

JESSE BETHEL HIGH SCHOOL BRAND ONE-SHEET

LOGO — ACCEPTABLE VERSIONS



TYPOGRAPHY — SANS-SERIF AND SERIF FAMILIES

SOURCE SANS PRO

V V V V V V
ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 12345678890-=+();',. !#\$%&/

<https://fonts.google.com/specimen/Source+Sans+3>

SOURCE SERIF PRO

V V V V V V
ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 12345678890-=+();',. !#\$%&/

<https://fonts.google.com/specimen/Source+Serif+4>

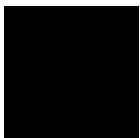
COLOR — PRIMARY AND SECONDARY COLORS

BLACK

HEX #000000

R 0
 G 0
 B 0

C 30
 M 30
 Y 30
 K 100



GOLD

HEX #BB8D0B

R 187
 G 141
 B 11

C 27
 M 42
 Y 100
 K 5

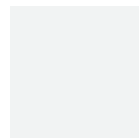


GREY

HEX #F1F2F2

R 241
 G 242
 B 242

C 4
 M 2
 Y 3
 K 0



WHITE

HEX #FFFFFF

R 255
 G 255
 B 255

C 0
 M 0
 Y 0
 K 0