



**everyone can  
back the future**  
*NORTHWEST ISD COUNCIL*

# PTA Year In Review 2024-2025

[www.nisdtxpta.org](http://www.nisdtxpta.org)



# Mission & Purposes

PTA's mission is **to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.**

Our Council's purposes are to: Connect, Increase Membership, Train Local PTAs, Assist Volunteers, Model Professional Business Standards, Promote PTA, Engage with the Community, Advocate for ALL kids, Support our Youth and Provide Programming to Support our Mission.



# Our Team

PTA leaders are volunteers who want to help all our kids in NISD. We are grateful for those that step up to the Council level of leadership as Officers and Chairs to help guide and support our local PTAs.



Michelle Smith  
President



Edie Jauregui  
VP Leadership



Rebekah Baus  
VP Membership/  
Advocacy



Jessica Watson  
Treasurer



Kim Johnson  
Secretary



Susan McNeill  
Parliamentarian

Our Chairs: Laurie Whestine (Sponsorships), Brittany Dosch (DEI), Amanda Staver (Programs), Kiley Hora (Healthy Lifestyles), Alexandra Davies (Literacy)



# Membership

As a membership-based non-profit organization, our advocacy strength is based on our membership numbers. Most PTAs in NISD charge \$6-\$10 for an annual membership that is three tiered with local, state and national PTA membership. We recognize our leaders at our delegate meetings for their accomplishments. Anyone can join us at [joinpta.org](http://joinpta.org) or join a feeder pattern or all our PTAs at [nisdtxpta.org](http://nisdtxpta.org).



*Thank you to our local PTA volunteers who advocate and obtain members to raise our voice for ALL kids!*

# District-Wide Membership

Northwest ISD is blessed to have such a supportive staff, parents and students who understand the value of their PTA membership. We will receive our Ten-Year Membership High Award this July; which fewer than 3 Councils in Texas have achieved.



101%

## Total Membership in NISD

The 2023-2024 membership total was 10,633. This school year of 2024-2025, we had total membership of 10,687, which is a 101% increase from last year.



25%

## Back The Future Membership

Back The Future Members have joined ALL 34 of our local PTAs. This year we had 10? BTF Members. Huge thanks to: Dr. Mark Foust, Dr. Anne Simpson, Jennifer Murphy, Steve Sprowls, Joe Washam, Michelle Smith, Alyssa Pry, & Jennifer Burton. Eagle Membership to Hailey Walker.

# Special Note

Special Congratulations to Lakeview ES PTA for earning the Platinum Voice For Every Child from Texas PTA, meaning they have a member for every student on their campus -  
**AGAIN!**



Texas PTA Platinum Voice For Every Child

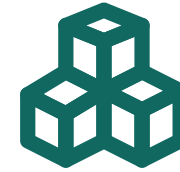


# Training

The backbone to a volunteer-run organization is training and modeling. Our Council strives to train local leaders, principals, new schools and students to grow our leaders at home.



## Texas PTA Launch



Council hosted a hospitality suite at the State Convention with 111 registered leaders from NISD attending trainings, vendor fairs and networking!

## National PTA Leg Conference

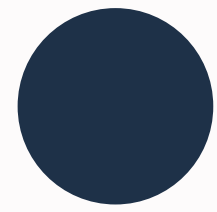


Council had leaders attend the National Legislative Conference where we advocated with ALL PTA leaders, especially our own Congressman, Ted Cruz.

## Local Training



In addition to State and National Training that our leaders attend annually, Council provides specialized training bi-monthly for leaders to connect.



# Programs

Council brings our families, staff and community together through community programs that showcase students and advocacy issues we want to create awareness around.

01



## Reflections Gala

National PTA hosts an annual art competition, this year's theme was Accepting Imperfection. We hosted a Gala to showcase our students' work.

02



## Imagination Library

Free books into the hands of students ages 0-5 in zip 76247 every month in English and Spanish. We hope to expand this to other zip codes.

03



## Wellness Fair

A giveback on Health, Safety, and Wellness showcasing vendors, NISD partners, community members and PTAs for students and families to become healthier.

