

JOHN FINNEY HIGH SCHOOL BRAND ONE-SHEET

LOGO — ACCEPTABLE VERSIONS



TYPOGRAPHY — SANS-SERIF AND SERIF FAMILIES

SOURCE SANS PRO

V V V V V V
ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890-+=()';,!.#\$\$%&/

<https://fonts.google.com/specimen/Source+Sans+3>

SOURCE SERIF PRO

V V V V V V
ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890-+=()';,!.#\$\$%&/

<https://fonts.google.com/specimen/Source+Serif+4>

COLOR — PRIMARY AND SECONDARY COLORS

DARK GREY

HEX #282829

R 40
 G 40
 B 41

C 0
 M 0
 Y 0
 K 95



TEAL

HEX #027B8B

R 2
 G 123
 B 139

C 87
 M 37
 Y 38
 K 7

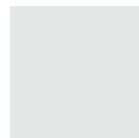


LIGHT GREY

HEX #E6E7E8

R 230
 G 231
 B 232

C 8
 M 6
 Y 6
 K 0



WHITE

HEX #FFFFFF

R 255
 G 255
 B 255

C 0
 M 0
 Y 0
 K 0

