

Timestamp	Table #	What communication tools used this year had the t	What new communication tools would you like to s	What topics would you like to see the LTCAC discuss
5/8/2025 19:44:46	1	<ul style="list-style-type: none"> <li>-Find the emails from the principal informative and everyone looks at them.</li> <li>-like everything hard copy as it stays around for longer</li> <li>-improve the connection on linkedin</li> <li>-can get great connections on linkedin to alumni and large amounts of people</li> <li>-everyone loves the videos on social media</li> <li>-like to see the accomplishments of students</li> </ul>	<ul style="list-style-type: none"> <li>-improvements to connection to alumni and the ability to join the alumni association</li> <li>-would like to see more percentages for information on clicks because we don't know the metrics.</li> <li>-yearly plan based on years since graduated to reconnect alumni</li> <li>-target parents of graduates to encourage alumni network as they would be able to get on the email list</li> <li>-some type of pin that you can buy to join an alumni network and the money you pay for the pin goes to the fee of joining the alumni network. This will improve the rates of people who stay connected after leaving high school</li> <li>-communicate at open house during the lunch study hall about.</li> <li>-students getting connected in the community more</li> <li>-</li> </ul>	<ul style="list-style-type: none"> <li>-education content</li> <li>-curriculum review</li> <li>-school safety</li> <li>-community engagement</li> <li>-funding/finance</li> <li>-board members and what they do, and impact they have on the school</li> <li>-technology meetings (ai, social media, phone usage, computers, switch to excel possibly)</li> <li>-parental engagement (parent teacher conferences, open house)</li> </ul>
5/8/2025 19:46:26	2	<p>Principal emails (want links to specific grades to get important information, bolded topics)</p> <ul style="list-style-type: none"> <li>- a lot of info so people scan through (worry that people may miss things)</li> <li>- importance of taglines</li> <li>- parents use social media less than students (or only the ones related to their kids)</li> </ul> <p>Plymouth Places wants more explanation on DEI, with other community groups</p> <ul style="list-style-type: none"> <li>- wants to communicate their opinions with LT, see what tax payer money is paying for</li> <li>- strong connection between LT students and Plymouth Place</li> <li>- need to communicate information about Senior Citizen Prom</li> </ul>	<p>Senior citizen prom: presenting to resident council in person</p> <ul style="list-style-type: none"> <li>- want more in person communication</li> </ul> <p>Parents: want an app</p> <ul style="list-style-type: none"> <li>- Plymouth Place has had success with app</li> <li>- maybe using an app like SportsYou for sports communications</li> <li>- future meetings at Plymouth Place</li> </ul>	<ul style="list-style-type: none"> <li>- Event at Plymouth Place to foster connection</li> <li>- More intergenerational education and communication</li> <li>- More information on finding a part-time job for students and employer interaction</li> </ul>
5/8/2025 19:46:26	1	<p>The weekly emails going to students are awesome. Like the printed stuff. LinkedIn is becoming very important. Like the quick easy overviews.</p>	<p>More communications about the alumni newsletter. Sell alumni newsletter to parents. Look how to engage younger people for alumni letters. Develop the linkedin more. Talking to the parents during lunch of parent open house with someone of importance. Define what the responsibility of the board is.</p>	<p>The alumni letter and linkedin. Make sure you target parents for alumni letters. Tie a \$15-20 pin or something to wear. This would put you on the alumni list, and get the attention of other parents. Add QR codes to printed copies. During the open house during lunch, talk to the parents with someone important to get attention. Ask to join alumni letter when paying for cap and gown. LinkedIn is the future. Technology meetings.</p>

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5/8/2025 19:51:23	3	<p>Email newsletter as a parent and students.</p> <p>Only mail mentioned to stand out is "LT By the Numbers" - is numerized and concise and likes because it goes to community members and taxpayers and not just parents</p> <p>Also facebook - As a parent and community member likes because it promotes the school to other schools towns and community tax payers</p> <p>Improved outreach to feeder school. Love student panels for students coming into LT. Even the minor things.</p> <p>Cody dailey has done an amazing job for communication compared to two years ago for college information like common app FASFA and scholarships, there was multiple ways to get to parents and include them in the student conversation of career. College and career panels and boot camps for students also.</p>	<p>There is mixed messages in grade schools so highlighting LT's achievements more widely could benefit.</p> <p>Is there a new outreach for grade schoolers to get parents excited about sending their children to LT. Even sharing to feeder schools.</p> <p>Making resources online outside of freshman experience aware for feeders.</p> <p>Making surveys to choose emails your receiving forever. Parent like to see just football or fine arts.</p> <p>A clearing house of all the instagram pages. Maybe hashtags to click on for specific pages to branch into other pages.</p> <p>Website is confusing and don't do a good enough job in clubs/activities. You have to go to instagram. Ex. finding coaches emails to reach for emergencies or any issue.</p> <p>Inflated number of second on a page is probably due to parents lost.</p> <p>Parent Square; A platform for communication so that parents at home can choose the language the information is being brought to them as. To encourage all parents to overcome language barriers. How many parents aren't visiting communication sites because its not in their preferred language?</p> <p>Find parents complaints about on social media accounts like PTC facebook</p> <p>Possibly including/adding an FAQ, or AI to navigate website with question or guidance</p> <p>Expand partnerships with community connections.</p> <p>Open houses for feeder schools and overall community members to see new spaces added by renovations.</p>	<p>Safety procedures and protocols implemented and future implementations. For example fights and disciplinary actions, new door safety changes.</p> <p>Whats happening with technology in the classrooms, the problems, the positives, and how its presented to students.</p>