04



## One Pill Can Kill

A joint presentation by NISD Guidance and Counseling with community partners brought in by PTA to increase awareness on the dangers of fentanyl.

# Reflections Awards Gala: Accepting Imperfection



# Dolly Parton's Imagination Library

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- Opened December 2024
- First Books Arrived Feb 2025
- Currently 304 students (age 0 to 5) enrolled in 76247



"YOU CAN NEVER GET ENOUGH  
**BOOKS**  
INTO THE HANDS  
OF ENOUGH  
**CHILDREN**"  
*Dolly*



## INSPIRE A LOVE OF READING

Enroll your child in Dolly Parton's Imagination Library and get a FREE BOOK every month until their 5th birthday.

“ Our daughter **LOVES READING** and being read to, and the **VARIETY** she receives from the Imagination Library is a **SIGNIFICANT** part of this ”

Dolly Parton's Imagination Library is dedicated to inspiring a love of reading by gifting books free of charge to children from birth to age five, through funding shared by Dolly Parton and local community partners in the United States, United Kingdom, Canada, Australia and Republic of Ireland.



Northwest ISD Council of PTAs  
Supporting 76247


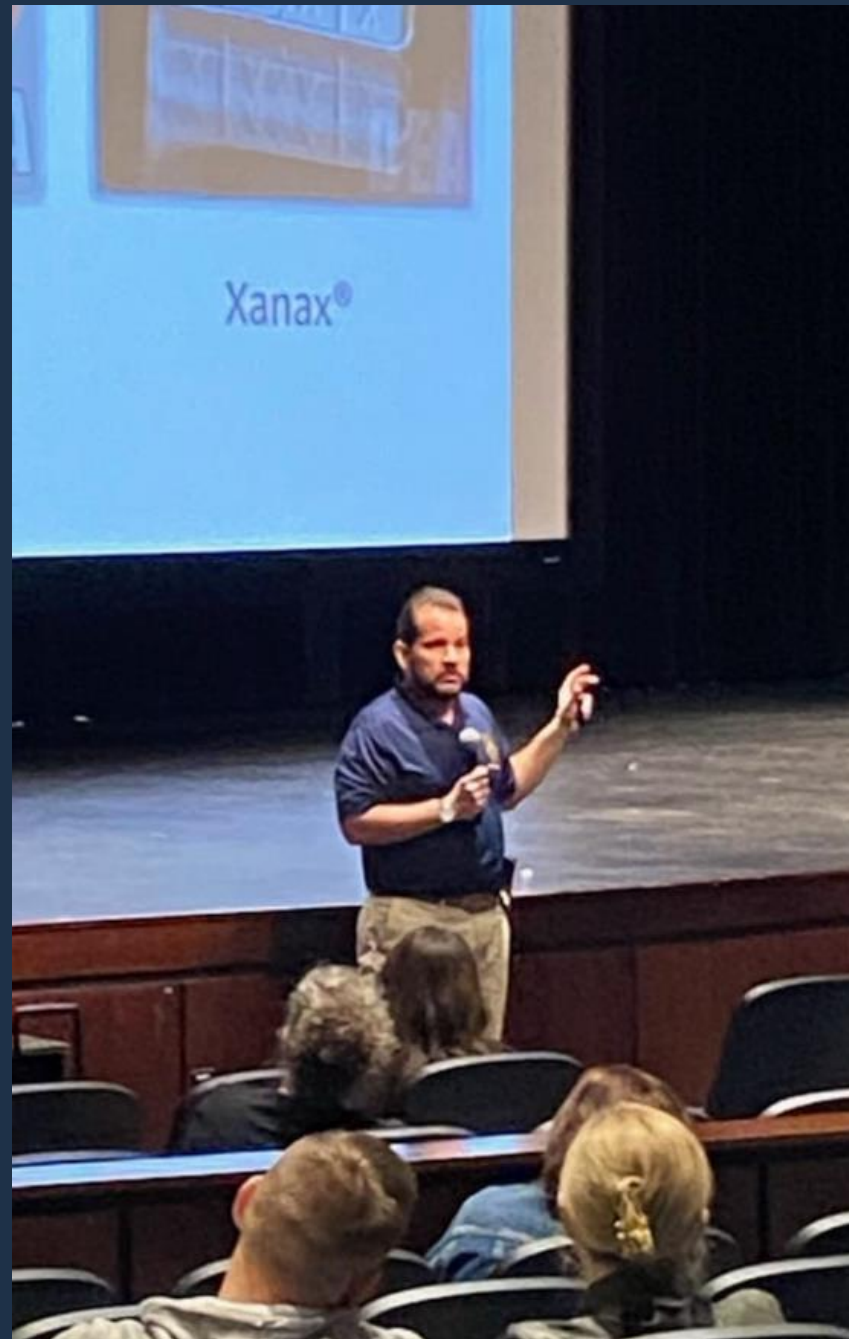
IMAGINATIONLIBRARY.COM



