



Notification of Rights Under the Protection of Pupil Rights Amendment (PPRA)

PPRA affords parents of students certain rights regarding, among other things, participation in surveys, the collection and use of information for marketing purposes, and certain physical exams. These include, but are not limited to, the right to the following:

Consent before students are required to submit to a survey that concerns one or more of the following protected areas (protected information survey) if the survey is funded in whole or in part by a program of the U.S. Department of Education (Department):

- Political affiliations or beliefs of the student or student's parent;
- Mental or psychological problems of the student or student's family;
- Sex behavior or attitudes;
- Illegal, anti-social, self-incriminating or demeaning behavior;
- Critical appraisals of others with whom respondents have close family relationships;
- Legally recognized privileged or analogous relationships, such as with lawyers, doctors, or ministers;
- Religious practices, affiliations or beliefs of the student or student's parents; or
- Income, other than as required by law to determine program eligibility.

Receive notice and an opportunity to opt a student out of the following:

- Any protected information survey, administered or distributed to a student by a local educational agency that is a recipient of funds under an applicable program (LEA) if the protected information survey is either not funded as part of a program administered by the Department or is funded as part of a program administered by the Department but to which a student is not required to submit;
- Any non-emergency, invasive physical exam or screening required by the Beaufort County School District (BCSD) as a condition of attendance; administered by the school and scheduled by the school in advance; and that is not necessary to protect the immediate health and safety of a student, with some exceptions; and
- Activities of the BCSD involving collection, disclosure or use of personal information obtained from students for marketing or sale (or to otherwise distribute such information to others for that purpose), with some exceptions.

Inspect, upon request and before administration or use, the following:

- Protected information surveys and surveys created by a third party, before the administration or distribution by the BCSD of the surveys to a student;

- Any instrument used by the BCSD to collect personal information for the purpose of marketing or sale (or otherwise distributing such information for that purpose), before the instrument is administered or distributed to a student, with some exceptions; and
- Instructional material, excluding academic tests or academic assessments, used by The BCSD as part of the educational curriculum for a student.

These rights transfer from the parents to the student when the student turns 18 years old or becomes an emancipated minor under applicable State law.

The District must notify parents at least annually, at the start of each school year, and within a reasonable period after any substantive change to the policies.

The BCSD will directly notify via email parents of students who are scheduled or expected to be scheduled to participate in any of the specific activities or surveys noted below and will provide an opportunity for the parent to opt his/her child out of participation of the specific activity or survey. BCSD will make this notification to parents at the beginning of the school year if the BCSD has identified the specific or approximate dates of the activities or surveys at that time. For surveys and activities scheduled after the school year starts, parents will be provided reasonable notification of the planned activities and surveys listed below and be provided an opportunity to opt their child out of such activities and surveys. Parents will also be provided an opportunity to review any pertinent surveys. Following is a list of the specific activities and surveys covered under this direct notification requirement:

- Collection, disclosure, or use of personal information collected from students for the purpose of marketing or sale (or otherwise distributing such information to others for that purpose), with some exceptions;
- Administration or distribution to a student of any protected information survey not funded as part of a program administered by the Department or funded as part of a program administered by the Department by to which students are not required to submit; and
- Certain non-emergency, invasive physical examinations or screenings, as described above.

Parents who seek additional resources on student privacy under PPRA may visit the Department's Student Privacy Policy Office website at <https://studentprivacy.ed.gov/>. Parents who believe their PPRA rights have been violated may file a complaint online by selecting the PPRA complaint form option at <https://studentprivacy.ed.gov/file-a-complaint> or by mailing the form to the following address:

**Student Privacy Policy Office
U.S. Department of Education
400 Maryland Avenue, SW
Washington, D.C. 20202**