



# STRATEGIC PLAN 2025



WESTSIDE  
SCHOOL

## Goal

# PROGRAM & CURRICULUM

#1

Develop and document a clear, mission-focused curriculum, a formal curricular review process, and systems of assessment to support that curriculum.

#2

Tell the story of learning at Westside and ensure that our programs honor the school's mission.

#3

Create a clear understanding of the school's learning outcomes: the portrait of a graduate.

#4

Strengthen the school's curriculum and programs to be more inclusive and culturally responsive.

#5

Consider adaptations to the curriculum to foster critical thinking and cultivate a deep sense of curiosity and lifelong learning.

#6

Define and support teacher excellence at Westside.

## Goal

# DIVERSITY, EQUITY, INCLUSION, & BELONGING

#1

Cultivate and sustain a vibrant, diverse community of dynamic and talented students.

#2

Attract and retain diverse faculty and staff, especially educators of color and educators from other underrepresented populations.

#3

Support the growth of DEIB knowledge and cultural competence of our constituents: trustees, administrators, teachers, students, and families.

#4

Continue to prioritize a culture of belonging that includes fostering an inclusive and diverse school community.

## Goal

# FINANCIAL SUSTAINABILITY

#1

Create a comprehensive long-term tuition, revenue, and investment strategy that ensures financial stability for the school. This strategy will prioritize maintaining the strengths of the program, support a diverse school community, and retain quality faculty and staff.

#2

Enhance the culture of philanthropy at Westside by clearly defining the roles fundraising and endowments will play in ensuring financial sustainability.

#3

Create a facilities master plan for Westside to support the program and curricular goals over the long term.

## Goal

# ATTRACTING & RETAINING TEACHERS AND STAFF

#1

Cultivate a healthy, desirable, and sustainable environment that attracts and retains excellent, mission-appropriate educators.

#2

Attract and retain diverse faculty and staff, specifically educators of color and from other underrepresented populations.

#3

Explore what additional benefits and incentives Westside can offer to attract and retain quality teachers and staff, given rising costs of living.

## Goal

# EXPANDING COMMUNITY ENGAGEMENT

#1

Expand enrollment and student diversity by reaching families in the greater West Seattle area.

#2

Develop and market Westside's learning story across our geographic market.

#3

Strengthen culture of philanthropy at Westside.

# WESTSIDE SCHOOL MISSION

*Westside students learn to think critically and act with compassion in a joyful, supportive community.*



## VALUES

Joyful Learning  
High Academic Standards  
Confident Learners  
Caring Community

## VISION

Westside is committed to being a collaborative, inclusive school where learners discover their unique strengths, embrace challenges, and develop a passion for learning, in order to contribute positively to their world.

[westsideschool.org](http://westsideschool.org)

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