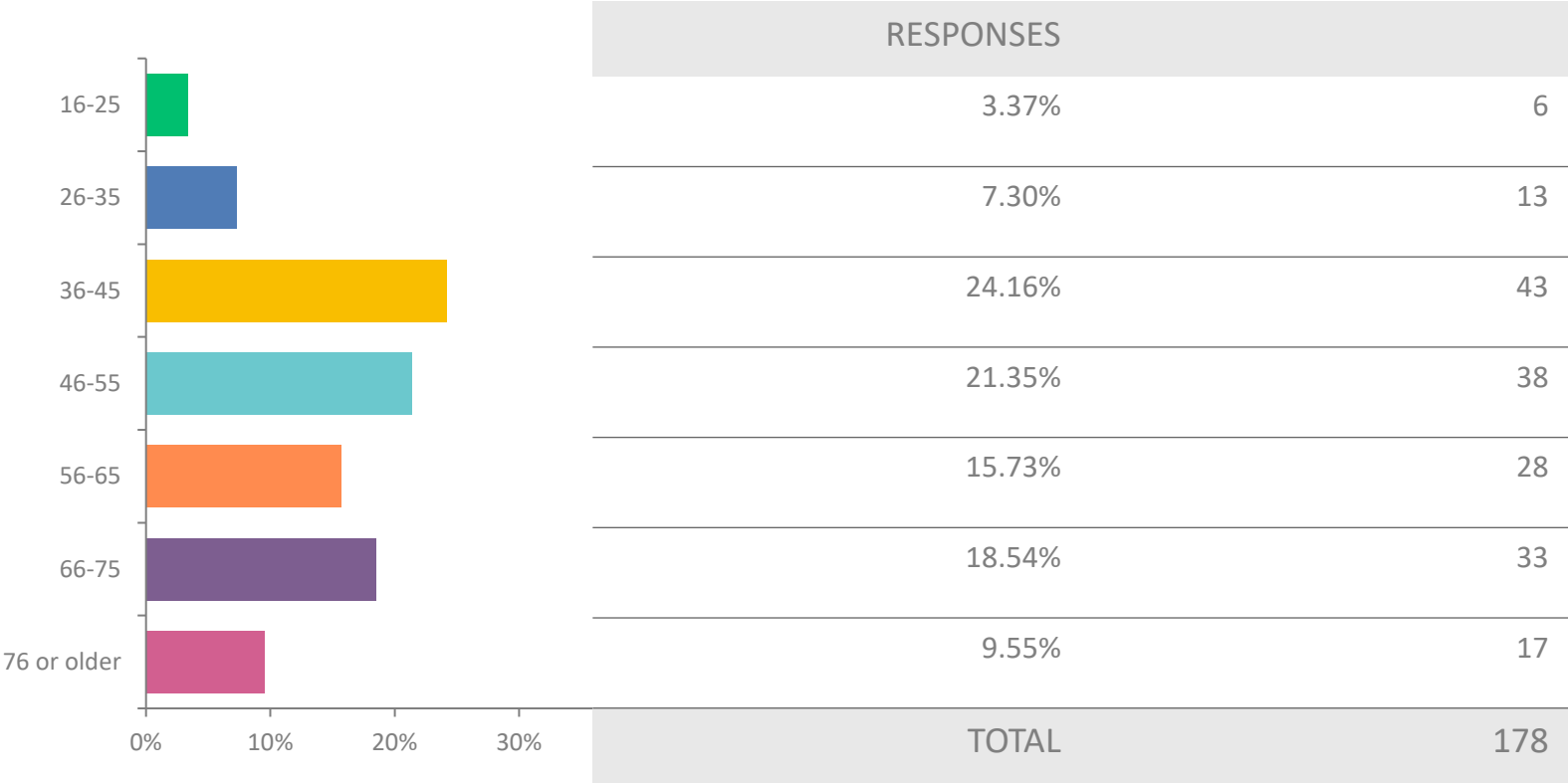
Q1: How would you describe yourself? Check all that apply.

