

Community Relations

SUBJECT: COMMUNICATION WITH THE PUBLIC

It is recognized that the Board of Education and school administration of the Sweet Home Central School District have the responsibility to provide all residents of the School District, its faculty, employees and students, with a communications program which promotes an awareness and understanding of school affairs. The primary objective of this policy is the enhancement of the District's educational program through the support and cooperation of a well-informed citizenry.

To this end, the District shall, to the best of its ability provide for and carry on a continuous program of school-community communications which is timely and which embraces the following characteristics:

- a) Comprehensive in scope
- b) Sensitive to public interest
- c) Direct and candid in nature
- d) Relevant to the need of the education program
- e) Stimulating and dynamic in approach
- f) Easily understood

Through Mass Media

- a) Information involving School District matters shall be reported to the mass media through the offices of Public Information and/or the Superintendent of Schools.
- b) Procedures involving the dissemination of building program information by individual schools may be handled by the Building Principal in cooperation with the office of Public Information. Typical building type information might include:
 1. Class projects
 2. Instructional programs
 3. Field trips
 4. Student awards
 5. PTA - parent activities
 6. Special displays
 7. Special faculty projects
- c) Where the release of information has District implications which might involve other Sweet Home programs or buildings, clearance must first be received through the Superintendent of Schools.

Adopted: 5/9/06