



# MARKETING

## >> Path: Business, Management & Technology

Careers in the Marketing cluster involves promoting, advertising, and selling products or services to customers.

### > Career Pathways

- Marketing Management
- Marketing Communications
- Marketing Research
- Professional Sales
- Merchandising

### > Careers

- Entrepreneur
- Marketing Manager
- Public Relations Specialist
- Web Systems Manager
- Purchasing Agent
- Retail Sales Manager

### > Recommended Career Electives

Students may take LHS electives during the year listed below, or any year following.

#### Grade 9

- Art & Design
- Intro to Business
- Microsoft Office 1
- Marketing Basics
- Web Design 1 & 2
- World Language Courses

#### Grade 10

- Advanced Marketing
- Digital Art
- Graphic Design in Advertising
- International Marketing
- Social Media & Digital Marketing
- Sports & Entertainment Marketing
- Start Your Own Business
- Studio Art 1 & 2
- World Language Courses

#### Grade 11

- AP Economics
- College Business Management
- Internship
- Psychology
- Studio Art 3 & 4
- World Language Courses

**South Tech**

- Graphic Design

#### Grade 12

- Accounting 2
- AP 2D Art
- AP Drawing
- AP Economics
- AP Psychology
- Internship
- World Language Courses
- Global Business & Entrepreneurship (STL CAPS)

**South Tech**

- Graphic Design



# LINDBERGH HIGH SCHOOL

## ➤ Core Sequence of Courses

	English	Math	Science	Social Studies
9	<ul style="list-style-type: none"> <li>English 1</li> <li>English 1 Honors</li> </ul>	<ul style="list-style-type: none"> <li>Algebra 1A</li> <li>AMPED in Algebra</li> <li>Algebra 1 Col Prep</li> <li>Geometry Col Prep</li> <li>Geometry Honors</li> </ul>	<ul style="list-style-type: none"> <li>Biology A</li> <li>Biology</li> <li>Biology Honors</li> </ul>	<ul style="list-style-type: none"> <li>World History</li> <li>World History Honors</li> </ul>
10	<ul style="list-style-type: none"> <li>English 2</li> <li>IMPACT English 2</li> <li>English 2 Honors</li> <li>AP Seminar/Eng 2 Hon</li> </ul>	<ul style="list-style-type: none"> <li>Algebra 1B</li> <li>AMPED in Algebra</li> <li>Geometry</li> <li>Geometry Col Prep</li> <li>Geometry Honors</li> <li>Algebra 2 Col Prep</li> <li>Algebra 2 Honors</li> </ul>	<ul style="list-style-type: none"> <li>Biology B</li> <li>Physical Science</li> <li>Chemistry Honors</li> </ul>	<ul style="list-style-type: none"> <li>US Government</li> <li>AP US Government</li> </ul>
11	<ul style="list-style-type: none"> <li>English 3</li> <li>English 3 PBL</li> <li>AP Language</li> <li>AP Literature</li> </ul>	<ul style="list-style-type: none"> <li>Geometry</li> <li>Algebra 2</li> <li>Algebra 2 Col Prep</li> <li>Algebra 2 Honors</li> <li>Pre-Calc Algebra/Trig</li> <li>AP Pre-Calculus</li> </ul>	<ul style="list-style-type: none"> <li>Physical Science</li> <li>Chemistry</li> <li>Earth Science</li> <li>Environmental Science</li> <li>Astronomy</li> <li>Meteorology</li> <li>Zoology</li> <li>Plant Sciences</li> <li>Human Anatomy</li> <li>Physics</li> <li>AP Environmental Science</li> <li>AP Physics 1</li> <li>AP Biology</li> <li>AP Chemistry</li> <li>AP Physics 2</li> <li>AP Physics C</li> </ul>	<ul style="list-style-type: none"> <li>US History</li> <li>US History PBL</li> <li>AP US History</li> </ul>
12	<ul style="list-style-type: none"> <li>English 4</li> <li>College Comp 1 &amp; 2</li> <li>AP Literature</li> <li>AP Language</li> <li>AP Research</li> </ul>	<ul style="list-style-type: none"> <li>Algebra 2</li> <li>Algebra 2 College Prep</li> <li>Algebra 3</li> <li>Pre-Calc Alg/Trig</li> <li>AP Precalculus</li> <li>AP Statistics</li> <li>Survey of Calculus</li> <li>AP Calculus AB</li> <li>AP Calculus BC</li> <li>Applications of Math</li> <li>Calculus 3</li> </ul>		<ul style="list-style-type: none"> <li>Psychology</li> <li>AP Psychology</li> <li>Humanities</li> <li>Contemporary Issues</li> <li>AP Human Geography</li> <li>US Law &amp; Society</li> <li>Sociology</li> <li>AP World History</li> <li>Women in US Hist</li> <li>International Relations/AP Comp Government</li> </ul>

Course descriptions are available at [go.lindberghschools.ws/LHSNavigator](http://go.lindberghschools.ws/LHSNavigator)