Answered: 178 Skipped: 0



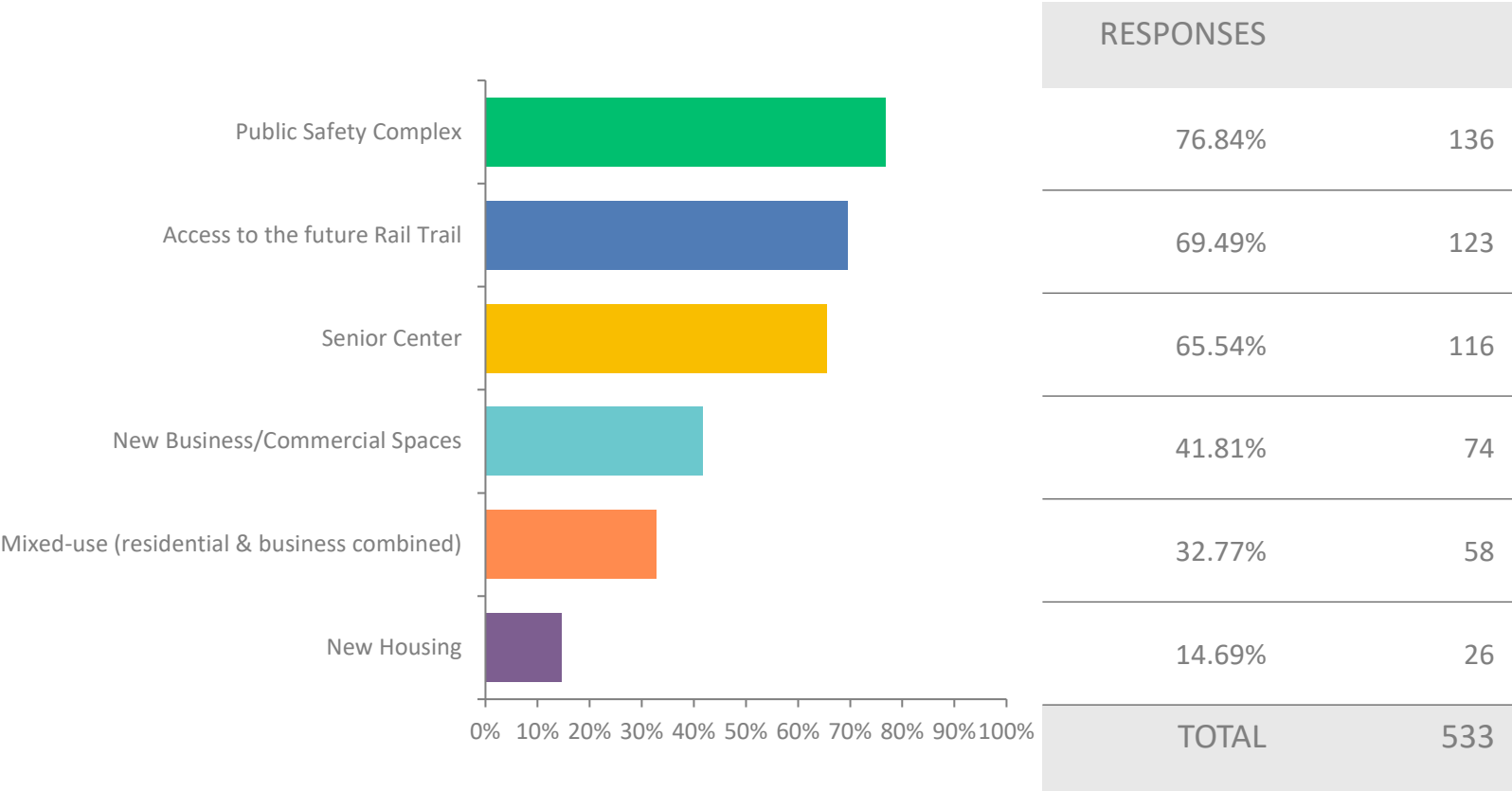
Q2: What is your age?

Answered: 178 Skipped: 0



Q3: Which of the following uses would you like to see at the 0 College Highway site? Select all that apply.

Answered: 177 Skipped: 1



Q4: Which of the following uses would you like to see at the 0 College Highway site? Select all that apply.

