



# PHOTOGRAPHY

**NORTHVIEW HIGH SCHOOL**

Pathways Prepare  
Vikings For The Future  
and Beyond



## PATHWAY OVERVIEW

Students in this pathway are trained for entry-level jobs in photography. Our students learn camera controls, Adobe Lightroom, digital printing, studio lighting, and fine art inkjet printing through these courses. Students in their third year can receive Advanced Placement credit for their photography and dark room training at Mt. San Antonio College. In addition, this career pathway requires developing knowledge and skills in visual art concepts so students can create and communicate complex concepts in a broad range of occupations and professions.

## COURSE SEQUENCE



**PHOTO COMMERCIAL ART**



**DIGITAL PHOTOGRAPHY II**

## VISUAL/COMMERCIAL ART LABOR MARKET



### LABOR DEMAND

The top 3 careers in this field are:

- Graphic Designer
- Advertising manager
- Art Director



### SALARY RANGE

The average annual salaries are:

- Graphic Designer - \$52,110
- Advertising manager - \$64,897
- Art Director - \$94,220



### BENEFITS

Benefits of becoming a program completer:

- Preparation for a university, junior college, or trade school program
- An educational focus on Visual Art
- Development of real-world skills and opportunities for experiential learning
- Mt. San Antonio College Articulation