

DISTRIBUTION OF PROMOTIONAL AND/OR COMMERCIAL MATERIALS

The Governor Wentworth Regional School District requires that any promotional or informational materials be sent to the SAU Office for preapproval. In order to be approved for distribution, materials must be provided to the SAU Office in a format that is accessible via QR code, link, or URL/web address. In addition, organizations requesting approval of materials must meet the following criteria:

- Are registered as not-for-profit organizations that are accessible to all students; are free of charge to students or offer financial assistance as needed, **and/or**
- Benefit or directly support the students of the Governor Wentworth Regional School District.

Approved materials that meet the above criteria will be shared with families through the District's digital communication platforms in **electronic format** only.

Materials that do the following are unacceptable:

- Attack ethnic, religious or any racial group;
- Promote hostility, disorder, or violence;
- Proselytize a particular religious or political belief;
- Promote for commercial purposes - advertising a product or service for sale or rent;
- Are libelous, invade the rights of others, or inhibit the functioning of the school, or advocate interference with the rights of any individual or with the normal operation of the school;
- Favor or oppose any political candidate, any bond issue, or any other question to be decided at an election; and
- Are obscene or pornographic as defined by prevailing community standards.

The District will no longer distribute printed materials from outside organizations. Only materials created by a school, parent/teacher organization or booster club, or connected to school-sponsored events/programs may be distributed in print. This policy reflects the District's commitment to reducing paper use and promoting environmentally responsible practices.

Approved: 6/07/99
Revised: 1/05/09
Revised: 12/02/13
Revised: 10/06/14
Revised: **5/05/2025**