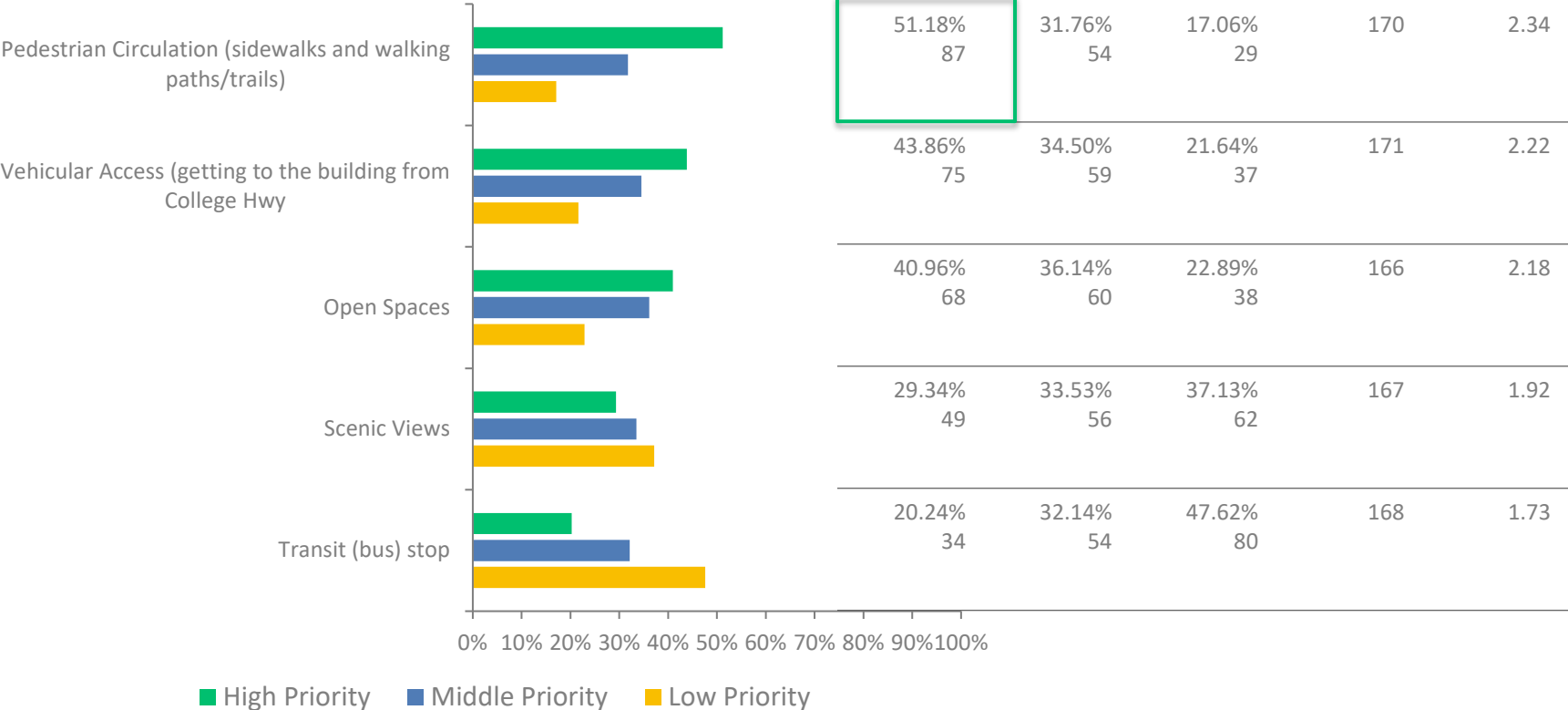
Answered: 93 Skipped: 85



Word cloud generated from 23 most used terms/phrases.

