



**Harrisburg High School "Home
of the Mighty Cougars"
Department of Athletics
2451 Market Street
Harrisburg, Pennsylvania 17103**

Dear Harrisburg Cougars Supporter:

On behalf of the Harrisburg High School Football Program, we are excited to begin the preparations for the upcoming 2025 season. We are working extremely hard to put the best program together to represent our community and its families. There are numerous areas of the program that present opportunities for improvement and renewed support. In order to ensure a successful program, we rely on local businesses that serve our community to provide sponsorship to help offset some of the cost of the program.

As we prepare our 2025 Football Media Guide, we are reaching out to you and your business to see if you are interested in buying advertisement space in our sports program. We would like to give you the opportunity to support the Harrisburg Cougars and to promote your business at the same time. Our program is filled with business advertisements, pictures of Cheerleaders, Football Players, Volleyball Players, Soccer players, Tennis Players and Band Members, as well as including the schedules of games. A program advertisement gives local business a great way to promote their company and expose their business to local residents while supporting the school Football program as a bonus!

Listed below are our advertisement prices. Please forward your payment and camera-ready logo. All advertisements are due on or before **Friday, July 25, 2025**. If your advertisement is not camera ready, please be sure that it is typed.

Advertisements must be sent via email to athletics@hbgsd.us and payment can be mailed or pay by using the link below:

Harrisburg High School Attn:
Calvin Everett
Department of Athletics
2451 Market Street
Harrisburg, PA 17103

Online Payments for Media Guide: <https://www.zeffy.com/ticketing/harrisburg-high-school-2025-medial-guide>

*Please make all payments payable to HHSFBC

Please contact our office at 717-703-4306, if we can further assist you.

Inside Front Cover	\$200.00
Inside Back Cover	\$200.00
Back Cover	\$250.00
Full Page (Color)	\$150.00
Half Page	\$80.00
Quarter Page	\$50.00
Business Card	\$30.00
Patrons	\$2.00
Mr. and Mrs. And or Family	\$5.00

We truly appreciate your patronage and support of the Harrisburg Cougars Athletics Department,

Yours Truly,

Calvin Everett
Director of Athletics