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Ash Grewal is a revenue leader in the NY tech startup ecosystem, known for scaling high-growth companies. Most recently, she helped scale Rokt from Series C to pre-IPO at a \$2.5 billion valuation in under three years. She now leads The OverachieveHers (a community for female changemakers), mentors startup founders with TechStars, and serves as head of brand partnerships at Kit, where she is responsible for building an ad network that connects brands with top creators.