

BSME Educational Resources & Supplies Directory

BSME Partner Directory

BSME facilitates an invaluable relationship between our schools and over 90 Partners, who provide products and services to schools and staff.

Schools in need of Educational Resources & Supplies providers can use this brochure to browse trusted BSME Partners. To have a look at our other Partner categories, please visit our [website](#).

Educational Resources & Supplies



Atlab

www.atlabme.com | [LinkedIn](#)

Redefining Learning ATLAB, a technology-based hands-on learning solutions company provides innovative training systems to educational institutions, technical universities, and industrial (vocational) training centers. Partnered with the world's leading solutions providers and manufacturers, ATLAB brings the best of class solutions to classrooms. We understand the need for a child to touch, feel and inspect what they may not comprehend by just reading. ATLAB has taken education to another dimension by redefining conventional methodologies, enabling a high level of knowledge retention. Our learning programs are designed with innovative and effective ideas that are based on the curriculum, which ensures optimum student involvement. Atlab is a part of the Centena Group, since 1980.



CES Holdings Ltd

www.cesholdings.com | [LinkedIn](#)

Since 1980, CES Holdings, part of the Commercial Services Group, has supported schools in over 128 countries with books, educational supplies, and turnkey projects. From equipping new schools with specialist facilities to offering cost-saving logistics, CES leads in global education, delivering excellence and innovation every step of the way.



Early Excellence

www.earlyexcellence.com | international@earlyexcellence.com

Early Excellence is a leading provider of training, resources, and furniture, supporting high-quality pedagogy, provision and practice in early childhood education. With expert guidance and an extensive range of resources, Early Excellence helps schools and settings create engaging environments that support continuous provision and enhance children's learning and development.

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DK

www.dk.com | [LinkedIn](#)

For 50 years DK has been trusted by educators and parents to create books which engage and delight children in discovering knowledge about the world around them.

DK Learning titles feature entertaining and informative content on topics sure to engage every reader. From our Phonic Books range which helps children of all ages learn to read, to series on high-interest topics, DK inspires a love of reading and a thirst for knowledge about the world. Children can become reading heroes with DK Super Readers levelled non-fiction readers, and enjoy an abundance of non-fiction and reference titles, all designed to help students build their knowledge and develop passion and enthusiasm for learning.



Chamberlain Music

www.chamberlainmusic.com | John@chamberlainmusic.com

Chamberlain Music is a leading UK-based music education supplier. Working with many British International schools, we specialise in studio designs, installations and acoustic solutions. We also curate education brands like Percussion Plus and Octopus Ukulele, whilst distributing others like Panyard, Izzo and Nuvo, and stocking all other leading brands too!



Alef Education

alefeducation.com | rasha@alefeducation.com

Alef Education is a global leader in education technology at the forefront of using artificial intelligence and machine learning technologies to create personalised learning experiences that transform the way the world is educated.

Alef Education and its products, the Alef Platform, Alef Pathways, Abjadiyat, and Arabits, have a growing presence in key education markets worldwide, including the United Arab Emirates, the United States, Indonesia, and Morocco. The award-winning Alef Platform provides AI-powered learning and teaching solutions that use real-time data to drive improvements across the education system. Alef Pathways is a student-centred, self-paced supplemental math program. Abjadiyat is an Arabic language learning platform that provides engaging and interactive content from kindergarten to Grade 4. Arabits is a complete Arabic learning system for non-native speakers that helps students of all ages learn, practice, and improve their Arabic language skills using AI.

Alef Education supports approximately 7,000 schools, and over 1.1 million students use the Alef Platform. For more information, visit www.alefeducation.com.



Classic Educational Supplies

www.classic-educational.ae | [LinkedIn](#)

Classic Educational Supplies is a trusted UAE-based distributor of quality educational resources, learning materials, and classroom equipment. We support schools and nurseries across the region with expert advice, expedited delivery, and products aligned to the UK curriculum. We proudly partner with leading British and international educational brands.

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Tes Global

www.tes.com | help@tesglobal.com

Tes is the largest online education community; bringing together professional content, jobs and training opportunities for educators worldwide.

We want to simplify your working life by freeing up your time so you can focus on what matters most – changing lives through education. Talk to us to see how our products have the power to help you attract, train and empower the staff you need to help your school to succeed.



