LOS MEDANOS COLLEGE

ARTICULATION AGREEMENT

DATE DRAFTED: April 2025
VALID ACADEMIC YEARS: FA25-SP27

LMC COURSE: JOURN-129 Media Production: An Overview of Newsroom Skills and Practices
HIGH SCHOOL COURSE: Journalism
School: Liberty High School
Address: 850 2nd Street, Brentwood, CA 94513

A. **COLLEGE COURSE DESCRIPTION:** An overview of media production skills and practices for students interested in learning about careers in the news and information media, and other related fields such as advertising and public relations. The course also addresses communication law and ethics, and requires weekly laboratory work on the college newspaper, online news site, and/or magazine

B. **UNITS: 3**
C. **PRE-REQUISITES: NA**

D. **HIGH SCHOOL COURSE DESCRIPTION:**

D. REQUIRED CONTENT FOR ARTICULATION:
Course Content

1. Overview of the newsroom
   A. Newspeak: Journalism lingo
   B. Newsroom policies and organization
   C. Electronic, virtual and convergence newsrooms
   D. News judgment, planning and generating ideas for content across platforms
2. Basic reporting and writing
   A. Assignments and deadlines
   B. Basic interview skills and research
   C. Beat vs. general assignment reporting
   D. News vs. opinion: Accuracy, fairness and balance
   E. Evaluating and synthesizing information gathered
   F. Leads, story structures and transitioning
   G. Journalistic news style
3. Basic multimedia storytelling
   A. Photojournalism basics
   B. Video journalism basics
   C. Graphic journalism basics
   D. Captions and integrating text
4. Basic News Editing
   A. Role and responsibility of the copyeditor
   B. Copy flow and copyediting techniques

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C. Grammar, spelling and AP style
D. Media law and ethics

5. Basic News Design
   A. Visual presentation of news judgment
   B. Integration of words and images
   C. Handling copy
   D. Typography and type specification
   E. Principles of modular design in print and/or online
   F. Desktop publishing and use of industry-preferred graphic tools on the computer
6. Planning for a career in the media
   A. Media careers and pathways
   B. Building a basic string book (publication portfolio) physical or online
      a. A compilation of 10-12 journalism examples, including published work, physical or online
      b. Write a portfolio self-evaluation/reflection

Quarter One:

- The history of early American newspapers/media
- 1st Amendment
- Sedition/Espionage Acts
- Yellow Journalism
- Muckraking/Newsies
- Functions of the media
- Ethics of journalism
- News judgment: what is news? How do you know?
- Generating story ideas
- Gathering relevant sources
- Interviewing skills

Quarter Two:

- Paraphrasing quotations
- Attribution verbs, punctuating quotations
- Writing quality leads
- Effective transitions within articles
- News writing: inverted pyramid style
- Active/passive voice
- Sexist language
- Writing effective headlines
- Feature writing

**The Lion's Roar Issue #1 written and produced during Quarter Two*

Quarter Three:

- Sports writing: pre-game stories and sports features
- Photo composition, rule of 3rds, leading lines
- Writing effective photo captions
- Functions of photos
- Promoting a business using National Scholastic Journalism Week

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- Writing editorials-must submit to the Brentwood Press
- Persuasive techniques
- Creating an editorial policy

**The Lion's Roar Issue #2 written and produced during Quarter Three*

Quarter Four:

- Using a dummy page for layout
- Impact of font sizes and styles
- Principles of layout and design: balance, dominance, etc.
- Creating your portfolio: personal statements, resumes, displaying your work appropriately
- Presenting your portfolio during an "interview" panel

**The Lion's Roar Issues #3 and #4 written and produced during Quarter Four*

E. REQUIRED COMPETENCIES (PERFORMANCE OBJECTIVES) FOR ARTICULATION:

Students will:

1) Describe reasons mass communication is important to modern society.
2) Distinguish between and use the various styles of journalistic writing.
3) Develop the ability to gather news by interview, observation, and research.
4) Learn the basics of page design and layout.
5) Develop an appreciation for the rights and responsibilities of a student publication.
6) Reinforce writing and editing skills.
7) Produce the school newspaper.

F. METHODS FOR END OF COURSE ASSESSMENT:

- Classroom participation and effort
- Mastery of skills and quality of work
- Completion of assignments/portfolio
- Individual and group projects, including copy editing sessions, critique of layout, and photography
- Tests and quizzes
- Punctuality and attendance

Credit by exam: Students must receive a grade of "B" or better on the final exam procedure and in the overall high school class to be eligible for college credit.

F. TEXTBOOKS OR OTHER SUPPORTING MATERIALS

Journalism Today, McGraw-Hill, 2006

G. PROCEDURES AND/OR CRITERIA FOR COURSE ARTICULATION:

1. Complete the Journalism course at Liberty High School with a grade of "B" or better.
2. Building a basic string book (publication portfolio) physical or online
3. A compilation of 10-12 journalism examples, including published work, physical or online
4. Write a portfolio self-evaluation/reflection
5. ***Be recommended for credit by the high school teacher through the CATEMA system.***
6. Apply for admission at Los Medanos College.
7. Register for CATEMA for electronic recommendation of college credit **within the academic year in which credit was earned.**
8. Upon completion of the above, the student will receive on his/her LMC and CCCCD (California Community College District) transcript the units of credit for LMC's JOURN-129 course.
9. College transcripts will reflect the **FINAL EXAM GRADE** earned and will be notated as *Credit by Exam.

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Address: 850 2nd Street, Brentwood, CA 94513

COLLEGE SIGNATURES

A'Kilah Smith
A'kilah Smith (Apr 24, 2025 13:17 PDT) Apr 24, 2025

A'Kilah Moore Ed. D — Date
LMC Vice President of Instruction (Interim)

Rachel Anicetti
Rachel Anicetti (Apr 16, 2025 10:26 PDT) Apr 16, 2025

Rachel Anicetti — Date
LMC Dean of Instruction- Liberal Arts & Sciences, Interim

Cindy McGrath
Cindy McGrath (Apr 15, 2025 15:24 PDT) Apr 15, 2025

Cindy McGrath — Date
LMC Communications Department Chair

HIGH SCHOOL/DISTRICT SIGNATURES

Efa Huckaby
Efa Huckaby (Apr 16, 2025 12:16 PDT) Apr 16, 2025

Efa Huckaby — Date
Principal, Liberty High School

Erik Faulkner
Erik Faulkner (Apr 16, 2025 11:24 PDT) Apr 16, 2025

Erik Faulkner — Date
LUHSD Asst. Superintendent, Educational Services

Kristina Busch
Kristina Busch (Apr 16, 2025 09:36 PDT) Apr 16, 2025

Kristina Busch — Date
Faculty, Liberty High School

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JOURN-129_LHS_FA25-F27

Final Audit Report 2025-04-24

Created:	2025-04-15
By:	Jocelyn Morales (jmorales873@email.4cd.edu)
Status:	Signed
Transaction ID:	CBJCHBCAABAAg-SVURWANhRvZocqqlroQWGKH578QDtG

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Signer amoore@losmedanos.edu entered name at signing as A'kilah Smith

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Signature Date: 2025-04-24 - 8:17:28 PM GMT - Time Source: server- IP address: 207.62.226.177

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