

Mr. Rasmus called the Millville Area School District Co-Curricular Committee Meeting to order at 6:22 pm.

Those present in the High School Library were Joseph Rasmus, Superintendent; William Berger, Co-Curricular Committee member; Michael Farrell, Co-Curricular Committee member; Matt Mills, High School Principal; and Chelsea Rosenberger, Board Recording Secretary.

Review of 2025 Spring Athletic Programming

- Ms. Verstraeten, Athletic Director, shared the following information with the Committee as an athletic update:
 - Girls Basketball earned a place in the District IV Championship and finished as runner-up and qualified for the State Play-offs!
 - It was a great experience to host the State Play-off game. So many students, teachers, families, and community members were involved with sending the girls basketball players cards/letters of encouragement!
 - Boys basketball is looking forward to rebuilding this summer in a summer league, camp, and a few clinics!
 - Larissa Evans broke the all-time girls scoring record and finished her career with 1879 points! She was named Mid—Penn MVP!
 - Wrestler Dylan Brokenshire placed 2nd at sectionals and finished 5th at both districts and regionals! Gunner Sternhagen placed 5th at Sectionals and qualified for Districts.
 - Senior Bowler Paul Moore was the top bowler on his team and named League MVP! He qualified for Regionals, but just fell short of State qualification.
 - Baseball team is 9-3 and needs one more win to qualify for play-offs. They are currently in first place in Mid-Penn East.
 - Softball team celebrated a great 28-26 comeback win against Sugar Valley!
 - Junior High Girls Field Hockey has two back to back wins against Warrior Run and Southern, respectively.
 - Junior High Girls and Boys Soccer have enjoyed playing home games at the stadium. The boys have enjoyed victories over Saint John Neuman and a comeback draw with Bloom. The girls have yet to win, but are improving!

Sponsorship Inter-District Operating Procedures

- Mr. Rasmus began by reviewing the steps to the sponsorship application and approval process developed by a recent meeting with administration. Additionally, he shared that a change from the previous meeting, per the Committee's recommendation, was to ask for the cost of the banner separately from the cost of the sponsorship level chosen.
 - Mr. Mills stated that they would try to use local vendors, but the banners needed to be of a higher quality mesh material and may need to utilize vendors outside of the community.
 - Ms. Rosenberger commented that Ms. Verstraeten was working with Blended 7 to create banners that were a mesh material.
 - Mr. Rasmus added that the language only allowed sponsors to choose the venue where they would want the banner hung, but not the specific location within that venue.
 - Mr. Farrell commented that some companies could also have sponsorship on the sides of the scoreboards.
 - Mr. Rasmus agreed but added that many of the scoreboards already have sponsorship on them. There could, however, be some parts added to the sides to display more sponsorships.
- Mr. Rasmus continued reviewing the steps of the process with the Committee as well as discussed the need for a Sponsorship Committee. He explained that the administration wanted to include community members on the Committee as we want to show value in the business relationships locally. Additionally, he explained, the Sponsorship Committee would review how the revenue

earned from the sponsorships would be expended, making fair determinations on how to spend the money across the co-curricular activities.

- Mr. Farrell commented that this would be a good idea.
- Mr. Mills stated that at the end of every athletic season, the coaches would submit their needs for the following year, including both needs and wants, that would help the district know the budget needs. Eventually, he explained, the district would get to the point where the students would have what they need and hopefully, this would take away from the overall budget.
- Mr. Rasmus commented that at the moment, this process was being considered for athletics and athletic venues but in the future, this needs to be expanded for all departments.
- Mr. Rasmus concluded by saying that we still have a few things to work out, but one concern that still needs to be addressed is where the money will be housed. He shared that Mrs. Holloway was still looking into this with our auditor.
 - Mr. Berger commented that this was also his concern.
- The Committee was amenable to moving forward with the Sponsorship Committee and the process as presented, as well as the inclusion of community partners in the Sponsorship Committee.