Trans World Educational Experiences

www.twedex.com | journeys@twedex.com

At Twedex, our mission is to inspire unforgettable educational journeys that empower students to become confident global citizens, ready to realize their potential and contribute to a better world.

For over fifteen years our passionate team of educational travel experts have been carefully curating school trips that create lifelong memories for each and every student that travels with us.

Trusted by the world's leading schools, Twedex has redefined excellence when it comes to international school trips, so whether it's a sports tour to Europe; a ski trip to Japan; a history trip to France; or a Performing Arts tour to London, our knowledgeable and friendly team will support you every step of the way, ensuring your school trip delivers an experience that excites, educates and empowers your students.



Findel Education

www.findel-international.com | [LinkedIn](#)

Findel has had an established base in the United Arab Emirates for over 10 years, working closely with local partners, to develop a reputation for delivering outstanding customer value. With over 30,000 resources available across all areas of the curriculum, we have everything you need to inspire and enthuse.



Edgenie

www.edgenie.co.uk/ | [LinkedIn](#)

EdGenie supports A Level Economics students in effectively preparing for examinations by offering tailored resources, interactive masterclasses, and specialized guidance. Our structured approach emphasizes clear essay writing, targeted exam techniques, and focused analytical skills, empowering students to maximize their academic potential and achieve outstanding results in their exams.

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Junior Duke Award

www.juniorduke.com | dawn@juniorduke.com

The Junior Duke Award is an exciting, ten-level challenge that inspires children aged 3-13 to develop life skills, confidence, and resilience. From cooking to first aid, it nurtures independence and a sense of achievement. Fun, rewarding, and empowering, it turns everyday tasks into adventures, helping young learners grow into capable, confident individuals!



Zaks

www.zaksstore.com | [LinkedIn](#)

ZAKS Uniforms is a premium school uniform company which has a vertically integrated supply chain and manages over 250 schools across the GCC with a manufacturing capacity of over 2 million units annually.

ZAKS has been serving the region for over 30 years in the realm of quality school uniform offerings with a retail distribution of over 25 stores across the GCC in convenient locations. We have been operating across UAE, Bahrain, Oman, Qatar and Saudi Arabia, offering top quality uniforms, bespoke styling, unparalleled service and have the largest network of uniform retail stores in the region.

ZAKS is a vertically integrated supply chain, controlling every step of the process from design development, fabric sourcing in our equity owned mills, production in our state-of-the-art facilities and delivery to students and families through our retail stores or online platform. We have an accessory range of more than 65 items ranging from bags, caps, swimwear, socks, belts, winter wear, sports gear etc. We also house BUCKLE UP specialized back to school leather and sport shoes with more than 20 designs which come with non marking soles and name tags on the inside (www.buckleupshoes.com).

ZAKS offers unmatched quality, value, and service, including free alterations on all garments, made-to-measure services for students requiring custom tailored uniforms (provided at the same price as off-the-rack garments) and a warranty on all uniforms. Our design team collaborates with each school individually to ensure a uniquely bespoke design that enhances your school's brand image and creates a look that students are proud to wear, on and off campus. Ordering online or at one of our conveniently located ZAKS Order Centers provides the utmost in convenience with uniforms being delivered right to your door.

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ITS Astra

www.itsastra.com | [LinkedIn](#)

ITS ASTRA is a pioneering online platform dedicated to revolutionizing supply chain management in the field of education. With a user-friendly interface and cutting-edge AI technology, ITS ASTRA streamlines the procurement process for educational institutions, offering access to a vast array with more than 30k+ resources from top global suppliers at competitive prices. ITS ASTRA takes pride in ensuring prompt, organized, and hassle-free deliveries, making it the go-to destination for educators seeking efficiency and excellence in resource management.

Key Features of ITS ASTRA:

1. Comprehensive Product Catalog: Access more than 30k+ education resources on a single platform.
2. User-Friendly Interface: An intuitive and user-friendly interface with an internal approval system for schools.
3. AI-Powered Search: Utilize AI technology to quickly find the right products tailored to your educational needs.
4. Cost Efficiency: Benefit from competitive pricing and cost savings, allowing institutions to allocate resources more effectively.
5. Logistics Management: Our own logistics management ensures reliable deliveries to your doorstep.

ITS ASTRA is committed to simplifying the resource procurement process for schools, enabling educators to focus on what truly matters – providing quality education to their students.



