



**2025-2026 ADVERTISING OPPORTUNITIES
THREE YEAR AGREEMENT**

OPPORTUNITY	PRICE PER YEAR	DESCRIPTION
STADIUM ADVERTISING		
Activities Complex Naming	Under contract	10 Year naming partner for entire complex
Entrance Naming	Under contract	Branded entrance at both stadiums
Scoreboard Packages	\$25,000/\$20,000	Logoed ad space on main video board
Ribbon Board Packages	\$12,500	Logoed ad space on ribbon boards
Parking Lot Flag Poles	\$20,000	20 Flag Pole banners at all entrances
Fan Interaction Social Media	\$10,000	15 fan interactive social media, select games
Concession Stand Vendors	Under contract	Ability to sell from Legacy Stadium stands
Goal Post Pad Covers	\$7,500	Get on the field, sign limitations
:25 second clock	\$7,500	Ad above clock, 4" L X 2" W
Time Out Sponsor	\$7,500.00	Logoed custom time-out graphic 4 guaranteed
Proud Military Moment	\$7,500.00	Pe :15 PA announcement per game w/logo
Audio Commercial W/Logo	\$3,500	One at every game
Half-time Highlights	\$5,000	Logoed highlight reel at end of each half
District Weekly Standings	\$5,000	Logoed graphic with PA support - 3rd QTR.
ATHLETIC WIDE		
Athletic Ticket Sponsor	\$5,000	Banner ad space on Athletics Ticketing Page
District Event	\$25,000	Overall sponsor for Athletics Play-off Matches
SALT Sponsor	Varies	Varies
MERRELL CENTER		
Digital Signage	\$5,000	Rotating ad space on electronic billboards
SCHOOL BUS ADVERTISING		
One Ad for Calendar Year	\$1,800 per bus	Terms start June of each calendar year
20 Buses for Calendar Year	\$25,000	
100 Buses for Calendar Year	\$100,000	
NEWSLETTER ADVERTISING		
External Newsletter	770/ 575/ 485	Subscribed community member newsletter
Internal Newsletter	275/210/ 170	District-wide monthly newsletter (weekly)

CONTACT: Laurie Mitchell, Katy ISD Marketing & Advertising Coordinator
lauriekmitchell@katyisd.org **281-396-2111**