

# Logo Design Contest

SOLANA BEACH SCHOOL DISTRICT

*SBSD's Memorable Mission:*

*Where learners find their voice, share their gifts, and advance the world*

## Who Can Enter?

Current and former students, employees, parents, and members of our community!

INSPIRATION &  
CREATIVITY



## Criteria: What Makes A Great SBSD Logo?

- Reflects SBSD's Mission
- Simple
- Memorable
- Distinctive
- Timeless
- Appropriate
- Conveys an intended message
- Must work well in color and black and white designs

## CONTEST TIMELINE

- Contest is open: January 25 - February 19, 2021, until 4 p.m.
- Email logo to [logocontest@sbsd.net](mailto:logocontest@sbsd.net)
- Subcommittee convenes February 23 - March 3, 2021
- Winning logo and artist announced March 11, 2021

## LOGO SUBMISSIONS

- Entries must be in digital format (PDF or JPEG) and less than 1MB
- No more than three (3) colors
- File name example (Smith.Jane.jpeg)
- Include name, email, address, phone number, and affiliation (e.g. current student, employee, etc.)
- Email to [logocontest@sbsd.net](mailto:logocontest@sbsd.net)