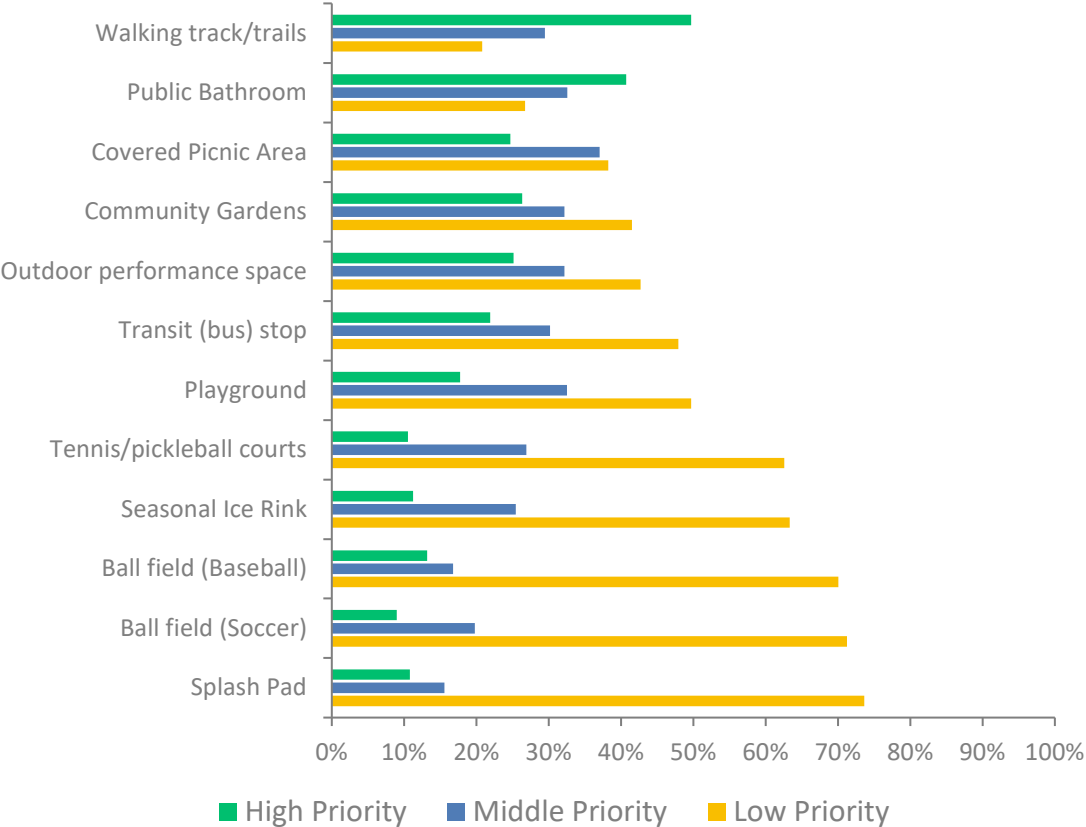
Q5: Regarding siting a new Senior Center building, how would you prioritize the following features?

Answered: 173 Skipped: 5



Q6: Regarding public amenities, which of the following would you prioritize including in the project site design?

