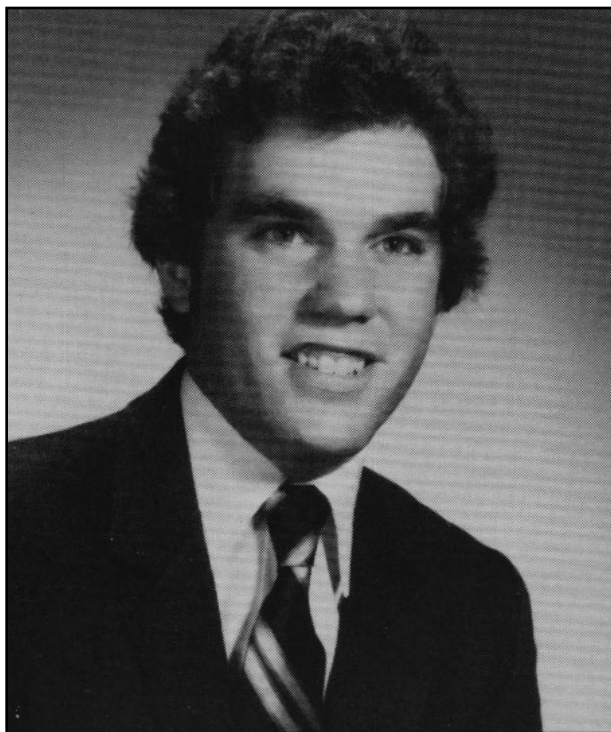


# *Watchung Hills Regional High School Hall of Fame*



**Michael Stanfield**  
*Class of 1982*

Michael Stanfield, a Warren Township native and 1982 graduate, was an Honor Society member and a multi-sport athlete during high school, earning varsity letters in both football and baseball. Mr. Stanfield utilized the discipline and teamwork he learned on the ballfield to pursue and create a successful career as a top executive in the professional sports world.

After graduating from Saint Leo University in Florida with a degree in sports administration and gaining experience as an intern for the Cincinnati Reds, Mr. Stanfield was able to secure an entry level job for the MLB. He used this time to create relationships with baseball executives and front office employees which helped him secure the assistant general manager position for the San Francisco Giants' minor league team. In the following years, Mr. Stanfield gained a range of experience as he sequentially became the director of sales for the Fort Lauderdale Stripers (American Professional Soccer League), the director of ticket sales and marketing for the Fort Lauderdale Yankees, the sales representative for the MLB's Marlins, the director of sales for the NBA's Miami Heat, Vipers of the International Hockey League and then the MLB's Detroit Tigers. In 2000, Mr. Stanfield landed the job as director of ticket sales for the New Orleans Saints and has been there since.

When Mr. Stanfield first joined the Saints, fans were giving away tickets due to the team's poor performance over the years. Mr. Stanfield and his sales team were able to right the ship and the Saints have sold out every contest in New Orleans except for one since 2000. This achievement is due to the use of creative sales marketing and promotions, making tickets available to fans on all economic levels and providing elite service and value to all team partners. The Saints were ranked first in Overall Gameday Satisfaction by the NFL in 2018 and 2019 and have been ranked in the top eight teams in the NFL's customer service rankings under Mr. Stanfield's leadership.

As Senior Vice President of Sales of the New Orleans Saints and New Orleans Pelicans, entering his 26th and 14th seasons respectively, Mr. Stanfield continues to make the fan experience the top priority while also expanding the corporate sponsorship for both clubs. In addition to his work for the Saints and Pelicans, Mr. Stanfield serves on the People's Health Champion Selection Committee and the advisory board for Archbishop Chapelle High School. He is also a sports industry public speaker who presents to his local community and nationally at universities, youth foundations and professional groups. Through his speeches, Mr. Stanfield hopes to inspire students and professionals to push through their failures and never give up on their dreams.