

Strategic Plan | Specific Result Report

Goal 7 Action Plan Year 4 Priorities – 2020-2021

Goal 7:

Katy ISD will develop intentional strategic partnerships which capitalize on the strengths, resources and talents of all stakeholders in order to engage the entire community.

Specific Result:

7.3 Communicate the benefits and expectations of Katy ISD school/community engagement with clarity and transparency.

Summary Report:

This past year, Katy ISD launched a Partners in Education “All-In Partner” campaign to actively recruit key business and community organizations as partners for underserved campuses. The initiative is designed to pair community and business organizations with campuses in need of a little extra help, principally targeting Title I schools first. The prototype was modeled after existing pairings that have proven successful.

The need to go “back-to-basics” with partnerships, particularly for underserved Katy ISD campuses, became even more apparent at the start of the COVID-19 pandemic in 2020 when many traditional business partners were struggling. Katy ISD’s Partners in Education program found that churches and other community groups were uniquely suited to mobilize and engage despite difficult circumstances. The initiative grew steadily throughout the fall semester, with 14 “All-In Partnerships” in place by December 2020. By the end of the 2020-21 school year, twenty-two “All-In Partnerships” were confirmed.

The “All-In Partnership” program is now an established offering in Katy ISD’s Partners in Education business partnership catalog.

Confirmed All-In Partners as of May 2021

Katy ISD Campus	All-In Partner
Bear Creek Elementary	Bear Creek United Methodist Church
Bryant Elementary	Commonground Community Church
Cimarron Elementary	TDECU
Golbow Elementary	Primerica/ John Brucato
Hutsell Elementary	Bass Pro Shops
Katy Elementary	Matt Schomburg State Farm
King Elementary	Katy Good Life- The Jennifer Wauhob Team
Leonard Elementary	Main Event
Mayde Creek Elementary	UOE
Mayde Creek Junior High	Central Baptist Church
Memorial Parkway Elementary	Les & Kristi Strech/ Keller Williams
Morton Ranch Elementary	Houston Community College
Morton Ranch JH	Houston Community College
Morton Ranch HS	Houston Community College
Nottingham Country	ModuResources
Schmalz Elementary	Primerica/ Robert Avitia
Stephens Elementary	Life Changer Community Church
Sundown Elementary	The Fellowship/ Friends of Sundown
West Memorial Parkway Elementary	Hasta La Pasta
Winborn Elementary	American Furniture Warehouse