

CAVE LANGUAGE ACADEMY BRAND ONE-SHEET

LOGO — ACCEPTABLE VERSIONS



TYPOGRAPHY — SANS-SERIF AND SERIF FAMILIES

SOURCE SERIF PRO

V V V V V V

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890-+()';,!.#\$\$%&/

<https://fonts.google.com/specimen/Source+Serif+Pro>

SOURCE SANS PRO

V V V V V V

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890-+()';,!.#\$\$%&/

<https://fonts.google.com/specimen/Source+Sans+Pro?query=source>

COLOR — PRIMARY AND SECONDARY COLORS

DARK BLUE

HEX #042F59

R 4
G 47
B 89

C 100
M 87
Y 38
K 30



MEDIUM BLUE

HEX #004C8A

R 0
G 76
B 138

C 100
M 79
Y 18
K 4



BRIGHT BLUE

HEX #0078BD

R 0
G 120
B 189

C 86
M 47
Y 0
K 0



LIGHT LAVENDER

HEX #CDCADF

R 205
G 202
B 223

C 18
M 18
Y 3
K 0

