

THE NATIONAL ADVANCEMENT CONFERENCE FOR CATHOLIC SCHOOLS™





Experience a strategic, resultsoriented, high-energy conference designed for both novice and seasoned Catholic school advancement professionals and leaders who want to take their programs and team performance to the next level.

Learn, share, and have fun with friends and colleagues from across America and return home with the wisdom, tools, plans, and support you need to advance your program to a whole new level of success.

This conference was a brilliant example of stewardship in action! The valuable content offered during sessions, the interaction and accessibility of the entire

Partner in Mission team, as well as the opportunity to engage socially with fellow attendees through thoughtfully planned Boston-centric activities, resulted in an engaging and inspiring event. I am grateful to have had the opportunity to attend, as it was a meaningful experience both professionally & personally. Thank you,

KRISTEN KITCHEN, ASSOCIATE DIRECTOR OF ADVANCEMENT Saint John School, Ohio

WHO SHOULD ATTEND:

- Advancement Directors/Alumni Directors
- Presidents and Principals
- Board Members
- Strategic Communications Directors
- · Diocesan Education Leaders
- Key Administrators & Volunteers
- Your Advancement Team
- *Best results occur when two or more attend from the same school

OUR CONFERENCE TOPICS WILL COVER EACH OF THE 13 COMPONENTS OF A COMPREHENSIVE ADVANCEMENT PROGRAM

STRATEGY AND OPERATIONS

Partners in Mission!



Advancemen Operations



Engagement



Communications
and Brand
Management



Volunteer Managemen



Strategic Planning



Prospect



Stewardship

REVENUE











Enrollment Management

Special Events

Annual Fund

Major Gifts

Capital Campaig

Planned Giving

THE NATIONAL ENROLLMENT MANAGEMENT CONFERENCE FOR CATHOLIC SCHOOLS™





impact in your school's enrollment effort.

Offering proven strategies exclusively for Catholic schools, this conference is tailored for enrollment professionals to ensure sustainability, affordability, and accessibility. In-depth presentations will explore the strategy of Enrollment Management — moving prospective students through the enrollment management funnel from inquiry to graduation and everything in between.

WHO SHOULD ATTEND:

- Superintendents and Diocesan Leadership Teams
- Presidents, Principals, Assistant Principals
- · Pastors and Heads of School
- Administrative Teams
- · Directors of Admissions, Enrollment Management, Recruitment, Advancement, Strategic Communications, Marketing, Athletics
- Religious Community Leaders
- Board Members
- Business Managers

What an incredible experience! This week was full of opportunities to network and learn more about my role, how to set goals, how to achieve those goals, and more importantly,



WHY we do what we do. I am so grateful to the Partners for their enthusiasm, support, and wealth of knowledge that they brought to the conference. I am ready for a new year!

MONICA STEINMETZ, DIRECTOR OF **ADMISSIONS**

Rochester Catholic Schools, Minnesota



The Partners in Mission Conference provided a remarkable opportunity to grow in vision and practice in my area of Enrollment Management. I could not wait

to return to my school to implement some of the ideas learned at the conference.

MARY-KATE TRACY, DIRECTOR OF MISSION Ursuline Academy, Massachusetts

LEARN HOW TO STRATEGICALLY MANAGE SCHOOL ENROLLMENT

Branding = Identity

General Marketing = Attention

Target Marketing = Attraction

Micro Marketing = Relationship

Recruitment = Action

Application = Interest

Acceptance = Invitation

Enrollment = Decision

Retention = Fulfillment

GRADUATION = **CELEBRATION**

CONFERENCE FEES

Early Bird Discount: \$1,399 (expires March 1, 2025)

Use discount code: EarlyBird

Registration: \$1,499 (expires June 22, 2025) Team Registrations of 2 or more: \$1,349

The fee includes refreshments, breakfast, and lunch each day, dinner on Sunday and Monday evening, transportation for evening events, and a post-conference consultation.

If you need financial support to attend, please reach out to conferences@partnersinmission.com. We have a limited number of scholarships available.

REGISTER ONLINE

www.partnersinmission.com/pimsi



ACCOMMODATIONS

A special conference rate of \$269 per night (single or double occupancy) has been guaranteed at the Boston Marriott Quincy Hotel for rooms booked by June 1, 2025, based on availability. To arrange your stay, please visit bit.ly/pimsimarriott25.

JOIN 400 OF YOUR PEERS AT THE PREMIER EVENT FOR CATHOLIC EDUCATION LEADERS.



FEE DETAILS & REFUND POLICY

Both are available on our website at www.partnersinmission.com/pimsi under "Registration Costs, Deadlines, and Refund Policy"

QUESTIONS?

Caitlin Halle challe@partnersinmission.com

Tim Dougherty tdougherty@partnersinmission.com (203) 200-0236



ABOUT PARTNERS IN MISSION

Partners in Mission is the nation's premier, independent, full-service Catholic education growth consultancy and professional learning firm.

For over 15 years, we have helped leading Catholic high schools, elementary schools, and dioceses and their leaders flourish via an unmatched combination of expert know-how, paradigm-shifting guidance, proprietary methodologies, and authentic faith.

Whether you are facing a new challenge or seeking fresh ideas to drive growth, we will walk alongside you in partnership in a way that best suits your needs. Together, we will support the development and execution of community-focused, advancement, enrollment, strategic, and leadership initiatives.



CONFERENCE NETWORKING + EVENING EVENTS

- Opening Conference Mass
- Daily Mass
- Opening Reception and Taste of New England Buffet Dinner
- Boston Harbor Cruise
- Historical Boston Outings
- Lunch Roundtables on Roles and Topic

WHAT CONFERENCE ALUMNI HAVE TO SAY?

The mission is truly alive at this conference for Catholic schools. Bring your team and an empty notebook to fill with wisdom -- the ideas are endless, the strategies attainable, and the collaboration restores and renews oneself for the advancement of Catholic education!

MONICA STEINMETZ, DIRECTOR OF ADMISSIONS Rochester Catholic Schools, Minnesota 66

Attending the Partners in Mission Advancement Conference for the first time was an incredibly enriching experience that **exceeded all expectations**. I found the conference to be not only informative but also deeply

inspiring on a spiritual level. The **sessions were thoughtfully curated**, covering a wide range of topics, including strategic planning, annual funds, capital campaigns, and winning over major donor prospects. The conference was a **testament to the power of community and our shared Catholic faith**. Engaging with fellow educators, administrators, and industry experts created a supportive environment where **ideas flourished and meaningful connections were made**.

Overall, the conference was a transformative experience. It provided me with the tools, knowledge, and renewed sense of purpose needed to enhance our school's mission and strengthen our community. I look forward to implementing what I've learned and returning next year to continue growing alongside this remarkable network of educators and leaders.

RACHEL POLAK, PRINCIPAL

St. Clare Catholic School, Florida



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