



Holden R-3 School District

COMMUNITY RELATIONS



2024-2025

PURPOSE

To foster relationships with internal and external stakeholders while outlining ways the district will inform and promote the Holden R-3 School District.



COMMUNITY/STAFF INPUT

Professional Development

The PDC (Professional Development Committee) leads the planning of staff learning throughout the district. Teachers can bring ideas to the PDC and provide valuable feedback after professional development is held.

EdCamps are utilized so learning can be tailored to need. Topics covered included:

Zones of Regulation

Behavior Intervention Support

Trauma-Sensitive Practices

Engagement Strategies

Grades in Infinite Campus

Game Based Learning

Data-Based Decision Making

Building Relationships

COMMUNITY/STAFF INPUT

Committees & Advisory Groups

- Calendar Committee
- Department/Grade Level Teams
- Strategic Planning Committee
- Career & Technical Education
- Bright Futures Site Council
- Distinguished Alumni Committee
- Administration Team
- Professional Learning Communities
- Vertical Teams
- Facilities Committee

Collaborative Work Impleme

COMMUNITY/STAFF INPUT

This survey is an opportunity for you to provide input on effective teaching and learning practices, common formative assessments, data-based decision making, leadership, and professional development in your classroom and with your students.

About You

Please select your district and building from the dropdown list below.

What is the school district in which you are employed?

Please select your District

What building are you from?

Please select a District first

If you work in multiple buildings, choose the one with which you are most familiar.

How many years have you worked in this district?

We invite you to skip this item if you feel like this information could compromise your anonymity.

☐ This is my first year at this Building.

Surveys

- Library
- Climate & Culture
- Network for Educator Effectiveness (NEE)

- Calendar
- Collaborative Work Implementation (CWIS)
- Staff Exit
- Professional Development
- Facility Needs

Classroom/Educational Facility Survey

Please conduct the following facility audit of your classroom or educational space to assist in developing plans for district facility maintenance, repairs, and upgrades.

* Indicates required question

Email *

Classroom Number/Description *

Community School Report



Holden
School District

April
2020

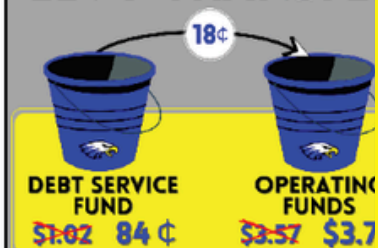
Service Learning Days

Each semester, students in the J.N.G.S. Academy are required to complete a minimum of six hours of community service. Opportunities are given through the program itself but students are also encouraged to seek out other needs in their community. A Civic Responsibility course accompanies the service learning requirement, emphasizing that everyone can make an impact in the communities in which they live - creating a better world for themselves and others. Below, students assemble tables acquired through grant funds.



SUMMER SCHOOL 2025
SESSION 1: May 29-June 13
SESSION 2: July 7-July 20

**NO TAX INCREASE
LEVY TRANSFER**



PROPOSITION K.I.T.S. Vote

COMMUNITY/STAFF INPUT

Community Connections

- Chamber of Commerce
- Holden Senior Center
- Trails Regional Library
- Base Community Council
- JOCO Economic Development
- Holden Parks & Rec
- H.O.P.E. Coalition
- Bright Futures
- PTO/PTSO
- FFA Alumni
- Booster Clubs
- JOCO Safety Task Force
- Holden Area Ministerial Assoc.
- Holden R-III Foundation

PARENT/TEACHER CONFERENCES

Conferences are held in the evenings each fall to accommodate our families' schedules. Last fall, conferences were held on October 28 & 30.

If additional conferences are needed throughout the year, those arrangements are made directly with specific teachers and families.



Elementary

Appointments are made ahead of time for each family. Specials teachers join conferences when requested.

Secondary

Student-led conferences are held open-house style. Progress is shown and platforms like Google Classroom are explained.

