

HELIX CHARTER HIGH SCHOOL  
SPRING 2025

# EDGE BUSINESS PATHWAY

PRODUCT OVERVIEW



# SPRING 2025

## STUDENT BUSINESSES

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# Business Pathway

## About the Pathway

- The Business Pathway at Helix offers students hands-on experiences that apply to industry-relevant businesses. Students culminate in the creation of their own business.
- Learn accounting and entrepreneurship by DOING! Students will run a class business, Honeycomb in the Fall and start their own businesses in the Spring!

## Courses

Introductory  
Course

### Marketing

Apply marketing theories and techniques through real-world projects like branding and event planning, while exploring marketing concepts, economic benefits, and career opportunities.

Concentration  
Course

### Elementary Accounting (Bus 109)

Introduction to elementary accounting principles. Includes journals, ledgers, worksheets and financial statements for the sole proprietorship. Students will learn accounting concepts as they run Helix's on campus T-shirt and Engraving companies.

### English for Business

Develop essential business English skills through writing, speaking, and critical thinking, while creating resumes, business plans, and exploring success-oriented literature.

Capstone  
Course

### Empowering Entrepreneurship / Econ 1C

Develop and pitch business ideas, create prototypes in Helix's Makerspace, and run on-campus businesses in this capstone course for aspiring entrepreneurs.

Elective

### World History 1C/2C - Economics Focus

An economics lens on the required 10th World History course.

### Dynamic Learning Experiences

- Team Building (Field Trips, Escape Rooms)
- Collaboration with Slalom Consulting for hands-on experiences in business.
- Engagement with Dreams and Ducats to explore creative entrepreneurship.
- Networking Training
- Students Build Their OWN Business
- Hand-on Experiences and Training

### Join the Honeycomb Team

- Be part of the student-run business.
- Learn to use production equipment, create market plans, take orders, do graphic design, printing, and record keeping.

### Explore Careers in Business

- Bookkeeping
- Print Shop Apprenticeships
- Accounting Support

**Partners**  
**slalom**  
(General Consulting Services)

**SAN DIEGO**  
**MADE**  
**FACTORY**

**DREAMS+DUCATS**

**McGriff**  
A Marsh & McLennan Agency LLC Company



# Wick & Wax



## ABOUT THE ENTREPRENEUR

Jesai is a young entrepreneur with a love for crafting and design. He turned a personal hobby into a growing brand and his goal is to provide candles that not only smell amazing but also bring a sense of peace into people's homes. Each candle is carefully made with high-quality ingredients, offering a clean burns, and a variety of scent choices.





# REPURPOSE TODAY

# MAN SEE WORLD

## FOR A BETTER TOMORROW

### Meet the Mind Behind it

My name is Leo Galindo and I'm an 18 year old environmentalist and entrepreneur. I'm a current High School student at Helix Charter High School and a San Diego Native looking to find ways to make people care about the environment, health, and well being of our planet. In order to do so, I'm committed to UC Davis under Environmental Toxicology, class of 2029; with a minor in Global Disease Biology.



### What Do We Do?

Man See World is a eco-friendly business aiming to clean up the world one piece of glass at a time. Through community cleanups and recycling donations, Man See World turns old glass into polished and frosted glass that is then turned into necklaces, rings, charms, and other expressive pieces of wearable goods.



Necklaces  
\$12





# Vinoscribe

## ABOUT THE ENTREPRENEUR

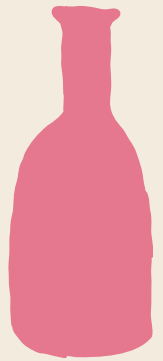
### ALEECE CLUER

INSPIRED BY THEIR FAMILY'S WINERY AND THE SPIRIT OF TOGETHERNESS THAT WINE REPRESENTS, FOUNDED A WINE GLASS ENGRAVING BUSINESS, VINOSCRIBE, TO BLEND TRADITION WITH PERSONAL EXPRESSION — BRINGING INDIVIDUALITY TO EVERY GLASS WHILE HONORING TIMELESS ELEGANCE.