Edsidera

www.edsidera.com | [LinkedIn](#)

BENEFITS OF THE EDSIDERA AWARD

Our aim is to support schools with an extra curricular value added award scheme.

Each award within our series is built upon the foundation of empowering children to become independent learners through skill-led education. Meticulously curated by seasoned educators who are deeply passionate about skill development, every award is fueled by a commitment to instill a growth mindset in children.

Range of Activities

Progressive, age-appropriate challenges and tasks that include and promote life skills, enquiry, creativity, independence, wellbeing, sustainability, entrepreneurship and innovation.

Our app and platform give us the opportunity to craft bespoke content for each school. We will differentiate and align your own national agenda, school improvement plan or curriculum key priorities into the award tasks.



Learn IT

www.learnitacademy.com | info@learnitacademy.com

Learn IT is a Google Premier Education Partner, helping schools seamlessly integrate Google Workspace for Education and Chromebooks. Our solutions include tailored setup, deployment, training, and ongoing support. Focused on accessibility, collaboration, and innovation, we empower educators to create dynamic, engaging learning experiences that support all students—anytime, anywhere.

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The Happy Confident Company

www.happyconfident.com | schools@happyconfident.com

The Happy Confident Company's Schools Program equips students aged 3-14 with the social-emotional & character skills needed to thrive.

Delivered in only 5-10 minutes each day our award-winning, clinician-approved personal development & mental wellness program comprises c1,000 ready-to-go lessons.

Endorsed by teachers. Supported by Parents. Loved by children.



S + B UK Ltd - furniture for learning

www.splusb.co.uk | sales@splusb.co.uk

S+B UK is one of the UK's leading specialists in the design, manufacture and installation of innovative furniture systems for Science, Food Tech and STEM Classrooms.

We have 50 years of experience in creating new state-of-the-art educational environments and in turning old-fashioned, uninspiring classrooms into fabulous new learning spaces, featuring 21st-century design, inspiring laboratories, food technology rooms and STEM suites.



Trutex Ltd

www.trutex.ae | abruce@trutex.com

Trutex Schoolwear, proudly serving schools for over 150 years, is synonymous with premium quality and reliability. Known for high-quality uniforms and sports kits paired with exceptional service, Trutex is the ultimate choice for schools.

Expanding to the GCC in 2015, we now support hundreds of schools and thousands of students annually across the UAE, Oman, Qatar, Kuwait and Saudi Arabia. With regional warehousing, offices, and retail locations, we deliver seamless service tailored to local needs.

Our award-winning durability and "Made to Last" commitment ensure uniforms stand the test of time. Plus, our in-house design team is here to help you rebrand or create new uniforms effortlessly. Contact us today for a no-obligation design consultation!

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SIS Pitches

www.sispitches.com | [LinkedIn](#)

SIS Pitches has a notable reputation in the sports industry, having designed, manufactured, and built high-quality sports surfaces for prestigious football clubs and national stadiums across Europe and the Middle East. Their extensive portfolio includes top European clubs such as Barcelona, Real Madrid, Manchester United, and Juventus, as well as numerous national football stadiums in countries like Scotland, Portugal, and France.

In the Middle East, SIS Pitches has made significant contributions by designing, constructing, and maintaining football pitches for prominent UAE sports clubs, including Al Nasr Sports Club and Al Ain Football Club. Our work extends to synthetic sports surfaces for various schools and institutions, including GEMS Education and Dubai College, Safa School, etc. Additionally, we've provided synthetic grass for public spaces and facilities such as Dubai Municipality parks and Abu Dhabi Cricket Club.



Tsunami Sport Ltd

www.tsunami-sport.com | sales@tsunami-sport.com

Tsunami Sport is the world's leading sustainably-driven school sportswear provider. Officially now B Corp certified, Tsunami is regarded as a company with high environmental and social standards across all areas of the business.

With 20 Years of industry experience, Tsunami Sport has supported schools across the world in delivering high-quality, functional products that are designed for students and staff. Driven by best practices across all aspects of the supply chain married with industry-leading low minimum order quantities and outstanding in-house design capabilities, Tsunami Sport has built a reputation as the ideal school uniform supplier.

Tsunami continues to deliver a wide range of products to cover all sports and uniform requirements. For more information, head to www.tsunami-sport.com or to speak to us in person and find out how we can assist you, please get in touch with sales@tsunami-sport.com.