CONNECTING TO COMMUNITY

Elementary

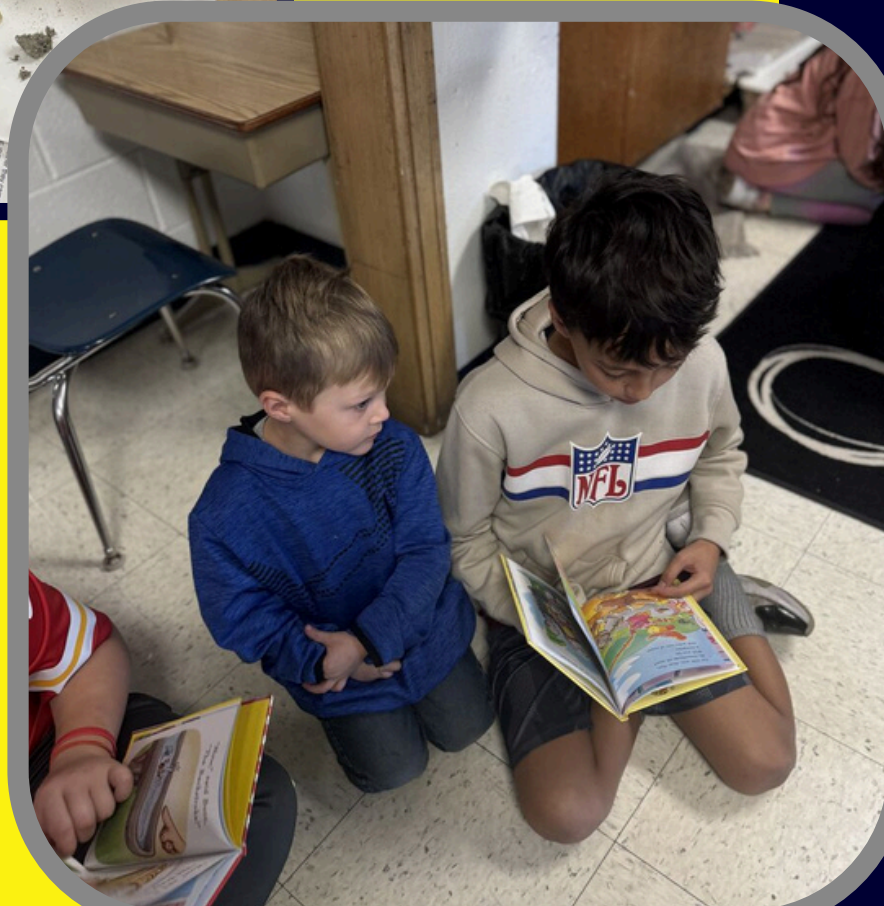
HES PTO PRESENTS:

SPRING SOCK-HOP

BRING THE WHOLE FAMILY TO
ENJOY A NIGHT OF DANCING,
ICE CREAM FLOATS, LIMBO,
BINGO, TRIVIA, PROFESSIONAL
PICTURES, AND MORE!



SATURDAY, APRIL 26TH
6PM-8PM, HOLDEN ELEMENTARY
\$10 PER FAMILY



- STEAM Night
- Fundraisers
- Grandparent Art Night
- Pre-K Activity Nights
- PTO Sock Hop
- Summer School
- Space Camp
- 5th Grade Living Museum
- Book Fair
- Early Childhood/Kindergarten Screenings
- PTO Mother/Son Night
- Music Performances
- Donuts w/ Grown-ups

- Music Performances
 - Sports
 - Career Day
 - Robotics
 - Parking Lot Food Pantry
 - SOAR Celebrations
 - National Honor Society
 - Scholar Bowl
 - Theater Productions
 - Red Ribbon Week
 - 8th Grade Celebration
 - Math Team
 - Art Club
 - Science Olympiad
-