# Community Wellness Fair - 4/29/25



# Fentanyl Poisoning Program

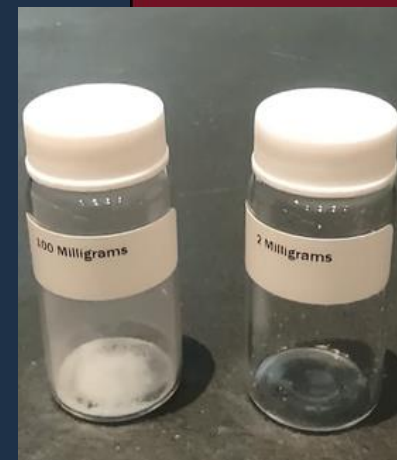


NISD

## ONE PILL CAN KILL

*The New "F" Word.. Fentanyl*  
*A Fentanyl Awareness Presentation*  
*Presented by DEA Special Agent*  
*Eduardo Chavez*

Oct, 29th  
6:30 PM  
Byron Nelson Performing  
Arts Center  
Open to all NISD families



# Advocacy



## Texas PTA Rally Day

Council rented a bus and took another generation of students to the Capitol to show them what advocating looks like.



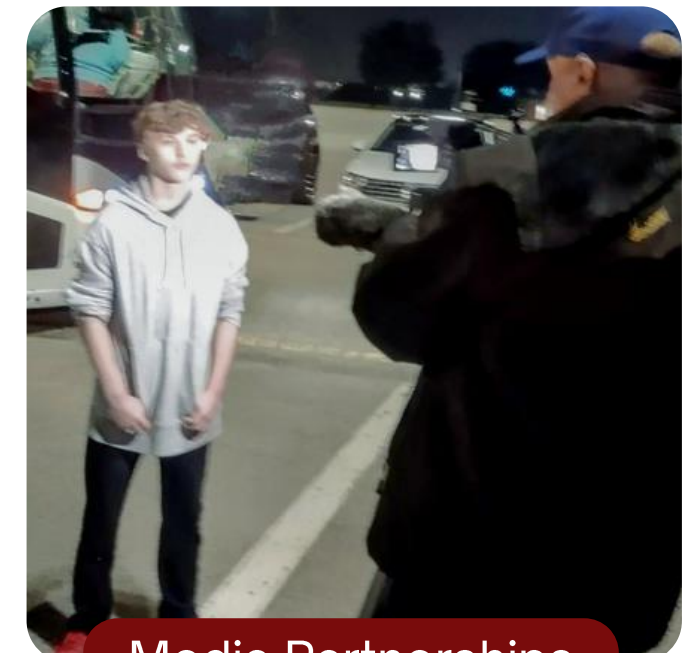
## Candidate Forum

Council provided an in-person and online recorded Candidate Forum for the contested race between Joe Washam and Jeff Dearing.




## Calls To Action

PTA members joined the NISD Advocacy Committee and answered the call to reach out to our legislators about upcoming votes.




## Media Partnerships

Local leaders and student ambassadors helped create Op-Eds, News Segments and Media attention on our Advocacy Effort in NISD.



**5.5 MILLION REASONS**  
To Keep Public Funds In Public Schools

**#StudentsRworthIt**



# Giving Back



PTA Night - Angel Tree



Back To School Fair

# Senior Scholarships



# Family Engagement





**THANK YOU,**

**SCHOOL BOARD MEMBERS!**