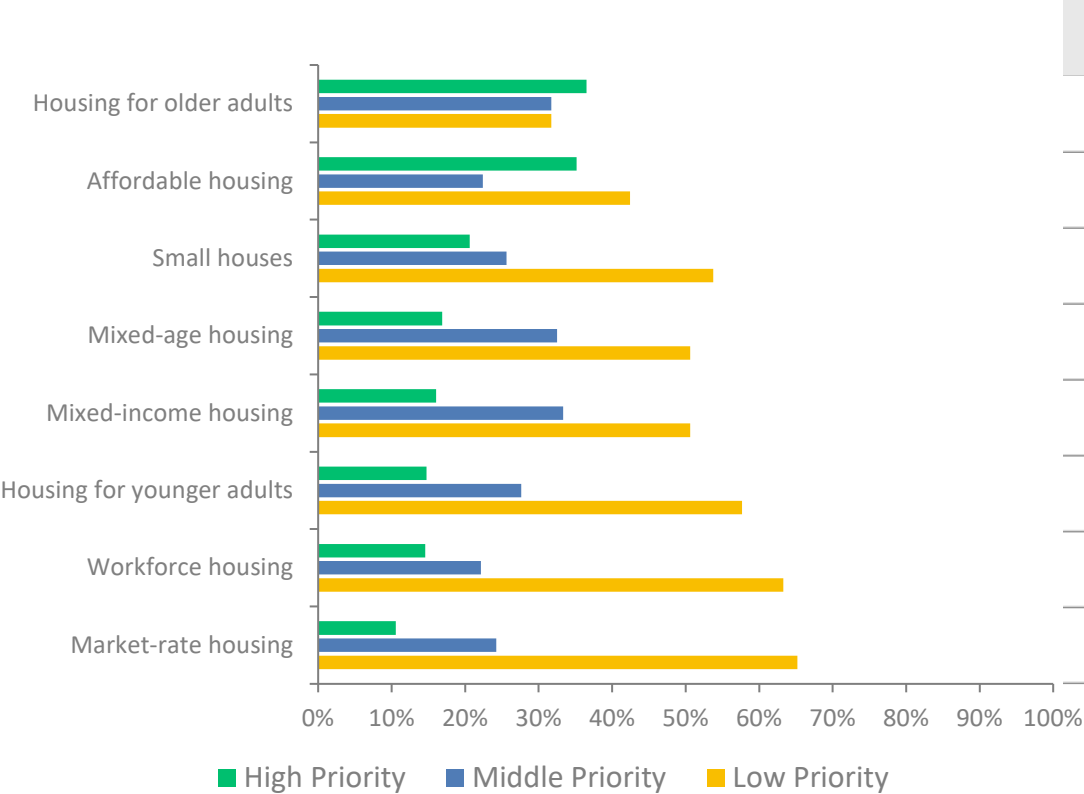
Answered: 176 Skipped: 2



HIGH PRIORITY	MIDDLE PRIORITY	LOW PRIORITY	TOTAL	WEIGHTED AVERAGE
49.71% 86	29.48% 51	20.81% 36	173	2.29
40.70% 70	32.56% 56	26.74% 46	172	2.14
24.71% 42	37.06% 63	38.24% 65	170	1.86
26.32% 45	32.16% 55	41.52% 71	171	1.85
25.15% 43	32.16% 55	42.69% 73	171	1.82
21.89% 37	30.18% 51	47.93% 81	169	1.74
17.75% 30	32.54% 55	49.70% 84	169	1.68
10.53% 18	26.90% 46	62.57% 107	171	1.48
11.24% 19	25.44% 43	63.31% 107	169	1.48
13.17% 22	16.77% 28	70.06% 117	167	1.43
8.98% 15	19.76% 33	71.26% 119	167	1.38
10.78% 18	15.57% 26	73.65% 123	167	1.37

Q7: Regarding housing, which of the following would you prioritize for any new housing developed on the project site?