CONNECTING TO COMMUNITY

Middle School



CONNECTING TO COMMUNITY

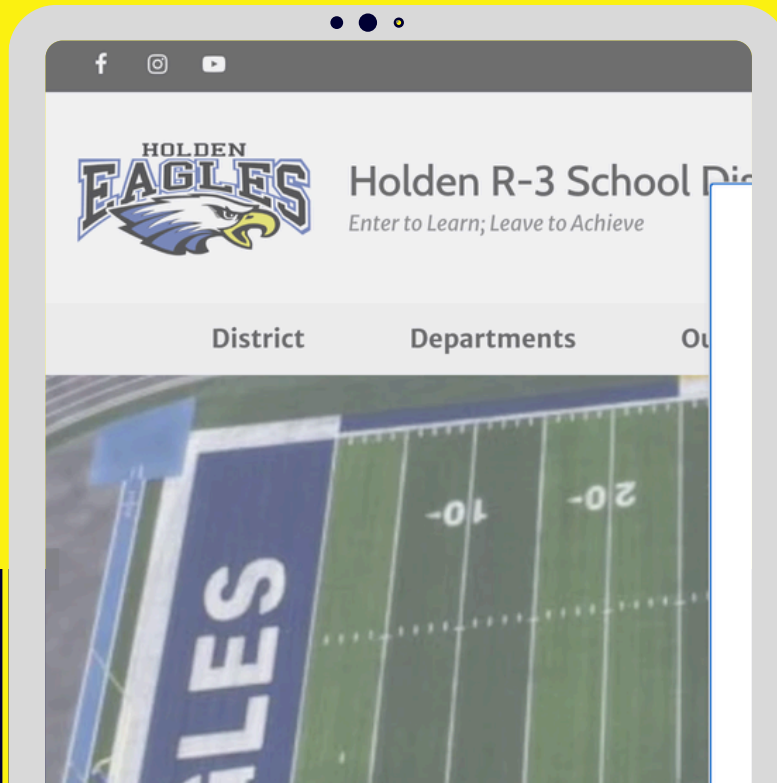
High School



- National Honor Society
 - Fine Arts Nights
 - FFA Alumni Hog Roast
 - College Visits
 - Future Teachers of America
 - Career Day
 - Sports
 - FBLA
 - FCCLA
 - Bright Futures Snacks to Go
 - Hall of Fame Induction
 - Science Olympiad
 - Scholar Bowl
 - Senior Citizen Luncheon
-