## SUSTAINABILITY

### NO GLASS TO WASTE

To fight against product waste, Vinoscribe sources all its wine glasses from last chance stores.



## HEALTHY DRINKING

### SAVOR THE FLAVOR

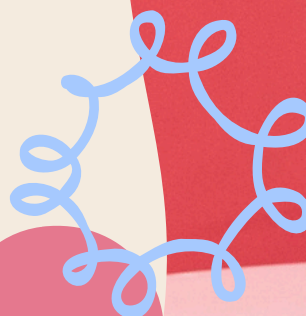
Cheers to good health! Drink with balance and nourish your body – it's the best way to enjoy life's moments.



## OPPORTUNITY

### UNLEASH YOUR CREATIVE VISION

Custom-engraved wine glasses elevate branding presence through offering a unique promotional tool that increases visibility, sophistication, and engagement, turning every sip into a memorable experience.





# ETERNO BOUTIQUE



## ABOUT THE ENTREPRENEURS

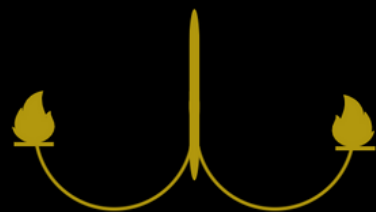
We make flowers out of ribbons to make the flowers last forever and makes the messages you want to give more meaningful. We make more than just bouquets we have corsages for prom and also any design that the customers wishes to gift. We picked this business for the feeling that people get when they receive flowers the happy and satisfied expression on the customers faces when receiving it from a loved one is the reason that we chose to make flowers out of ribbons for them to last and eternity.



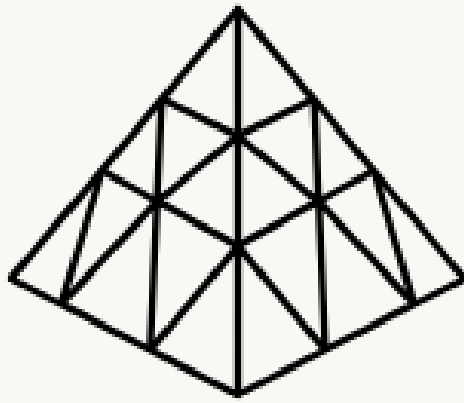
# **CHANDELIER**

## **ABOUT THE ENTREPRENEUR**

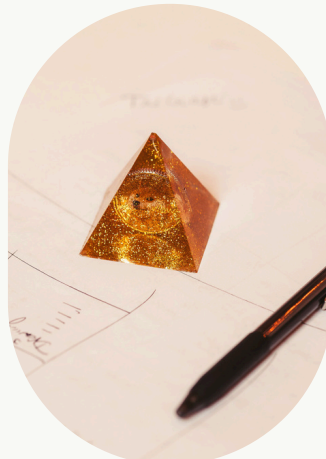
**HI, MY NAME IS VICTOR,  
I AM A 17 YEAR OLD ENTREPRENEUR WHO HAS  
STARTED MAKING CANDLES AS A BUSINESS.  
"WHY CANDLES?", WELL I HAVE ALWAYS BEEN  
INTERESTED IN CANDLES AND ART, SO WHY NOT  
MIX BOTH? BY MAKING CANDLES WITH UNIQUE  
DESIGNS I AM ABLE TO APPEASE BOTH ART AND  
CANDLES. SINCE MAKING THESE CANDLES GIVES  
ME A LOT OF FREEDOM WITH COLOR AND SMELL,  
THIS ALLOWS ME TO MIX AND MATCH MAKING  
COOL AND INTERESTING CANDLES THAT ARE ALSO  
AFFORDABLE.**







# TRICRAFT



## ABOUT THE ENTREPRENEURS

We create customizable and commissioned home decor and art with epoxy and metal welding, we specialize in coasters with epoxy and welded flowers. Each piece is carefully handcrafted to elevate your space and bring a unique touch to your home decor.

