

FEDERAL TERRACE ELEMENTARY

BRAND ONE-SHEET

LOGO — ACCEPTABLE VERSIONS



TYPOGRAPHY — SANS-SERIF AND SERIF FAMILIES

SOURCE SANS PRO

V V V V V V
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 12345678890-=+();',.!#\$%&/

<https://fonts.google.com/specimen/Source+Sans+3>

SOURCE SERIF PRO

V V V V V V
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 12345678890-=+();',.!#\$%&/

<https://fonts.google.com/specimen/Source+Serif+4>

COLOR — PRIMARY AND SECONDARY COLORS

BLACK

HEX #231F20

R 35
 G 31
 B 32

C 0
 M 0
 Y 0
 K 100



RED

HEX #DB212B

R 219
 G 33
 B 43

C 8
 M 99
 Y 95
 K 1

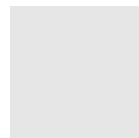


GREY

HEX #E6E6E6

R 230
 G 230
 B 230

C 9
 M 6
 Y 7
 K 0



WHITE

HEX #FFFFFF

R 255
 G 255
 B 255

C 0
 M 0
 Y 0
 K 0