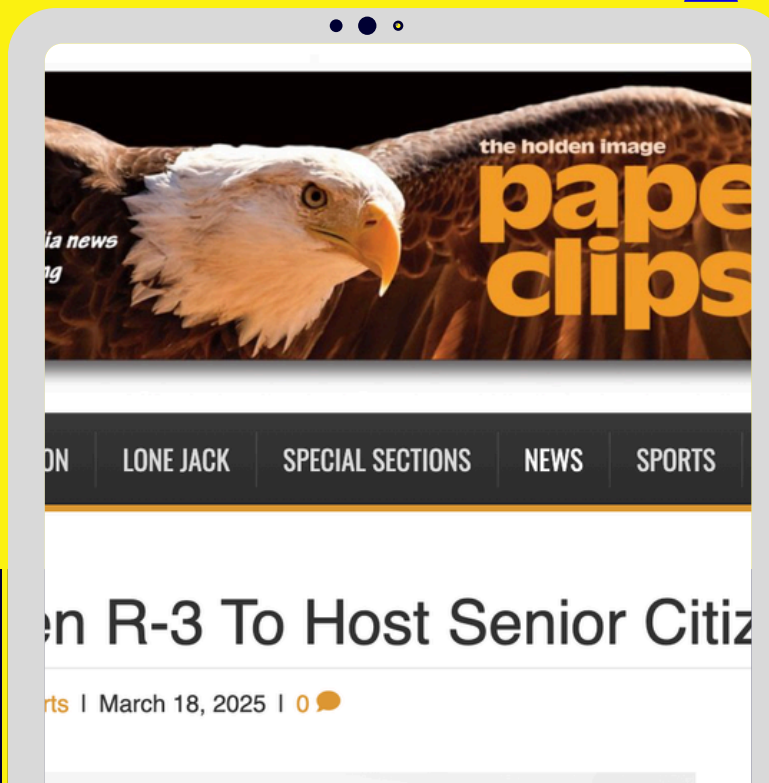


OUR ENGAGEMENT PLATFORMS



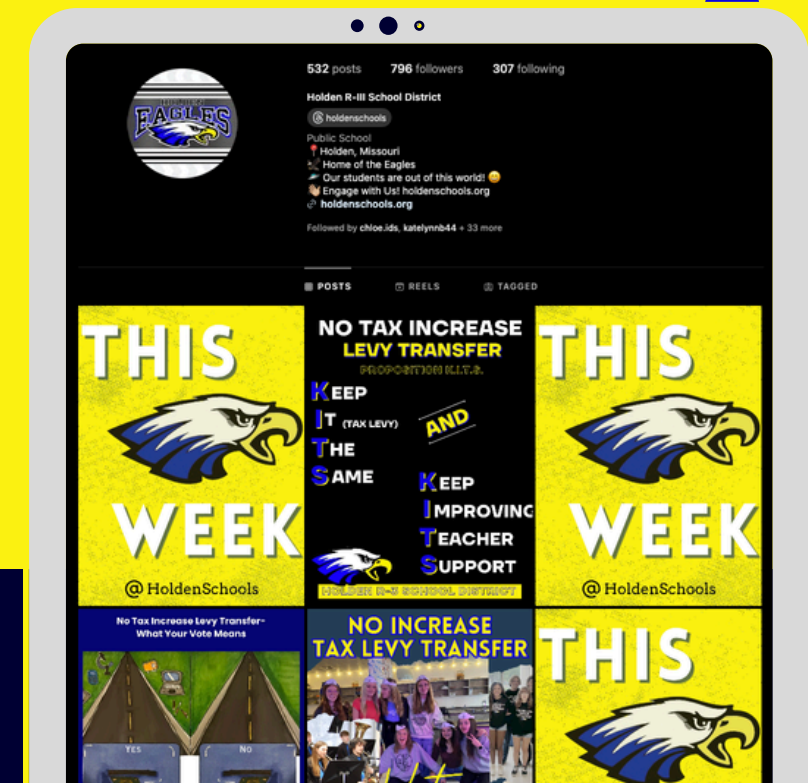
Website

- District Newsletter
- Email
- Mobile App
- Ceremonies/Assemblies



Local Paper

- ParentSquare
- Community School Report
- Teacher Newsletters

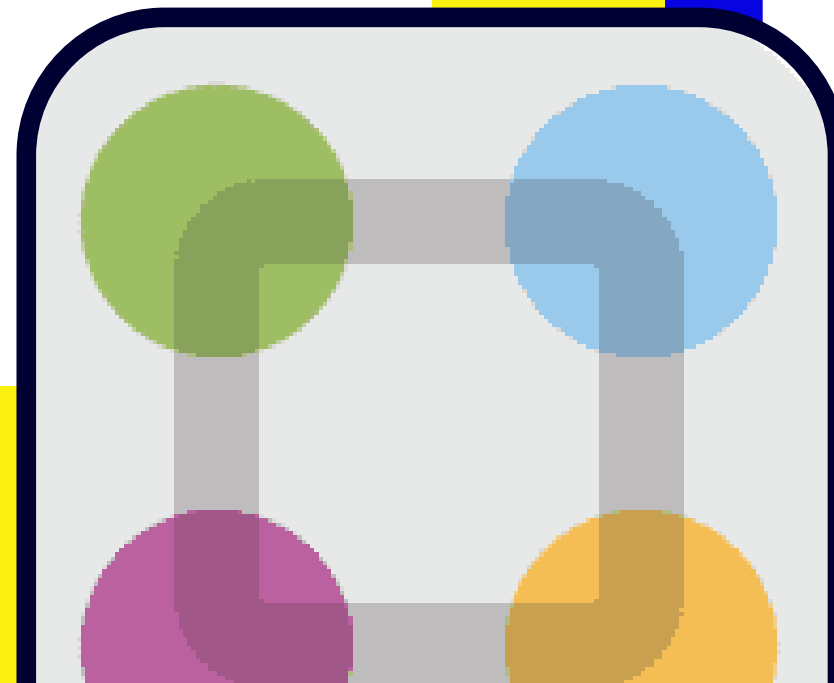


Social Media

- Parent/Student Handbooks
- Calendars
- Digital Sign

PARENTSQUARE

- We have maintained a 99%+ contactable rate.
- 55% of parents have downloaded the app.
- Over 2,500 posts have been made district-wide.
- 102 groups have been formed by admin, coaches, teachers and sponsors.



GROUPS & CLASSES ARE HOW MOST STAFF COMMUNICATE USING PARENTSQUARE. GROUPS ARE UTILIZED BY SPORTS, CLUBS, STAFF TEAMS, AND FOR SPECIAL EVENTS.

Sample Groups:

- Power Up Club
- Eagles Skills Group
- HHS Color Guard 2024-2025
- All District Teachers & Staff
- 2025 Math Team
- HHS Powerlifting Team

PARENTSQUARE

Top Posting Teachers



ParentSquare

HES:

Rhonda Reedy

Rilan Dickey

Caitlin Lemasson

Cindy Gassen

HMS:

Caitlin Cobb

Eimile Lewis

Dustin Orton

Sharon Doll

HHS:

Eimile Lewis

David Deiner

Sharon Doll

Audrey Stever



CONTACTING THE DISTRICT

Phone

- Phone numbers for buildings are accessible via our website
- Extension numbers are included on our district directory
- Replies to automated district-wide calls for an easy and direct line of communication with the district

Email

- Email addresses for staff can be found in our district directory