Wall Art by Promote Your School

www.promoteyourschool.co.uk | chris.harris@promoteyourschool.com

We are an education design agency that specialises in creating bespoke Wall Art for schools. Our talented in-house design team has managed thousands of projects for schools around the world. With over 20 years' of experience in education, we understand the unique challenges faced by teachers and leaders in education. So, we are well-placed to advise and guide you through the process of using Wall Art to achieve your goals and ambitions. You can find hundreds of examples of their work on their website.

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BBC Studios

www.bbcstudios.com

BBC Studios is a commercial subsidiary of the BBC Group with sales of £2.1 billion (2021/22: £1,630 million). Able to take an idea seamlessly from thought to screen and beyond, the business is built on two operating areas: the global Content Studio, which produces, invests and distributes content globally and Channels & Streaming, with BBC branded channels, services and joint ventures in the UK and internationally.

Around 2,500 hours of award-winning British programmes are made by the business every year, with over 80% of total BBC Studios revenues coming from non-BBC customers including Discovery, Apple and Netflix. Its content is internationally recognised across a broad range of genres and specialisms, with brands like Strictly Come Dancing/Dancing with the Stars, Top Gear, the Planet series, Bluey and Doctor Who. BBC.com is BBC Studios' global digital news platform, offering up-to-the-minute international news, in-depth analysis and features.



Growmore

[LinkedIn](https://www.linkedin.com/company/growmore) | jonathan@growmorelearn.com

At Growmore, we understand the unique challenges educators face today.

Since 2002, we have been a trusted education partner in the Middle East, offering innovative learning solutions that blend traditional print with cutting-edge digital resources.

With access to over 500 publishers, we tailor our offerings to meet your school's specific needs. Our dedicated team of experts is passionate about enhancing the learning experience and empowering educators alike.

Let's explore how we can work together to unlock your students' potential and create impactful learning.



Magrudy Enterprises LLC

www.magrudy.com | richard.rego@magrudy.com

Since 1975 Magrudy has become a central part of Dubai life. Although our flagship store remains the spiritual home of Magrudy's and is still visited by the same customers who shopped with us as children - we have branched out in the UAE and currently operate in Abu Dhabi, Al Ain and across various universities as the sole operator of campus bookstores. Being a family-run business with the needs of the local community always in mind, our books are complemented by a wide range of toys, stationery, greeting cards, arts & crafts materials suitable for all ages, as well as school uniforms. Our stores

are welcoming and interesting places to browse and explore and we pride ourselves on offering outstanding customer service.

Education

Since our beginnings as an educational toy and book store, education and learning remains at the heart of our business. our Educational Resource Centre caters to the needs of the UAE's educational community, supplying textbooks, library services, uniforms and holding book fairs.

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hihilulu

hihilulu.com | [LinkedIn](#)

At hihilulu, we are passionate about revolutionizing language learning for young minds through innovation and creativity.

Our platform offers a unique, engaging, and interactive experience designed to nurture children's love for languages and build their confidence in communication. Our platform is inspired by the groundbreaking work of Professor Joel Bellassen and his Dualism Theory, which emphasizes the importance of balancing immersive language input with structured learning strategies. By integrating this theory, hihilulu ensures that children not only acquire linguistic skills but also develop cognitive abilities that enhance their overall learning experience.

For schools, we offer an all-in-one service that includes expertly crafted content, teacher resources, and even dedicated educators to lead language programs. Our curriculum incorporates storytelling, gamification, and multimedia, creating an engaging and effective learning environment aligned with global educational standards.

Join us at hihilulu, where we transform Chinese language learning into a fun and meaningful adventure –empowering the next generation to thrive.



TTS

www.tts-international.com | [LinkedIn](#)

We have been Part of RM Group – a pioneer in the education technology space – since 2004 and supplied schools and learning environments across the globe with innovative educational resources for 40 years. Our teams design, develop and deliver thousands of products each year to inspire a lifelong love of learning.



Featherlyne Trading

[LinkedIn](#)

Featherlyne provides high-quality school and office supplies in Qatar. We commit ourselves to supply products & services that give the highest customer satisfaction. Featherlyne's culture is to always find that perfect balance between quality, delivery timelines, budget and sustainability, together with its customer schools and institutions.