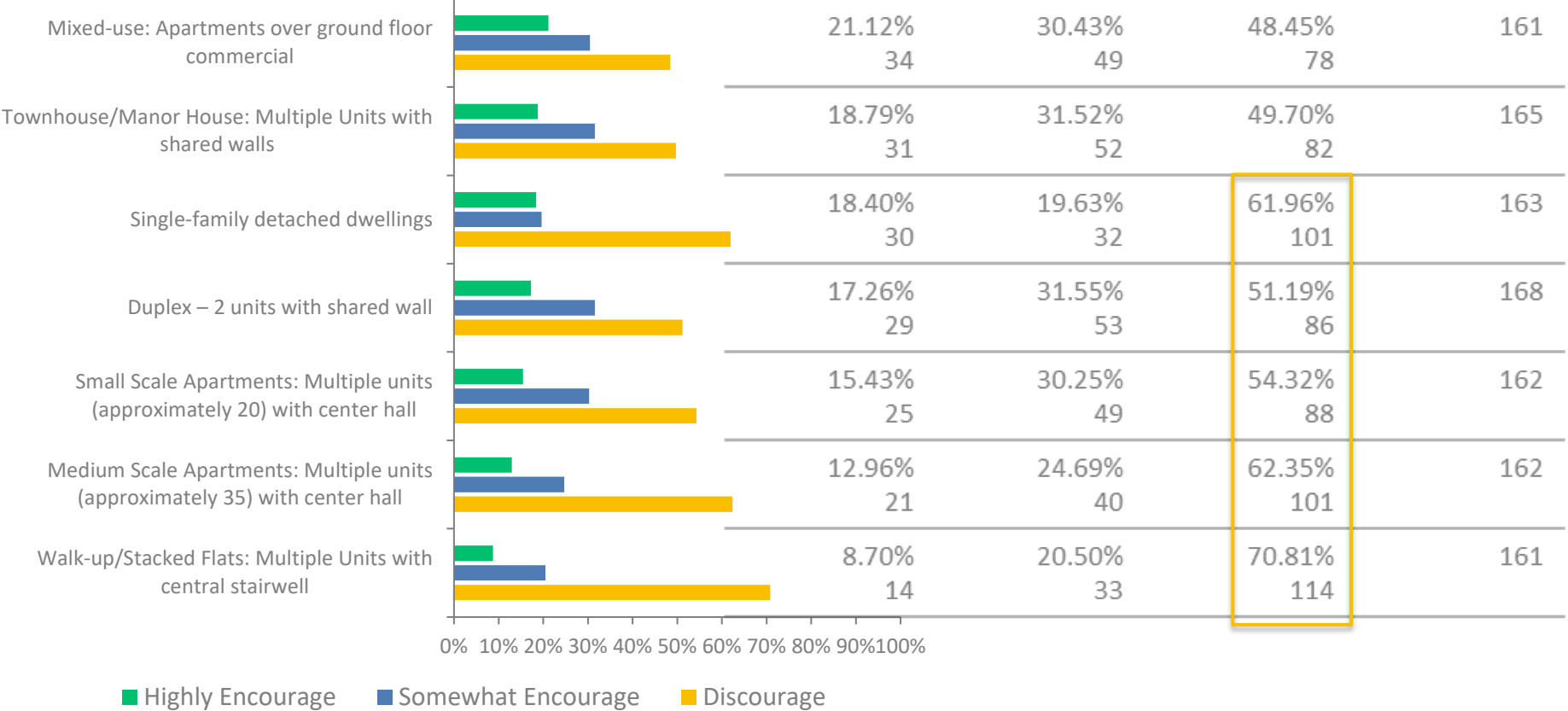
Answered: 175 Skipped: 3



HIGH PRIORITY	MIDDLE PRIORITY	LOW PRIORITY	TOTAL	WEIGHTED AVERAGE
36.53% 61	31.74% 53	31.74% 53	167	2.05
35.15% 58	22.42% 37	42.42% 70	165	1.93
20.62% 33	25.62% 41	53.75% 86	160	1.67
16.88% 27	32.50% 52	50.62% 81	160	1.66
16.05% 26	33.33% 54	50.62% 82	162	1.65
14.72% 24	27.61% 45	57.67% 94	163	1.57
14.56% 23	22.15% 35	63.29% 100	158	1.51
10.56% 17	24.22% 39	65.22% 105	161	1.45

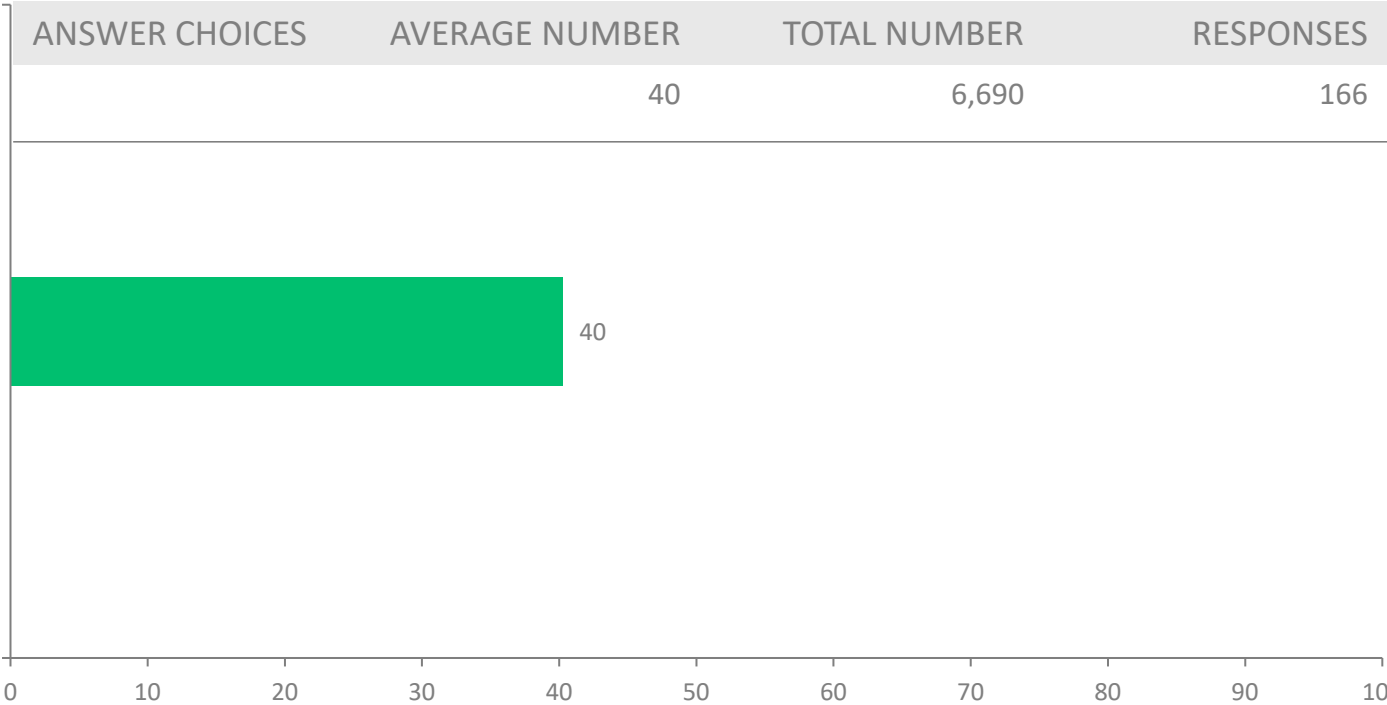
Q8: Of the following range of housing types, which would you encourage on the property?

