## **Bridging the Gap**

Supporting Students Through Change

Thursday, April 24 | 6-7:30 pm







We define who we are.

DIGITAL CITIZENSHIP | GRADE 11

# Who's Looking at Your Digital Footprint?

Common sense education<sup>®</sup>

# share carefully



FEDERAL WAY
PUBLIC SCHOOLS
Each Scholar: A voice, A dream, A BRIGHT future.

#### **Essential Question**

# How can information you post online affect your future opportunities?





#### Learning Objectives



Learn that they have a public presence online called a digital footprint.

Recognize that any information they post online can help or hurt their future opportunities (college admission, employment, etc.).



Create a vignette that shows how a positive digital footprint can he help someone take advantage of an opportunity.







### **Digital footprint**

#### All the information online about a person either posted by that person or others, intentionally or unintentionally





#### Know Your Digital Footprint

- ✓ It's growing. Your footprint expands as your information is copied and passed on, making it more searchable and viewable to a large invisible audience.
- It's not just up to you. When other people—like your friends, companies, or groups you belong to—track, post, or share information about you, it becomes part of your footprint.
- ✓ It's permanent. Because it's archived in a variety of ways and passed on by others, it doesn't ever go away.







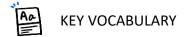


Discussion questions:

- Why did Harvard revoke the students' admission? What was their reasoning?
- Do you agree with their decision? Why, or why not?







#### Rescinded

#### Taken away or canceled



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#### Part 1 Directions

In your group, review two of the resources. For each resource, click the link to open. As you review them, consider the question: *How can my digital footprint affect my future opportunities*? Capture your ideas in the Notes Tracker below.





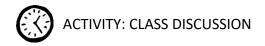


## Personal branding

The practice of marketing yourself to the public using social media, a personal website, advertisements, or other non-digital tools





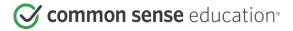


According to the resources, how can your digital footprint affect your future opportunities? What is your reaction to this?

Directions:

- 1. Close your computer halfway.
- 2. Track the speaker and practice active listening.
- 3. If you need to refer to your notes, check your screen quickly and then close it halfway again.





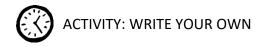


#### Part 2 Directions

**Step 1**: Read the short vignette from the book *True Connections*. Think about how the vignette shows the impact someone's digital footprint can have on future opportunities.







#### Part 2 Directions

**Step 2**: After reading the vignette, brainstorm and write your own vignette where someone's digital footprint has a positive impact on their future opportunities. Your vignette can be fiction or nonfiction but must include a situation where someone's posts or online activity help them take advantage of a future opportunity (college admission, job hiring, etc.). Your vignette must include **specific details**, including:

- What the person posted or did online that showed a positive footprint
- What the opportunity was that was affected by their footprint
- How the opportunity was affected positively by the person's footprint











#### Feedback Survey

Please help us improve by sharing your feedback about today's event through a 3-minute survey:

Encuesta posterior al evento: !Ayúdenos a mejorar!

Sau buổi sự kiện: Hãy giúp chúng tôi cải thiện!

Опрос мнения по окончании мероприятия: Помогите нам учесть недочёты!

يست-نظرسنجي : رويدادبه ما كمک مي کند بهبود يابيم!



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