



School Board Member

Aaron Lippman

Tell Us About Yourself: I was born and raised in the suburbs of New York City, the youngest of three. While visiting colleges during my senior year of high school, I fell in love with UW–Madison and became a lifelong Badger. After college, I lived in Israel for a year and then in Austin, TX, before settling in Chicago for many years. In Chicago, I returned to school for a master's in education from DePaul University and taught high school social studies in both public and public charter schools for 10 years. Most importantly, I met my wife, Alyson, and we began building a family together. After completing a master's in administration at Concordia University Chicago and a leadership program through the Accelerate Institute, we moved to Milwaukee in 2014. I served as the principal at Carmen South High School and was then incredibly fortunate to become the founding principal of Carmen's Southeast High School. As my children entered elementary school, I had the opportunity to lead Milwaukee Jewish Day School as Head of School—alongside my three kids each day. In 2024, I returned to Carmen Schools as the CEO.



What inspired you to get involved with the school board?

My mom. I attended the school where she taught through 9th grade, and she was the PTA president at my high school. I want to add value to our community, and the Shorewood School District is a foundational reason people choose to live here. If I can help strengthen our local schools, then serving on the board is a great use of my time.

What about the Shorewood School District inspires you most?

I appreciate the diversity of our schools and love how the district is so naturally woven into the fabric of our community. The District has tremendous potential, and I'm excited to be part of the next chapter of Shorewood schools.

What do you enjoy about living in Shorewood?

The walkability, location, and natural beauty of Shorewood are amazing. There's always something to do, and I love seeing familiar faces everywhere I go.

Your secret talent that no one knows about:

This one's tough for me—but I'd say I can be hilarious, although my children would likely disagree.