

COOPER ELEMENTARY BRAND ONE-SHEET

LOGO — ACCEPTABLE VERSIONS



TYPOGRAPHY — SANS-SERIF AND SERIF FAMILIES

ABOLITION

V V V V V V

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890-+()';,!.#\$\$%&/

<https://fonts.adobe.com/fonts/abolition>

SOURCE SERIF PRO

V V V V V V

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890-+()';,!.#\$\$%&/

<https://fonts.google.com/specimen/Source+Serif+4>

COLOR — PRIMARY AND SECONDARY COLORS

DARK BLUE

HEX #032238

R 3
G 34
B 36

C 96
M 78
Y 50
K 59



BRIGHT BLUE

HEX #0963AD

R 9
G 99
B 173

C 92
M 63
Y 2
K 0

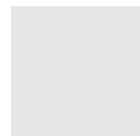


LIGHT GREY

HEX #E6E7E8

R 230
G 231
B 232

C 8
M 6
Y 6
K 0



WHITE

HEX #FFFFFF

R 255
G 255
B 255

C 0
M 0
Y 0
K 0

