

Strategic Plan | Specific Result Report

Goal 5 Action Plan Year 3 Priorities – 2019-2020

Goal 5:

Katy ISD will attract and support high quality staff members to optimize their impact on student learning and create a culture of staff retention.

Specific Result:

5.7 Establish internal communications channels to provide information and engaging content to improve communications, increase awareness, and encourage collaboration and participation among staff.

Summary Report:

The District administers an annual employee survey that measures staff engagement and workplace culture. Survey results have consistently shown a need to enhance internal communications in order to better support staff members' informational needs.

This past school year, the Internal & Community Relations Department, alongside the Strategic Design team, have worked to establish internal and external communication platforms reflective of the informational needs identified by staff in the annual survey.

The District Dish, a weekly staff enews was created and launched as a broader form of communication regarding District items. This platform provides an outlet for divisions and departments to share content directly impacting Katy ISD staff.

At the same time, a new staff intranet site titled, "Katy Commons," was also launched and is used as an extension of The Dish. Katy Commons is an online website that includes the capability to archive past Dish items and allows for two-way dialogue among staff users.