- comments@holdenschools.org is the main contact email which routes to various personnel who are well-equipped to reply
- hello@holdenschools.org is initiative-specific email address that is easy for patrons to remember

In-Person

- Patrons, stakeholders, and Holden R-3 families are welcome to stop by any of our offices during the school day
- Building administrative assistants will schedule appointments if principals, teachers, or staff are unavailable to conference at that time

INSIGHTS/DATA

Website

- | | |
|---|----------------|
| 1 | Organic Search |
| 2 | Direct |
| 3 | Organic Social |
| 4 | Referral |

Top Accessed Webpages

1. HOMEPAGE
2. CALENDAR
3. STAFF
4. DIRECTORY
5. HHS HOMEPAGE

Devices Used

1. MOBILE (56%)
2. DESKTOP (43%)
3. TABLET (<1%)
4. SMART TV (<.1%)

Direct Traffic:

Users type your website's URL directly into their browser or access it from a bookmark. This traffic indicates brand recognition and loyalty. [🔗](#)

Organic Traffic:

Users find your website through unpaid search engine results (SERPs). This traffic is earned through SEO efforts and demonstrates search engine optimization success. [🔗](#)

Referral Traffic:

Users click on a link from another website to arrive at yours. This traffic can be valuable if the referring site has a relevant audience. [🔗](#)

How is our website accessed?
What pages are most popular?
Where does the traffic originate?

Our number of followers
continue increase -

2021: 2,033

2022: 2,195

2023: 2,402

2024: 2,648

2025: 2,824 (+96 since Jan 1)