Answered: 174 Skipped: 4



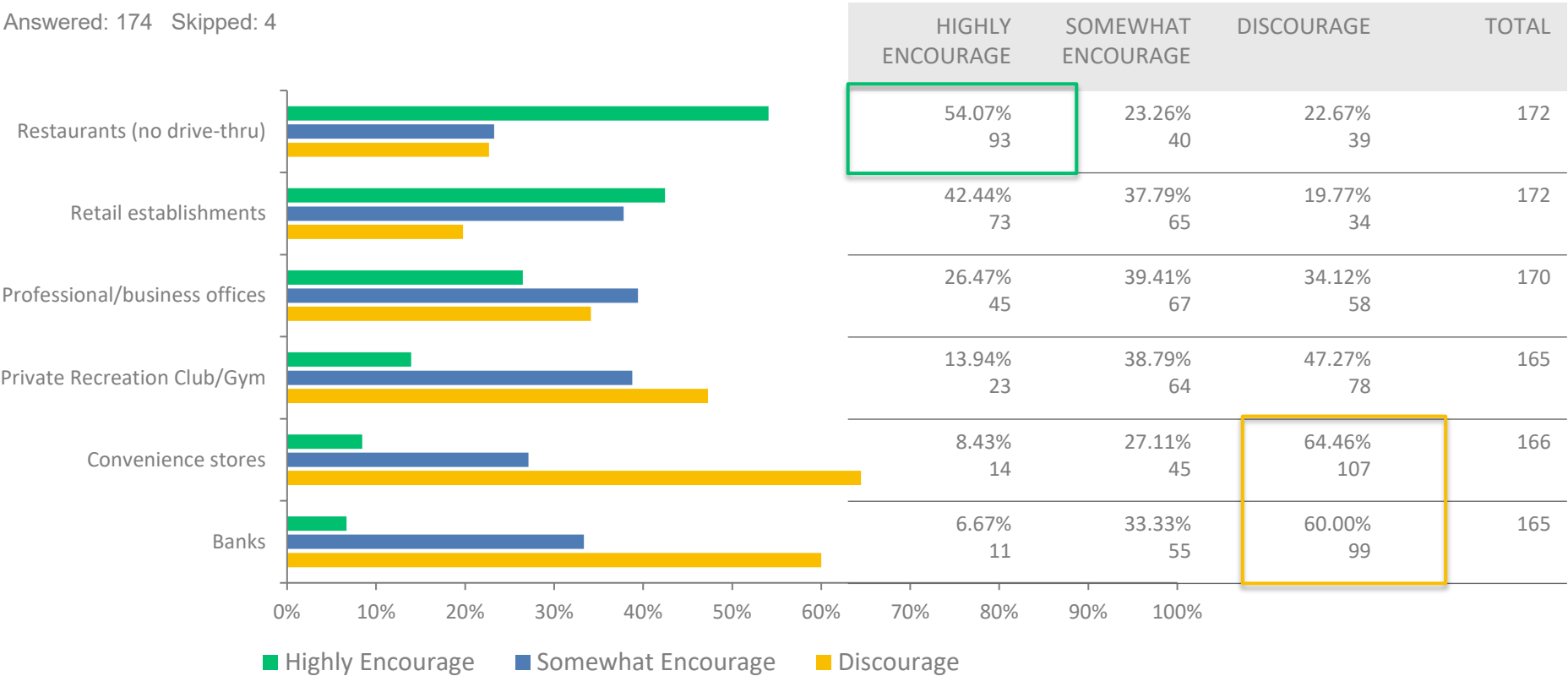
Q9: Regarding housing affordability, what proportion of new housing would you prefer to be Affordable Housing. (“Affordable” means housing costs, sale prices and rents, are capped at a percentage of resident income set by HUD calculations.)

