

Strategic Plan | Specific Result Report

Goal 8 Action Plan Year 1 Priorities – 2024-2025

Call to Action:

Katy ISD learners, through active engagement, achieve individual success while making positive contributions in an ever-changing world.

Goal 8:

Katy ISD will engage its entire community to develop and implement intentional strategic relationships which capitalize on the strengths, resources, and talents of all stakeholders.

Specific Result 8.5:

Build awareness around the importance of campus community engagement.

Summary Report:

Specific Result 8.5 has built awareness around the importance of campus community engagement by educating and enhancing relationships with school liaisons, increasing participation in community-sponsored events, and providing training for campus staff. Key outcomes included hosting various events like the KEYS Liaison Training and Partners in Education (PIE) Open House to promote awareness, as well as gathering strategic feedback from internal and external stakeholders on the effectiveness of the PIE programs. The plan also included training campus front desk staff on community engagement programs and producing marketing collateral to support campus volunteer initiatives. Additionally, social media campaigns were enhanced to increase visibility and engagement with community partnership activities, with a 155% increase in posts and online engagement.