

Start Your Real Appeal Journey

Real Appeal® is a free* online lifestyle program designed to help you lose weight, feel better, and improve your health – one small step at a time.

Make the Change You've Always Wanted

Real Appeal is a program on Rally Coach™ available to you and eligible family members at no additional cost as part of your health insurance.



Live Online Sessions

Join weekly online group sessions led by a coach, with the flexibility to reschedule anytime.



Tailored to You

You are not visible in the online group sessions and can choose how you'd like to participate.



Stay on Track

Use our fitness, food and weight trackers to stay on top of your progress and hit your goals.



Success Kit

A Success Kit with food and weight scales, and more, shipped to you after you attend your first session.

Get Started Today at enroll.realappeal.com

Have your health insurance ID card handy when enrolling.

Not on our health plan yet? Sign up for Real Appeal once your benefits are active.

With Real Appeal, You'll Learn Ways to

Eat Healthier

Stay Active

Fit healthy choices into your lifestyle

Stay motivated and energized

Develop lasting, healthy habits

What you need to Register



Health Insurance Card



to choose your weekly online session day and time





to receive a Success Kit after attending your first online session.



RALLY/COACH