And our reach has risen -

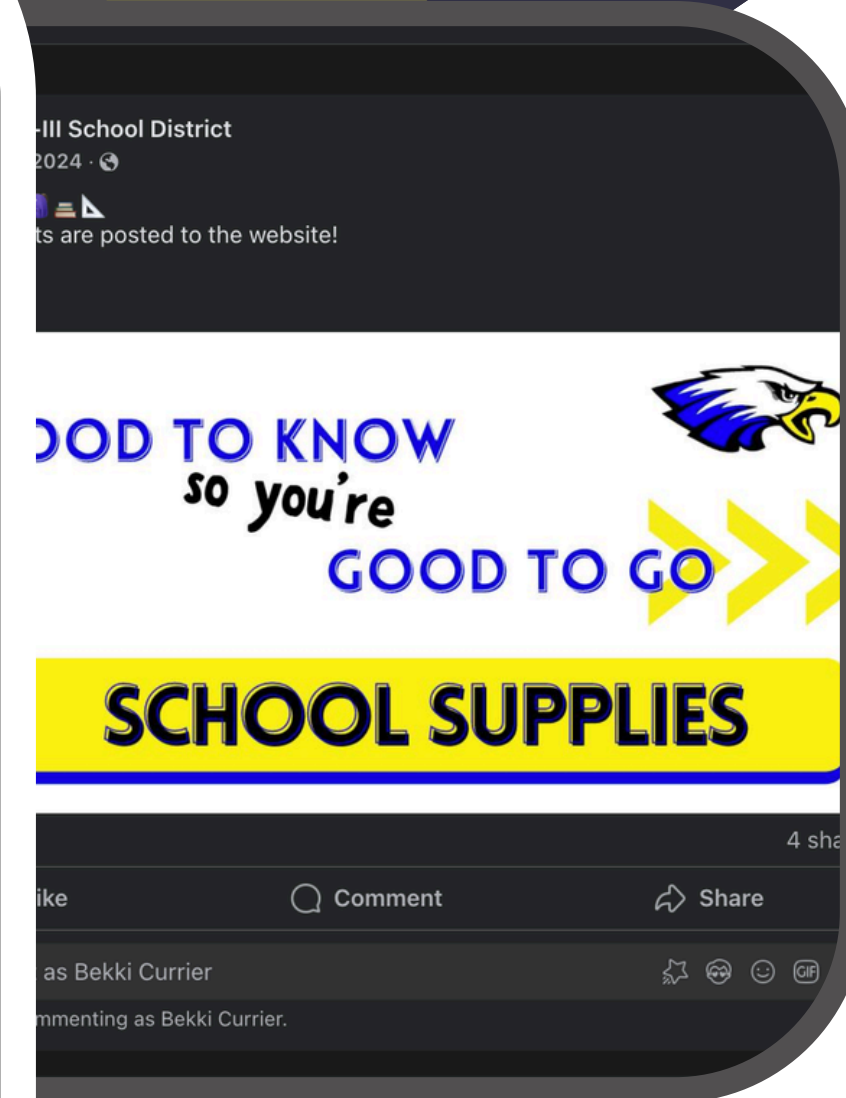
2021: 12,917

2022: 12,979

2023: 18,700

2024: 21,100

2025: 27,800



INSIGHTS/DATA
Social Media

Top Performing Posts

Holden R-III School District

May 15, 2024 · 🌐

🏆 Every year, Holden R-3 School District honors a past graduate who exemplifies the values, traditions, and successes of Holden High School by naming a Distinguished Al... See more

172

28 comments 15 shares

Like

Comment

Share

Holden R-III School District

March 22 at 8:00 AM · 🌐

🌟 Holden R-2 is proud to welcome Dr. Christy Harrison as our new Assistant Superintendent! With more than 20 years in education, Dr. Harrison has served as a teacher, p... See more