Elementary Basketball Programming

- Mr. Rasmus began by explaining the history of the discussion. He explained that last year, the boys basketball coach put together a presentation detailing his plan for an Elementary Basketball program, including sponsorship levels. He shared that at that point, his proposal seemed to mix with issues about facility use and administrative regulations about the same. Mr. Rasmus explained that the way the program was presented was problematic because it would mean the district would require fees for facility use and for him to hold individual liability insurance. In the interest of wanting his program to proceed, the district wanted to put the sponsorship information in place.
 - Mr. Farrell commented that the district is behind for basketball skills by not having a program like this available.
- Mr. Rasmus agreed and stated that instead of asking this program to follow the facility use guidelines, the administration was recommending that we recognize the Elementary Basketball program as a Millville Area School District sponsored program. This would allow those coaches the ability to hold this program under the school's liability and as an approved advisor. He added that there needed to be a discussion on the approval for this and how to handle it financially.
 - Mr. Mills explained that he has previously seen programs like this as an extension of the head coach's responsibilities to grow their program but that he had also seen it as a stipend position.
 - Ms. Rosenberger added that there is a history of this being a Board approved advisor in the past without any financial compensation.
 - Mr. Farrell shared that he felt for now, it should not be a stipend but just an approval as an advisor or coach for the Elementary to see how it grows. He added that it could be reconsidered in the future.
 - Mr. Berger commented that he felt it should not be included in the head coach's salary because there may be a coach later on who does not want to run this program.
 - Mr. Mills posed the question if the program would be co-ed.
 - Mr. Farrell answered that it definitely could be all together.
 - Mr. Berger commented that historically, the two programs have been separate.
 - Mr. Mills added that currently, each coach has had a program but that it was separate.
 - Mr. Rasmus answered that as long as we had a program for all genders of students, he was not concerned about if it was together or separate.
- Mr. Farrell asked if the boosters would be able to sell concessions that could potentially help out with the t-shirts.

- Mr. Rasmus answered that he felt that would be a great outcome.
- Mr. Mills commented that they could do some sponsorships even on the t-shirts to help with costs. Additionally, he explained that the Engineering program has a screen printing machine now that next year will be able to do projects like this.
 - Mr. Berger felt this was a great opportunity.

Parking for Softball / Field Hockey

- Mr. Rasmus reported that Mr. McWilliams put up signs and a chain system to keep all parking from by the field, with the exception of coaches and those who are handicapped.
 - Mr. Farrell asked that the Board reconsider this because it is a hard walk for everyone out there, and it is swampy. He explained that many individuals have shared concern with this change. Additionally, the grass does not seem to be bothered with people driving out to the field.
 - Mr. Rasmus answered that he was fine with reconsideration.
 - Mr. Farrell explained that another possible solution would be to create a temporary path with posts/markers so that spectators know exactly where to drive their vehicles.
 - Mr. Mills commented that the district may be able to reach out to Sokol's quarry for this trax material that goes out like sand but with weather, packs down really well.
 - Mr. Berger stated that if the grass is holding up, he is fine with reconsidering this stance.

Softball Scoreboard

- Mr. Rasmus explained that now that the softball scoreboard has been fixed, the softball team is not wanting to continue utilizing the Game Changer application for record keeping purposes.
 - Mr. Farrell commented that they simply do not have the coaching staff to manage it, and the students are not able to keep up with updating the app either.
 - Mr. Rasmus asked if the Committee wanted to communicate that we are no longer using the application with parents or finish out the season with it.
 - Mr. Farrell answered that they have not been using it the last two games, and no one has reached out about it so far.
- The Committee was amenable to stopping the usage of the Game Changer app for softball.

Topical Items

- Mr. Rasmus then shared some information from Ms. Verstraeten.
 - Mr. Rasmus explained that the ticket collection from the Junior High games now that the stadium was being utilized was about double the typical sales.
 - The Committee was happy to hear this report.
- Mr. Rasmus explained that Mr. Mike Whitenight would be retiring from working as the scoreboard operator next year and no other game staff members have indicated their desire to pick up the job. He asked if this would be okay to post as a vacancy.
 - The Committee was amenable to posting this on our channels but not to the newspaper.

ADJOURNMENT

The Committee adjourned the meeting at 7:35 pm.



Chelsea Rosenberger
Board Recording Secretary