# Salud

*Chamoy Candy Co*



## About the Entrepreneurs

*Hello, our names are Liliana and Juan and we are the creators of salud! Here at salud, we create and provide delicious chamoy covered candies. We take pride in the quality and tastiness of our candies that ultimately satisfy your needs!*





# Fruity Fusion

TASTE THE TROPICS. FEEL THE VIBE



FRUITY FUSION'S MAIN FOCUS IS TO BRING DELICIOUS, HEALTHY, AND AFFORDABLE FRUIT TREATS TO OUR SCHOOL COMMUNITY. WE'RE HERE TO ENSURE THAT EVERYTHING WE BRING TO THE TABLE IS FRESH, SWEET, AND MADE JUST FOR YOU!



HI! WE'RE YARITZA AND KYREN, PARTNERS BEHIND FRUITY FUSION. YARITZA CREATES THE FRESH, FLAVORFUL TREATS, WHILE KYREN RUNS THINGS BEHIND THE SCENES LIKE SOCIAL MEDIA AND BUDGETING. TOGETHER, WE MIX CREATIVITY AND HUSTLE TO BRING OUR SCHOOL FUN, HEALTHY SNACKS EVERYONE CAN ENJOY.

# Sweetsbyhaley



## About The Entrepreneur

Hello! My name is Haley, I started Sweets

By Haley 2 years ago. I create beautiful customized treats, perfect to satisfy your sweet tooth or add the perfect touch to your party!



# ThistleBug productions



Celebrate  
the Strange  
Plushies!



## Art!

My original artwork, stickers and prints. I also take commissions!



Handmade plushies of any animal! I make my own patterns, so I take requests!



## Jewelry!

One-of-a-kind jewelry, accessories, and knick-knacks. I will also do custom Kandi creations.

## About the Entrepreneur

My name is Thistle Hart, and my mission is to help all creatures, big and small, get the appreciation they deserve. I have always loved art, nature, and business.

I am queer, trans, neurodivergent and disabled.



# Threaded **TOUCH**

Jesse Mandujano  
Guillermo Garay

## Some of Our Works



### ABOUT THE ENTREPRENEURS

We create affordable, high-quality iron-on embroidery patches that make it easy to add a personal touch to your clothing, helping you express your unique style with creativity and confidence.



Threaded  
**TOUCH**



# VOLUME 1

## V1



## ABOUT THE ENTREPRENEUR

HELLO I'M DIEGO MORENO, THE SOLE FOUNDER, DESIGNER, AND MAKER BEHIND A COMMISSION-BASED DENIM BRAND. EVERY PAIR OF JEANS IS HANDCRAFTED BY ME USING PREMIUM DENIM/CANVAS SOURCED FROM TRUSTED WHOLESALERS. THIS SELF-FUNDED BUSINESS REFLECTS MY DEDICATION TO QUALITY, DETAIL, AND AUTHENTICITY. FROM DESIGN TO DELIVERY, I HANDLE IT ALL—BECAUSE REAL CRAFTSMANSHIP DESERVES A PERSONAL TOUCH

# DNA

## "THE START OF SOMETHING NEW"

CREATED BY: AARON KINN  
AND DANIEL RODRIGUEZ

We created our brand  
DNA because we  
wanted to create  
affordable street wear  
that people liked and  
can afford.





# Revive.



Hello! My name is Grisel, and I am the founder of Revive! We support sustainability by reselling thrifted clothes! Be sure to stop by and get a new unique clothing piece that would be a perfect match for your closet!

# Aperri



**Aperri means “beginning,” and at its core lies the belief that the most important step in any journey is the first. Whether you're starting a new chapter, building something from the ground up, or simply choosing to move forward, Aperri is a reminder that greatness always starts with courage, clarity, and a single choice to begin. Every legend, every breakthrough, every transformation—starts with an Aperri. As we say: “The future doesn’t happen later—it begins now.” At Aperri, we Lead Through Legacy—because how you start shapes what you leave behind.**





# *Hooked For You*

## **About The Entrepreneur!**

Hey Y'all! My name is Aaishja and I've been crocheting for a little over 4 years now. It started off as a hobby during the pandemic. I value creativity and self-expression so the business and my values just blended nicely together. The mission is to inspire creativity and individuality.