126

33 comments 9 shares

Like

Comment

Share

Holden R-III School District

March 19 at 6:00 PM · 🌐

o Levy Increase Transfer - Prop K.I.T.S. - on the Ballot April 8
.. See more

18

84 share

Like

Comment

Share

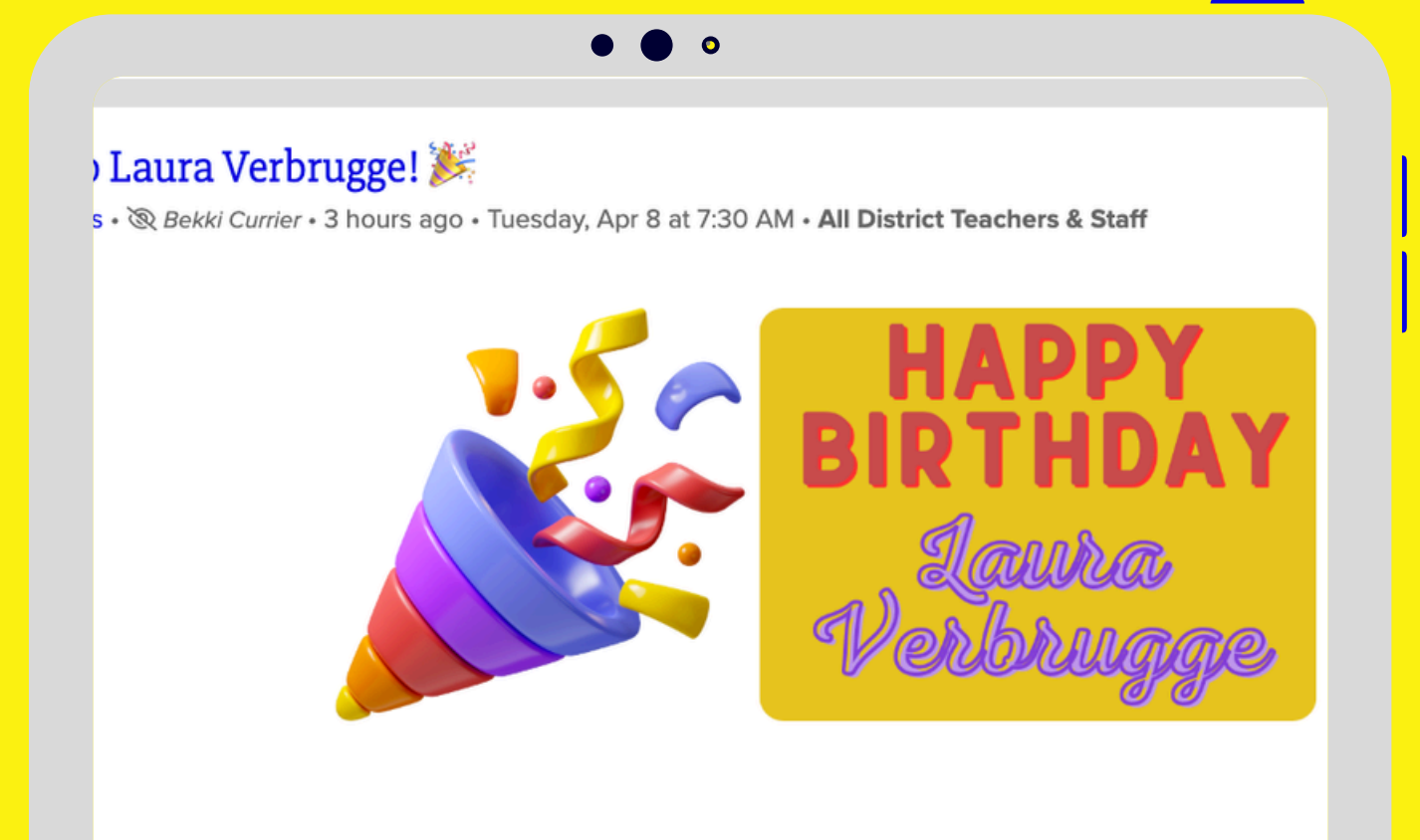
Comment as Bekki Currier

You're commenting as Bekki Currier.

INSIGHTS/DATA

Social Media





INTERNAL COMMUNICATIONS

Staff Newsletter & Social Media

Monthly newsletters have been going out to staff via ParentSquare with topics such as upcoming Teachers' Warehouse Shopping Days, reminders of Board Meeting dates, benefit enrollment and information, PD and volunteer opportunities, and job openings in the district.

Did I meet my goals?



Deeper Connection with Community Groups



Develop a program inviting community members to the district



Finalize Communications Plan and use as a template moving forward



Implement HS Intern Program

2025-2026 GOALS



THANK YOU!