Answered: 166 Skipped: 12



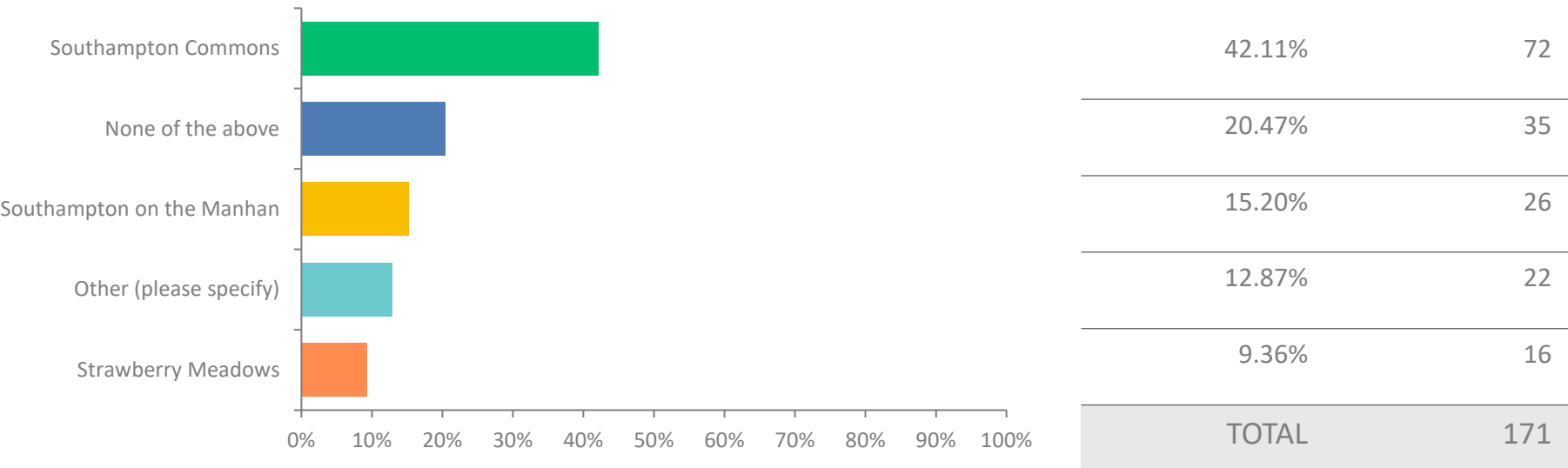
Q10: Of the following business/commercial uses, which would you like to encourage for any development on the site?

Answered: 174 Skipped: 4



Q11: What would you suggest naming the Project Site at 0 College Drive?

Answered: 171 Skipped: 7



Of the 22 “Other” answers provided: 5 respondents submitted negative options, i.e. “no”, “don’t care”, “money pit”; 4 respondents submitted “Autumn Olive Acres”; 2 respondents submitted “Municipal complex”; the remaining submissions were combinations or alterations of options provided with few original submissions.