**EST 2025**



**AT NOIRE, WE CRAFT MORE THAN FASHION—  
WE CREATE CONFIDENCE. MERGING MODERN  
AESTHETICS WITH CRAFTSMANSHIP, OUR  
PIECES EMBODY AUTHENTICITY, RESILIENCE,  
AND BOLD SELF-EXPRESSION. NOIRE IS WHERE  
STYLE MEETS PURPOSE—DARK, BOLD, AND  
UNAPOLOGETICALLY ORIGINAL.**





# Soul

444



HELLO!! WE'RE SAMMY & LAMAR,  
FOUNDERS OF STREETWEAR  
CLOTHING BRAND SOUL. OUR  
SLOGAN IS "ELEVATE YOUR  
SPIRIT WITH SOUL" OUR BRAND  
IS TO UPLIFT WHOEVER WEARS  
OUR CLOTHING, FEELS GOOD  
ABOUT THEMSELVES AND  
SEEING THE BEST IN YOU. WE  
MAKE AFFORDABLE PRICES AND  
HIGH QUALITY CLOTHING.





### Culture

*Our brand reflects the culture and spreads the love for the Mexican-American culture reflecting different interests and lifestyle that Mexican-Americans live day in and day out. Our brand is a way to give back to the culture that raised us and gave us a culture to be proud of and love.*

### Positivity.

*This brand is about bringing positive outlooks on life, Our slogan is, "Manana es orto dia" meaning tomorrow is another day. This is a powerful message that means to look foward to the next day, not letting anything hold you down or back*



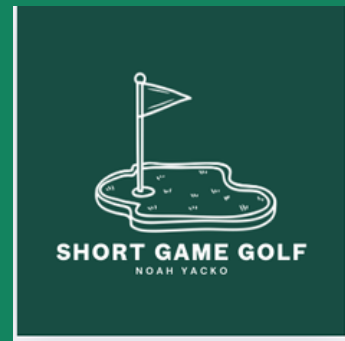
### About the Entrepreneur

*My name is Nico Santiesteban, I started this clothing brand to reflect my creativity and my love for my culture and creating a brand people can enjoy to wear with a creative but simple style*



# SHORTGAMEGOLFNY

Making golf more affordable



## About Noah Yacko

I am a senior in high school. I am planning on attending Grossmont College. I also play golf at Helix Charter High School and that is where I got the idea to start shortgamegolfny.

## Why Choose Us?

The ways shortgamegolfny is different is because we offer high quality but affordable golf and gym clothing. Our brand's goal is to make golf as affordable for new players and grow the game.

## Our options

**white, grey and  
black course polos**

**Pink gym compression  
women shorts**

**Black gym  
shirts**

# RB MOBILE DETAILING



## SERVICE OPTIONS

**Service 1 - Exterior Wash \$60**

**Service 2 - Interior Cleaning \$60**

**Service 3 - Full Luxury Cleaning \$99.99**

619-770-9954

IG: rbmobiledetailing06



## ABOUT THE ENTREPRENEUR

Hi, my name is Royce Bagdasarian, and I'm the founder of this mobile car detailing business. I'm an 18-year-old high school senior with a passion for cars, business, and helping people keep their vehicles looking brand new. What started as a simple interest in automotive care quickly turned into a growing business where I combine attention to detail, customer service, and a love for clean rides.

My goal is to build a company that not only delivers top-tier detailing services but also creates value in the community by offering convenience, quality, and professionalism. I'm committed to constantly learning, improving my craft, and eventually scaling my business.



## Our Why?

We pride ourselves in showing students that regardless of what their business is, it is possible with the right dedication. We aim to make sure each vehicle we detail brings that new car smell you know and love.





RIAAHH



*Did itt!*



# BOOK NOW

*Hello! My name is Mariah, and I'm a 17-year-old braider based in both LA and San Diego. I've been doing hair since May 2024, and it's truly my passion. I style and braid hair for both men and women, offering a variety of looks while also focusing on promoting healthy hair growth. I'm a young entrepreneur with big dreams, and I plan to be in the hair industry forever—whether I'm behind the chair or leading from a different angle. I would love to be your future hairstylist and help bring your vision to life!*