

Strategic Plan | Specific Result Report

Goal 7 Action Plan Year 2 Priorities – 2018-2019

Goal 7:

Katy ISD will develop intentional strategic partnerships which capitalize on the strengths, resources and talents of all stakeholders in order to engage the entire community.

Specific Result:

7.5 Parent & Community Engagement - Identify existing parent and community engagement programs at campuses and district level; and explore opportunities to involve a greater number of stakeholders on/at campuses that have lower engagement rates.

Summary Report:

During the 2018-19 academic school year, the District's existing campus- and district-level parent engagement opportunities were examined and measured in alignment with Specific Result 7.5. An important objective of this study was to identify methods for reaching and encouraging parent involvement among parent populations who have historically been disengaged from campuses. These parents often include those with conflicting work schedules and/or cultural and language barriers.

The outcomes for Specific Result 7.5 were achieved through a three-part study, guided by the assistance of our strategic planning consultants, Engage2Learn. Part One included an electronic survey designed to determine the types of parent engagement opportunities already available on campuses. This was completed by all 66 principals in September 2018. At that same time, a similar survey was administered to parents across the district to examine their understanding and perception of existing engagement opportunities. Part Two of the study took place in October, wherein the District hosted four parent focus group meetings in each quadrant of Katy ISD. These meetings were designed to gather supplemental and anecdotal data directly from parents. Finally, survey and focus group findings were shared and presented to principals in February 2019. Following the presentation of findings and group discussions on best practices, principals began working with their campus teams to develop a strategy for addressing parent engagement in their 2019-20 Campus Improvement Plans (CIPs). This latter work was completed by principals over the summer of 2019.