



@farmington Electronic staff newsletter, published up to twice a month – Emailed to staff members

District Signage Electronic signage in front of our buildings throughout the District

Facebook District Facebook page – more than 8.8K followers – @FarmingtonPublicSchools

Finalsite Mass Notifications System District and school messages sent via phone, text, and email to District parents

Instagram Launched May 2016 – more than 2.4K followers – farmingtonpublicschools

LinkedIn Launched November 2019 – more than 700 followers

Mobile App District app for mobile devices – more than 9,500 downloaded from the App Store

News Releases District and school news releases can be found on our website

Peachjar Informational flyers sent directly to captured family inboxes, as well as posted on school websites for easy access – sheets of paper saved = 38,392,603 – Trees saved = 4,607

Top 5 Weekly District e-newsletter that is sent to all families, staff members, and local leaders

TV-10 YouTube District student-run cable station and YouTube channel – Videos and podcasts of District events, athletics, and more available on the website

UpDate District newsletter distributed to more than 31,000 residents, up to four times a year within the *Farmington Press*

Websites District and school websites – more than 3.2M page views – www.farmington.k12.mi.us

X Quick District updates – more than 3.7K followers – @FPSInformation